# OP \$165.00 187681

#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM380504

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NUTRITION PHYSIOLOGY COMPANY, LLC		02/18/2016	Limited Liability Company: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	CHR. HANSEN A/S
Street Address:	Bøge Alle 10-12
City:	Hørsholm
State/Country:	DENMARK
Postal Code:	2970
Entity Type:	Aktieselskab: DENMARK

#### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	1876811	BOVAMINE
Registration Number:	4419500	BOVAMINE DEFEND
Registration Number:	4408530	POULTRIMAX
Registration Number:	4086708	THE LEADER IN MICROBIAL TECHNOLOGY
Registration Number:	4412238	VERICHECK
Serial Number:	85772533	VERIFIED INTERVENTION PROGRAM

#### **CORRESPONDENCE DATA**

Fax Number: 4142974900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414 271-2400

Email: jrodriguez@foley.com, ipdocketing@foley.com **Correspondent Name:** Richard J. McKenna - Foley & Lardner LLP

Address Line 1: 777 East Wisconsin Avenue Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	093812-0123
NAME OF SUBMITTER:	Richard J. McKenna
SIGNATURE:	/Richard J. McKenna/
DATE SIGNED:	04/13/2016

TRADEMARK REEL: 005770 FRAME: 0562 900360850

## **Total Attachments: 5**source=Recordation Trademark Assignment - NPC#page1.tif source=Recordation Trademark Assignment - NPC#page2.tif source=Recordation Trademark Assignment - NPC#page3.tif

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TRADEMARK REEL: 005770 FRAME: 0563

#### RECORDATION TRADEMARK ASSIGNMENT

WHEREAS, NUTRITION PHYSIOLOGY COMPANY, LLC a limited liability company organized under the laws of Delaware ("ASSIGNOR") is the current owner of record of the trademark applications, registrations and all associated rights listed on the attached Schedule A (the "Marks");

WHEREAS, CHR. HANSEN A/S, an entity organized under the laws of Denmark ("ASSIGNEE"), wishes to purchase and acquire the Marks together with the goodwill of the business in connection with which the Marks are used; and

WHEREAS ASSIGNOR and ASSIGNEE have entered into an arms-length transaction for the sale of certain intellectual property assets including the Marks and this Recordation Trademark Assignment is intended to memorialize the transfer of the Marks for purposes of recordation with the appropriate governmental authorities.

NOW, THEREFORE, in consideration of and in exchange for valuable and legally sufficient consideration, the receipt of which Assignor hereby acknowledges, ASSIGNOR hereby agrees to and does sell, assign and transfer to ASSIGNEE and ASSIGNEE hereby agrees to and does purchase and assume ASSIGNOR's entire right, title and interest in and to the Marks, all logos, stylization, color schemes, trade dress and the like, used or associated with the Marks and the goodwill of the business to which the Marks pertain, as well as all rights of enforcement and recovery for past infringement. ASSIGNOR further agrees to take all reasonable and necessary steps to implement the provisions of this assignment.

[Signature page follows]

TRADEMARK REEL: 005770 FRAME: 0564

IN WITNESS WHEREOF, ASSIGNASSIGNMENT to be executed and deemed it to be eff February , 2016.	NOR and ASSIGNEE have caused this ective as of the <u>18th</u> day of
ASSIGN	OR:
NUTRITION PHYSIOLO	GY COMPANY, LLC
By: Name: Cornelis de Jong Title: Chief Executive Officer	By: Que Pour Anne: David R. Carpenter Title: President
ASSIGN	IEC:
CHR. HANS	SEN A/S
By:	By:  Name: Soeren Westh Lonning  Title: Chief Financial Officer

### Schedule A

COUNTRY	TRADEMARK	APP/REG NO.	APP/REG DATE
Argentina	BOVAMINE	2635619	3/17/2014
Argentina	BOVAMINE DEFEND	2635618	3/17/2014
Argentina	POULTRIMAX	2658317	6/26/2014
Australia	BEEF CULTURE DEFEND	1574215	6/6/2014
Australia	BOVAMINE	1530595	1/28/2014
Australia	BOVAMINE DEFEND	1530587	1/28/2014
Australia	LACTIGUARD (Designation of IB)	1028514	7/5/2010
Australia	NPC BEEF CULTURE	1602038	9/19/2014
Australia	NPC PROVEN PROBIOTIC	1603579	9/19/2014
Brazil	BOVAMINE	840360444	11/17/2015
Brazil	BOVAMINE DEFEND	840372680	12/20/2012
Brazil	LACTIGUARD	830528822	12/18/2012
Brazil	POULTRIMAX	840503580	5/2/2013
Brazil	Opposition of POULTRIMAX (NPC mark) by JEFO Nutrition Inc. (POULTRGROW and Design; R/N 824953819)	840503580	5/2/2013
Canada	BOVAMINE	1,607,440	12/19/2012
Canada	BOVAMINE DEFEND	1,607,439	12/19/2012
Canada	BRINGING FEED TO LIFE	1,593,831	9/12/2012
Canada	POULTRIMAX	1,624,284	4/26/2013
Canada	THE LEADER IN MICROBIAL TECHNOLOGY	1,542,454	9/7/2011
Canada	THE PROVEN PROBIOTIC	1,607,249	12/18/2012
China	POULTRIMAX (Designation of IB)	1177040	9/3/2014
Columbia	POULTRIMAX (Subsequent Designation of IB)	1177040	9/30/2014

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COUNTRY	TRADEMARK	APP/REG NO.	APP/REG DATE
Egypt	POULTRIMAX (Subsequent Designation of IB)	1177040	4/26/2013
France	POULTRIMAX (Designation of IB)	1177040	6/4/2014
Indonesia	POULTRIMAX	D002013020813	5/3/2013
India	POULTRIMAX	2524145	5/2/2013
Japan	POULTRIMAX	5713597	10/24/2014
Madrid Protocol	LACTIGUARD	1028514	2/25/2010
Madrid Protocol	POULTRIMAX	1177040	10/10/2013
Mexico	BOVAMINE	1358671	4/1/2013
Mexico	BOVAMINE DEFEND	1497873	11/28/2014
Mexico	POULTRIMAX (Designation of IB)	1442228	4/3/2014
Mexico	THE LEADER IN MICROBIAL TECHNOLOGY	74146	3/5/2013
Malaysia	POULTRIMAX	2014051014	1/24/2014
New Zealand	BOVAMINE	970865	6/21/2013
New Zealand	BOVAMINE DEFEND	970861	6/21/2013
Philippines	POULTRIMAX (Subsequent Designation of IB)	1177040	7/31/2014
Paraguay	POULTRIMAX	36687/2013	8/14/2013
Russian Federation	POULTRIMAX (Designation of IB)	1177040	9/24/2014
South Africa	BOVAMINE	2013/00589	4/30/2015
South Africa	BOVAMINE DEFEND	2013/00586	8/29/2014
South Africa	POULTRIMAX	2013/11029	1/5/2015
South Africa	THE PROVEN PROBIOTIC	2012/34536	3/27/2015
Thailand	POULTRIMAX	895376	6/6/2013
Turkey	POULTRIMAX (Designation of IB)	1177040	12/10/2014
Ukraine	POULTRIMAX (Designation of IB)	1177040	9/23/2014
United Kingdom	POULTRIMAX (Designation of IB)	1177040	12/24/2013
United States of America	BOVAMINE	1,876,811	1/31/1995
United States of America	BOVAMINE DEFEND	4,419,500	10/15/2013

COUNTRY	TRADEMARK	APP/REG NO.	APP/REG DATE
United States of America	POULTRIMAX	4,408,530	9/24/2013
United States of America	THE LEADER IN MICROBIAL TECHNOLOGY	4,086,708	1/17/2012
United States of America	VERICHECK	4,412,238	10/1/2013
United States of America	VERIFIED INTERVENTION PROGRAM	85/772,533	11/6/2012