

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380889

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
POST COMMUNITY MEDIA LLC		03/31/2016	Limited Liability Company: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WHIP IT MEDIA, INC.		
<b>Street Address:</b>	1920 Association Drive		
<b>City:</b>	Reston		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20191		
<b>Entity Type:</b>	Corporation: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3227758	THE TIMES FAIRFAX COUNTY RESTON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	Naresh Kilaru		
<b>Address Line 1:</b>	901 New York Avenue, N.W.		
<b>Address Line 2:</b>	Finnegan, Henderson, et al		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	06790.0049		
<b>NAME OF SUBMITTER:</b>	Naresh Kilaru		
<b>SIGNATURE:</b>	/Naresh Kilaru/		
<b>DATE SIGNED:</b>	04/18/2016		
<b>Total Attachments: 2</b>			
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ASSIGNMENT

POST COMMUNITY MEDIA LLC, a Maryland Limited Liability Company with its principal place of business at 1150 15th Street, N.W., Washington, D.C. 20071 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

WHIP IT MEDIA, INC., a Virginia corporation with its principal place of business at 1920 Association Drive, Reston, VA 20191 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

POST COMMUNITY MEDIA LLC

By: 

Name: John Kennedy

Title: VP, General Counsel

Date: 3/21/16

EXHIBIT A

MARK

REG. NO.

REG. DATE

THE TIMES FAIRFAX  
COUNTY RESTON  
(Stylized)

3227758

April 10, 2007