

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM380806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ToyTalk, Inc.		04/07/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PullString, Inc.		
Street Address:	77 Maiden Lane, 3rd Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94108		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4567163	IMAGINATION + CONVERSATION	
Registration Number:	4683526	THE WINSTON SHOW	
Registration Number:	4478560	TOYTALK	
Registration Number:	4515292	TOYTALK	
Registration Number:	4478564	TOYTALK	
Registration Number:	4577672	PULLSTRING	
Registration Number:	4489668	TOYTALK	
Serial Number:	86548875	TOYTALK	
Serial Number:	86952160	HUMANI	
CORRESPONDENCE DATA			
Fax Number:	2063598000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton of Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	77366-4000		

OP \$240.00 4567163

NAME OF SUBMITTER:	Grace Han Stanton
SIGNATURE:	/Grace Han Stanton/
DATE SIGNED:	04/15/2016
Total Attachments: 2 source=ToyTalk - Certificate of Amendment to change name to PullString (as filed 2016.04.07)#page1.tif source=ToyTalk - Certificate of Amendment to change name to PullString (as filed 2016.04.07)#page2.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TOYTALK, INC.", CHANGING ITS NAME FROM "TOYTALK, INC." TO "PULLSTRING, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF APRIL, A.D. 2016, AT 6:34 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4984979 8100
SR# 20162156066

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202113378
Date: 04-07-16

TRADEMARK
REEL: 005772 FRAME: 0191

CERTIFICATE OF AMENDMENT
TO THE FOURTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
TOYTALK, INC.

The undersigned does hereby certify on behalf of ToyTalk, Inc. (the "*Corporation*"), a corporation organized and existing under the Delaware General Corporation Law, as follows:

FIRST: That the undersigned is the duly elected and acting Chief Executive Officer of the Corporation.

SECOND: That the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on May 19, 2011 under the name "ToyTalk, Inc."

THIRD: That pursuant to Section 242 of the General Corporation Law of the State of Delaware, Article First of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"ARTICLE FIRST: The name of this corporation is PullString, Inc. (the "*Corporation*")."

FOURTH: That the foregoing Certificate of Amendment to the Certificate of Incorporation of the Corporation has been duly adopted and approved by the Board of Directors and stockholders of the Corporation in accordance with the applicable provisions of Sections 141, 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, the undersigned hereby further declares and certifies under penalty of perjury that the facts set forth in the foregoing certificate are true and correct to his own knowledge, and that this certificate is his own act and deed.

Executed on this 7th day of April, 2016.

By: /s/ Oren Jacob
Oren Jacob
Chief Executive Officer