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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM380072

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|-----------------------------|
| BestCo Inc. | | | Corporation: NORTH CAROLINA |

RECEIVING PARTY DATA

| Name: | Fifth Third Bank | |
|-------------------|---|--|
| Street Address: | 201 North Tryon Street | |
| Internal Address: | Suite 1700 | |
| City: | Charlotte | |
| State/Country: | NORTH CAROLINA | |
| Postal Code: | 28202 | |
| Entity Type: | National Banking Association: UNITED STATES | |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark | |
|----------------------|----------|------------------|--|
| Registration Number: | 2750886 | BESTSWEET | |
| Registration Number: | 2754090 | BESTHEALTH | |
| Registration Number: | 4408614 | CHEWY NOT CHALKY | |
| Serial Number: | 86102918 | DREAMCHEWS | |
| Registration Number: | 4423361 | FLAVOR CHEWS | |
| Registration Number: | 3640659 | BEE M.D. | |
| Registration Number: | 3606446 | VERGE | |

CORRESPONDENCE DATA

Fax Number: 4125621041

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-562-1637

Email: vicki.cremonese@bipc.com

Correspondent Name: Michael L. Dever Address Line 1: 301 Grant Street

Address Line 2: 20th Floor

Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER: 0081527-000099

TRADEMARK REEL: 005768 FRAME: 0776

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| NAME OF SUBMITTER: | Michael L. Dever | | |
|--|--------------------|--|--|
| SIGNATURE: | /Michael L. Dever/ | | |
| DATE SIGNED: 04/11/2016 | | | |
| Total Attachments: 5 | | | |
| source=Fifth Third-Bestco Security Agreement#page1.tif | | | |
| source=Fifth Third-Bestco Security Agreement#page2.tif | | | |
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GRANT OF SECURITY INTEREST (PATENTS AND TRADEMARKS)

August 27, 2014

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, BestCo Inc., a North Carolina corporation (the "Grantor"), with principal offices at 288 Mazeppa Road, Mooresville, NC 28115, hereby assigns and grants to FIFTH THIRD BANK, as Administrative Agent (the "Grantee") with principal offices at 201 North Tryon Street, Suite 1700, Charlotte, North Carolina 28202, a security interest in (i) all of the Grantor's right, title and interest in and to the trademarks, trademark registrations, trademark applications and trademark licenses (the "Marks") set forth on Schedule A attached hereto and all reissues, extensions or renewals thereof; (ii) all of the Grantor's right, title and interest in and to the patents, patent applications and patent licenses (the "Patents") set forth on Schedule B attached hereto and all reissues, continuations, continuations-in-part and extensions thereof, in each case together with (iii) all Proceeds (as such term is defined in the Guaranty and Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the businesses with which the Marks are associated, and (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks and Patents or unfair competition regarding the same.

THIS GRANT OF SECURITY INTEREST (this "Grant"), is made to secure the satisfactory performance and payment of all the "Secured Obligations" of the Grantor, as such term is defined in Amended and Restated the Guaranty and Security Agreement by and among Grantor, the other grantors from time to time party thereto and the Grantee, dated as of August 27, 2014 (as the same may be amended, restated, modified and/or supplemented from time to time, the "Guaranty and Security Agreement").

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Guaranty and Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Guaranty and Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Guaranty and Security Agreement, the provisions of the Guaranty and Security Agreement shall govern. This Grant may be executed in counterparts and by the different parties hereto on separate counterparts, but all of which shall together constitute one and the same instrument. Delivery of an executed counterpart of this Agreement by facsimile or other electronic method of transmission shall be equally effective as delivery of an original executed counterpart.

This Grant shall be governed by the laws of the State of New York.

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TRADEMARK
REEL: 005768 FRAME: 0778

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date referenced above.

BESTCO INC., as Grantor

Name: Scott Wattenberg
Title: Chief Financial Officer

STATE OF <u>WC</u>) ss.:

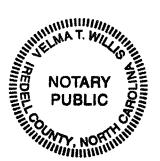
COUNTY OF <u>Irede/I</u>)

On this 26th day of August, 2014, before me personally came Scott Wattenberg who, being by me duly sworn, did state as follows: that he is the Chief Financial Officer of BestCo Inc., that he is authorized to execute the foregoing Grant on behalf of BestCo Inc. and that he did so by authority of the board of directors of BestCo Inc..

Velma T. Willis) Notary Public (Velma T. Willis)

My Commission Expires July 01, 2018

[Signatures Continue on Next Page]



BESTCO HOLDINGS, INC. SIGNATURE PAGE TO GRANT OF SECURITY INTEREST (PATENTS AND TRADEMARKS)

FIFTH THIRD BANK, as Administrative Agent, as Grantee

By: Mulk Ayrus
Name: Jødie R. Ayrus

Title: Vice President

STATE OF <u>NC</u>) ss.:
COUNTY OF <u>Mackinburs</u>)

On this 27 day of August, 2014, before me personally came Jodie R. Ayres who, being by me duly sworn, did state as follows: that she is a Vice President of FIFTH THIRD BANK, that she is authorized to execute the foregoing Grant on behalf of Fifth Third Bank and that she did so by authority of Fifth Third Bank.

Notary Public
Expires 8-34-17

Schedule A

TRADEMARKS ANDTRADEMARK APPLICATIONS

| Trademark | Application/ | Date of | Class | Owner |
|-------------|--------------|--------------|-------|----------------|
| | Registration | Application/ | | |
| | Number | Registration | | |
| BESTSWEET | 2,750,886 | 08/12/2003 | 30 | BestCo Inc. |
| BESTHEALTH | 2,754,090 | 08/19/2013 | 5 | BestCo Inc. |
| CHEWY NOT | 4,408,614 | 09/24/2013 | 5 | BestCo Inc. |
| CHALKY | | | | |
| DREAMCHEWS | 86/102,918 | 05/13/2014 | 5 | BestCo Inc. |
| | (ITU) | | | |
| FLAVOR | 4,423,361 | 10/22/2013 | 5 | BestCo Inc. |
| CHEWS | | | | |
| SLEEPCHEWS | 85/943,860 | 05/28/2013 | 5 | BestCo Inc. |
| | (ITU) | | | |
| RAPID GEL & | 86/341,579 | 07/18/2014 | 5 | BestCo Inc. |
| Design | (ITU) | | | |
| BEE M.D. | 3,640,659 | 06/16/2009 | 5 | BestSweet Inc. |
| VERGE | 3,606,446 | 04/14/2009 | 30 | BestSweet Inc. |

TRADEMARK LICENSES

<u>None</u>

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Schedule B

REGISTERED PATENTS

None

PATENT APPLICATIONS

<u>None</u>

Patent Application

Application Number Application Date

PATENT LICENSES

None

Fifth Third_BestCo - Patent and Trademark Security Agreement (2014)_3.doc

TRADEMARK REEL: 005768 FRAME: 0782

RECORDED: 04/11/2016