

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380161

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HM Publishers Holdings Limited		04/04/2016	Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Macmillan Publishers International Limited
Street Address:	Brunel Road, Houndmills
City:	Basingstoke, Hampshire
State/Country:	UNITED KINGDOM
Postal Code:	RG21 6XS
Entity Type:	Private Limited Company under the laws of England and Wales: UNITED KINGDOM

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2862728	I WONDER WHY
Registration Number:	2250748	KINGFISHER
Registration Number:	2271325	KINGFISHER
Registration Number:	2373076	M
Registration Number:	4239628	MANTLE
Registration Number:	1139914	PAN
Registration Number:	1130384	PICADOR

CORRESPONDENCE DATA

Fax Number: 2124898340

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 489-8230

Email: nytmpto@dwt.com

Correspondent Name: Alexandra Nicholson

Address Line 1: Davis Wright Tremaine LLP

Address Line 2: 1251 Avenue of the Americas, 21st Floor

Address Line 4: New York, NEW YORK 10020

CH \$190.00 2862728

ATTORNEY DOCKET NUMBER:	86829/44 HMPHL-MPIL
DOMESTIC REPRESENTATIVE	
Name:	Alexandra Nicholson
Address Line 1:	Davis Wright Tremaine LLP
Address Line 2:	1251 Avenue of the Americas, 21st Floor
Address Line 4:	New York, NEW YORK 10020
NAME OF SUBMITTER:	Alexandra Nicholson
SIGNATURE:	/Alexandra Nicholson/
DATE SIGNED:	04/11/2016
Total Attachments: 2 source=Assignment - HMPHL to MPIL#page1.tif source=Assignment - HMPHL to MPIL#page2.tif	

ASSIGNMENT OF TRADEMARKS (Nunc pro Tunc)

ASSIGNMENT OF TRADEMARKS, effective as of March 16, 2015, from HM Publishers Holdings Limited ("Assignor") to Macmillan Publishers International Limited, a private limited company organized and existing under the laws of England and Wales, located at Brunel Road, Houndmills, Basingstoke, Hampshire, RG21 6XS, United Kingdom ("Assignee").

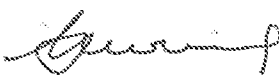
WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark registrations listed on the attached "Schedule of Trademarks" (the "Trademarks"), together with the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and to stand in the place of Assignor in all matters related thereto;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and the right to sue and collect for past infringement thereof.

HM PUBLISHERS HOLDINGS LIMITED

By: 
Name: Gabrielle Williams Hamer
Title: Company Secretary

Date: 04 April 2016

Schedule of Trademarks
 Assignor: HM Publishers Holdings Limited
 Assignee: Macmillan Publishers International Limited

Trademark	Reg. No.	Reg. Date
I WONDER WHY	2,862,728	07/13/2004
KINGFISHER	2,250,748	06/08/1999
KINGFISHER	2,271,325	08/24/1999
M Wave Logo (mono) 	2,373,076	08/01/2000
MANTLE	4,239,628	11/13/2012
PAN	1,139,914	09/23/1980
PICADOR	1,130,384	02/05/1980

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