

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380313

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Simco Limited		04/11/2016	Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fifth Harmony Partnership		
<b>Street Address:</b>	c/o LaPolt Law, P.C. 9000 Sunset Bl #800		
<b>City:</b>	West Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069		
<b>Entity Type:</b>	Partnership: CALIFORNIA		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Lauren Jauregui, UNITED STATES, INDIVIDUAL</li> <li>• Allyson Brooke Hernandez, UNITED STATES, INDIVIDUAL</li> <li>• Normani Kordei Hamilton, UNITED STATES, INDIVIDUAL</li> <li>• Dinah Jane Hansen, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86231141	FIFTH HARMONY	
<b>Serial Number:</b>	86440758	FIFTH HARMONY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108249696		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(310) 242-2689		
<b>Email:</b>	kmcDaniel@fulpat.com		
<b>Correspondent Name:</b>	Katherine L. McDaniel FulwiderPattonLLP		
<b>Address Line 1:</b>	6060 Center Dr, Tenth Fl		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90045		
<b>ATTORNEY DOCKET NUMBER:</b>	FHARM/IPADVICE		
<b>NAME OF SUBMITTER:</b>	Katherine L. McDaniel		
<b>SIGNATURE:</b>	/klm/		
<b>DATE SIGNED:</b>	04/12/2016		

OP \$65.00 86231141

**Total Attachments: 1**

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**TRADEMARK ASSIGNMENT**

KNOW ALL MEN BY THESE PRESENTS that Simco Limited, a United Kingdom limited company (ltd.), 9 Derry Street, London, England W85HY ("Assignor"), in exchange for Ten Dollars (USD\$10) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby assigns and transfers to Fifth Harmony Partnership, a California general partnership, c/o LaPolit Law, P.C., 9000 Sunset Bl #800, West Hollywood, California 90069 USA ("Assignee"), its successors and assigns, all right, title and interest in and to the FIFTH HARMONY name, trade name, business name, trade dress, trademark and service mark, whether or not registered, all trade name, business name, trademark and service mark applications and registrations, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature associated therewith, together with the goodwill of the business associated therewith, and any and all causes of action heretofore accrued in Assignor's favor for infringement thereof, in all countries, territories and possessions throughout the world and throughout the universe, to the full extent of such rights, including without limitation the following:

FIFTH HARMONY Canada Application No. 1669880 filed March 26, 2014

FIFTH HARMONY Canada Application No. 1700618 filed October 31, 2014


FIFTH HARMONY European Community (EUIPO) Registration No. 012733036 filed March 26, 2014 and registered August 5, 2014


FIFTH HARMONY European Community (EUIPO) Registration No. 013422522 filed October 31, 2014 and registered March 11, 2015

FIFTH HARMONY United States Application S.N. 86231141 filed March 25, 2014

FIFTH HARMONY United States Application S.N. 86440758 filed October 31, 2014

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be signed by their duly authorized signatories.

"Assignor"  
Simco Limited  
By:   
Print Name: M.A. SMITH  
Title: SVP  
Date: 11th April 2016

"Assignee"  
Fifth Harmony Partnership  
By:   
Print Name: Lauren Jaucaqui  
Title: Partner  
Date: 11th April 2016