

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM379979

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DAISY ROCK GUITARS, LLC		03/31/2016	Limited Liability Company:

RECEIVING PARTY DATA

Name:	DAISY ROCK GUITARS, LLC
Street Address:	9772 Sunland Boulevard
City:	Shadow Hills
State/Country:	CALIFORNIA
Postal Code:	91040
Entity Type:	Limited Liability Company: DELAWARE
Name:	Michelle Ciravolo
Street Address:	9772 Sunland Boulevard
City:	Shadow Hills
State/Country:	CALIFORNIA
Postal Code:	91040
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	4346434	DAISY ROCK GIRL GUITARS
Registration Number:	4115835	DRG
Registration Number:	3396783	
Registration Number:	3231861	
Registration Number:	3113746	
Registration Number:	3099057	TOM BOY
Registration Number:	3094949	
Registration Number:	3091002	ROCK CANDY
Registration Number:	2834573	
Registration Number:	3276045	FLOWER POWER
Registration Number:	2515522	DAISY ROCK
Registration Number:	3666484	GIRL GUITARS

OP \$565.00 4346434

Property Type	Number	Word Mark
Registration Number:	3829854	
Registration Number:	4261656	FIREBRAND
Registration Number:	4257910	DAISY ROCK GIRL GUITARS
Registration Number:	4257909	DAISY ROCK GIRL GUITARS
Registration Number:	4246221	DAISY ROCK GIRL GUITARS
Registration Number:	3653292	DAISY ROCK GIRL GUITARS
Registration Number:	3457304	DEBUTANTE
Registration Number:	3469048	PETAL POWER
Registration Number:	3591706	PINK LABEL
Serial Number:	86260515	SHAMROCK GUITAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-525-0300

Email: ip@musicesq.com

Correspondent Name: Ronald S. Bienstock

Address Line 1: 411 Hackensack Avenue, 7th Floor

Address Line 4: Hackensack, NEW JERSEY 07601

ATTORNEY DOCKET NUMBER:	1214
NAME OF SUBMITTER:	Ronald S. Bienstock
SIGNATURE:	/thesuit/
DATE SIGNED:	04/08/2016

Total Attachments: 7

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TRADEMARK ASSIGNMENT

This Assignment ("ASSIGNMENT") is made effective as of March 31, 2016 from Daisy Rock Guitars, LLC, a limited liability company organized in Delaware, having offices located at 16230 Roscoe Boulevard, Suite 100, Van Nuys, CA 91406, along with its parents, subsidiaries, affiliates, assignees, agents, and licensees (collectively, "ASSIGNOR"), and Michelle Ciravolo, an individual, having an address at 9772 Sunland Blvd., Shadow Hills, CA 91040 ("ASSIGNEE").

REFERENCE is hereby made to the DAISY ROCK GUITARS TRANSFER AGREEMENT between the parties dated March 31, 2016 (the "Transfer Agreement"). All undefined capitalized terms herein shall have the meaning ascribed to them in the Transfer Agreement.

WHEREAS, ASSIGNOR owns the U.S. Trademark Registrations and/or Applications set forth in Schedule A, attached hereto and incorporated herein (collectively, the "Marks") together with the goodwill of the business symbolized thereby in connection with the goods/services for which the Marks are used (the "Goods/Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the Goods/Services for which the Marks are used and for which they are registered and/or applied, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including, without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be reasonably necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this ASSIGNMENT, as of the day and year first above written.

ASSIGNOR:

By:  _____

Name: STEVEN PARK _____

Title: CFO _____

CERTIFICATE OF ACKNOWLEDGEMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

On April 8, 2016 before me, Michael Worden
personally appeared Steven Raft, who
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to
the within instrument and acknowledged to me that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.

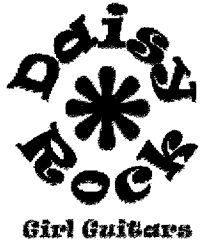

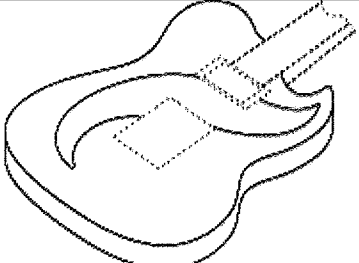
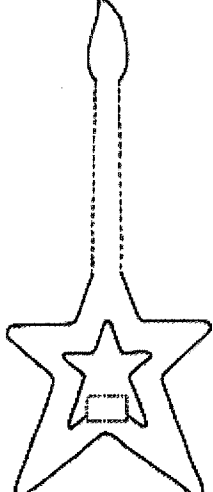
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

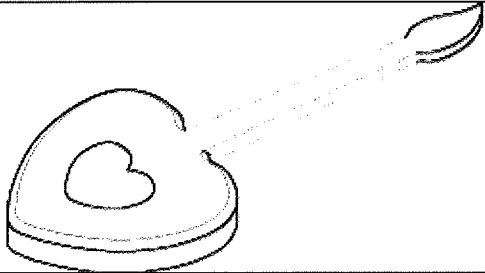
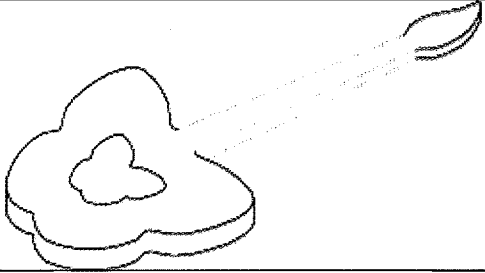
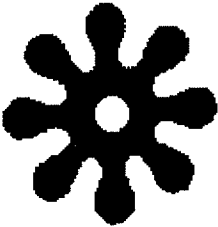
WITNESS my hand and official seal

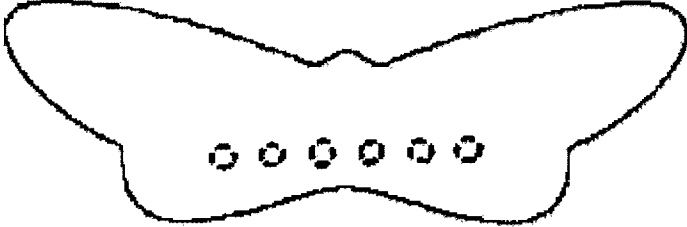


Signature [Handwritten Signature] (Seal)





Schedule A

<p>SHAMROCK GUITAR</p>	<p>U.S. Ser. No. 86260515</p>
 <p>The logo features the words "Daisy Rock" in a circular arrangement around a central daisy flower. Below the circle, the words "Girl Guitars" are written in a smaller, sans-serif font.</p>	<p>U.S. Reg. No. 4346434</p>
 <p>The logo consists of the letters "DRG" in a bold, serif font. The letters are highly stylized with decorative flourishes and swirls extending from the top and bottom of the letters.</p>	<p>U.S. Reg. No. 4115835</p>
 <p>A simple line drawing of an acoustic guitar, shown from a three-quarter perspective. The body, neck, and headstock are clearly outlined.</p>	<p>U.S. Reg. No. 3396783</p>
 <p>A stylized outline of a guitar body. The body is shaped like a five-pointed star with a smaller star inside it. The neck and headstock are represented by a vertical line extending from the top of the star.</p>	<p>U.S. Reg. No. 3231861</p>

	U.S. Reg. No. 3113746
<p data-bbox="321 583 911 684">TOM BOY</p>	U.S. Reg. No. 3099057
	U.S. Reg. No. 3094949
<p data-bbox="444 1150 781 1199">ROCK CANDY</p>	U.S. Reg. No. 3091002
	U.S. Reg. No. 2834573
<p data-bbox="516 1602 711 1629">FLOWER POWER</p>	U.S. Reg. No. 3276045

<p>DAISY ROCK</p>	<p>U.S. Reg. No. 2515522</p>
<p>GIRL GUITARS</p>	<p>U.S. Reg. No. 3666484</p>
	<p>U.S. Reg. No. 3829854</p>
<p>FIREBRAND</p>	<p>U.S. Reg. No. 4261656</p>
	<p>U.S. Reg. No. 4257910</p>
	<p>U.S. Reg. No. 4257909</p>

 <p>The logo features the words "Daisy" and "Rock" in a stylized, rounded font, arranged in a circle around a central six-petaled flower. Below the circle, the words "Girl Guitars" are written in a smaller, sans-serif font.</p>	<p>U.S. Reg. No. 4246221</p>
 <p>The logo features the words "Daisy" and "Rock" in a stylized, rounded font, arranged in a circle around a central six-petaled flower. Below the circle, the words "Girl Guitars" are written in a smaller, sans-serif font.</p>	<p>U.S. Reg. No. 3653292</p>
<p>DEBUTANTE</p>	<p>U.S. Reg. No. 3457304</p>
<p>PETAL POWER</p>	<p>U.S. Reg. No. 3469048</p>
<p>PINK LABEL</p>	<p>U.S. Reg. No. 3591706</p>

