TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM380660

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Petra Pet, Inc.		03/17/2016	Corporation: NEW JERSEY
Petra Vet, LLC		03/17/2016	Limited Liability Company: FLORIDA
Beefeaters Holding Co., Inc.		03/17/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Gordon Brothers Commercial & Industrial, LLC
Street Address:	800 Boylston Street
Internal Address:	27th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02199
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	2042207	CHEW CHIPS
Registration Number:	2173643	BEEFEATERS AMERICAN BEEFHIDE
Registration Number:	2192642	
Registration Number:	2146088	BEEFEATER
Registration Number:	2125789	PETRAPPORT
Registration Number:	3509147	SWIZZLES A WHIRLWIND OF FLAVOR!
Registration Number:	3400660	CHICKEN TOPS
Registration Number:	3941463	LIVER TOPS
Registration Number:	3941464	DUCK TOPS
Registration Number:	3891131	SWEET POTATO TOPS
Registration Number:	3891132	BEEFEATER CHICKEN WRAPS
Registration Number:	3891133	BEEFEATER DUCK WRAPS
Registration Number:	3891134	BEEFEATER SWEET POTATO WRAPS
Registration Number:	3004899	TOP CHOICE
Registration Number:	4381030	NOTHING TASTES BETTER THAN OUR OVEN-BAKE
Registration Number:	4573403	BEEFEATERS
		TRADEMARK

900360992 **REEL: 005771 FRAME: 0419**

Property Type	Number	Word Mark
Registration Number:	4590281	BUTCHER'S BUDDY
Registration Number:	4642509	REALCHEW
Registration Number:	4622513	GRILLED PAIRINGS
Registration Number:	4809660	PINATA PUZZLE
Registration Number:	4725448	PINATA PRIZE

CORRESPONDENCE DATA

Fax Number: 6157243332

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-724-3232
Email: pkustos@burr.com
Correspondent Name: Joshua A. Ehrenfeld
Address Line 1: 511 Union Street

Address Line 2: Suite 2300

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	0028533.0000001
NAME OF SUBMITTER:	Joshua A. Ehrenfeld
SIGNATURE:	/josh ehrenfeld/
DATE SIGNED:	04/14/2016

Total Attachments: 11

source=IP Assignment - Petra Pet et al to Gordon Brothers#page1.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page2.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page3.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page4.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page5.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page6.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page7.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page8.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page9.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page10.tif source=IP Assignment - Petra Pet et al to Gordon Brothers#page11.tif

ASSIGNMENT OF PATENTS AND TRADEMARKS AND APPLICATIONS FOR PATENTS AND TRADEMARKS

This Assignment of Patents and Trademarks and Applications for Patents and Trademarks (this "Patent and Trademark Assignment") is effective as of March 17, 2016 and is between Petra Pet, Inc., a New Jersey corporation ("PP"), Petra Vet, LLC, a Florida limited liability company ("PV"), and Beefeaters Holding Co., Inc., a Delaware corporation ("BHC", collectively with PP and PV, the "Assignors" and each individually, an "Assignor") and Gordon Brothers Commercial & Industrial, LLC, a Delaware limited liability company (the "Assignee"). Assignors and Assignee are referred to herein as the "Parties" and individually as a "Party".

WHEREAS, the Assignors are the owner of the trademark registrations and/or pending trademark applications set forth on <u>Schedule A</u> hereto, together with the goodwill of the business associated therewith (referred to as the "**Marks**");

WHEREAS, the Assignors are the owner of the patents and/or patent applications set forth on <u>Schedule B</u> hereto, together with the goodwill of the business associated therewith (referred to as the "Patents");

WHEREAS, in connection with the execution of that Asset Purchase Agreement and Bill of Sale, dated as of the date hereof, by and among the Assignors and the Assignee (the "Purchase Agreement"), the Assignors have agreed to transfer all of their right, title and interest in and to the Marks and Patents to the Assignee; and

WHEREAS, the Assignors desire to assign all of their right, title and interest in and to the Marks and Patents to the Assignee and the Assignee desires to acquire the Marks and Patents.

NOW, THEREFORE, for good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignors and the Assignee hereby agree as follows:

- 1. The Assignors do hereby irrevocably sell, assign, transfer, convey and deliver to the Assignee, its successors and permitted assigns all of the Assignors' right, title and interest, in and to the Marks and Patents, and all of the goodwill of the business associated with the Marks and Patents, together with that portion of the Assignors' business to which the Marks and Patents pertains, and all registrations and pending applications for the Marks and Patents, any issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals of the registrations and applications, in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this Patent and Trademark Assignment had not been made together with all causes of action for any and all previously occurring infringement, dilution, misappropriation, violation, or misuse of the rights being assigned and the right to receive and retain the proceeds relating to those actions.
- 2. The Assignors hereby authorizes the Commissioner for Trademarks at the United States Patent and Trademark Office (the "**Trademark Commissioner**"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may

exercise authority over the Marks, to record this Patent and Trademark Assignment upon request by the Assignee. The Assignors hereby further request the Trademark Commissioner and his or her non-US counterparts to issue any and all trademark registrations resulting from applications among the Marks or derived therefrom to the Assignee as assignee of the entire interest therein.

- 3. The Assignors hereby authorizes the Commissioner for Patents in the United States Patent and Trademark Office (the "Patent Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over the Patents, to record this Patent and Trademark Assignment upon request by the Assignee. The Assignors hereby further request the Patent Commissioner and his or her non-US counterparts to issue any and all patent applications resulting from such applications among the Patents or derived therefrom to the Assignee as assignee of the entire interest therein.
- 4. Upon reasonable request by the Assignee, the Assignors will execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by the Assignee to vest full title in and to the Patents and Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce the Patents and Marks.
- 5. This Patent and Trademark Assignment may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (pdf) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.
- 6. This Patent and Trademark Assignment shall be governed by and construed in accordance with the internal laws of the State of New Jersey applicable to agreements executed and to be performed solely within such State. Any judicial proceeding arising out of or relating to this Patent and Trademark Assignment shall be brought in the courts of the State of New Jersey, and, by execution and delivery of this Patent and Trademark Assignment, each of the Parties to this Patent and Trademark Assignment accepts the exclusive jurisdiction of such courts, and irrevocably agrees to be bound by any judgment rendered thereby in connection with this Patent and Trademark Assignment. No amendment of any provision of this Patent and Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignors and the Assignee. No waiver by any Party of any provision of this Patent and Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the Party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.
- 7. This Patent and Trademark Assignment shall be binding upon, and shall inure to the benefit of, the Parties hereto and their respective successors and assigns.

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- 8. EACH OF THE PARTIES HEREBY IRREVOCABLY WAIVES ANY AND ALL RIGHT TO TRIAL BY JURY IN ANY LEGAL PROCEEDING ARISING OUT OF OR RELATED TO THIS PATENT AND TRADEMARK ASSIGNMENT.
- 9. The Assignors and the Assignee agree that this Patent and Trademark Assignment is subject to the terms and conditions of the Purchase Agreement, including without limitation the representations, warranties, covenants, exclusions and indemnities set forth therein, and that this Patent and Trademark Assignment shall not be deemed to limit, enlarge or extinguish any obligation of the Assignors or the Assignee under the Purchase Agreement, all of which obligations shall survive the delivery of this Trademark Assignment in accordance with the terms of the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

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IN WITNESS WHEREOF, the Assignors and the Assignee have caused this Patent and Trademark Assignment to be executed as of the date first set forth above.

ASSIGN	UKS:
PETRA 1	PET, INC.
By: Name: Title:	Michael Rith CFO/COO
PETRA '	VET, LLC.
By:	my)
Name: Title:	Michiel Ron CFO] (1)
BEEFEA	TERS HOLDING COMPANY, INC.
By:	met I
Name: Title:	cro/co
ASSIGNI	EE:
	N BROTHERS COMMERCIAL & RIAL, LLC
By:	
Name:	
Title:	

IN WITNESS WHEREOF, the Assignors and the Assignee have caused this Patent and Trademark Assignment to be executed as of the date first set forth above.

ASSIGNORS:
PETRA PET, INC.
By: Name: Title:
PETRA VET, LLC.
By: Name: Title:
BEEFEATERS HOLDING COMPANY, INC
By: Name: Title:
ASSIGNEÉ:
GORDON BROTHERS COMMERCIAL & INDUSTRIAL, LLC
By: Ulos AMERSON Title: MANAGING DIRECTOR

Schedule A

U.S. Trademarks

CHEW CHIPS CHEW CHIPS CHEW CHIPS A4/515,890 BEEFEATERS AWIERICAN BEEFHIDE Dog Wearing A Chef's Hat (Design Only) PETRAPPORT SWIZZLES A WHIRLWIND OF FLAVORS (Design) CHICKEN TOPS (stylized) DUCK TOPS SWEET POTATO TOPS BEEFEATERS CHICKEN WRAPS BEEFEATERS SWEET POTATO WRAPS BEEFEATERS SWEET POTATO WRAPS BEEFEATERS (IC 18, 31) BEEFEATERS (IC 18, 31) BEEFEATERS (IC 18, 31) BEEFEATERS BUDDY REALCHEW PINATA PUZZLE SAWTOOTH NUTRITIONALS PLAY N' CHEW 78/180,084 109/03/96 75/5252,288 01/07/97 75/222,288 01/07/97 75/222,288 01/07/97 75/222,288 01/07/97 75/222,288 01/07/97 77/008,781 09/27/06 77/827,375 12/05/06 17/827,375 12/05/06 17/827,875 17/827,875 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,886 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,886 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,893 09/16/09 109/16/09	Cntry	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date	Status	Owner
BEEFFATERS AMERICAN BEEFHIDE 75/158,003 09/03/96 Dog Wearing A Chef's Hat (Design Only) 75/158,004 09/03/96 Dog Wearing A Chef's Hat (Design Only) 75/222,288 01/07/97 PETRAPPORT 75/222,288 01/07/97 SWIZZLES A WHIRLWIND OF FLAVORS (Design) 77/057,275 12/05/06 CHICKEN TOPS 77/827,795 09/16/09 SWEET POTATO TOPS 77/827,839 09/16/09 SWEET POTATO TOPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,839 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,839 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,933 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/830,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BEEFEATERS BETTER THAN OUR OVEN-BAKED FLAVOR 86/8080,472 10/02/13 BEEFEATERS BETTER THAN OUR OVEN-BAKED FLAVOR 86/8080,472 10/02/13 BEEFEATERS BETTER THAN OUR OVEN-BAKED FLAVOR 86/140,397 12/11/13 BEEFEATERS BETTER THAN OUR OVEN-BAKED FLAVOR 86/140,397	SN	CHEW CHIPS	74/515,890	04/08/94	2,042,207	03/04/97	Registered	Petra Pet, Inc.
DOG Wearing A Chef's Hat (Design Only) 75/158,004 09/03/96 BEEFEATER (IC 31) 75/222,288 01/07/97 SWIZZLES A WHIRLWIND OF FLAVORS (Design) 77/087,275 12/05/06 LIVER TOPS 77/827,795 09/16/09 DUCK TOPS 77/827,795 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,839 09/16/09 BEEFEATER DUCK WRAPS 77/827,839 09/16/09 BEEFEATER SWEET POTATO WRAPS 77/827,839 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,839 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,933 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/830,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BEEFEATERS BUDDY 85/938,525 04/30/13 BEIGHALCHEW 86/140,397 12/11/13 BEIGHALCHEW 86/140,397 12/11/13 PINATA PRIZE 86/140,397 12/11/13 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 PEAV N' CHEW	SU	BEEFEATERS AMERICAN BEEFHIDE	75/158,003	09/03/96	2,173,643	07/14/98	Registered	Petra Pet, Inc.
BEEFEATER (IC 31) 75/222,288 01/07/97 PETRAPPORT 75/251,339 03/04/97 SWIZZLES A WHIRLWIND OF FLAVORS (Design) 77/08,781 09/27/06 CHICKEN TOPS 77/087,275 12/05/06 LUVER TOPS 77/827,817 09/16/09 DUCK TOPS 77/827,817 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,933 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,936 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 BEEFEATERS SWEET POTATO OVEN-BAKED FLAVOR 85/630,611 05/21/12 BUTCHER'S BUDDY 85/630,611 05/21/12 BEGERATERS (IC 18, 31) 85/938,525 04/30/13 BUTCHER'S BUDDY 86/140,467 12/11/13 BUTCHER'S BUDDY 86/140,397 12/11/13 BUTCHER'S BUDDY 86/140,397 12/11/13 B	SN	Dog Wearing A Chef's Hat (Design Only)	75/158,004	09/03/96	2,192,642	09/29/98	Registered	Petra Pet, Inc.
PETRAPPORT 75/251,339 03/04/97 SWIZZLES A WHIRLWIND OF FLAVORS (Design) 77/008,781 09/27/06 CHICKEN TOPS 77/057,275 12/05/06 LIVER TOPS 77/827,795 09/16/09 DUCK TOPS 77/827,817 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,839 09/16/09 BEEFEATER DUCK WRAPS 77/827,903 09/16/09 BEEFEATER SWEET POTATO WRAPS 77/827,903 09/16/09 TOP CHOICE 78/180,827 11/01/02 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BEIFEATERS (IC 18, 31) 85/918,525 04/30/13 BEIFEATERS (IC 18, 31) 86/080,472 10/02/13 BEIFEATERS (IC 18, 31) 86/140,397 12/11/13 BEIFEATERS (IC 18, 31) 86/140,467 12/11/13 BEIFEATERS (IC 18, 31) 86/140,467 12/11/13 BEIFEATERS (IC 18, 31) 86/140,467 12/11/13 BEIFEATERS (IC 18, 31) 86/140,397 12/11/13 <t< td=""><td>SU</td><td>BEEFEATER (IC 31)</td><td>75/222,288</td><td>01/07/97</td><td>2,146,088</td><td>03/24/98</td><td>Registered</td><td>Petra Pet, In.c</td></t<>	SU	BEEFEATER (IC 31)	75/222,288	01/07/97	2,146,088	03/24/98	Registered	Petra Pet, In.c
SWIZZLES A WHIRLWIND OF FLAVORS (Design) 77/008,781 09/27/06 CHICKEN TOPS 77/057,275 12/05/06 LIVER TOPS 77/827,375 09/16/09 DUCK TOPS 77/827,817 09/16/09 SWEET POTATO TOPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,903 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/830,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/080,472 10/02/13 BUTCHER'S BUDDY 86/140,397 12/11/13 PINATA PRIZE 86/140,467 12/11/13 PINATA PRIZE 86/288,733 05/22/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 OR/11/14 08/11/14	SN	PETRAPPORT	75/251,339	03/04/97	2,125,789	12/30/97	Registered	Petra Pet, Inc.
CHICKEN TOPS (stylized) 77/057,275 12/05/06 LIVER TOPS 77/827,795 09/16/09 DUCK TOPS 77/827,795 09/16/09 SWEET POTATO TOPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,886 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,933 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BEEFEATERS (IC 18, 31) 86/980,472 10/02/13 BUTCHER'S BUDDY 86/080,472 10/02/13 BEGRILLED PAIRINGS 86/140,397 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 OR/11/14 08/11/14	SN	SWIZZLES A WHIRLWIND OF FLAVORS (Design)	77/008,781	09/27/06	3,509,147	09/30/08	Registered	Petra Pet, Inc.
LIVER TOPS 77/827,795 09/16/09 DUCK TOPS 77/827,817 09/16/09 SWEET POTATO TOPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,886 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,933 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,903 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/830,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BEEFEATERS BUDDY 86/080,472 10/02/13 BEEFEATERS WEET POTATO WRAPS 86/140,397 12/11/13 BUTCHER'S BUDDY 86/080,472 10/02/13 BEEFEATERS (IC 18, 31) 86/140,397 12/11/13	SN	CHICKEN TOPS (stylized)	77/057,275	12/05/06	3,400,660	03/25/08	Registered	Petra Pet, Inc.
DUCK TOPS 77/827,817 09/16/09 SWEET POTATO TOPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,886 09/16/09 BEEFEATER DUCK WRAPS 77/827,986 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,903 09/16/09 NOTHING TASTES SWEET POTATO WRAPS 78/180,827 11/01/02 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/918,525 04/30/13 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BETCHER'S BUDDY 86/080,472 10/02/13 BETCHER'S BUDDY 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PRIZE 86/288,733 05/22/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 78/180,084 10/30/02	SN	LIVER TOPS	77/827,795	09/16/09	3,941,463	04/05/01	Registered	Petra Pet, Inc.
SWEET POTATO TOPS 77/827,839 09/16/09 BEEFEATERS CHICKEN WRAPS 77/827,886 09/16/09 BEEFEATER DUCK WRAPS 77/827,903 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,903 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/080,472 10/02/13 BUTCHER'S BUDDY 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PRIZE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	DUCK TOPS	77/827,817	09/16/09	3,941,464	04/05/11	Registered	Petra Pet, Inc.
BEEFEATERS CHICKEN WRAPS 77/827,886 09/16/09 BEEFEATER DUCK WRAPS 77/827,903 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/080,472 10/02/13 BEEFEATERS (IC 18, 31) 86/140,397 12/11/13 BUTCHER'S BUDDY 86/140,467 12/11/13 BEEFEATERS (IC 18, 31) 86/140,397 12/11/13 BUTCHER'S BUDDY 86/140,467 12/11/13 BUTCHER'S BUDDY 86/140,397 12/11/13 BUTCHER'S BUDDY	SN	SWEET POTATO TOPS	77/827,839	09/16/09	3,891,131	12/14/10	Registered	Petra Pet, Inc.
BEEFEATER DUCK WRAPS 77/827,903 09/16/09 BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/080,472 10/02/13 GRILLED PAIRINGS 86/140,397 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	BEEFEATERS CHICKEN WRAPS	77/827,886	09/16/09	3,891,132	12/14/10	Registered	Petra Pet, Inc.
BEEFEATERS SWEET POTATO WRAPS 77/827,917 09/16/09 NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 76/397,952 04/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	BEEFEATER DUCK WRAPS	77/827,903	09/16/09	3,891,133	12/14/10	Registered	Petra Pet, Inc.
TOP CHOICE NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR BEEFEATERS (IC 18, 31) BEEFEATERS (IC 18, 31) BUTCHER'S BUDDY REALCHEW SOMILLED PAIRINGS GRILLED PAIRINGS PINATA PUZZLE PETRA-VET SAWTOOTH NUTRITIONALS PLAY N' CHEW 78/180,084 11/01/02 11/01/02 85/918,525 04/30/13 86/080,472 10/02/13 86/140,397 12/11/13 86/288,733 05/22/14 86/352,103 07/31/14 08/11/14 78/180,084 10/30/02	SU	BEEFEATERS SWEET POTATO WRAPS	77/827,917	09/16/09	3,891,134	12/14/10	Registered	Petra Pet, Inc.
NOTHING TASTES BETTER THAN OUR OVEN-BAKED FLAVOR 85/630,611 05/21/12 BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/080,472 10/02/13 BUTCHER'S BUDDY 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 76/397,952 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	TOP CHOICE	78/180,827	11/01/02	3,004,899	10/04/05	Registered	Petra Pet, Inc.
BEEFEATERS (IC 18, 31) 85/918,525 04/30/13 BUTCHER'S BUDDY 86/080,472 10/02/13 REALCHEW 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	NOTHING TASTES BETTER THAN OUR OVEN- BAKED FLAVOR	85/630,611	05/21/12	4,381,030	08/06/13	Registered	Beefeaters Holding Company Inc.
BUTCHER'S BUDDY 86/080,472 10/02/13 REALCHEW 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 76/397,952 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SU	BEEFEATERS (IC 18, 31)	85/918,525	04/30/13	4,573,403	07/22/14	Registered	Petra Pet, Inc.
REALCHEW 86/140,397 12/11/13 GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 76/397,952 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	BUTCHER'S BUDDY	86/080,472	10/02/13	4,590,281	08/19/14	Registered	Beefeaters Holding Company Inc.
GRILLED PAIRINGS 86/140,467 12/11/13 PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	REALCHEW	86/140,397	12/11/13	4,642,509	11/18/14	Registered	Beefeaters Holding Company Inc.
PINATA PUZZLE 86/288,733 05/22/14 PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	GRILLED PAIRINGS	86/140,467	12/11/13	4,622,513	10/14/14	Registered	Beefeaters Holding Company Inc.
PINATA PRIZE 86/352,103 07/31/14 PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	PINATA PUZZLE	86/288,733	05/22/14	4,809,660	09/08/15	Registered	Beefeaters Holding Company Inc.
PETRA-VET 76/397,952 04/19/02 SAWTOOTH NUTRITIONALS 08/11/14 TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	PINATA PRIZE	86/352,103	07/31/14	4,725,448	04/21/15	Registered	Beefeaters Holding Company Inc.
SAWTOOTH NUTRITIONALS TREATS WITH A PURPOSE PLAY N' CHEW 08/11/14 78/180,084 10/30/02	SU	PETRA-VET	76/397,952	04/19/02	3,121,109	07/25/06	Registered	Nutri-Vet Wellness LLC
TREATS WITH A PURPOSE 08/11/14 PLAY N' CHEW 78/180,084 10/30/02	SN	SAWTOOTH NUTRITIONALS		08/11/14				
PLAY N' CHEW 78/180,084 10/30/02	SN	TREATS WITH A PURPOSE		08/11/14				
	SU	PLAY N' CHEW	78/180,084	10/30/02	2,883,042	09/07/04	Cancelled	Petra Pet, Inc.

US	US	SU	SN	SN	Cntry
CLEANBETWEEN	MEAT-ON-THE-BONE	CHALLENGECHEW	PLAY N CHEW	2 CHEWS TO CHOOSE	Trademark
86/090,471 10/14/13	86/140,445 12/11/13	86/140,366 12/11/13	78/180,084 10/30/02	78/143,025 07/11/02	Serial No.
10/14/13	12/11/13	12/11/13	10/30/02	07/11/02	Filing Date
			2,883,042	2,880,261	Reg. No.
			09/07/04	08/31/04	Reg. Date
Abandoned	Abandoned	Abandoned	Cancelled	Cancelled	Status
Nutri-Vet Wellness LLC	Beefeaters Holding Company Inc.	Beefeaters Holding Company Inc.	Petra Pet, Inc.	Petra Pet, Inc.	Owner

Foreign / International Trademark Properties

Cntry	Trademark	App. No.	Filing Date	Reg. No.	Reg. Date	Status	Owner
AR	DOG WEARING A CHEF'S HAT (DESIGN ONLY)	2909730	04/21/09	2,371,952	05/26/10	Registered	
AR	BEEFEATER	2941174	09/01/09	2,389,380	08/23/10	Registered	Petrapport, Inc
BR	DOG WEARING A CHEF'S HAT (DESIGN ONLY)	820570958	30/25/98	8.21E+08	09/19/00	Registered	
BR	BEEFEATER	820570966	03/25/98	8.21E+08	09/19/00	Registered	
CA	BEEFEATER	832196	12/20/96	TMA538880	12/19/00	Registered	Petrapet, Inc.
CA	DOG WEARING A CHEF'S HAT (DESIGN ONLY)	833135	01/09/97	TMA518631	10/26/99	Expunged	Petrapet, Inc. dba Petrapport
CA	BEEFEATERS	1649018	10/23/13			Pending	Beefeaters Holding Company Inc
CA	FLOSS'EMS	1689154	08/12/14			Abandoned	Beefeaters Holding Company, Inc.
CA	NATURE'S ONE	1689154	08/10/12			Abandoned	Beefeaters Holding Company, Inc.
CA	PINATA PRIZE	1690966	08/25/14			Pending	Beefeater's Holding Company Inc
2	BEEFEATERS	8720896	10/25/10	8720896	04/7/12	Registered	PetraPet, Inc.
2	DOG WEARING A CHEF'S HAT (DESIGN ONLY)	8720897	10/25/10	8720897	10/21/11	Registered	
8	BEEFEATERS (IC 28)	11-123387	09/21/11	443431	2/20/12	Registered	PetraPet, Inc.
8	BEEFEATERS (IC 31)	11-123385	09/21/11	443430	2/20/12	Registered	PetraPet, Inc.
8	BEEFEATER	98-003127	02/23/98	214,006	10/30/98	Registered	
EU	PINATA					Proposed	
EU	PINATA PRIZE	13172143	08/14/14	13172143	12/30/14	Registered	Beefeaters Holding Company Inc.
GB	BEEFEATER	1557487	12/24/93	1557487	10/27/95	Registered	Petra Pet, Inc.
GB	DOG WEARING A CHEF'S HAT (DESIGN ONLY)	2124991	02/27/97	2124991	10/23/98	Registered	Petra Pet, Inc.

Beefeaters Holding Company Inc	Pending			01/19/15	104002942 01/19/15	BEEFEATERS	TW
Beefeaters Holding Company Inc	Registered	10/3/14	1485172	08/27/14	1521061	PINATAS	₹ ×
	Registered	6/30/98	580817	04/03/98	328462	DOG WEARING A CHEF'S HAT (DESIGN ONLY)	X X
	Registered	5/29/98	578509	04/03/98	328461	BEEFEATER	MX
Owner	Status	Reg. Date	Reg. No.	Filing Date	App. No.	Trademark	Cntry

Schedule B

U.S. Applications / Patents

Cntry	Title	App. No.	Filing Date	Patent No.	Issue Date	Status	Owner
SN	Pet Chew Product with Interior Treat		07/23/14			Pending	
SU	Pet Chew Product with Interior Treat	14/754,784	06/30/15			Pending	Beefeaters Holding Company, Inc.
SU	2 Knots Chew	29/108,131	04/18/03	D497,240	10/19/04	Issued	Petra Pet, Inc.
SU	Rawhide Bone	29/163,568	07/10/02	D472,682	04/01/03	Issued	Petra Pet, Inc.
SU	Ball with Wreath	29/171,673	11/26/02	D491,096	06/08/04	Issued	Petra Pet, Inc.
SU	Bagel Chew	29/175,878	02/12/03	D506,301	06/21/05	Issued	Petra Pet, Inc.
SU	Hot Dog Chew	29/175,894	02/12/03	D503,506	04/05/05	Issued	Petra Pet, Inc.
SU	4 Knots Pet Chew	29/179,414	04/09/03	D496,521	09/28/04	Issued	Petra Pet, Inc.
SU	Pet Chew with 6 Buttons	29/179,417	04/09/03	D495,465	09/07/04	Issued	Petra Pet, Inc.
SN	Pet Chew with 3 Buttons	29/179,418	04/09/03	D496,518	09/28/04	lssued	Petra Pet, Inc.
SU	Pet Chew with 8 Buttons	29/179,419	04/09/03	D496,141	09/21/04	Issued	Petra Pet, Inc.
SU	Pet Chew with 2 Buttons	29/179,420	04/09/03	D495,466	09/07/04	Issued	Petra Pet, Inc.
SU	Pet Chew with 4 Buttons	29/179,421	04/09/03	D495,467	09/07/04	Issued	Petra Pet, Inc.
SN	Circlet with Solid Link Chew	29/179,492	04/10/03	D497,237	10/19/04	Issued	Petra Pet, Inc.
SN	Bow Tie Piggy Rope Chew	29/179,639	04/11/03	D496,771	10/05/04	lssued	Petra Pet, Inc.
SN	Staff Weave Chew	29/179,964	04/17/03	D496,772	10/05/04	lssued	Petra Pet, Inc.
SN	Candy Cane-Shaped Chew	29/180,126	04/18/03	D488,283	04/13/04	lssued	Petra Pet, Inc.
SU	Braided Circlet Chew	29/180,130	04/18/03	D497,701	11/02/04	Issued	Petra Pet, Inc.
SN	Relief Bone	29/191,637	10/10/03	D496,773	10/05/04	panssl	Petra Pet, Inc.
SN	Star Dog Chew Treat	29/495,335	06/30/14			Pending	
SN	Moon Dog Chew Treat	29/497,985	07/30/14			Pending	
SN	Sun Dog Chew Treat	29/497,987	07/30/14			Pending	
SN	Donkey Dog Chew Treat	29/497,991	07/30/14			Pending	
SN	Heart Dog Chew Treat	29/497,995	07/30/14			Pending	
S	Dental Care Product for Pets	14/603,678	01/23/15			Pending	Nutri-Vet Wellness, LLC

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Beefeaters Holding Company, Inc.	Expired			01/23/14	61/930,500	Dental Care Products for Pets	US
Petra Pet, Inc.	Abandoned			10/10/07	11/870,111	Rolled Pet Treat and Process	US
Petra Pet, Inc.	Abandoned			10/10/07	11/870,087	Layered Pet Treat and Process for Making Same	SU
Petra Pet, Inc.	Abandoned			07/10/07	11/825,990	Pet Treat and Process for Making Same	SU
Petra Pet, Inc.	Abandoned			03/26/04	10/810,321	Non-Staining, Contrasting Animal Hide Pet Chew and Method of Making Same	SN
Petra Pet, Inc.	Expired	01/10/06	6,983,722	11/25/03	10/723,303	Pet Treat Dispenser	SN
Petra Pet, Inc.	Abandoned			10/16/03	10/687,560	Pet Chews with Filled Receptacles and Method of Making Same	SU
	Abandoned					Comet-Shaped Pet Chew Toy	US
Nutri-Vet Wellness, LLC	Issued	12/29/15	D746,017	01/23/14	29/480,078	Dental Care Product for Pets	US

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Issue Date

Status

Owner

Title	App. No.	Filing Date	Patent No.	Issue Date	Status	Owner
Care Product for Pets	29/480,078	01/23/14	D746,017	12/29/15	Issued	Nutri-Vet Wellness, LLC
Shaped Pet Chew Toy					Abandoned	
Filled Receptacles and Method of Making Same	10/687,560	10/16/03			Abandoned	Petra Pet, Inc.
t Treat Dispenser	10/723,303	11/25/03	6,983,722	01/10/06	Expired	Petra Pet, Inc.
Contrasting Animal Hide Pet Method of Making Same	10/810,321	03/26/04			Abandoned	Petra Pet, Inc.
d Process for Making Same	11/825,990	07/10/07			Abandoned	Petra Pet, Inc.
nt and Process for Making Same	11/870,087	10/10/07			Abandoned	Petra Pet, Inc.
Pet Treat and Process	11/870,111	10/10/07			Abandoned	Petra Pet, Inc.
Care Products for Pets	61/930,500	01/23/14			Expired	Beefeaters Holding Company, Inc.

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Cntry	Title	App. No.	Filing Date	Pub. No.	Pub. Date	Patent No.	Issue Date	Status	Owner
ЕР	Pet Chews with Filled Receptacles and Method of Making Same	EP03809069.2	10/16/03					Withdrawn	
FP	Pet Chew Product with Interior Treat	EP14185859.7	09/22/14	EP2962577	01/06/16			Published	Beefeaters Holding Company, Inc.
EP	Dental Care Products for Pets	EP14198016.9	12/15/14	EP2898769	07/29/15			Published	Beefeaters Holding Company, Inc.
FP	Dental Care Products for Pets	EP15741022.6	01/23/15	WO2015112808	07/30/15			Pending	Beefeaters Holding Company, Inc.
Е	Dental Care Product For Pets	55832	07/23/14					Pending	
Z	Dental Care Product For Pets	264171	07/21/14					Pending	
JР	Dental Care Product For Pets	2014-015928	07/23/14			1517676	01/16/15	Pending	
MX	Dental Care Product For Pets	MX/f/2014/002171	07/17/14					Pending	
MX	Star Dog Chew Treat	MX/f/2014/004040	12/19/14					Pending	
RU	Dental Care Product For Pets	2014502766/49 (047783)	07/18/14					Pending	
TR	Dental Care Product For Pets	2014/05444	07/23/14					Pending	
UA	Dental Care Product for Pets	201401376	07/18/14					Pending	
Wo	Pet Chews with Filled Receptacles and Method of Making Same	PCT/US2003/032809	10/16/03	WO2004034777	04/29/04			Withdrawn	
WO	Dental Care Product for Pets	PCT/US2015/012601	01/23/15	WO2015112808	07/30/15			Published	Beefeaters Holding Company, Inc.
ZA	Dental Care Product For Pets	A2014/01082	07/22/14					Pending	