

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380576

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	05/03/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Helene Curtis, Inc.		05/03/2005	Corporation:
RECEIVING PARTY DATA			
Name:	Conopco, Inc.		
Street Address:	700 Sylvan Ave.		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	72128655	GROOM & CLEAN	
CORRESPONDENCE DATA			
Fax Number:	9122363003		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	912-236-3001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer		
Address Line 1:	2905 Bull St.		
Address Line 4:	Savannah, GEORGIA 31405		
ATTORNEY DOCKET NUMBER:	SON		
NAME OF SUBMITTER:	Nathan C. Belzer		
SIGNATURE:	/Nathan C. Belzer/		
DATE SIGNED:	04/14/2016		
Total Attachments: 3			
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OP \$40.00 72128655

Apostille

(Convention de La Haye du 5 Octobre 1961)

1. Country: United States of America

This public document:

2. has been signed by Harriet Smith Windsor

3. acting in the capacity of Secretary of State of Delaware

4. bears the seal/stamp of Office of Secretary of State

Certified

5. at Dover, Delaware

6. the thirteenth day of November, A.D. 2008

7. by Secretary of State, Delaware Department of State

8. No. 0370337

9. Seal/Stamp:



10. Signature:

Harriet Smith Windsor

Secretary of State

TRADEMARK

REEL: 005770 FRAME: 0995

Delaware

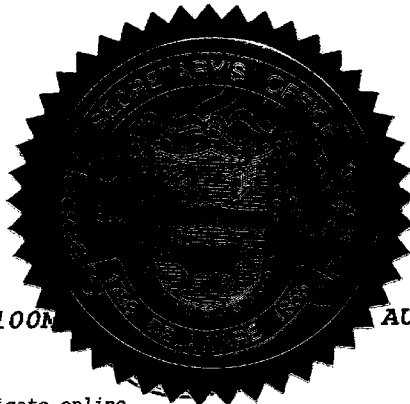
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HELENE CURTIS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "CONOPCO, INC." UNDER THE NAME OF "CONOPCO, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEW YORK, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF MAY, A.D. 2005, AT 1:50 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE SEVENTH DAY OF MAY, A.D. 2005.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

2918661 8100M

AUTHENTICATION: 6965227

081115743

DATE: 11-13-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005770 FRAME: 0996

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

HELENE CURTIS, INC.

INTO

CONOPCO, INC.

(Pursuant to Section 253 of the General Corporation Law of the State of Delaware)

Conopco, Inc., a corporation organized and existing under the laws of the State of New York (the "Corporation"), does hereby certify:

FIRST: That the Corporation owns all of the outstanding shares of common stock of Helene Curtis, Inc., a Delaware corporation incorporated on July 9, 1998 pursuant to the General Corporation Law of the State of Delaware.

SECOND: That the Corporation, by the following resolutions of its Board of Directors duly adopted by written consent on May 3, 2005, will merge into itself said Helene Curtis, Inc.:

RESOLVED, that the Corporation merge into itself Helene Curtis, Inc. and assume all of its obligations; and further

RESOLVED, that said merger shall become effective on May 7, 2005, subject to the filing of a Certificate of Ownership and Merger with the Secretary of State of the State of Delaware; and further

RESOLVED, that the proper officers of the Corporation be, and they hereby are, directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to so merge with Helene Curtis, Inc. and to assume its obligations and to cause the same to be filed with the Secretary of State of the State of Delaware and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be necessary or proper to effect said merger.

The Secretary of State of Delaware is appointed as the agent to accept service of process and mailing address therefor is: Unilever United States, Inc., 700 Sylvan Avenue, Englewood Cliffs, NJ 07632.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by its duly authorized officer on May 3, 2005.

Conopco, Inc.

By 

David A. Schwartz
Vice President

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:27 PM 05/04/2005
FILED 01:50 PM 05/04/2005
SRV 050361973 - 2918661 FILE

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