

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380115

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hearing Health USA, LLC		04/11/2016	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	AuDStandard, LLC		
Street Address:	115 US46		
Internal Address:	Suite D-25		
City:	Mountain Lakes,		
State/Country:	NEW JERSEY		
Postal Code:	07046		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86875646	BELSONO HEARING CENTERS	
CORRESPONDENCE DATA			
Fax Number:	8668643947		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-401-7159		
Email:	tm@grahamcurtin.com		
Correspondent Name:	Harris A. Wolin		
Address Line 1:	Graham Curtin, P.A.		
Address Line 2:	4 Headquarters Plaza, P.O. Box 1991		
Address Line 4:	Morristown, NEW JERSEY 07962-1991		
ATTORNEY DOCKET NUMBER:	6976-2 HADR 6135		
NAME OF SUBMITTER:	Harris A. Wolin		
SIGNATURE:	/Harris A. Wolin/		
DATE SIGNED:	04/11/2016		
Total Attachments: 1			
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OP \$40.00 86875646

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”) is made this 30th day of March, 2016, by and between Hearing Health USA, LLC (“Assignor”), and AuDStandard, LLC, (“Assignee”), each having a principal address at 115 US46, Suite D-25, Mountain Lakes, NJ 07046.

RECITALS:

Assignor has rights to the following U.S. trademark application (the “Mark”):

<u>Serial No.</u>	<u>Mark</u>
86/875,646	BELSONO HEARING CENTERS

Assignor desires to assign and convey, and Assignee desires to acquire, all of Assignor's right, title and interest in and to the Mark, together with all good will and all other rights associated with the Mark.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and the mutual covenants herein contained, the parties hereto agree as follows:

1. The above recitals are incorporated herein as if set forth at length below.
2. Assignor hereby assigns, sets over and transfers to Assignee all of Assignor's right, title and interest in, to and under the following:
 - a) The Mark;
 - b) All common law rights and good will associated with the Mark; and
 - c) The right to recover damages for any and all past infringement.
3. Assignee is a successor to the entire portion of the Assignor's business to which the Mark pertains.
4. This Assignment includes the entire portion of the Assignor's business to which the Mark pertains.

Assignee hereby accepts the assignment and conveyance of the Mark.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the day and year first written above.

HEARING HEALTH USA, LLC

By: 

Name: Amir Hadar

Title: Principal

Date: April 11, 2016

AUDSTANDARD, LLC

By: 

Name: Amir Hadar

Title: Principal

Date: April 11, 2016