

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380801

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Starlume Inc.		04/15/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Illume Holding Company, LLC		
<b>Street Address:</b>	6000 Freeport Avenue, Suite 101		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38141		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 39</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86677391	ANATOMY OF A FRAGRANCE	
<b>Registration Number:</b>	4778733	BELLA BY ILLUME	
<b>Registration Number:</b>	4645318	BELLA BY ILLUME	
<b>Registration Number:</b>	4875235	CLEAN SIMPLE BATH BODY	
<b>Registration Number:</b>	4404330	ETERNAL NOMAD	
<b>Registration Number:</b>	4688813	GILDED AMBERLEAF	
<b>Registration Number:</b>	4688814	GILDED AMBERLEAF	
<b>Registration Number:</b>	4764987	GO BE LOVELY	
<b>Registration Number:</b>	4637338	GO BE LOVELY	
<b>Registration Number:</b>	4728582	GOOD NATURED SOY	
<b>Registration Number:</b>	2906293	ILLUME	
<b>Registration Number:</b>	2291811	ILLUME	
<b>Registration Number:</b>	3883201	ILLUME	
<b>Registration Number:</b>	3818760	ILLUME	
<b>Registration Number:</b>	3883202	ILLUME	
<b>Registration Number:</b>	3886562	ILLUME	
<b>Registration Number:</b>	3886563	ILLUME	
<b>Registration Number:</b>	4088420	MODERN NATURALS	
<b>Registration Number:</b>	3945435	MODERN NATURALS	

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Property Type	Number	Word Mark
Registration Number:	3945983	MODERN NATURALS
Registration Number:	4006871	MODERN NATURALS
Serial Number:	86244952	MOMENTARY ESCAPE
Registration Number:	4692625	NOBLE CURRANT
Registration Number:	4692626	NOBLE CURRANT
Registration Number:	4852910	PURE CLEAN SOY
Serial Number:	86797917	PURE SCENTS
Serial Number:	86797918	PURE SCENTS
Registration Number:	4818876	SIGNATURE SOY
Registration Number:	4828370	SIGNATURE SOY · BURN TIME UP TO · 20 HOU
Registration Number:	4700937	SPRING'S EDEN
Registration Number:	4700938	SPRING'S EDEN
Registration Number:	4814307	SPRINKLE & BLOOM
Serial Number:	86251130	SPRUCE
Registration Number:	3124295	STARLUME
Serial Number:	86687145	TRIED & TRUE
Serial Number:	86199671	VELAS DE CASA
Serial Number:	86199674	VELAS DE CASA
Serial Number:	86618642	WIND + WHISPER
Registration Number:	4208906	WOODFIRE

**CORRESPONDENCE DATA**

**Fax Number:** 6172359493

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 617-951-7525

**Email:** trademarks@ropesgray.com

**Correspondent Name:** Margaret S. Sullivan, Ropes & Gray LLP

**Address Line 1:** Prudential Tower, 800 Boylston Street

**Address Line 4:** Boston, MASSACHUSETTS 02199

**ATTORNEY DOCKET NUMBER:** 111645-0005-006

**NAME OF SUBMITTER:** Margaret S. Sullivan

**SIGNATURE:** /margaret sullivan/

**DATE SIGNED:** 04/15/2016

**Total Attachments: 21**

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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of April 15, 2016 by Starlume Inc., a Delaware corporation ("Assignor"), to Illume Holding Company, LLC, a Delaware limited liability company ("Assignee").

**RECITALS:**

WHEREAS, Assignor and Assignee are party to that certain Asset Purchase Agreement, dated as of March 25, 2016 (the "Agreement"), and the Agreement provides for the execution and delivery of this Assignment by Assignor to Assignee;

WHEREAS, Assignor owns the trademarks and the applications and registrations therefor as set forth on Schedule I (collectively, the "Assigned Marks") and the goodwill attendant thereto;

WHEREAS, Assignee desires to purchase or acquire all of Assignor's right, title and interest in and to the Assigned Marks and the good will attendant thereto;

WHEREAS, from and after the date hereof, Assignee will be the successor to the ongoing and existing business of Assignor, or to the portion of the ongoing and existing business of Assignor, to which the Assigned Marks pertain.

NOW, THEREFORE, subject to the terms and conditions of the Agreement and for the consideration set forth therein and other good, valuable and sufficient consideration, the receipt of which is hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

1. Assignment. Assignor hereby sells, conveys, assigns and transfers to Assignee all of Assignor's right, title and interest to the Assigned Marks, together with the goodwill of the business and activities generated thereby, symbolized thereby and associated therewith, free and clear of all Liens, other than Permitted Liens; all rights of priority therein in any country as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, causes of action, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Assigned Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Successor to Business. Assignor is assigning the Assigned Marks as part of the entire business or portion thereof to which the Assigned Marks pertain, and Assignee is the successor to the ongoing and existing business of Assignor to which the Assigned Marks pertain.

3. Further Assurances. From and after the date hereof, Assignor shall, without further consideration, execute and deliver such instruments of transfer, conveyance, assignment and assumption, in addition to the Ancillary Documents, and take such other action as may

reasonably be necessary to consummate or to give effect to the transactions contemplated in the Agreement.

4. Terms of the Agreement. Nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand, supersede or limit in any way the terms, conditions or obligations of the Agreement.

5. Defined Terms. Capitalized terms used herein without definition shall have the meanings set forth in the Agreement.

6. Governing Law. This Assignment shall be governed by, and construed in accordance with the laws of the State of Delaware, without giving effect to the conflict of laws rules thereof.


7. Counterparts. This Assignment may be executed electronically or otherwise (where permitted in an applicable jurisdiction) in any number of identical counterparts each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed as of the date first written above.

ASSIGNOR:

STARLUME INC.

By:   
Name: CHARLES A. REZNICK  
Title: CHAIRMAN

*[Signature Page to Trademark Assignment]*

**TRADEMARK**  
**REEL: 005772 FRAME: 0149**

ASSIGNEE:

ILLUME HOLDING COMPANY, LLC

By: 

Name: Christian B. Johnson

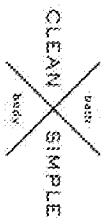
Title: Secretary and Treasurer

*[Signature Page to Trademark Assignment]*

**TRADEMARK**  
**REEL: 005772 FRAME: 0150**

**SCHEDULE I**

**1. Trademarks**

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
ANATOMY OF A FRAGRANCE	U.S.A.	Starlume Inc. 2000 West 94th Street Bloomington, MN 55431	86/677,391	6/29/2015			03, 04	Allowed 12/8/2015 SOU/1 <sup>st</sup> EOT due 6/8/2016
BELLA BY ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/318,692	6/24/2014	4778733	7/21/2015	03	Registered Sec. 8/15 due 7/21/2021 Renewal due 7/21/2025
BELLA BY ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/318,695	6/24/2014	4645318	11/25/2014	04	Registered Sec. 8/15 due 11/25/2020 Renewal due 11/25/2024
BELLA BY ILLUME	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1707471	12/17/2014			03, 04	Published 11/4/2015 Declaration of Use/EOT due 12/17/2017
	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/310,473	6/16/2014	4875235	12/22/2015	03	Registered Sec. 8/15 due 12/22/2021 Renewal due 12/22/2025
ETERNAL NOMAD	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	85/643,750	6/5/2012	4404330	9/17/2013	03	Registered Sec. 8/15 due 9/17/2019 Renewal due 9/17/2023
GILDED AMBERLEAF	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/374,779	8/22/2014	4688813	2/17/2015	03	Registered Sec. 8/15 due 2/17/2021 Renewal due 2/17/2025
GILDED AMBERLEAF	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/374,782	8/22/2014	4688814	2/17/2015	04	Registered Sec. 8/15 due 2/17/2021 Renewal due 2/17/2025



Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
GILDED AMBERLEAF	Australia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015	1256368	2/18/2015 (grant of protection issued 10/28/2015)	03, 04	Registered Renewal due 2/18/2025
GILDED AMBERLEAF	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1715997	2/19/2015			03, 04	Pending
GILDED AMBERLEAF	China (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015			03, 04	Pending
GILDED AMBERLEAF	European Community (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015			03, 04	Published: opposition period ends 4/17/2016
GILDED AMBERLEAF	Hong Kong	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	303310569	2/23/2015	303310569	2/23/2015	03, 04, 20	Registered 2/23/2015
GILDED AMBERLEAF	Japan (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015	1256368	2/18/2015 (grant of protection issued 12/24/2015)	03, 04	Registered Renewal due 2/18/2025
GILDED AMBERLEAF	Madrid Protocol Countries: Australia, China, European Community, Japan, S. Korea, Russia, Singapore	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015 (priority date 8/22/14)	1256368	2/18/2015	03, 04	Registered Renewal due 2/18/2025
GILDED AMBERLEAF	S. Korea (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015			03, 04	Pending

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
GILDED AMBERLEAF	Russia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015			03, 04	Pending
GILDED AMBERLEAF	Singapore (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0048440	2/18/2015	1256368	2/18/2015 (awaiting grant of protection issuance)	03, 04	Registered Renewal due 2/18/2025
GILDED AMBERLEAF	Taiwan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	104010228	2/24/2015	1737196	11/01/2015	03, 04	Registered
GILDED AMBERLEAF	UAE	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	231042	4/16/2015			03	Awaiting registration certificate
GILDED AMBERLEAF	UAE	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	231043	4/16/2015			04	Awaiting registration certificate
GO BE LOVELY	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	85/911.191	4/22/2013	4764987	6/30/2015	03	Registered
GO BE LOVELY	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/287.880	5/21/2014	4637338	11/11/2014	04	Registered Sec. 8/15 due 11/11/2020 Renewal due 11/11/2024
GO BE LOVELY	Australia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0038769	10/17/2013	1182446	10/17/2013 (grant of protection issued 2/17/2014)	03	Registered Renewal due 10/17/2023
GO BE LOVELY	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1648307	10/18/2013			03	Allowed 12/29/2014 Decl. of Use/Ext. due 10/18/2016

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
GO BE LOVELY	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1703221	11/18/2014			04	Published 10/21/2015; opposition period ended 12/21/2015; awaiting registration certificate
GO BE LOVELY	China (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0038769	7/21/2014 (subsequent designation)	1182446	10/17/2013 (grant of protection issued 5/29/2015)	03	Registered Renewal due 10/17/2023
GO BE LOVELY	China	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	15747686	11/20/2014			04	Pending
GO BE LOVELY	European Community (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0038769	10/17/2013	1182446		03	Final refusal issued; allowed to lapse (re-filed CTM filing as design mark—see below)
GO BE LOVELY	Japan (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0038769	10/17/2013	1182446	10/17/2013 (grant of protection issued 6/26/2014)	03	Registered Renewal due 10/17/2023
GO BE LOVELY	Japan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	2014-97727	11/19/2014	5753544	3/27/2015	04	Registered Renewal due 3/27/2025
GO BE LOVELY	Russia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0038769	10/17/2013	1182446	10/17/2013 (grant of protection issued 10/20/2014)	03	Registered Renewal due 10/17/2023
GO BE LOVELY	Taiwan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	102058314	10/21/2013	1642181	5/16/2014	03	Registered Renewal due 5/15/2024
GO BE LOVELY	Taiwan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	103065939	11/17/2014	1701330	4/16/2015	04	Registered Renewal due 4/15/2025

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
<b>go be lovely</b>	European Community	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	12811949	4/23/2014	12811949	9/18/2014	03, 04	Registered Renewal due 4/23/2024
GOOD NATURED SOY	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/125,522	11/21/2013	4728582	4/28/2015	04	Registered Section 8/15 due 4/28/2021 Renewal due 4/28/2025
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94 <sup>th</sup> Street Bloomington, MN 55431	78/248,092	5/9/2003	2,906,293	11/30/2004	03	Registered Renewal due 11/30/2024
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	75/007,053	10/16/1995	2,291,811	11/16/1999	04, 35	Registered Renewal due 11/16/2019
ILLUME	U.S.A.	[Assignment recorded 1/21/2010 Reel/Fr ame 4136/0184]						
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	77/092,416	01/26/2007	3,883,201	11/30/2010	03	Registered Section 8/15 due 11/30/2016 Renewal due 11/30/2020
ILLUME	U.S.A.	[Assignment recorded 1/21/2010 Reel/Fr ame 4136/0184]						
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	77/092,423	01/26/2007	3,818,760	7/13/2010	04	Registered Section 8/15 due 7/13/2016 Renewal due 7/13/2020

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded 1/21/2010 Reel/Frame 4136/0184]	77/092,429	01/26/2007	3,883,202	11/30/2010	05	Registered Section 8/15 due 11/30/2016 Renewal due 11/30/2020
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded 1/21/2010 Reel/Frame 4136/0184]	77/092,436	01/26/2007	3,886,562	12/7/2010	11	Registered Section 8/15 due 12/7/2016 Renewal due 12/7/2020
ILLUME	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded 1/21/2010 Reel/Frame 4136/0184]	77/092,444	01/26/2007	3,886,563	12/7/2010	35	Registered Section 8/15 due 12/7/2016 Renewal due 12/7/2020
ILLUME	Australia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment filed 3/18/2010]	943725	7/9/2007	1214927	7/9/2007	04, 05, 11, 35	Registered Renewal due 7/9/2017
ILLUME	Australia	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded 2/12/2010]	973205	10/8/2003	973205	10/8/2003	04	Registered Renewal due 10/8/2023
ILLUME	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment filed 3/11/2010]	1085169	12/5/2000	TMA57980 8	4/24/2003	04, 21, 35	Registered Renewal due 4/24/2018

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
ILLUME	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment filed 3/11/2010]	1661084	1/24/2014			03, 04	Allowed Declaration of Use/EOT due 1/24/2017
ILLUME	China (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded at WIPO 2/12/2010]	943725	08/28/2008	943725	8/28/2008	04	Registered Renewal due 7/9/2017
ILLUME	China	Starlume Inc. 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded at WIPO 2/12/2010]	7993592	1/14/2010	7993592	11/7/2012	35	Registered Renewal due 11/6/2022
ILLUME	China	Starlume Inc. 2000 West 94th Street Bloomington, MN 55431	14060167	2/24/2014	14060167	4/14/2015	03	Registered Renewal due 4/13/2025
ILLUME	China	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	14060166	2/24/2014	14060166	4/14/2015	21	Registered Renewal due 4/13/2025
ILLUME	European Community (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded at WIPO 2/12/2010]	943725	7/9/2007	943725	11/23/2011	03, 04, 05, 11, 35	Registered after provisional refusal Renewal due 7/9/2017
ILLUME	Hong Kong	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment filed]	301198800	9/10/2008	301198800	2/28/2011	03, 04, 05, 11, 21, 35	Registered Renewal due 9/9/2018

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
ILLUME	Japan (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded at WIPO 2/12/2010]	943725	7/9/2007	943725	7/9/2007	04, 05, 11, 35	Registered Renewal due 7/9/2017
ILLUME	Korea	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	40-2013-44291	07/27/2012	1055375	8/26/2014	04	Registered Renewal due 8/26/2024
ILLUME	Korea	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	41-2013-16289	07/27/2012	308900	1/5/2015	35	Registered Renewal due 1/5/2025
ILLUME	Madrid Protocol Countries: Australia China EU Japan Singapore	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded at WIPO 2/12/2010]	A0008802	07/09/2007	943725	7/9/2007	03, 04, 05, 11, 35	Registered Renewal due 7/9/2017
ILLUME	Singapore (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment recorded at WIPO 2/12/2010]	943725	08/28/2008	943725 (Singapore Reg. No. T08/13287 C)	7/9/2007	04, 05, 11, 35	Registered Renewal due 7/9/2017
ILLUME	Taiwan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	099004286	01/28/2010	1450864	1/16/2011	05, 11, 21, 35	Registered Renewal due 1/15/2021
ILLUME	UAE	The Yankee Candle Co., Inc. 16 Yankee Candle Way, South Deerfield, MA 01373-0110	123195	12/01/2008	107615	12/01/2008	04	Registered - Assignment of trademark to Starlume to be recorded Renewal due 12/1/2018

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
ILLUME	United Kingdom	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431 [Assignment filed 2/1/2010]	2255311	12/8/2000	2255311	12/7/2001	04, 21, 35	Registered Renewal due 12/8/2020
ILLUME	Korea	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	41-2013-16292	7/27/2012	308901	1/5/2015	35	Registered Renewal due 1/5/2025
ILLUME	Korea	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	40-2013-44286	7/27/2012	1089955	2/26/2015	04	Registered Renewal due 2/26/2025
ILLUME	Korea	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	70-2014-0000097	2/25/2014	1089955	2/26/2015	20, 21	Registered Renewal due 2/26/2025 Supplemental Application to App. No. 40-2013-44286
MODERN NATURALIS	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431 United States	77/882,483	11/30/2009	4,088,420	1/17/2012	03	Registered Section 8/15 due 1/17/2018 Renewal due 1/17/2022
MODERN NATURALIS	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431 United States	77/882,504	11/30/2009	3,945,435	4/12/2011	04	Registered Section 8/15 due 4/12/2017 Renewal due 4/12/2021
MODERN NATURALIS	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431 United States	77/981,295	11/30/2009	3,945,983	4/12/2011	11	Registered Section 8/15 due 4/12/2017 Renewal due 4/12/2021
MODERN NATURALIS	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431 United States	77/882,550	11/30/2009	4,006,871	8/2/2011	35	Registered Section 8/15 due 8/2/2017 Renewal due 8/2/2021



Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
MOMENTARY ESCAPE	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/244,952	4/7/2014			03	Allowed 10/21/2014 SOU/3 <sup>rd</sup> EOT due 4/21/2016
MOMENTARY ESCAPE	Australia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0045025	9/12/2014 (priority date 4/7/14)	1233058	9/12/2014 (grant of protection issued 4/29/2015)	03, 04	Registered Renewal due 9/12/2024
MOMENTARY ESCAPE	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1,693,996	9/16/2014 (priority date 4/7/14)			03, 04	Allowed Declaration of Use/EOT due 9/16/2017
MOMENTARY ESCAPE	China (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0045025	9/12/2014 (priority date 4/7/14)	1233058	9/12/2014 (grant of protection issued 11/11/2015)	03, 04	Registered Renewal due 9/12/2024
MOMENTARY ESCAPE	European Community (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0045025	9/12/2014 (priority date 4/7/14)	1233058	9/12/2014 (grant of protection issued 12/1/2015)	03, 04	Registered Renewal due 9/12/2024
MOMENTARY ESCAPE	Japan (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0045025	9/12/2014 (priority date 4/7/14)	1233058	9/12/2014 (grant of protection issued 6/18/2015)	03, 04	Registered Renewal due 9/12/2024
MOMENTARY ESCAPE	Madrid Protocol Countries: Australia, China, European Community, Japan, Russia	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0045025	9/12/2014 (priority date 4/7/14)	1233058	9/12/2014 (grant of protection issued 2/11/2016)	03, 04	Registered Renewal due 9/12/2024
MOMENTARY ESCAPE	Russia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0045025	9/12/2014 (priority date 4/7/14)	1233058	9/12/2014	03, 04	Registered

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
MOMENTARY ESCAPE	Taiwan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	103053619	9/17/2014 (priority date 4/7/14)	1716434	7/1/2015	03, 04	Registered Renewal due 6/30/2025
NOBLE CURRANT	U.S.A.	Starlume, Inc. DBA Illume 2000 West 94th Street Bloomington, MN 55431	86/401.861	9/22/2014	4692625	2/24/2015	03	Registered Sec. 8/15 due 2/24/2021 Renewal due 2/24/2025
NOBLE CURRANT	U.S.A.	Starlume, Inc. DBA Illume 2000 West 94th Street Bloomington, MN 55431	86/401.865	9/22/2014	4692626	2/24/2015	04	Registered Sec. 8/15 due 2/24/2021 Renewal due 2/24/2025
NOBLE CURRANT	Australia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)	1268390	3/12/2015 (grant of protection issued 1/19/2016)	03, 04	Registered Renewal due 3/12/2025
NOBLE CURRANT	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1719219	3/13/2015 (priority date 9/22/14)			03, 04	Pending
NOBLE CURRANT	China (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)			03, 04	Pending
NOBLE CURRANT	European Community (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)			03, 04	Published; opposition period ends 7/16/2016
NOBLE CURRANT	Hong Kong	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	303333302	3/17/2015 (priority date 9/22/14)	303333302	3/17/2015 (certificate issued 10/14/2015)	03, 04	Registered Renewal due 3/17/2025
NOBLE CURRANT	Japan (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)			03, 04	Pending

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
NOBLE CURRANT	Madrid Protocol Countries: Australia, China, European Community, Japan, S. Korea, Russia, Singapore	Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)	1268390	3/12/2015	03, 04	Registered Renewal due 3/12/2025
NOBLE CURRANT	Russia (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)			03, 04	Pending
NOBLE CURRANT	S. Korea (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)			03, 04	Pending
NOBLE CURRANT	Singapore (Madrid)	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	A0049014	3/12/2015 (priority date 9/22/14)			03, 04	Pending
NOBLE CURRANT	Taiwan	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	104013908	3/16/2015 (priority date 9/22/14)			03, 04	Approved for registration: awaiting registration certificate
NOBLE CURRANT	UAE	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	231057	4/16/2015			03	Awaiting registration certificate
NOBLE CURRANT	UAE	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	231058	4/16/2015			04	Awaiting registration certificate
PURE CLEAN SOY	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/343.304	7/21/2014	4852910	11/10/2015	04	Registered (on Supplemental Registered) Sec. 8 due 11/10/2021 Renewal due 11/10/2025

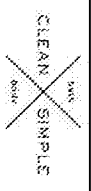
Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
PURE CLEAN SOY	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1707474	12/17/2014			04	Allowed Declaration of Use/EOT due 12/17/2017
PURE SCENTS	U.S.A.	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/797,917	10/23/2015			03	Newly filed
PURE SCENTS	U.S.A.	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/797,918	10/23/2015			04	Newly filed
SIGNATURE SOY	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/244,963	4/7/2014	4818876	9/22/2015	04	Registered Sec. 8/15 due 9/22/2021 Renewal due 9/22/2025
SIGNATURE SOY	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1,687,141	7/28/2014			04	Allowed; declaration of use/EOT due 7/28/2017
SIGNATURE SOY	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/351,038	7/29/2014	4828370	10/6/2015	04	Registered Sec. 8/15 due 10/6/2021 Renewal due 10/6/2025
SIGNATURE SOY	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1,687,142	7/28/2014			04	Allowed; declaration of use/EOT due 7/28/2017
SIGNATURE SOY	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1,687,143	7/28/2014			04	Allowed; declaration of use/EOT due 7/28/2017



Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1,687,144	7/28/2014			04	Allowed: declaration of use/EOT due 7/28/2017
SPRING'S EDEN	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/125,496	11/21/2013	4700937	3/10/2015	03	Registered Sec. 8/15 due 3/10/2021 Renewal due 3/10/2025
SPRING'S EDEN	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/125,503	11/21/2013	4700938	3/10/2015	04	Registered Sec. 8/15 due 3/10/2021 Renewal due 3/10/2025
SPRINGLE & BLOOM	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/330,884	7/8/2014	4814307	9/15/2015	03	Registered Sec. 8/15 due 9/15/2021 Renewal due 9/15/2025
SPRINGLE & BLOOM	Canada	Starlume Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	1707468	12/17/2014			03	Allowed Declaration of Use/EOT due 12/17/2017
SPRUC E	U.S.A.	Starlume, Inc. dba Illume 2000 West 94th Street Bloomington, MN 55431	86/251,130	4/14/2014			04	Allowed 6/2/2015; SOU/2 <sup>nd</sup> EOT due 6/2/2016
STARLUME	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431	78/323,066	11/4/2003	3,124,295	8/1/2006	40	Registered Renewal due 8/1/2016
TRIED & TRUE	U.S.A.	Starlume Inc. 2000 West 94th Street Bloomington, MN 55431	86/687,145	7/8/2015			03, 04	Allowed 12/8/2015 SOU/1 <sup>st</sup> EOT due 6/8/2016
VELAS DE CASA	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431	86/199,671	2/20/2014			03	Allowed 6/17/2014 SOU/4 <sup>th</sup> EOT due 6/17/2016

Mark	Country	Last Owner of Record	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Class	Status
VELAS DE CASA	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431	86/199,674	2/20/2014			04	Allowed 6/17/2014 SOU/4 <sup>th</sup> EOT due 6/17/2016
VELAS DE CASA	Canada	Starlume Inc. 2000 West 94th Street Bloomington, MN 55431	1,688,129	8/5/2014 (priority date 2/20/14)			03, 04	Allowed Declaration of Use/EOT due 8/5/2017
W I N D + W H I S P E R	U.S.A.	Starlume Inc. 2000 West 94th Street Bloomington, MN 55431	86/618,642	5/4/2015			03	Allowed 12/8/2015 SOU/1 <sup>st</sup> EOT due 6/8/2016
WOODFIRE	U.S.A.	Starlume, Inc. 2000 West 94th Street Bloomington, MN 55431	85/412,945	9/1/2011	4208906	9/18/2012	03, 04,	Registered Section 8/15 due 9/18/2018 Renewal due 9/18/2022

## 2. Cancelled and Abandoned Trademarks

Mark	Country	Country	App. No.	App. Date	Reg. No.	Reg. Date	Classes	Status
AMERICA'S PREMIERE CANDLE COMPANY	U.S.A.	U.S.A.	75/123,066	6/21/1996	2,086,606	8/5/1997	04	Cancelled August 5, 2007 for failure to file a Combined Declaration of Use and Application for Renewal under Sections 8 & 9
	U.S.A.	U.S.A.	86/310,478	6/16/2014			04	Abandoned per client instructions of 11/9/2015
ETERNAL NOMAD	U.S.A.	U.S.A.	85/643,757	6/5/2012			04	Abandoned
GLAMOUR GIRLS	U.S.A.	U.S.A.	78/225,970	3/14/2003			04	Abandoned
GLOWING IMPRESSIONS	U.S.A.	U.S.A.	75/067,702	3/5/1999	2,159,375	5/19/1998	04	Abandoned
GLOWING IMPRESSIONS NANAS GARDEN	U.S.A.	U.S.A.	78/034,413	11/8/2000	2,768,065	9/23/2003	04, 21	Abandoned
GLOWING IMPRESSIONS NANAS FLOWER BED	U.S.A.	U.S.A.	78/034,412	11/8/2000	2,768,064	9/23/2003	04, 21	Abandoned
GLOWING IMPRESSIONS NANAS PANTRY	U.S.A.	U.S.A.	78/034,411	11/8/2000	2,768,063	9/23/2003	04, 21	Abandoned

Mark	Country	App. No.	App. Date	Reg. No.	Reg. Date	Classes	Status
GO BE LOVELY	U.S.A.	86/125,516	11/21/2013			03	Abandoned per client instructions of 4/14/2014
GOOD NATURED SOY	U.S.A.	86/125,516	11/21/2013			03	Abandoned per client instructions of 4/14/2014
HEIRLOOM PUMPKIN	U.S.A.	86/401,843	9/22/2014			03	Abandoned per L. Barrere 10/22/2014
HEIRLOOM PUMPKIN	U.S.A.	86/401,850	9/22/2014			04	Abandoned per L. Barrere 10/22/2014
ILLUME	New Zealand	795157	08/28/2008			03, 04, 05, 11, 21, 35	Abandoned per S. Mullins 7/10/2009
ILLUME	UAE	123196	12/01/2008			11	Abandoned
ILLUME	U.S.A.	77/092,440	01/26/2007			21	Abandoned
LUMINOSO	U.S.A.	78/719,228	9/23/2005			04	Abandoned
MAR AZUL	U.S.A.	75/625,298	1/22/1999	2,640,023	10/22/2002	04	Abandoned
MERIDIAN	U.S.A.	78/399,026	4/8/2004			04	Abandoned
MODERN NATURALS	U.S.A.	77/882,526	11/30/2009			04	Abandoned
MODERN NATURALS	U.S.A.	77/882,517	11/30/2009			05	Abandoned
MODERN NATURALS	U.S.A.	77/882,539	11/30/2009			21	Abandoned
MOMENTARY ESCAPE	U.S.A.	86/244,958	4/7/2014			04	Abandoned per client instructions of 10/8/2015
NANAS PANTRY	U.S.A.	78/317,938	10/23/2003	2,895,827	10/19/2004	04	Abandoned
OASIS	U.S.A.	75/609,066	12/21/1998			03,04,21	Abandoned
SCENTS THAT INSPIRE	U.S.A.	77/235,095	7/20/2007			03, 04	Abandoned
SCENTSPIRATIONS	U.S.A.	77/235,110	7/20/2007	3,485,989	8/12/2008	03, 04	Abandoned
STARLIGHT	U.S.A.	75/076,754	3/21/1996	2,168,066	6/23/1998	04	Abandoned
STARLIGHT	U.S.A.	78/317,951	10/23/2003	2,901,772	11/9/2004	40	Abandoned
STARLIGHT CANDLE COMPANY	U.S.A.	78/027,617	9/25/2000			04	Abandoned
TANGERINE TEAKWOOD	U.S.A.	86/401,855	9/22/2014			03	Abandoned per L. Barrere 10/22/2014
TANGERINE TEAKWOOD	U.S.A.	86/401,857	9/22/2014			04	Abandoned per L. Barrere 10/22/2014
TEMPLE SCENTS	U.S.A.	75/841,600	11/4/1999	2,447,124	4/24/2001	04	Abandoned
VELAS DE CASA	U.S.A.	78/901,642	6/6/2006	3,393,341	3/4/2008	04	Abandoned

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