

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM379926

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
460 West Broadway SA		01/02/2016	Company: SWITZERLAND
RECEIVING PARTY DATA			
Name:	G. & G. S.r.l.		
Street Address:	Via C.A. Pizzardi 50		
City:	Bologna		
State/Country:	ITALY		
Postal Code:	40138		
Entity Type:	Limited Liability Company: ITALY		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2040674	THE ORIGINAL B D BAGGIES	
Registration Number:	1596517	THE ORIGINAL B-D BAGGIES	
Registration Number:	1568457	B-D BAGGIES	
Registration Number:	4026312	B.D. STUDIO	
Registration Number:	4026313	B · D FOUNDRY	
Registration Number:	4042258	GYM BAGGS	
Registration Number:	4376639	B.D. BAGGIES	
CORRESPONDENCE DATA			
Fax Number:	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-252-0900		
Email:	jeff@sladlaw.com		
Correspondent Name:	Jeffrey B. Sladkus, Esq.		
Address Line 1:	1827 Powers Ferry Road		
Address Line 2:	Building 6, Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey B. Sladkus, Esq.		

OP \$190.00 2040674

Address Line 1:	1827 Powers Ferry Road
Address Line 2:	Building 6, Suite 200
Address Line 4:	Atlanta, GEORGIA 30339
NAME OF SUBMITTER:	Jeffrey B. Sladkus
SIGNATURE:	/Jeffrey B. Sladkus/
DATE SIGNED:	04/08/2016
Total Attachments: 3 source=DeedUSA#page1.tif source=DeedUSA#page2.tif source=DeedUSA#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective as of January 2, 2016 (the "Effective Date") is made between 460 West Broadway SA, a Swiss Company with domicile at Via Riva Albertolli No. 1 - 6912 Lugano, Switzerland ("Assignor"), and G. & G. S.r.l., an Italian Limited Liability Company with domicile at Via C. A. Pizzardi 50, 40138 Bologna, Italy ("Assignee").

WHEREAS, Assignor is the owner of, and desires to assign to Assignee, all right, title and interest in and to: (i) any and all trademark, and intellectual property rights, including rights of priority, and the US trademark registrations for the marks/names identified on Exhibit A attached hereto ("the Marks"); and (ii) any and all goodwill of the business associated with the Marks; and

WHEREAS, Assignee desires to acquire the Marks and any and all goodwill of the business associated therewith from Assignor, subject to the terms and conditions of this Assignment; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Marks and goodwill to Assignee.

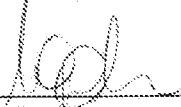
NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with: (i) the goodwill symbolized by the Marks; (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Marks; and (iii) any royalties or other consideration owed in connection with use of the Marks after the Effective Date.
2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Marks, goodwill and all other rights hereby conveyed.
3. Subject to the terms hereof, Assignee accepts such assignment of the Marks and goodwill.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their respective authorized officers, all as of the day and year first above written.

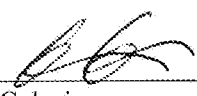
ASSIGNOR:

460 West Broadway SA

Signed: 
Name: Ugo Mussbi
Title: President of the Board of Directors

ASSIGNEE:

G. & G. S.r.l.

Signed: 
Name: Cristina Calori
Title: Director

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION No.</u>
THE ORIGINAL B.D BAGGIES	2,040,674
THE ORIGINAL B.D BAGGIES	1,596,517
B.D BAGGIES	1,568,457
B.D. STUDIO	4,026,312
B.D FOUNDRY	4,026,313
GYM BAGGS	4,042,258
B.D. BAGGIES	4,376,639