

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380028

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arden Holdings Inc.		04/07/2016	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	ARDENE INTERNATIONAL INC.		
Street Address:	2575 Pitfield Blvd.		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H4S 1W8		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85234613	A.CO	
Serial Number:	85531249	A	
Serial Number:	85531261		
Serial Number:	86129243	ROSE + VINE	
CORRESPONDENCE DATA			
Fax Number:	9784639109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1.978.463.9100		
Email:	trademarks@massiplaw.com		
Correspondent Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913-1831		
DOMESTIC REPRESENTATIVE			
Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913-1831		
NAME OF SUBMITTER:	Aaron Y. Silverstein		
SIGNATURE:	/silverstein/		

OP \$115.00 85234613

DATE SIGNED:	04/10/2016
Total Attachments: 2 source=Trademark Assignment US St Lawrence#page1.tif source=Trademark Assignment US St Lawrence#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, ARDEN HOLDINGS INC., a Quebec corporation located at 2575 Pitfield Blvd, Montreal, Quebec, H4S 1W8, Canada (hereinafter referred to as the "Assignor") is the owner of the trademarks identified in Exhibit 1 annexed hereto (hereinafter referred to as the "Trademarks");

AND WHEREAS, ARDENE INTERNATIONAL INC. a Canadian corporation located at 2575 Pitfield Blvd, Montreal, Quebec, H4S 1W8, Canada (hereinafter referred to as the "Assignee") is desirous of acquiring the Trademarks;

NOW THEREFORE, THIS AGREEMENT WITNESSETH:

For good and valuable consideration, including the provisions and covenants herein, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby sell, assign and transfer unto the Assignee, all of its right, title and interest in and to the Trademarks, together with the goodwill attaching thereto, the same to be held and enjoyed by the Assignee, its successors and assigns as fully and entirely as the said assigned right, title and interest could have been held and enjoyed by the Assignor if such sale, transfer and assignment had not been made.

This assignment also includes the right to oppose or to continue to oppose to any conflicting application or registration and the right to take action and claim damages/profits for past, present or future infringement/encroachment relating to the assigned rights.


The assignment shall be binding upon the Assignor, its successors and/or assigns, and all others acting by, through, with or under its direction, and all those in privity therewith.

The Assignor hereby authorizes the Commissioner of Trademarks to transfer all registrations and applications for the Trademarks to Assignee as Assignee may direct, in accordance with this Trademark Assignment, and to issue to Assignee all registrations which may issue with respect to any pending applications.

The Assignee hereby appoints Saunders & Silverstein LLP whose full postal address is 14 Cedar Street, Suite 224, Amesbury, Massachusetts 01913, as the firm to which any notice in respect of the Trademarks may be sent and upon whom service of any proceeding in respect of same may be given or served with the same effect as if they had been given to or served upon the owner itself.

This Trademark Assignment Agreement is effective as of April 7, 2016.

ARDEN HOLDINGS INC.

Per: 
Name: Mark Dervishian
Title: Chief Operating Officer

ARDENE INTERNATIONAL INC.


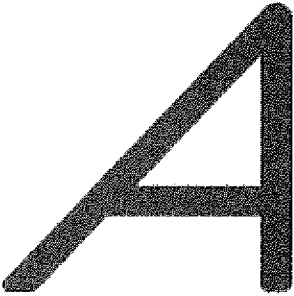

Per: 
Name: Mark Dervishian
Title: President

Exhibit 1

Assigned Trademarks

Trademark	Application/Registration #	Application / Registration Date
A.CO	85234613 4152630	February 4, 2011 June 5, 2012
A; DESIGN 	85531249	December 8, 2015
HEART DESIGN 	85531261	December 8, 2015
ROSE + VINE	86129243	November 26, 2013