

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TIERRA CALIENTE MUSIC GROUP, S.A. DE C.V.		04/11/2016	Corporation: MEXICO
RECEIVING PARTY DATA			
Name:	Mr ARTURO VALDEZ OSUNA		
Street Address:	Paseo El Palmar # 318 Int. 304, La Marina		
City:	Mazatlan, Sinaloa		
State/Country:	UNITED STATES		
Postal Code:	82103		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86280638	TS TIERRA SAGRADA	
CORRESPONDENCE DATA			
Fax Number:	5058323377		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5059991498		
Email:	etorresmt@gmail.com		
Correspondent Name:	Elsa Torres		
Address Line 1:	1209 San Dario Ave., PMB A-215		
Address Line 4:	Laredo, TEXAS 78040		
DOMESTIC REPRESENTATIVE			
Name:	Elsa Torres		
Address Line 1:	1209 San Dario Ave., PMB A-215		
Address Line 4:	Laredo, TEXAS 78040		
NAME OF SUBMITTER:	Arturo Valdez Osuna		
SIGNATURE:	/Arturo Valdez Osuna/		
DATE SIGNED:	04/15/2016		
Total Attachments: 2			

OP \$40.00 86280638

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TRADEMARK ASSIGNMENT

This Agreement is by and between TIERRA CALIENTE MUSIC GROUP, S.A. DE C.V., represented by its president DOMINGO LUGARDO CHAVEZ MORENO ("Assignor"); and ARTURO VALDEZ OSUNA ("Assignee").

WHEREAS, Assignor, is the owner of the trademark application TS TIERRA SAGRADA, trademark registration Nr. 86280638, (the "Trademark").

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark.

NOW, the parties agree as follows:

1. Assignment. Assignor does hereby irrevocably assign to Assignee all rights, title, and interest (including but not limited to, all registration rights with respect to the Trademarks, all rights to prepare derivative marks, all goodwill and all other rights), in and to the Trademarks.

2. Consideration. In consideration for the assignment set forth in Section 1, Assignor shall pay Assignee the sum of \$ 1.00, payable on April 12, 2016.

3. Representations and Warranties. Assignor represents and warrants to Assignee:

- (a) Assignor has the right, power and authority to enter into this Agreement;
- (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
- (c) The Trademark is free of any liens, security interests, encumbrances or licenses;
- (d) The Trademark do not infringe the rights of any person or entity;
- (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
- (f) This Agreement is valid, binding and enforceable in accordance with its terms; and
- (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.

4. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Agreement, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.

5. Entire Agreement. This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

6. Amendment. This Agreement may be amended only in writing signed by both parties.

7. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.

8. Agreement to Perform Necessary Acts. Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.

9. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of New Mexico.

Date: April 11, 2016

ASSIGNOR


TIERRA CALIENTE MUSIC GROUP S.A. DE C.V.
DOMINGO LUGARDO CHAVEZ MORENO

ASSIGNEE


ARTURO VALDEZ OSUNA