

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM380622

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hem Design, Inc.		04/13/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Belcor AG		
<b>Street Address:</b>	Klünenfeldstrasse 24		
<b>Internal Address:</b>	MuttENZ		
<b>City:</b>	Birsfelden		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	4127		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86328728	HEM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3034732720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3034732710		
<b>Email:</b>	docket@hollandhart.com		
<b>Correspondent Name:</b>	Scott S. Havlick		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 4:</b>	Denver, COLORADO 80201		
<b>ATTORNEY DOCKET NUMBER:</b>	89361.0001		
<b>NAME OF SUBMITTER:</b>	Scott S. Havlick		
<b>SIGNATURE:</b>	/Scott S. Havlick/		
<b>DATE SIGNED:</b>	04/14/2016		
<b>Total Attachments: 1</b>			
source=Trademark Assignment from Hem Design, Inc. to Belcor AG#page1.tif			

OP \$40.00 86328728

## TRADEMARK ASSIGNMENT

Hem Design, Inc., an Delaware Corporation having an address of 254 West 31st Street 6th Floor, New York, NY 10001 ("Assignor"), is the owner of the following United States trademark application (the "Trademark"):

Mark	U.S. Application Serial No.
HEM and design	Application Serial No. 86328728

Belcor AG, a Swiss Corporation having an address of Klünenfeldstrasse 24, Muttentz, 4127 Birsfelden, Switzerland ("Assignee"), seeks to acquire all right, title and interest in and to the Trademark.


Assignee is the successor to that portion of the existing and ongoing business of the Assignor to which the Trademark pertains.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated thereby.

This Trademark Assignment is effective as of February 1, 2016.

Executed on 4/13, 2016.

**Hem Design, Inc.  
ASSIGNOR**

  
By: David H. H. H.  
Title: Chief Counsel, Hem Design Inc.

8277309\_1