

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380870

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hugo Gibel c/o Cuore Sportswear AG		04/11/2016	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cuore of Switzerland AG		
<b>Street Address:</b>	Himmenreich 15		
<b>City:</b>	9562 Marwil		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86601273	CUORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023314308		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.293.7060		
<b>Email:</b>	tm@sughrue.com, vmullineaux@sughrue.com		
<b>Correspondent Name:</b>	Jody H. Drake/Sughrue Mion, PLLC		
<b>Address Line 1:</b>	2100 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, D.C. 20037		
<b>ATTORNEY DOCKET NUMBER:</b>	S21311/ASSIGNMENT		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Jody H. Drake/Sughrue Mion, PLLC		
<b>Address Line 1:</b>	2100 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Washington, D.C. 20037		
<b>NAME OF SUBMITTER:</b>	Jody H. Drake		
<b>SIGNATURE:</b>	/Jody H. Drake/		
<b>DATE SIGNED:</b>	04/18/2016		

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**Total Attachments: 1**

source=S21311 Trademark Assignment (as filed)#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Hugo Gibel c/o Cuore Sportswear AG, a corporation of Switzerland (hereinafter referred to as "Assignor"), has adopted and intends to use the trademark CUORE & Design in commerce and has filed with the U.S. Trademark Office an application to register the mark, which application is accorded U.S. Serial No. 86/601273 with a filing date of April 17, 2015, and in which application Assignor has indicated its intention to use the mark; and (hereinafter referred to as "Trademark"); and

WHEREAS, Assignor is assigning the trademark as depicted in U.S. Application Serial No. 86/601273 as part of the entire business or portion thereof to which the mark pertains; and

WHEREAS, Cuore of Switzerland AG, a corporation of Switzerland, with an address of Himmenreich 15, 9562 Märwil, Switzerland (hereinafter referred to as "Assignee"), the successor of the ongoing and existing business, or portion thereof, of Assignor to which the mark pertains, is desirous of acquiring said trademark and the pending intent to use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged and agreed, Assignor does hereby assign to Assignee all right, title and interest in and to the Trademark and U.S. Application Serial No. 86/601273, together with the goodwill of the business symbolized thereby.

Executed this 14 day of April, 2016.

Hugo Gibel c/o Cuore Sportswear AG

By: 

Name: HUGO GIBEL

Title: CEO