

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM379935

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	11/01/2005		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The National System, Inc.		11/01/2005	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TNS Acquisition, Inc.		
<b>Street Address:</b>	1355 LaSalle Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60603		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3015488	MARKETSPY	
<b>Registration Number:</b>	3236999	IQI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3142314342		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-345-7000		
<b>Email:</b>	ustrademarks@senniger.com		
<b>Correspondent Name:</b>	William D. O'Neill		
<b>Address Line 1:</b>	100 North Broadway		
<b>Address Line 2:</b>	17		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63102		
<b>ATTORNEY DOCKET NUMBER:</b>	NTLS 8901 (WDO/MKS)		
<b>NAME OF SUBMITTER:</b>	William D. O'Neill		
<b>SIGNATURE:</b>	/wdo/		
<b>DATE SIGNED:</b>	04/08/2016		
<b>Total Attachments: 1</b>			
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OP \$65.00 3015488

**Trademark Assignment**

1. **WHEREAS**, The National System, Inc., a Missouri corporation (hereinafter "Assignor"), owns the following trademarks and corresponding U.S. trademark registrations relating to such marks:

MARKETSPY, U.S. Reg. No. 3015488

IQI, U.S. Reg. No. 3236999  
("the Trademarks").

2. **WHEREAS** TNS Acquisition, Inc., a Delaware corporation (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest of Assignor in the Trademarks, and the good will of the business in connection with which said Trademarks are used;

3. **NOW THEREFORE**, in good and valuable consideration by Assignee to Assignor in hand paid, receipt of all of which is hereby acknowledged, Assignor has agreed to and does hereby sell, assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world in and to the Trademarks and said registrations, together with the good will of the businesses in connection with which said Trademarks are used, and together with full right to sue for and recover all profits and damages recoverable from any past infringements of said Trademarks.

4. **TO BE HELD AND ENJOYED BY** Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

5. **THIS IS A NUNC PRO TUNC ASSIGNMENT** that shall be considered to have been made as of the 1st day of November, 2005.

6. **IN WITNESS WHEREOF**, Assignor has caused this Trademark Assignment to be executed by its authorized representative.

**THE NATIONAL SYSTEM, INC.**

A Missouri corporation

By: Gary L. Weller

Name: Gary L. Weller

Title: VP - CFO

Date: April 7, 2016