

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380403

|   |   |                       |                                  |
|---|---|-----------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                          |                       |                                  |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST            |                       |                                  |
| <b>CONVEYING PARTY DATA</b>   |   |                       |                                  |
| <b>Name</b>   | <b>Formerly</b>                         | <b>Execution Date</b> | <b>Entity Type</b>               |
| Escalate Capital Partners<br>SBIC I, L.P.   |   | 04/12/2016            | Limited Partnership:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |   |                       |                                  |
| <b>Name:</b>  | Fishbowl, Inc.                          |                       |                                  |
| <b>Street Address:</b>  | 44 Canal Center Plaza, Suite 500        |                       |                                  |
| <b>City:</b>  | Alexandria                              |                       |                                  |
| <b>State/Country:</b>   | VIRGINIA                                |                       |                                  |
| <b>Postal Code:</b>   | 22314                                   |                       |                                  |
| <b>Entity Type:</b>   | Corporation: DELAWARE                   |                       |                                  |
| <b>PROPERTY NUMBERS Total: 2</b>  |   |                       |                                  |
| <b>Property Type</b>  | <b>Number</b>                           | <b>Word Mark</b>      |                                  |
| <b>Registration Number:</b>   | 2541485                                 | FISHBOWL              |                                  |
| <b>Registration Number:</b>   | 3824925                                 | FISHBOWL              |                                  |
| <b>CORRESPONDENCE DATA</b>  |   |                       |                                  |
| <b>Fax Number:</b>  | 2028427899                              |                       |                                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                       |                                  |
| <b>Phone:</b>   | 2028427800                              |                       |                                  |
| <b>Email:</b>   | mobleysg@cooley.com                     |                       |                                  |
| <b>Correspondent Name:</b>  | Peter J. Willsey, Cooley LLP            |                       |                                  |
| <b>Address Line 1:</b>  | 1299 Pennsylvania Avenue, NW, Suite 700 |                       |                                  |
| <b>Address Line 4:</b>  | Washington, D.C. 20004                  |                       |                                  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 308166-20000                            |                       |                                  |
| <b>NAME OF SUBMITTER:</b>   | Susan Mobley                            |                       |                                  |
| <b>SIGNATURE:</b>   | /Susan Mobley/                          |                       |                                  |
| <b>DATE SIGNED:</b>   | 04/13/2016                              |                       |                                  |
| <b>Total Attachments: 5</b>   |   |                       |                                  |
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**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this “Release”) is made this 12<sup>th</sup> day of April, 2016, by Escalate Capital Partners SBIC I, L.P., a Delaware limited partnership (together with its successors and assigns, “*Lender*”).

WHEREAS, reference is made to a certain Intellectual Property Security Agreement dated September 17, 2010 (the “*Intellectual Property Security Agreement*”), which was recorded with the United States Patent and Trademark Office on October 8, 2010 under reel/frame number 4292/0889, by and between Fishbowl, Inc., a Delaware corporation (“*Borrower*”), and Lender; all capitalized terms used herein but not otherwise defined herein shall have the meanings ascribed thereto in such Loan and Security Agreement; and

WHEREAS, under the Intellectual Property Security Agreement, Borrower granted Lender a continuing security interest in all of the right, title and interest of Borrower in and to the intellectual property collateral identified therein (the “*IP Collateral*”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby irrevocably and forever releases and terminates its security interest in and to the IP Collateral arising thereunder including, without limitation, the intellectual property described in Schedules A, B, and C hereto. Further, Lender understands and agrees that this Release may be recorded by or for Borrower with the United States Patent and Trademark Office and any other similar office or agency throughout the world. Lender also agrees to execute any other documents and take any further action reasonably necessary in any jurisdiction that Borrower may reasonably require to effect the intent and purpose of this Release.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, the undersigned has executed this Release as of the day and year first above written.

Address of Lender:

300 West Sixth Street  
Suite 2230  
Austin, Texas 78701

ESCALATE CAPITAL PARTNERS SBIC I, L.P.,  
a Delaware limited partnership

By: Escalate SBIC Capital Management, LLC,  
its general partner

By: Simon James

Name: SIMON JAMES

Title: MEMBER

**SCHEDULE A**  
Copyrights

| <u>Description</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|--------------------|----------------------------|--------------------------|
| None.              |                            |                          |

**SCHEDULE B**

Patents

| <u>Description</u> | <u>Registration/<br/>Application Number</u> | <u>Registration/<br/>Application<br/>Date</u> |
|--------------------|---|---|
| None.              |   |   |
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**SCHEDULE C**

## Trademarks

| Mark and Class                  | Filing Date and Application Number       | Registration Date and Number    | Status and Goods/Services Description  |
|---------------------------------|--|---------------------------------|--|
| US Trademark:<br>Fishbowl, Inc. | Serial No: 75955102<br>March 6, 2000     | 2,541,485<br>February 19, 2002  | Preparing and disseminating advertising for others via a global electronic computer network  |
| US Trademark:<br>Fishbowl       | Serial No: 77896962<br>December 18, 2009 | 3,824,925<br>July 27, 2010      | Software as a services (SAAS) services featuring software in the field of marketing and advertising for use in preparing and disseminating advertising for others via a global electronic computer network.  |
| Canada Trademark:<br>Fishbowl   | Serial No: 1485428<br>June 16, 2010      | TMA807186<br>September 21, 2011 | (1) Software as a services (SAAS) services featuring software in the field of marketing and advertising for use in preparing and disseminating advertising for others via a global electronic computer network.<br>(2) Preparing and disseminating advertising for others via a global electronic computer network |
| EU Trademark:<br>Fishbowl       | Serial No: 009180688<br>June 16, 2010    | 009180688<br>November 30, 2010  | Nice Classification:<br>35,38,42   |