

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380772

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Triad Digital Media, LLC		10/28/2015	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	eBay Inc.		
<b>Street Address:</b>	2145 Hamilton Avenue		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95125		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86570720	BOTS DON'T BUY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2486493338		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2486493333		
<b>Email:</b>	smith@youngbasile.com		
<b>Correspondent Name:</b>	Molly B. Markley, c/o YOUNG BASILE PC		
<b>Address Line 1:</b>	3001 W. Big Beaver Road		
<b>Address Line 2:</b>	Suite 624		
<b>Address Line 4:</b>	Troy, MICHIGAN 48084-3107		
<b>ATTORNEY DOCKET NUMBER:</b>	TDG-149-SM		
<b>NAME OF SUBMITTER:</b>	Molly B. Markley		
<b>SIGNATURE:</b>	/Molly B. Markley/		
<b>DATE SIGNED:</b>	04/15/2016		
<b>Total Attachments: 2</b>			
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Our Reference: TDG-149-SM

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, Triad Digital Media, LLC, a Michigan Limited Liability Company, having a principal place of business at 100 Carillon Parkway, Suite 100, St. Petersburg, Florida 33716, hereafter referred to as "Assignor", is the owner of the mark listed in Exhibit A; and is desirous of assigning all of its right, title and interest in the mark;

WHEREAS, eBay Inc., a corporation of Delaware, having a principal place of business at 2145 Hamilton Avenue, San Jose, California 95125, hereafter referred to as "Assignee", is desirous of acquiring said mark;

NOW THEREFORE, for One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to said mark together with the goodwill of the business symbolized by the mark.

Triad Digital Media, LLC

By: T.D. Bull

Its: CEO

Date: 10/28/15

**EXHIBIT A**

**Serial No.**  
86/570,720

**Mark**  
BOTS DON'T BUY