

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380619

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delson Group, Inc.		03/18/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	GSMA Ltd.		
Street Address:	1000 Abernathy Road, Suite 450		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	Non-Profit Corporation: GEORGIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	85703025	MOBILE WORLD CONGRESS	
Registration Number:	3533730	MOBILE WORLD CONGRESS	
Registration Number:	2982473	WORLD MOBILE CONGRESS	
Registration Number:	4373870	MOBILE WORLD SUMMIT	
Registration Number:	4373866	MOBILE WORLD INSTITUTE	
Registration Number:	4373867	MOBILE WORLD ACADEMY	
Registration Number:	4370243	MOBILE WORLD ASSOCIATION	
Registration Number:	4315073	MOBILE WORLD EXPO	
Registration Number:	4416174	MOBILE WORLD CLUB	
CORRESPONDENCE DATA			
Fax Number:	4045415607		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404 815 6084		
Email:	vnorthcutt@kilpatricktownsend.com		
Correspondent Name:	Sabina A. Vayner		
Address Line 1:	1100 Peachtree St., Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	0849615		

OP \$240.00 85703025

NAME OF SUBMITTER:	Val Northcutt, Paralegal
SIGNATURE:	/val northcutt/
DATE SIGNED:	04/14/2016
Total Attachments: 2 source=GSMA TM Assignment#page1.tif source=GSMA TM Assignment#page2.tif	

UNITED STATES TRADEMARK ASSIGNMENT

This Assignment is made and entered into this 18th day of March, 2016 ("Effective Date"), by and between Delson Group, Inc., a Delaware corporation with a principal place of business at 2901 Tasman Drive, Suite 107, Santa Clara, California 95054 ("Assignor") and GSMA Ltd., a Georgia non-profit corporation with a principal place of business at 1000 Abernathy Road, Suite 450, Atlanta, Georgia 30328 ("Assignee");

WHEREAS, Assignor has adopted and used the trademarks listed in Exhibit 1 to this Trademark Assignment (the "Trademarks");

WHEREAS, Assignor has obtained United States trademark registrations of, or has applied to register, the Trademarks listed in Exhibit 1 to this Trademark Assignment (the "Registrations and Applications");

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant and deliver exclusively to Assignee all United States rights, title, and interest of every kind and nature in and to the Trademarks and the Registrations and Applications;

NOW, THEREFORE, in consideration of the Parties' Confidential Settlement Agreement, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title and interests in and to the Trademarks and the Registrations and Applications, together with the goodwill of the business symbolized thereby, and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the Effective Date.

DELSON GROUP, INC.

Assignor

By: Willie W. Lu

Name: Willie W. Lu

Title: President

GSMA LTD.

Assignee

By: [Signature]

Name: [Signature]

Title: CEO

EXHIBIT 1 – U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARK	JURISDICTION	CLASS(ES)	APP./REG. NO.
MOBILE WORLD CONGRESS	United States	35	App. No. 85703025
MOBILE WORLD CONGRESS	United States	41	Reg. No. 3533730
WORLD MOBILE CONGRESS	United States	35	Reg. No. 2982473
MOBILE WORLD SUMMIT	United States	41	Reg. No. 4373870
MOBILE WORLD INSTITUTE	United States	41	Reg. No. 4373866
MOBILE WORLD ACADEMY	United States	41	Reg. No. 4373867
MOBILE WORLD ASSOCIATION	United States	35, 41	Reg. No. 4370243
MOBILE WORLD EXPO	United States	41	Reg. No. 4315073
MOBILE WORLD CLUB	United States	35	Reg. No. 4416174