

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM380926

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Southern Comfort Properties, Inc.		03/01/2016	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sazerac Brands, LLC		
<b>Street Address:</b>	10400 Linn Station Road, Suite 300		
<b>City:</b>	Louisville		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	40223		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 57</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85288936	BEST GET AFTER IT SOUTHERN COMFORT	
<b>Serial Number:</b>	86524408	BLOOD ORANGE COMFORT SOUTHERN COMFORT	
<b>Serial Number:</b>	85167414	BORN IN NEW ORLEANS	
<b>Serial Number:</b>	85266359	CAJUN THUNDER	
<b>Serial Number:</b>	86505853	CAMEL COMFORT SOUTHERN COMFORT	
<b>Serial Number:</b>	86416661	CASTRO-WEEN	
<b>Serial Number:</b>	86216859	CATEGORY OF ONE	
<b>Serial Number:</b>	86505873	CHERRY COMFORT SOUTHERN COMFORT	
<b>Serial Number:</b>	73082129	COMFORT	
<b>Serial Number:</b>	85167350	COMFORT & JOY	
<b>Serial Number:</b>	77683716	GRAB SOME SOCO AND PLAY!	
<b>Serial Number:</b>	72270965	THE GRAND OLD DRINK OF THE SOUTH	
<b>Serial Number:</b>	85007823	INSPIRED BY THE CRESCENT CITY	
<b>Serial Number:</b>	86505822	LIME COMFORT SOUTHERN COMFORT	
<b>Serial Number:</b>	76238004	M.W. HERON	
<b>Serial Number:</b>	86498538	MADE COMFORTABLE	
<b>Serial Number:</b>	86232576	MAKE MINE COMFORTABLE	
<b>Serial Number:</b>	85007816		
<b>Serial Number:</b>	72270966		
<b>TRADEMARK</b>			

CH \$1440.00 85288936

Property Type	Number	Word Mark
Serial Number:	76530332	SOUTHERN COMFORT M.W. HERON
Serial Number:	85203400	SOUTHERN COMFORT M.W. HERON
Serial Number:	86436887	SOUTHERN COMFORT M.W. HERON
Serial Number:	85007790	SOUTHERN COMFORT NEW ORLEANS ORIGINAL ES
Serial Number:	86436781	SOUTHERN COMFORT S ONE C CATEGORY OF ONE
Serial Number:	77687850	NONE GENUINE BUT MINE
Serial Number:	85007811	SC 18 74
Serial Number:	86216874	SOUTHERN COMFORT S ONE C CATEGORY OF ONE
Serial Number:	75325130	SOCO
Serial Number:	77226361	SOCO
Serial Number:	77427283	SOCO HURRICANE
Serial Number:	85233692	SOCO LIME
Serial Number:	85656957	SOUTHERN COMFORT
Serial Number:	86403390	SOUTHERN COMFORT
Serial Number:	73668904	SOUTHERN COMFORT
Serial Number:	75047635	SOUTHERN COMFORT
Serial Number:	76034610	SOUTHERN COMFORT
Serial Number:	76034609	SOUTHERN COMFORT
Serial Number:	76034608	SOUTHERN COMFORT
Serial Number:	76034497	SOUTHERN COMFORT
Serial Number:	76123483	SOUTHERN COMFORT
Serial Number:	77886639	SOUTHERN COMFORT
Serial Number:	76237937	SOUTHERN COMFORT ESTABLISHED 1874
Serial Number:	76237941	SOUTHERN COMFORT ESTABLISHED 1874
Serial Number:	85007800	SOUTHERN COMFORT NEW ORLEANS ORIGINAL ES
Serial Number:	86216886	M.W. HERON'S SOUTHERN COMFORT CATEGORY O
Serial Number:	71539573	SOUTHERN COMFORT
Serial Number:	85007805	SOUTHERN COMFORT NEW ORLEANS ORIGINAL SC
Serial Number:	76237928	SOUTHERN COMFORT
Serial Number:	85662881	SOUTHERN COMFORT
Serial Number:	85405992	AN ORIGINAL CONCOCTION SOUTHERN COMFORT
Serial Number:	85742569	SOUTHERN COMFORT ZONE
Serial Number:	75756256	SOUTHERN HURRICANE
Serial Number:	75756250	SOUTHERN MANHATTAN
Serial Number:	75756251	SOUTHERN SHAG
Serial Number:	85691411	WHATEVER'S COMFORTABLE
Serial Number:	86307894	WHATEVER'S COMFORTABLE
Serial Number:	77683723	WHEREVER YOUR TOUR TAKES YOU, GET THERE

**CORRESPONDENCE DATA****Fax Number:** 2028427899*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** (202) 842-7800**Email:** trademarks@cooley.com**Correspondent Name:** Peter J. Willsey**Address Line 1:** 1299 Pennsylvania Avenue, NW, Ste 700**Address Line 2:** Cooley LLP**Address Line 4:** Washington, D.C. 20004

<b>ATTORNEY DOCKET NUMBER:</b>	304566-23403
<b>NAME OF SUBMITTER:</b>	Cheryl Fountain/SR TM Paralegal
<b>SIGNATURE:</b>	/cheryllfountain/
<b>DATE SIGNED:</b>	04/18/2016

**Total Attachments: 94**

source=SoCoAssignment of Intellectual Property#page1.tif  
source=SoCoAssignment of Intellectual Property#page2.tif  
source=SoCoAssignment of Intellectual Property#page3.tif  
source=SoCoAssignment of Intellectual Property#page4.tif  
source=SoCoAssignment of Intellectual Property#page5.tif  
source=SoCoAssignment of Intellectual Property#page6.tif  
source=SoCoAssignment of Intellectual Property#page7.tif  
source=SoCoAssignment of Intellectual Property#page8.tif  
source=SoCoAssignment of Intellectual Property#page9.tif  
source=SoCoAssignment of Intellectual Property#page10.tif  
source=SoCoAssignment of Intellectual Property#page11.tif  
source=SoCoAssignment of Intellectual Property#page12.tif  
source=SoCoAssignment of Intellectual Property#page13.tif  
source=SoCoAssignment of Intellectual Property#page14.tif  
source=SoCoAssignment of Intellectual Property#page15.tif  
source=SoCoAssignment of Intellectual Property#page16.tif  
source=SoCoAssignment of Intellectual Property#page17.tif  
source=SoCoAssignment of Intellectual Property#page18.tif  
source=SoCoAssignment of Intellectual Property#page19.tif  
source=SoCoAssignment of Intellectual Property#page20.tif  
source=SoCoAssignment of Intellectual Property#page21.tif  
source=SoCoAssignment of Intellectual Property#page22.tif  
source=SoCoAssignment of Intellectual Property#page23.tif  
source=SoCoAssignment of Intellectual Property#page24.tif  
source=SoCoAssignment of Intellectual Property#page25.tif  
source=SoCoAssignment of Intellectual Property#page26.tif  
source=SoCoAssignment of Intellectual Property#page27.tif  
source=SoCoAssignment of Intellectual Property#page28.tif  
source=SoCoAssignment of Intellectual Property#page29.tif  
source=SoCoAssignment of Intellectual Property#page30.tif  
source=SoCoAssignment of Intellectual Property#page31.tif



source=SoCoAssignment of Intellectual Property#page80.tif  
source=SoCoAssignment of Intellectual Property#page81.tif  
source=SoCoAssignment of Intellectual Property#page82.tif  
source=SoCoAssignment of Intellectual Property#page83.tif  
source=SoCoAssignment of Intellectual Property#page84.tif  
source=SoCoAssignment of Intellectual Property#page85.tif  
source=SoCoAssignment of Intellectual Property#page86.tif  
source=SoCoAssignment of Intellectual Property#page87.tif  
source=SoCoAssignment of Intellectual Property#page88.tif  
source=SoCoAssignment of Intellectual Property#page89.tif  
source=SoCoAssignment of Intellectual Property#page90.tif  
source=SoCoAssignment of Intellectual Property#page91.tif  
source=SoCoAssignment of Intellectual Property#page92.tif  
source=SoCoAssignment of Intellectual Property#page93.tif  
source=SoCoAssignment of Intellectual Property#page94.tif

## ASSIGNMENT OF INTELLECTUAL PROPERTY

This ASSIGNMENT OF INTELLECTUAL PROPERTY (this “Assignment”) is made as of March 1, 2016, by and between Brown-Forman Corporation, a Delaware corporation located at 850 Dixie Highway, Louisville, Kentucky 40210 (the “Seller”), Amercain Investments, C.V., a Netherlands limited partnership (*commanditaire vennootschap*) located at Teleportboulevard 140, 1043 EJ Amsterdam, The Netherlands, registered with the Dutch Trade Register of the Chambers of Commerce under number 34140891 (“Amercain”), Southern Comfort Properties, Inc., a California corporation located at 4040 Civic Center Drive, Suite 528, San Rafael, California 94903 (the “Company” and, collectively with the Seller and Amercain, the “Assignors”), Sazerac Brands, LLC, a Delaware limited liability company located at 10400 Linn Station Road, Suite 300 Louisville, Kentucky 40223 (“Sazerac Brands”), and solely with respect to Section 2, Sazerac Company, Inc., a Louisiana corporation located at 3850 N. Causeway Blvd., Suite 1695, Metairie, Louisiana 70002 (“Sazerac Company”).

### RECITALS

A. The Assignors and Sazerac Company have entered into that certain Asset Purchase Agreement, dated as of January 13, 2016 (the “Purchase Agreement”), as amended by that certain First Amendment to the Purchase Agreement, dated as of February 29, 2016, pursuant to which the Assignors have agreed to sell, or cause their Subsidiaries to sell, and Sazerac Company has agreed to purchase the Transferred Assets, which includes certain intellectual property as set forth in Exhibit A hereto (the “Transferred IP”). Sazerac Company and Sazerac Brands have entered into that certain Assignment and Assumption Agreement, dated as of February 29, 2016, pursuant to which Sazerac Company assigned to Sazerac Brands its right under the Purchase Agreement to purchase the Transferred IP and the Transferred Contracts. Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Purchase Agreement.

B. The Assignors desire to provide a document reflecting the assignment of all of its right, title, and interest in and to the Transferred IP to Sazerac Brands for purposes of recording such assignment at the various intellectual property registries.

### AGREEMENT

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Each Assignor does hereby sell, assign, transfer, convey and deliver (or cause to be sold, assigned, transferred, conveyed and delivered) to Sazerac Brands, and Sazerac Brands hereby accepts the Transferred IP held by such Assignor and all goodwill associated therewith, together with that portion of the ongoing and existing Business in connection with which the Assignors or its Subsidiaries have a bona fide intent to use the Transferred IP, free and clear of any and all Encumbrances, the same to be held by Sazerac Brands for Sazerac Brands’ own use and

enjoyment, and for the use and enjoyment of Sazerac Brands' successors, assigns, designees, nominees and other legal representatives, as fully and entirely as the same would have been held and enjoyed by such Assignor if this Assignment and sale had not been made, together with all causes of action (in law or equity), claims, demands and any other rights for, or arising from any past, present or future infringement, of the Transferred IP, along with the right to sue for and collect any damages for the use and benefit of Sazerac Brands and Sazerac Brands' successors, assigns, designees, nominees and other legal representatives.

2. Nothing in this Assignment shall change, amend, limit, extend or alter (nor shall it be deemed or construed as changing, amending, extending or altering) the terms or conditions of the Purchase Agreement or any liability or obligation of the Assignors or Sazerac Company arising under the Purchase Agreement, which shall govern the representations, warranties and obligations of the parties with respect to the Transferred IP. In the event that any of the provisions of this Assignment are determined to conflict with the terms of the Purchase Agreement, the terms of the Purchase Agreement shall control.

3. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

4. This Assignment and all disputes or controversies arising out of or relating to this Assignment shall be governed by, and construed in accordance with, the internal laws of the State of Delaware, without regard to the laws of any other jurisdiction that might be applied because of the conflicts of laws principles of the State of Delaware.

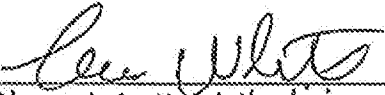
5. This Assignment may be executed in one or more counterparts, including electronic transmission or facsimile counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party.

[The remainder of this page is intentionally left blank.]


IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNORS:


BROWN-FORMAN CORPORATION

By:   
Name: Lawson Whiting  
Title: EVP - Chief Brand Officer

SOUTHERN COMFORT PROPERTIES, INC.

By:   
Name: David J. Gooder  
Title: President and Managing Director

AMERCAIN INVESTMENTS, C.V.


By:   
Name: Michael E. Carr, Jr.  
Title: Manager

SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY

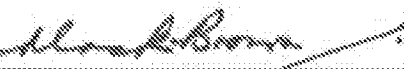
TRADEMARK  
REEL: 005772 FRAME: 0867



SAZERAC BRANDS, LLC

By:   
Name: Mark Brown  
Title: President

SAZERAC COMPANY, INC., SOLELY WITH  
RESPECT TO SECTION 2

By:   
Name: Mark Brown  
Title: President and Chief Executive Officer

**EXHIBIT A**  
Transferred Intellectual Property

1. Ownership of the economic rights in the Company Intellectual Property in South Africa, United Kingdom, Republic of Ireland, Denmark, Holland, Belgium, Luxembourg, Germany, France, Italy and Greece.

2. Trademarks

- a. See attached.
- b. On April 30, 1999, pursuant to a Trademark Acquisition Agreement between the Seller and the Company, the Seller assigned to the Company ownership of all the Trademarks of the Company. However, for each of the Trademarks listed below, the local registrar's office in the applicable country has not yet published the assignment of the applicable registration of such Trademark and, therefore, the Seller is still the registered owner of the Trademark despite the effective assignment of such Trademarks to the Company.

Mark Name	Owners	Country	Status	App No.	Filed Date	Reg. Number	Reg. Date
SOUTHERN COMFORT	Brown-Forman Corporation	India	Application	635947	Aug 04 1994		
SOUTHERN COMFORT	Brown-Forman Corporation	Bangladesh	Registered	41391	Aug 16 1994	41391	Aug 16 1994
SOUTHERN COMFORT & Design (label)(2)	Brown-Forman Corporation	Bangladesh	Registered	41392	Aug 16 1994	41392	Aug 16 1994
SOUTHERN COMFORT	Brown-Forman Corporation	Sri Lanka	Application	72382	Nov 24 1994		
SOUTHERN COMFORT	Brown-Forman Corporation	Venezuela	Registered	307095	Mar 08 1995	P189859	May 29 1996

Mark Name	Owners	Country	Status	App No.	Filed Date	Reg. Number	Reg. Date
SOUTHERN COMFORT & Design (label)(2)	Brown-Forman Corporation	Venezuela	Registered	306995	Mar 08 1995	P192057	Oct 31 1996
SOCO	Brown-Forman Corporation	India	Registered	682940	Oct 09 1995	682940	Oct 09 1995
SOCO ROCKS	Brown-Forman Corporation	India	Application	682941	Oct 09 1995		
SOUTHERN COMFORT	Brown-Forman Corporation	Ghana	Registered	26839	Jan 26 1996	26839	Jan 26 1996
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	Ghana	Registered	29029	Jan 26 1996	29029	Jan 26 1996
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	Venezuela	Registered	1355296	Aug 20 1996	P204445	Mar 13 1998
SOUTHERN COMFORT	Brown-Forman Corporation	India	Application	762352	Jun 11 1997		
SOUTHERN COMFORT	Brown-Forman Corporation	India	Registered	760795	Jun 04 1997	760795	Jun 04 1997
SOUTHERN COMFORT	Brown-Forman Corporation	India	Registered	763421	Jun 24 1997	763421	Jun 24 1997
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	India	Registered	760919	Jun 04 1997	760919	Jun 04 1997
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	India	Application	762726	Jun 17 1997		
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	India	Application	790033	Feb 03 1998		
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	India	Registered	760796	Jun 04 1997	760796	Jun 04 1997

Mark Name	Owners	Country	Status	App No.	Filed Date	Reg. Number	Reg. Date
SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	India	Application	790035	Feb 03 1998		

### 3. Copyrights

Title	Copyright Number	Date	Owner
Paddle Wheel Shop : a collection of gifts from the classic South: [catalog].	CNSN0034648	1982	Southern Comfort Corporation
Paddle Wheel Shop : a collection of gifts from the classic South: [catalog].	CNSN0034648	1981	Southern Comfort Corporation
Summer Comfort happy hour barguide: recipes for great drinks that put thirst in the shade.	VA0000007929	1978	Southern Comfort Corporation
Sip into something Comfortable barguide: relax and enjoy mixing recipes for the top 20 drinks.	VA0000007930	1977	Southern Comfort Corporation
Sip into something comfortable, very smooth, so easy to sip, and so delicious: Southern Comfort.	VA0000011254	1977	Southern Comfort Corporation
Sip into something Comfortable: Delicious just over ice. Superb in mixed drinks, too : Southern Comfort.	VA0000011255	1977	Southern Comfort Corporation
Sip into something Comfortable: Rare pleasure, your first sip of Comfort. Delicious! : Southern Comfort.	VA0000011256	1977	Southern Comfort Corporation
Sip into something Comfortable: So smooth. Easy to sip. Delicious. Nothing like it! : Southern Comfort.	VA0000011257	1977	Southern Comfort Corporation
Sip into something Comfortable: Rare pleasure, your first sip of Comfort. Delicious!	VA0000014305	1978	Southern Comfort Corporation
Sip into something Comfortable: Comfort, delicious just over ice. Superb mm, mixed!	VA0000014306	1978	Southern Comfort Corporation
Sip into something Comfortable, so smooth, easy to sip, delicious, that's Comfort.	VA0000014307	1978	Southern Comfort Corporation
Sip into something Comfortable, Comfort just over ice, as delicious as a cocktail!	VA0000014308	1978	Southern Comfort Corporation
Sip into something Comfortable, Comfort, delicious over ice, superb in mixed drinks.	VA0000014309	1978	Southern Comfort Corporation
After five happy hours barguide : Southern Comfort. Summer Comfort happy hour barguide.	VA0000015992	1978	Southern Comfort Corporation
Sip into something Comfortable: So delicious it makes mixed drinks taste	VA0000019353	1977	Southern Comfort Corporation

Title	Copyright Number	Date	Owner
much better: Southern Comfort.	VA00000222247	1979	Southern Comfort Corporation
Come home to Comfort.	VA00000041400	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable, smooth, and delicious, nothing sips so mellow over ice]	VA00000041401	1979	Brown-Forman Spirits, Ltd.
[Southern Comfort, the grand old drink of the South, you'll enjoy America's most delicious liquor!]	VA00000041402	1979	Brown-Forman Spirits, Ltd.
[Nite-life happy hour barguide]	VA00000041403	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable, enjoy the easy, friendly click of Comfort on the rocks, so smooth, delicious, easy to sip!]	VA00000041404	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable, Comfort and ice, smooth, and indescribably delicious!]	VA00000041405	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable. Comfort on ice. So smooth. Delightfully delicious!]	VA00000041406	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable. Comfort and ice. So smooth. Incomparably delicious!]	VA00000041407	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable. Comfort on ice. Very smooth. Fabulously delicious!]	VA00000041408	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable. Mmmm the flavor, the smoothness of Comfort on the rocks. It just has to make mixed drinks taste better. And it does!]	VA00000041409	1979	Brown-Forman Spirits, Ltd.
[Sip into something Comfortable. The easy friendly click of Comfort on the rocks. So smooth, so delicious it vastly improves the taste of mixed drinks, too!]	VA00000042682	1979	Brown-Forman Spirits, Ltd.
Sip into something Comfortable : Southern Comfort.	VA00000042683	1979	Brown-Forman Spirits, Ltd.
Sip into something Comfortable : Southern Comfort.	VA00000042684	1979	Brown-Forman Spirits, Ltd.
Sip into something Comfortable : Southern Comfort.	VA00000042685	1979	Brown-Forman Spirits, Ltd.

The Copyrights set forth above are owned by entities that were Affiliates of the Seller but such entities have been dissolved since the registration of the Copyrights.

4. Domain Names.

Domain Name	Domain Extension
bigeasycocktails	.co.uk
bigeasycocktails	.uk
chilledsoconow	.com
comfort	.us
comfortableweatherguy	.com
cuffsandbuttons	.co.uk
cuffsandbuttons	.uk
fattuesday	.uk
fattuesday	.co.uk
fattuesday	.eu
fattuesday	.asia
fat-tuesday	.co.uk
fat-tuesday	.uk
godrinkyourself	.co.uk
godrinkyourself	.uk
maxiessoutherncomfort	.com
mysoco	.com.au
mysoco	.co.uk
mysoco	.uk
neworleansnights	.uk
neworleansnights	.gr

Domain Name	Domain Extension
neworcansnights	.com.au
neworcansnights	.co.uk
ownyourawesome	.co.za
scsomething	.uk
sexysoutherncomfort	.com
shottasoco	.com
shottasoco	.co.uk
soco	.asia
soco	.xxx
soco	.gr
soco	.co.za
soco	.mobi
soco	.us
soco	.biz
socoandlime	.co.uk
socoandlime	.de
socoandlime	.gr
socoandlime	.it
socoandlime	.es
socoandlime	
sococarnivale	.com
socochiller	.com
socofantasygetaway	.com
socolime	.com

Domain Name	Domain Extension
socolime	.co.za
socolime	.fr
socolimelight	.co.za
soco-limeight	.de
socolimeparty	.com
socomardigras	.com
socomerch	.com
socomusicexperience	.com
socomusicfest	.com
socomusicfund	.com
socomusicfund	.org
soconighinstitute	.com
socopressroom	.com
socopromo	.com
socosocial	.uk
socosocial	.co.uk
socosomething	.uk
socosore	.com
socostore	.com
socourt	.com
southerncomfort	.com
southerncomfort	.com
southerncomfort	.com
southerncomfort	.com
southerncomfort	.com
southerncomfort	.com



Domain Name	Domain Extension
southerncomfort	.com
southernandsomething	.uk
southerncomfort	.com
southerncomfort	.com
southerncomfort	.asia
southerncomfort	.co.uk
southerncomfort	.hu
southerncomfort	.cl
southerncomfort	.mx
southerncomfort	.xxx
southerncomfort	.kr
southerncomfort	.com.cn
southerncomfort	.mobi
southerncomfort	.es
southerncomfort	.eu
southerncomfort	.sg
southerncomfort	.is
southerncomfort	.com.br
southerncomfort	.in
southerncomfort	.nl
southerncomfort	.at
southerncomfort	.co.za
southerncomfort	.gr
southerncomfort	.ie

Domain Name	Domain Extension
southerncomfort	.com.tr
southerncomfort	.dk
southerncomfort	.co.il
southerncomfort	.be
southerncomfort	.net
southerncomfort	.org
southerncomfort	.biz
southerncomfort	.info
southerncomfort	.com
southerncomfort	.us
southerncomfort	.ca
southerncomfort	.fr
southerncomfort	.cn
southerncomfort	.it
southerncomfort	.se
southerncomfort	.de
southerncomfort	.ph
southerncomfort	.pt
southerncomfort	.com.hr
southerncomfort	.jp
southerncomfort	.bs
southerncomfort	.ru
southerncomfort	.com.do
southerncomfort	.com.jm

Domain Name	Domain Extension
southerncomfort	.com.mx
southerncomfort	.com.vi
southerncomfort	.com.gi
southerncomfort	.ae
southerncomfort	.hk
southerncomfort	.cz
southerncomfort	.co.th
southerncomfort	.uk
southerncomfort	.co.ke
southerncomfort	.co.kr
southerncomfort	.bg
southerncomfort	.co.tz
southerncomfort	.clothing
southerncomfort	.recipes
southerncomfort	.international
southerncomfort	.club
southerncomfort	.gift
southerncomfort	.bar
southerncomfort	.london
southerncomfort	.com.ru
southerncomfort	.fun
southerncomfort	.save
southerncomfort	.sex
southerncomfort	.beer

Domain Name	Domain Extension
southerncomfort	.wang
southerncomfort	.party
southerncomfort	.kiwi
southerncomfort	.adult
southerncomfort	.porn
southerncomfort	.sucks
southern-comfort	.de
southern-comfort	.it
southern-comfort	.eu
southern-comfort	.mobi
southern-comfort	.xxx
southern-comfort	.asia
southern-comfort	.nl
southern-comfort	.info
southerncomfortandsomething	.com
southerncomfortandsomething	.co.uk
southerncomfortandsomething	.com.au
southerncomfortandsomething	.de
southerncomfortandsomething	.co.za
southerncomfortandsomething	.uk
southerncomfortband	.com
southerncomfortclean	.com
southerncomfortcocktails	.com
southerncomfortcocktails	.gr

Domain Name	Domain Extension
southerncomfortentertainment	.com
southerncomfortjazz	.com
southerncomfortlime	.co.za
southerncomfortlime	.fr
southerncomfortlime	.com
southerncomfortmardi gras	.uk
southerncomfortmardi gras	.co.uk
southerncomfortmovie	.com
southerncomfortmusic	.com
southerncomfortphotos	.com
southerncomfortpr	.com
southerncomfortpressroom	.com
southerncomfortproperties	.net
southerncomfortproperties	.com
southerncomfortrocks	.com
southerncomfortsomething	.uk
southerncomfortstore	.com
southerncomfortsucks	.com
southerncomfortheband	.com
southerncomfortzone	.com
southerncomort	.com
southernconfort	.com
southernwist	.com
southernwist	.net

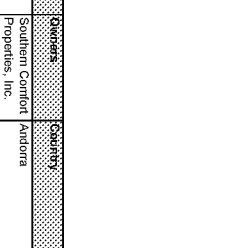
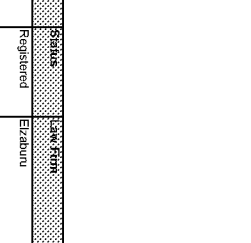
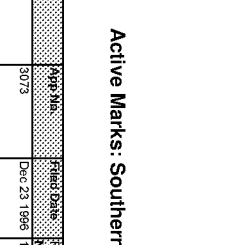
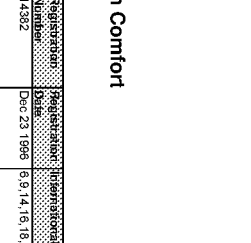
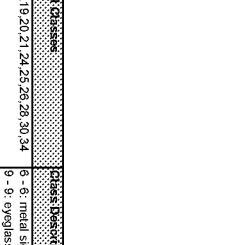
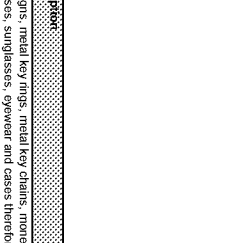
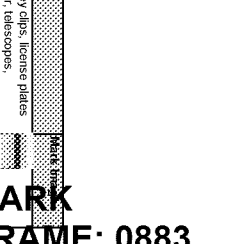

Domain Name	Domain Extension
southernwist	.org
southerncomfort	.com
southerncomfort	.com
southerncomfort	.com
studieren-unsonst	.de
sutherncomfort	.com
tanyourlemonade	.com
tryitonlime	.gr
whateverscomfortable	.com.au
whateverscomfortable	.com
whateverscomfortable	.co.uk
whateverscomfortable	.de
whateverscomfortable	.co.za
whateverscomfortable	.uk
withsoco	.jp

Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81592632	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Albanistan	Registered	Spoor & Fisher Jersey	425	May 12 2001	6314	May 12 2001	33	33 - Alcoholic beverages including distilled spirits	
81592636	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Albanistan	Registered	Spoor & Fisher Jersey	426	May 12 2001	6315	May 12 2001	33	33 - Alcoholic beverages including distilled spirits	
81592712	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Albanistan	Application	Spoor & Fisher Jersey	4474	Aug 08 2015			32	32 - Non-alcoholic beverages	
81592932	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Pavlovic	ALW851057	Dec 18 1995	6204	Dec 18 1995	33	33 - Alcoholic beverages, namely liquors	
81592936	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Pavlovic	ALW0100381	Apr 13 2001	9025	May 10 2002	33	33 - Alcoholic beverages, including distilled spirits	
81592936	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Pavlovic	ALT720130001	Mar 26 2013	15094	Nov 07 2013	33	33 - Alcoholic beverages, including distilled spirits	
81592936	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Pavlovic	ALT72014818	Sep 24 2014	15829	May 11 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592936	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Pavlovic	ALW851058	Dec 18 1995	6205	Dec 18 1995	33	33 - Alcoholic beverages, namely liquors	
81592936	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Pavlovic	111178	Apr 14 2011	60943	Apr 14 2011	33	33 - Alcoholic beverages, including distilled spirits	
81592936	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Albania	Registered	Cabinet Boukrami	111179	Apr 14 2011	60944	Apr 14 2011	33	33 - Alcoholic beverages, including distilled spirits	
81592936	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Albania	Application	Cabinet Boukrami	DZT72014003	Sep 28 2014			33	33 - Alcoholic beverages, including distilled spirits	
81592936	Misc. Design-Southern Comfort Bottle (white)	Southern Comfort Properties, Inc.	Albania	Registered	Elzaburu	504	Apr 06 1998	14385	Apr 06 1998	33	33 - Alcoholic beverages (except beers), liquors	
815927289	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Andorra	Registered	Elzaburu	1944	Dec 12 1996	14381	Dec 12 1996	33	33 - Alcoholic beverages (with the exception of beer), liquors.	
81592936	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Andorra	Registered	Elzaburu	904	Sep 19 1997	14383	Sep 19 1997	19	19 - Wooden signs	
81592936	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Andorra	Registered	Elzaburu	904	Dec 11 1996	14380	Dec 11 1996	6,9,14,16,18,20,21,24,25,26,28,30,34	6 - 6 - metal signs, metal key rings, metal key chains, money clips, license plates 9 - 9 - eyeglasses, sunglasses, eyewear and cases therefor, telescopes, binoculars 14 - 14 - ornamental lapel pins, clocks, watches 16 - 16 - paper and paper articles, namely printed materials, including posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, calendars, calendars, pins and pencils and cases therefor, picture, art prints, cards, magnets and periodicals for general interest 18 - 18 - luggage and trunks, suitcases, briefcases, bags, satchels, duffel bags, athletic bags, shoulder bags, backpacks, key cases, rucksacks, key fobs, tote bags, canvas bags 20 - 20 - ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, mirrors, glass signs 21 - 21 - glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, bowls, decorative boxes, food and beverage containers, glassware, metal and serving trays and non-precious metals 24 - 24 - banners, pennants not of paper, towels, linens, blankets, tablecloths not of paper, placemats not of paper, textile wall hangings 25 - 25 - footwear, caps, hats, clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, straw hats, headbands, visors, headgear, bandannas, leather jackets 26 - 26 - belt buckles and clasps made of non-precious metal 28 - 28 - games, playthings and sporting goods, namely, dart boards, dart sets, including flights and darts, pool cues, pool ball racks, pool balls, cue racks, poker sets, including flights and darts, pool cues, pool ball racks, pool balls, cue racks, poker sets, including flights and darts, pool cues, pool ball racks, pool balls, cue racks, golf putters, golf ball markers, golf balls, golf clubs, golf grips, golf bags, and balloons 30 - 30 - barbecue sauce, cakes, candy & confections, chocolate 33 - Alcoholic beverages, including distilled spirits	
815927271	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Andorra	Registered	Elzaburu	815	Apr 20 2001	16965	Apr 20 2001	33	33 - Alcoholic beverages, including distilled spirits	
815927271	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Andorra	Registered	Elzaburu	815	Dec 12 1996	14384	Dec 12 1996	33	33 - Alcoholic beverages (with the exception of beer), liquors.	

TRADEMARK  
REEL: 005772 FRAME: 0882

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81592123	SOUTHERN COMFORT & Design (label) (3)	Southern Comfort Properties, Inc.	Angora	Registered	Elvandum	3073	Dec 23 1999	14382	Dec 23 1999	6, 9, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 30, 34	6 - 6: metal signs; metal key rings; metal key chains; money clips; license plates 9 - eyeglasses; sunglasses; eyewear and cases therefor; telescopes; binoculars 14 - 14: ornamental lapel pins; clocks; watches; time pieces 16 - 16: paper and paper articles; namely printed materials; namely posters, postcards, notepads; playing cards; paper napkins; writing and note paper; stationery; paper coasters; mounted and unmounted photographs; tablecloths made of paper; paper placemats; bulletin and notice boards; corkboards; chalkboards; calendars; pens and pencils and cases therefor; padlocks; art prints; postcards; magazines and periodicals for general interest 18 - 18: luggage tags; umbrellas and patio umbrellas; luggage; duffle bags; athletic bags; shoulder bags; backpacks; key cases; knapsacks; key fobs; tote bags; canvas bags 19 - 19: wooden signs 20 - 20: ornamental novelty pins; non-metal key chains; non-metal key rings; wood boxes and chests; mirrors; glass signs 21 - 21: glass and plastic drinking containers; glassware; ceramic mugs; decorative boxes; bowls; swizzle sticks; food and beverage containers; metal and serving trays of non-precious metals 24 - 24: banners; pennants not of paper; towels; linens; blankets; tablecloths not of paper; placemats not of paper; leather wall hangings 25 - 25: footwear; caps; hats; clothing; namely: aprons; sleeve garters; t-shirts; golf shirts; baseball shirts; shirts; tops; tank tops; sweatshirts; sweatpants; jogging suits; pants; jackets; coats; belts; neckties; neckwear; scarves; suspenders; braces; straw hats; headbands; visors; headgear; bandannas; leather jackets 26 - 26: belt buckles and clasps made of non-precious metal 28 - 28: games; playthings and sporting goods; namely: dart boards; dart sets, including flights and darts; pool cues; pool ball racks; pool balls; cue racks; poker sets; including cards; chips; arm garters in a metal box; rickers games; baseball bats; golf putters; golf ball markers; golf balls; golf grips; golf bags; and golfouts 30 - 30: barbecue sauces; cakes; candy and confections; cheesecakes; chocolate toppings; coffees; cookies; frostings; canned fruits; ice creams; ice milks. 33 - Alcoholic beverages; including distilled spirits	
81592122	CATEGORY OF ONE COMFORT	Southern Comfort Properties, Inc.	Angora	Published	Spoor & Fisher Jersey	42366914	Nov 13 2014			33	33 - Alcoholic beverages; including distilled spirits	
81592121	COMFORT	Southern Comfort Properties, Inc.	Angora	Published	Spoor & Fisher Jersey	42367114	Nov 13 2014			33	33 - Alcoholic beverages; including distilled spirits	
81592120	NONE GENUINE BUT NONE	Southern Comfort Properties, Inc.	Angora	Published	Spoor & Fisher Jersey	42368114	Nov 13 2014			33	33 - Alcoholic beverages; including distilled spirits	
81592119	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Angora	Registered	Spoor & Fisher Jersey	504236	Jul 29 1996	5042	Jul 29 1996	33	33 - Alcoholic beverages; namely: liquors (in IC 33)	
81592118	SOUTHERN COMFORT & Design (Label 2011)	Southern Comfort Properties, Inc.	Angora	Registered	Spoor & Fisher Jersey	939401	Jun 28 2001	9394		33	33 - Alcoholic beverages; including distilled spirits	
81592117	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Angora	Application	Spoor & Fisher Jersey	42369114	Nov 13 2014			33	33 - Alcoholic beverages; including distilled spirits	
81592116	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Angora	Registered	Spoor & Fisher Jersey	504396	Jul 29 1996	5043	Jul 29 1996	33	33 - Alcoholic beverages; namely: liquors (in IC 33)	
81592115	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Angora	Registered	Keisick, Wilkin & Ferdinand	99207279	Jun 25 2001	3389	Jun 25 2001	33	33 - Alcoholic beverages; including distilled spirits	
81592114	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Angora	Registered	Keisick, Wilkin & Ferdinand	99207280	Jun 25 2001	3390	Jun 25 2001	33	33 - Alcoholic beverages; including distilled spirits	
81592113	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Angora	Registered	Sydney P. Christian	99302869	Nov 17 1975	2045	Nov 17 1975	33	33 - Alcoholic beverages; namely: liquors	
81592112	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Antigua and Barbuda	Registered	Sydney P. Christian	2287177	Apr 11 2001	2222	Apr 11 2001	33	33 - Alcoholic beverages; including distilled spirits	
81592111	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Antigua and Barbuda	Registered	Sydney P. Christian	55111	Apr 11 2011	7852	Jul 10 2014	33	33 - Alcoholic beverages; including distilled spirits	
81592110	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Antigua and Barbuda	Registered	Sydney P. Christian	99298958	May 07 1976	1980	May 07 1976	33	33 - Alcoholic beverages; including distilled spirits	
81592109	SOUTHERN COMFORT & Design (0090)	Southern Comfort Properties, Inc.	Antigua and Barbuda	Registered	Sydney P. Christian	3356575	Sep 26 2014	2748 620	Aug 24 2015	33	43 - Fermented liquors and spirits (in Int Class 33)	
81592108	CATEGORY OF ONE COMFORT	Southern Comfort Properties, Inc.	Argentina	Registered	Eduardo Chaloupka - Industrial Property	3358974	Oct 06 2014	2748 390	Aug 24 2015	33	33 - Alcoholic beverages; including distilled spirits	
81592107	COMFORT	Southern Comfort Properties, Inc.	Argentina	Registered	Eduardo Chaloupka - Industrial Property	3069489	Feb 10 2011	2489310	May 11 2012	33	33 - Alcoholic beverages; including distilled spirits	
81592106	Misc. Design Southern Comfort Bottle (vial)(a) 2010)	Southern Comfort Properties, Inc.	Argentina	Registered	Eduardo Chaloupka - Industrial Property	3069489	Feb 10 2011	2489310	May 11 2012	33	33 - Alcoholic beverages; including distilled spirits	



Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81526526	Misc. Design-Southern Comfort Bottle (w/label) 2014	Southern Comfort Properties, Inc.	Argentina	Published	Estudio Chiloepka - Industrial Property	3 414 737	Jun 03 2015			33	33 - Alcoholic beverages, including distilled spirits	
81526526	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Argentina	Registered	Estudio Chiloepka - Industrial Property	2417510	Apr 02 1991	1093267	Apr 30 1993	33	33 - All goods in the class, namely: Vines, Spirts and Liqueurs See back for marks history	
81526526	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Argentina	Registered	Estudio Chiloepka - Industrial Property	2334824	Apr 16 2001	2559631	Mar 04 2013	33	33 - Vines, spirts and liqueurs	
81526526	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Argentina	Registered	Estudio Chiloepka - Industrial Property	3066488	Feb 10 2011	2489309	May 11 2012	33	33 - Alcoholic beverages, including distilled spirits	
81526526	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Argentina	Registered	Estudio Chiloepka - Industrial Property	3 396 578	Sep 25 2014	2748 821	Aug 24 2015	33	33 - Alcoholic beverages, including distilled spirits	
81526526	SOUTHERN COMFORT & Design (0990)	Southern Comfort Properties, Inc.	Argentina	Registered	Estudio Chiloepka - Industrial Property	2451952	Dec 17 1990	1957163	Oct 28 1993	33	33 - All Goods in the class, namely: wines, spirts and liqueurs. See back for marks history	
81526526	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Argentina	Registered	Nahapat & Co., Ltd	960448	Sep 27 1996	3398	Sep 27 1996	33	33 - Alcoholic beverages (except beer)	
81526526	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Argentina	Registered	Nahapat & Co., Ltd	225	Apr 12 2001	6874	Jul 23 2002	33	33 - Alcoholic beverages, including distilled spirits, liqueurs	
81526526	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Argentina	Registered	Nahapat & Co., Ltd	960447	Sep 27 1996	3398	Sep 27 1996	33	33 - Alcoholic beverages, namely liqueurs	
81526526	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Argentina	Registered	Sijam Fai & Co.	VM041006.14	Nov 09 1994	17118	Dec 07 1994	33	33 - Liqueurs	
81526526	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Argentina	Registered	Sijam Fai & Co.	VM041006.12	May 07 2001	21286	Jun 21 2001	33	33 - Alcoholic beverages, namely distilled spirits	
81526526	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Argentina	Registered	Sijam Fai & Co.	VM041006.12	Nov 10 1994	17121	Dec 07 1994	33	33 - Liqueurs	
81526526	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Argentina	Registered	Sijam Fai & Co.	IM87022416	Feb 17 1997	18443	Apr 03 1997	33	33 - "Alcoholic beverages, namely, liqueurs" instructed. Goods ID does not appear on certificate of registration.	
81526526	AS COMFORTABLE AS YOU ARE	Southern Comfort Properties, Inc.	Australia	Application	Spruson & Ferguson	1724723	Sep 29 2015			33	33 - Alcoholic beverages, including distilled spirits	
81526526	BLOOD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1672867	Feb 05 2015	1672867	Feb 05 2015	33	33 - Alcoholic beverages, including distilled spirits	
81526526	CARAMEL COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1670884	Jan 27 2015	1670884	Jan 27 2015	33	33 - Alcoholic beverages, including distilled spirits	
81526526	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1610388	Mar 11 2014	1610388	Mar 11 2014	33	33 - Alcoholic beverages, including distilled spirits	
81526526	CHERRY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1670881	Jan 27 2015	1670881	Jan 27 2015	33	33 - Alcoholic beverages, including distilled spirits	
81526526	COMFORT	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1002377	May 18 2004	1002377	May 18 2004	33	33 - Alcoholic beverages, including distilled spirits	
81526526	LINE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1670878	Jan 27 2015	1670878	Jan 27 2015	33	33 - Alcoholic beverages, including distilled spirits	
81526526	MADE COMFORTABLE	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1668372	Jan 09 2015	1668372	Jan 09 2015	33	33 - Alcoholic beverages, including distilled spirits	
81526526	MAKE MINE COMFORTABLE	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1614074	Mar 27 2014	1614074	Mar 27 2014	33	33 - Alcoholic beverages, including distilled spirits	
81526526	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1335425	Apr 08 2010	1335425	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81526526	Misc. Design-Southern Comfort Bottle (w/label) 2001)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	991573	Mar 02 2004	991573	Mar 02 2004	33	33 - Alcoholic beverages, including, distilled spirits	
81526526	Misc. Design-Southern Comfort Bottle (w/label) 2010)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1335427	Apr 08 2010	1335427	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81526526	Misc. Design-Southern Comfort Bottle (w/label) 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1655108	Oct 28 2014	1655108	Oct 28 2014	33	33 - Alcoholic beverages, including distilled spirits	
81526526	NON-GENUINE BUT MINE	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1639606	Aug 07 2014	1639606	Aug 07 2014	33	33 - Alcoholic beverages, including distilled spirits	
81526526	SC & Chateau Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1335428	Apr 08 2010	1335428	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81526526	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	1610385	Mar 11 2014	1610385	May 11 2014	33	33 - Alcoholic beverages, including distilled spirits	
81526526	SCOO	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	11111088	Apr 28 2006	11111088	Apr 28 2006	33	33 - Alcoholic beverages, including distilled spirits or liqueurs	
81526526	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	235804	Feb 10 1972	425904	Feb 10 1972	33	33 - All goods in class 33 (Wines, spirts and liqueurs)	
81526526	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	560016	Jul 19 1991	0560016	Jul 19 1991	25	25 - clothing, headgear, footwear	
81526526	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Australia	Registered	Spruson & Ferguson	4551260	Feb 28 1991	4551260	Feb 28 1991	16	16 - Printed matter, posters and playing cards and all other goods in this class	

TRADEMARK

REEL: 005772 FRAME: 0884




































Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark No.	
81252533	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Australia	Registered	Spinson & Ferguson	872188	Apr 10 2001	872188	Apr 10 2001	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	6 - International Class 6 Metal signs, metal key rings, metal key chains, metal money clips, metal license plates, metal license plate holders 9 - International Class 9 Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios-AM/FM radios, and dock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains 11 - International Class 11 Lamps, ceiling fans, electric fans, electric lighting fixtures, electric night lights, barbecue grills, flash lights, pen lights, electric lights for Christmas trees 14 - International Class 14 Ornamental label pins, clocks and watches 16 - International Class 16 Paper and paper articles, namely, posters, postcards, notepads, playing cards, paper napkins, writing and labeled paper, stationery, paper paper decorations, banners made of paper, bulletin and notice boards, corkboards, calendars, pens and pencils and cases therefor, pictures, magazine and periodicals for general interests 18 - International Class 18 Umbrellas, luggage, duffel bags, athletic bags, shoulder bags, backpacks, luggage bags, key cases, knapsacks, leather key fobs, and tote bags 20 - International Class 20 Non-metal key chains, non-metal key rings, wood boxes and chests, glass signs in the nature of furniture mirrors, and wooden barrels 21 - International Class 21 Glass and plastic drinking containers, namely flasks, ceramic mugs, ceramic pitchers, ceramic jugs, spoons for household purposes, wood coasters, cork coasters, swizzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages, and metal serving trays and serving trays of non-precious metals 24 - International Class 24 Cloth banners and pennants, towels, linens, bed blankets, tablecloths not of paper, textile placemat, and textile wall hangings 25 - International Class 25 Footwear, headgear, namely, caps, hats, headbands 32 - Beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and milk liquors, syrups and other preparations for making beverages 33 - Alcoholic beverages, including distilled spirits	81252533	
81252533	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Australia	Registered	Spinson & Ferguson	1125333	Jul 21 2006	1125333	Jul 21 2006	32		32	
81252533	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Australia	Registered	Spinson & Ferguson	1355428	Apr 08 2010	1355428	Apr 08 2010	33		33	
81252533	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Spinson & Ferguson	1610583	Mar 11 2014	1610583	May 11 2014	33		33	
81252533	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Australia	Registered	Spinson & Ferguson	760228	Apr 21 1988	760228	Apr 21 1988	16, 18, 20, 21, 26, 28, 34	33 - Alcoholic beverages, including distilled spirits 16 - 16 Paper and paper articles and printed materials, including posters, postcards, handmade playing cards, paper napkins, writing and the paper stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest 18 - 18. Leather goods in this class, bags and luggage in this class, luggage bags, umbrellas and patio umbrellas, duffel bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, ice bags, canvas bags 20 - 20 ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs, furniture 21 - 21: small domestic items and containers, including glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, meal and serving trays of non-precious metals 26 - 26 dressmakers' articles in this class including belt buckles and clasps made of non-precious metal 28 - 28: games, playthings, balloons, sporting goods not included in other classes but including dart boards and dart sets including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, baseball bats, golf putters, lined covers, rackets games, poker card game sets including cards, gambling chips and a set in a metal box 34 - 34: cigarette lighters made of non-precious metal, ashtrays.	81252533	
81252533	SOUTHERN COMFORT & Design (Label)	Southern Comfort Properties, Inc.	Australia	Registered	Spinson & Ferguson	592855	Dec 18 1992	592855	Dec 18 1992	25		25 - clothing, headgear & footwear	81252533

Active Marks: Southern Comfort

File No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description
81624552	SOUTHERN COMFORT & Design (logo)	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	486933	May 07 1946	486933	May 01 1946	33	33 - WINES, SPIRITS AND LIQUEURS.
81624552	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	872187	Apr 10 2001	872187	Apr 10 2001	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	6 - International Class 6 Metal signs, metal key rings, metal key chains, metal money clips, metal license plates, metal license plate holders 9 - International Class 9 Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and dock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains 11 - International Class 11 Lamps, ceiling fans, electric fans, electric lighting fixtures, electric night lights, barbecue grills, flash lights, pen lights, electric lights or Christmas tree lights 14 - Ornamental, lapel pins, clocks and watches 16 - International Class 16 Paper and paper products, including, but not limited to, notepaper, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper place mats, paper placemats, pens and pencils and cases therefor, pictures, magazine and periodicals for general interests 18 - International Class 18 Umbrellas, luggage, duffel bags, athletic bags, shoulder bags, backpacks, luggage tags, key cases, knapsacks, leather key fobs, and tote bags 20 - International Class 20 Non-metal key chains, non-metal key rings, wood boxes and chests; glass signs in the nature of furniture mirrors, and wooden barrels 21 - International Class 21 Glass and plastic drinking containers, namely, flasks, ceramic mugs, ceramic pitchers, ceramic jugs; sponges for household purposes, wood coasters, cork coasters, swizzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages, and metal serving trays and serving trays of non-precious metals 24 - International Class 24 Cloth banners and pennants, towels, linens, bed blankets, tablecloths not of paper, textile placemat, and textile wall hangings 25 - International Class 25 Trousers, "trousers", namely, caps, hats, headbands 33 - Alcoholic beverages, including liquors being goods included in Class 33
81624552	SOUTHERN COMFORT RESERVE	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	878654	Nov 20 1996	878654	Nov 20 1996	33	33 - Alcoholic beverages, including distilled spirits
81624552	START THINGS UP	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	1158607	Jan 29 2007	1158607	Jan 29 2007	33	33 - Alcoholic beverages, including distilled spirits
81624552	WHATEVER'S COMFORTABLE	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	1510528	Aug 23 2012	1510528	Aug 23 2013	33	33 - Alcoholic beverages, including distilled spirits
81624552	WHATEVER'S COMFORTABLE & Flag in Glass (Logo)	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	1628153	Jun 12 2014	1628153	Jun 12 2014	33	33 - Alcoholic beverages, including distilled spirits
81624552	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Australia	Registered	Spunson & Ferguson	AM 2285/2014	Sep 18 2014	218216	Dec 18 2014	33	33 - Alcoholic beverages, including distilled spirits
81624552	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Australia	Registered	Haupt & Elmeyer/Keg	AM248196	Apr 28 1996	165310	Jul 18 1996	33	33 - Alcoholic beverages, namely, liquors
81624552	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Australia	Registered	Haupt & Elmeyer/Keg	AM23142010	Apr 27 2010	256764	Sep 10 2010	33	33 - Alcoholic beverages (except beer), including distilled spirits
81624552	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Australia	Registered	Haupt & Elmeyer/Keg	AM 2286/2014	Sep 18 2014	281217	Dec 18 2014	33	33 - Alcoholic beverages, including distilled spirits
81624552	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Australia	Registered	Haupt & Elmeyer/Keg	AM306596	May 31 1996	165704	Aug 08 1996	33	33 - Alcoholic beverages, namely, liquors
81624552	SOUTHERN COMFORT & Design (logo)	Southern Comfort Properties, Inc.	Australia	Registered	Haupt & Elmeyer/Keg			62817	Jun 02 1976	33	33 - Wines, spirits & liquors
81624552	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Azerbaijan	Registered	Cabinet Pavlovic	951905	Sep 01 1995	982087	Dec 15 1998	33	33 - Alcoholic beverages, including liquor
81624552	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Azerbaijan	Registered	Cabinet Pavlovic	20010199	Apr 12 2001	2003629	Jul 02 2003	33	33 - Alcoholic beverages, including distilled spirits
81624552	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Azerbaijan	Registered	Cabinet Pavlovic	9520753	Nov 28 1995	20000183	Jan 31 2000	33	33 - Alcoholic beverages
81624552	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Barbados	Application	Henry B. Sands, Lobosky and Company	38470	Oct 02 2014				43 - Alcoholic beverages, including distilled spirits
81624552	SOOO	Southern Comfort Properties, Inc.	Barbados	Registered	Henry B. Sands, Lobosky and Company	29426	May 10 2006	29426A	May 10 2006		43 - Alcoholic beverages, including distilled spirits, liquors and all other goods included in Class 43
81624552	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Barbados	Registered	Henry B. Sands, Lobosky and Company	21596	Apr 07 1999	21596	Apr 07 1999		43 - Fermented liquors and spirits

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bahamas	Registered	Henry B. Sands, Lobosky and Company	23785	Apr 25 2001	23785	Apr 25 2001	43	Alcoholic beverages, namely distilled spirits	
81092126	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bahamas	Registered	Henry B. Sands, Lobosky and Company	34483	Feb 11 2011	34483	Jul 24 2013	43	Alcoholic beverages, including distilled spirits	
81092121	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bahamas	Application	Henry B. Sands, Lobosky and Company	38469	Oct 02 2014			43	Alcoholic beverages, including distilled spirits	
81092125	SOUTHERN COMFORT & Design (label)(1)	Southern Comfort Properties, Inc.	Bahamas	Registered	Henry B. Sands, Lobosky and Company	43498	Mar 08 1948	1428	Mar 08 1948	43	LIQUEUR, DISTILLED ALCOHOLIC BEVERAGES AND ALCOHOLIC BEVERAGES	
810921041	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bahrain	Registered	SABA & CO. (Bahrain)	105743	Mar 08 1998	20080	Mar 08 1998	33	Wines, spirits and liquors	
81092123	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Bahrain	Registered	SABA & CO. (Bahrain)	80877	May 20 2001	28691	Feb 14 2004	33	Alcoholic beverages, including distilled spirits	
81092124	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bahrain	Registered	SABA & CO. (Bahrain)	105743	Apr 13 2010	80877	Aug 18 2011	33	Alcoholic beverages, including distilled spirits	
81092123	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bahrain	Registered	SABA & CO. (Bahrain)	105743	Sep 30 2014			33	Alcoholic beverages, including distilled spirits	
81092125	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Bahrain	Registered	SABA & CO. (Bahrain)	TM9683	Jul 14 1976	TM9683	Jul 14 1976	33	Alcoholic beverages (except beers)	
81092126	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bangladesh	Registered	Remfy & Sagar	41391	Aug 16 1994	41391	Aug 16 1994	33	Cordials	
81092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bangladesh	Application	Aman and Aman	70198	Apr 22 2001			33	Alcoholic beverages, namely, distilled spirits	
81092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bangladesh	Application	Remfy & Sagar	163291	Mar 27 2013			33	Alcoholic beverages, including distilled spirits	
81092125	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bangladesh	Application	Remfy & Sagar	17945	Sep 28 2014			33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Bangladesh	Registered	Remfy & Sagar	41392	Aug 16 1994	41392	Aug 16 1994	33	Cordials	
81092122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Barbados	Registered	Carrington & Sealy	8121707	May 08 2006	8121707	Sep 03 2008	33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Barbados	Registered	Carrington & Sealy	86819	Apr 28 1999	8114683	Oct 26 2000	33	Alcoholic beverages, namely liquors	
81092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Barbados	Registered	Carrington & Sealy	8115194	Apr 18 2001	8115194	Dec 20 2001	33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Barbados	Application	Carrington & Sealy		Apr 05 2013			33	Alcoholic beverages, including distilled spirits	
81092127	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Barbados	Application	Carrington & Sealy		Oct 02 2014			33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Barbados	Registered	Carrington & Sealy	86828	Apr 29 1999	8114684	Oct 26 2000	33	Alcoholic beverages, including distilled spirits	
81092126	SOCO	Southern Comfort Properties, Inc.	Bahamas	Registered	Elna Balava, Nina Vasileva & Partners	20090796	Feb 27 2008	36168	Jun 28 2011	33	Alcoholic beverages, including distilled spirits	
81092126	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bahamas	Registered	Elna Balava, Nina Vasileva & Partners	1947		1947	Dec 17 1989	33	Liquors	
81092126	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bahamas	Registered	Elna Balava, Nina Vasileva & Partners	20010873	Apr 11 2001	17714	Sep 04 2003	33	Alcoholic beverages, including distilled spirits, liquors	
81092126	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Bahamas	Registered	Elna Balava, Nina Vasileva & Partners	394203	Nov 25 1994	10541	Nov 25 1994	33	Liquors	
81092122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Belize	Registered	W.H. Courtenay & Co.	1287M2001	Oct 29 2001	1287M2001	Oct 29 2001	33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Belize	Registered	W.H. Courtenay & Co.	1287M2001	Oct 29 2001	1287M2001	Oct 29 2001	33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Belize	Registered	W.H. Courtenay & Co.	760911	Mar 11 2011	760911	Aug 28 2011	33	Alcoholic beverages, including distilled spirits	
81092122	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Belize	Registered	W.H. Courtenay & Co.	1120814	Oct 09 2014	1120814	Mar 02 2015	33	Alcoholic beverages, including distilled spirits	
81092122	COMFORT	Southern Comfort Properties, Inc.	Belize	Registered	Klus Morel Vos & Reeskamp	1285884	Sep 16 2014	0962594	Dec 01 2014	33	Alcoholic beverages, including distilled spirits	
81092122	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Belize	Registered	Klus Morel Vos & Reeskamp	1201232	Apr 13 2010	861640	Jul 12 2010	33	Alcoholic beverages, including distilled spirits	
81092122	NAME GENLINE BUT NINE	Southern Comfort Properties, Inc.	Belize	Registered	Klus Morel Vos & Reeskamp	1285882	Sep 16 2014	0963330	Dec 10 2014	33	Alcoholic beverages, including distilled spirits	
81092122	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Belize	Registered	Klus Morel Vos & Reeskamp	1201231	Apr 13 2010	861639	Jul 12 2010	33	Alcoholic beverages, including distilled spirits	
81092122	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	Belize	Registered	Klus Morel Vos & Reeskamp	1285831	Sep 16 2014	0963511	Dec 10 2014	33	Alcoholic beverages, including distilled spirits	

TRADEMARK

REEL: 005772 FRAME: 0888

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	Reg. No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81592282	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Berlex	Registered	Kios Morel Vos & Reeskamp	878810	Aug 14 1996	597412	Aug 14 1996	33	33 - Alcoholic beverages (except beers)	Mark Name
81592338	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Berlex	Registered	Kios Morel Vos & Reeskamp	792598	Feb 04 1993	527519	Feb 04 1993	16, 18, 20, 21, 25	16 - Unknown 18 - Unknown 20 - Unknown 21 - Unknown 25 - Unknown	Mark Name
81592339	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Berlex	Registered	Kios Morel Vos & Reeskamp	1201230	Apr 13 2010	881837	Jul 12 2010	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592340	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Berlex	Registered	Kios Morel Vos & Reeskamp	1285833	Sep 16 2014	0968312	Dec 10 2014	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592341	SOUTHERN COMFORT & Design (Logo)	Southern Comfort Properties, Inc.	Berlex	Registered	Kios Morel Vos & Reeskamp	813143	Mar 30 1978	338382	Sep 21 1978	33	33 - wines, spirits and liquors	Mark Name
81592342	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Berlex	Registered	Coyvers Dill & Pearman	54044	Sep 30 2014	54044	Sep 30 2014	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592343	SOCCO	Southern Comfort Properties, Inc.	Berlex	Registered	Coyvers Dill & Pearman	45589	May 07 2008	45589	May 07 2008	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592344	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bermuda	Registered	Coyvers Dill & Pearman	28293	Nov 19 1996	28293	Nov 19 1996	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592345	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bermuda	Registered	Coyvers Dill & Pearman	33111	Apr 23 2001	33111	Apr 23 2001	33	33 - Alcoholic beverages, including distilled spirits; all included in Class 33	Mark Name
81592346	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bermuda	Registered	Coyvers Dill & Pearman	50399	Feb 08 2011	50399	Nov 21 2011	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592347	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bermuda	Published	Coyvers Dill & Pearman	54045	Sep 30 2014			33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592348	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bermuda	Registered	Coyvers Dill & Pearman	28294	Nov 19 1996	28294	Nov 19 1996	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592349	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bermuda	Registered	Coyvers Dill & Pearman	81720001810	Mar 30 2000	81720001810	Mar 30 2000	25, 33	25 - Footwear, headgear, namely, caps, hats, headbands, straw hats, visors, bandannas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets, raincoats, vests, parkas, gloves and all other goods falling class 25 33 - Alcoholic beverages, namely, liquors and all other goods falling in class 33	Mark Name
81592350	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bhutan	Registered	Arund and Arund	BTM20044718	Dec 13 2004	BTM20044718	Dec 13 2004	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592351	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bhutan	Registered	Eduardo Moreno Baldivieso	88-1415	Nov 08 1988	49088-C	Aug 09 1989	33	33 - Wines, spirits and liquors	Mark Name
81592352	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bhutan	Registered	Eduardo Moreno Baldivieso	4325	Apr 10 2001	67324	Jul 16 2002	33	33 - Alcoholic beverages, including distilled spirits for "liquors" if a more defined specification is required	Mark Name
81592353	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bhutan	Registered	Eduardo Moreno Baldivieso	2399	Nov 14 1995	72808-A	Jul 15 1998	33	33 - Liquors and beverages	Mark Name
81592354	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bhutan	Registered	Eduardo Moreno Baldivieso	121222	Sep 30 2011	3851	Sep 30 2011	33	33 - Alcoholic beverages, namely distilled spirits	Mark Name
81592355	SOCCO	Southern Comfort Properties, Inc.	Bhutan	Registered	Sjenn Pal & Co.		Sep 30 2011	3853	Sep 30 2011	33	33 - Alcoholic beverages, namely distilled spirits	Mark Name
81592356	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bhutan	Registered	Sjenn Pal & Co.	01640 (Nelti An #)	Apr 21 2011	833	Apr 21 2011	33	33 - Alcoholic beverages, namely distilled spirits	Mark Name
81592357	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bhutan	Registered	Sjenn Pal & Co.	2253A	Dec 05 1995	2253	May 28 1999	33	33 - Alcoholic beverages, namely liquors	Mark Name
81592358	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bhutan	Registered	Cabinet Pavlovic	BA2015119A	Apr 20 2001	BA2015119	Dec 07 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592359	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bhutan	Registered	Cabinet Pavlovic	BA21317008A	Mar 22 2013	BA21317008	Mar 24 2015	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592360	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bhutan	Registered	Cabinet Pavlovic	BA21418154A	Sep 23 2014			33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592361	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bhutan	Registered	Cabinet Pavlovic	2252A	Dec 05 1995	2252	May 28 1999	33	33 - Alcoholic beverages, namely liquors	Mark Name
81592362	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bhutan	Registered	Cabinet Pavlovic	BA2F572807A	Aug 12 1997	BA2F572807	Dec 07 1999	33	33 - Wines, spirits and liquors	Mark Name
81592363	SOUTHERN COMFORT & Design (Logo)	Southern Comfort Properties, Inc.	Bhutan	Registered	Adams & Adams	BYM0860174	Nov 04 1996	BYM0860174	Nov 04 1996	33	33 - Alcoholic beverages including liquors	Mark Name
81592364	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bhutan	Registered	Adams & Adams	BYM0109685	Apr 12 2001	BYM0109685	Apr 12 2001	33	33 - Alcoholic beverages including wines, spirits and liquors	Mark Name

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
812927123	SOUTHERN COMFORT & Design (Label) (3)	Southern Comfort Properties, Inc.	Bahamas	Registered	Adams & Adams	BVMA800382	Apr 02 1998	BVMA800382	Apr 02 1998	33	33 - Alcoholic beverages including liquors	
812927124	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Published	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929720	Sep 24 2003			18	18 - Umbrellas, luggage, duffel bags, athletic bags, backpacks, luggage bags, key cases, knapsacks, leather key fobs, and tote bags	
812929242	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	814591817	Nov 04 1998	820708615	May 15 1990	33	33 - Beverages	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708815	Apr 30 1998	820708615	Jan 24 2008	16	16 - Paper and cardboard, books, albums, paper patterns and printed matter in general, office articles, diatomic and drawing material, including paper articles, posters and postcards, notepaper, writing and note paper, stationery, mounted and unmounted photographs, bulletin and notice boards, combos, checkbooks, calendars, pens and cases therefor, pictures, art prints, luggage bags and sewing trays of non-precious metal	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708783	Apr 30 1998	820708783	Dec 05 2000	26	26 - 26 - Haberdashery articles and manufactured goods, including belt buckles and cases made of non-precious metal	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708784	Apr 30 1998	820708784	Jan 24 2006	20	20 - Household articles and utensils, containers, bars and packaging in general, glass, crystal and mirrors in general, including glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, meal and serving trays of non-precious metals; wood boxes and chests, wood lockers, mirrors, chests with lockers, cases and bags for keys	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708593	Apr 30 1998	820708593	Dec 05 2000	14	14 - Jewels and their imitations, including ornamental novelty pins, non-metal key chains, non-metal key rings	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708640	Apr 30 1998	820708640	Feb 08 2008	28	28 - Games, toys and pastimes; articles for gymnastics, sports, hunting and fishing, except clothing and clothing accessories, including balloons, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags, golf head covers, poker sets, including cards, chips and arm garter in a metal box, playing cards.	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708780	Apr 30 1998	820708780	Dec 28 2001	34	34 - 34. articles for smokers, including cigarette lighters of non-precious metal, ashtrays	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708623	Apr 30 1998	820708623	Jan 24 2006	16	16 - Umbrellas and non-decorative pens; including glass signs, mamequins, ornaments and fancy trunks, including decorative boxes	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708631	Apr 30 1998	820708631	Feb 08 2008	24	24 - Beer, cable, yarn and kitchen linen, including tablecloths made of paper, paper placemats, paper coasters and paper napkins	
812929252	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	820708607	Apr 30 1998	820708607	Feb 08 2000	16	16 - 11-10: newspapers, magazines and periodicals for general interest	
812929252	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929736	May 22 2001	823929736	Dec 12 2006	33	33 - Wines, spirits and liquors	
812929252	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929540	May 22 2001	823929540	Jul 22 2014	16	16 - Paper and paper articles; namely, posters, postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, banners made of paper, bulletin and notice boards, corkboards, calendars, pens and pencils and cases therefor, pictures, magazine and periodicals for general interest	
812929252	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929558	May 22 2001	823929558	Dec 12 2006	18	18 - Umbrellas; luggage, duffel bags, athletic bags, shoulder bags, backpacks, luggage bags, key cases, knapsacks, leather key fobs, and tote bags	
812929252	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929701	May 22 2001	823929701	Oct 14 2008	21	21 - Glass and plastic drinking containers, namely flasks, ceramic mugs, ceramic pitchers, ceramic jugs; sponges for household purposes; wood coasters; cork coasters; swizzle sticks; bowls; decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages; and metal serving trays and serving trays of non-precious metals	
812929252	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929596	May 22 2001	823929596	Jan 13 2009	25	25 - Footwear, namely caps, hats, headbands, visors, bandanas; clothing, namely, aprons, sleeve garters, shirts, golf shirts, baseball shirts, polo shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, trousers, leather	
812929252	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dannemann, Siemsen, Bigler & Ipanema Moreira	823929728	May 22 2001	823929728	Dec 12 2006	26	26 - Belt buckles and clasps for clothing all made of non-precious metal; ornamental novelty pins	

TRADEMARK

REEL: 005772 FRAME: 0890

Active Marks: Southern Comfort

Item No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description
31292546	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	823929710	May 22 2001	823929710	Dec 12 2006	28	28 - Games, namely board games, card games, parlor games comprised of wooden blocks, and outdoor activity games in the nature of placing bumps into galvanized buckets, balloons, sporting goods, namely dart boards, darts and flights used with darts, pool cues, pool balls, baseball bats, golf putters, golf ball markers, golf balls, golf clubs, hand grips for golf clubs, golf bags, and poker sets, namely cards, chips and arm garter in a metal box included in this class
31292547	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	823929752	May 22 2001	823929752	Dec 12 2006	30	30 - Mustard, coffee, cakes, candy, sauces
31292548	SOUTHERN COMFORT & Design (Label 2007)	Propertis, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	823929744	May 22 2001	823929744	Dec 12 2006	34	34 - Cigarette lighters made of non-precious metal, ashtrays made of non-precious metal
31292549	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	818148446	Nov 24 1994	818148446	Feb 04 1997	33	33 - Liqueurs
31292550	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820394411	Oct 27 1997	820394411	Aug 02 2005	33	33 - Alcoholic beverages, namely, liqueurs
31292551	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706686	Apr 30 1998	820706686	Aug 29 2006	16	16 - Paper and cardboard books, albums, paper patterns and printed matter in general, office articles, diatomic and drawing material, including paper articles, posters and postcards, telegrams, writing and note paper, stationery, mounted and unmounted photographs, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, luggage bags
31292552	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706739	Apr 30 1998	820706739	Jan 10 2006	25	25 - Clothes and accessories of common use, for practice of sports and for professional use (included in this class); footwear, headgear, caps, hats, headbands, straw hats, visors, bandannas; aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets, raincoats, vests, parkas, gloves, ties
31292553	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706771	Apr 30 1998	820706771	Oct 11 2005	26	26 - Haberdashery articles and manufactured goods, including belt buckles and clasps made of non-precious metal
31292554	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706712	Apr 30 1998	820706712	Jan 10 2006	20	20 - Wood boxes and chests, wood lockers, mirrors, chests with lockers, cases and bags for keys
31292555	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706755	Apr 30 1998	820706755	Jan 17 2006	18	18 - Travel articles included in this class, luggage, umbrellas, duffle bags, athletic bags, shoulder bags, backpacks, tote bags, canvas bags, knapsacks, key cases
31292556	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706855	Apr 30 1998	820706855	Oct 11 2005	14	14 - Jewels and their imitations, including ornamental novelty pins, non-metal key chains, metal key chains
31292557	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706890	Apr 30 1998	820706890	Oct 11 2005	28	28 - Sports articles for gymnastics, sports, hunting and fishing, except gloves and clothing accessories, including balloons, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool/billiard racks, pool balls, cue racks, netter games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf irons, golf bags, golf head covers, poker sets, including cards, chips and arm garter in a metal box, playing cards
31292558	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706798	Apr 30 1998	820706798	Oct 11 2005	34	34 - Articles for smokers of non-precious metal, cigarette lighters made of non-precious metal, ashtrays (except of precious metal)
31292559	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706874	Apr 30 1998	820706874	Jan 10 2006	21	21 - Glass signs, decorative boxes made of wood or glass, glass and plastic drinking containers, glassware, ceramic mugs, bowls, swizzle sticks, food and beverage containers, metal and serving trays of non-precious metals
31292560	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706862	Apr 30 1998	820706862	Aug 15 2006	24	24 - 24-20: Bed, table, bath and kitchen linen, including tablecloths made of paper, paper placemats, paper coasters and paper napkins
31292561	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Brazil	Registered	Dammann, Siemsen, Bigler & Ipanema Moreira	820706658	Apr 30 1998	820706658	Jan 10 2006	16	16 - Newspapers, magazines and other periodical publications; paper and cardboard (included in this class); books, albums, paper patterns and printed matter, office articles (included in this class); diatomic and drawing material, paper articles, namely, posters, postcards, writing and note paper, stationery, mounted and unmounted photographs, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, luggage bags, paper napkins, tablecloths made of paper, paper placemats, paper coasters, paper napkins
31292562	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Brazil	Registered	Drew & Napier	BRU124452	Dec 24 1994	20485	Dec 24 1994	33	33 - Liqueurs
31292563	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Brazil	Registered	Drew & Napier	33976	Apr 19 2001	33976	Apr 19 2001	33	33 - Alcoholic beverages, liqueurs, wines, spirits
31292564	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Brazil	Registered	Drew & Napier	BRU124359	Nov 23 1994	20483	Nov 23 1994	33	33 - Liqueurs
31292565	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Bulgaria	Registered	Iminus	29 701	Jan 30 1995	29955	Oct 10 1995	33	33 - Liqueurs

Brown-Forman Confidential


















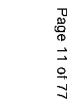












UPDATED 1/7/16

TRADEMARK

REEL: 005772 FRAME: 0891



Active Marks: Southern Comfort

Mark Number	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
811094382	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Bulgaria	Registered	Intenus	54434	Apr 11 2001	42961	Sep 24 2002	33	33 - Alcoholic beverages, including distilled spirits	
811094383	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Bulgaria	Registered	Intenus	114122	Apr 08 2010	80033	Apr 06 2012	33	33 - Alcoholic beverages (except beer), including distilled spirits	
811094384	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Bulgaria	Published	Intenus	133995	Sep 17 2014			33	33 - Alcoholic beverages, including distilled spirits	
811095053	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Bulgaria	Registered	Intenus	38555	Nov 21 1996	31548	Sep 17 1997	33	33 - Liqueurs	
811095054	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Burundi	Registered	Spoor & Fisher Jersey			3789BUR	May 08 2001	33	33 - Alcoholic beverages including distilled spirits	
811095055	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Burundi	Registered	Spoor & Fisher Jersey	75588B1	Jun 23 2015	75588B1	Jun 23 2015	33	33 - Alcoholic beverages, including distilled spirits	
811095234	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Burundi	Registered	Spoor & Fisher Jersey	2522806	May 18 2006	2434306	Jul 08 2006	33	33 - Alcoholic beverages, including distilled spirits (Gussens alcoholiques y autres spiritueux distilles dans le cadre international 33)	
811095304	SOCCO	Southern Comfort Properties, Inc.	Cambodia	Registered	Vision & Associates	54496	Jan 28 1995	54494	Jan 28 1995	33	33 - Liqueurs	
811095289	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Cambodia	Registered	Vision & Associates	1539201	May 15 2001	1515901	Jul 24 2001	33	33 - Alcoholic beverages, including distilled spirits	
811095452	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Cambodia	Registered	Vision & Associates	54467	Jan 28 1995	54465	Feb 03 1995	33	33 - Liqueurs	
811095271	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1713919	Feb 05 2015			33	33 - Alcoholic beverages, including distilled spirits	
811095272	BLOOD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1712461	Jan 28 2015			33	33 - Alcoholic beverages, including distilled spirits	
811095267	CHERRY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1712460	Jan 28 2015			33	33 - Alcoholic beverages, including distilled spirits	
811095382	COMFORT	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1216888	May 14 2004	TMA 701082	Nov 19 2007	33	33 - Alcoholic beverages, including distilled spirits	
811095291	LIME COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1712459	Jan 28 2015			33	33 - Alcoholic beverages, including distilled spirits	
811095282	MADE COMFORTABLE	Southern Comfort Properties, Inc.	Canada	Published	Gowling Lafleur Henderson LLP	1710054	Jan 08 2015			33	33 - Alcoholic beverages, including distilled spirits	
811095111	MADE COMFORTABLE	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1689989	Mar 27 2014			33	33 - Alcoholic beverages, including distilled spirits	
811095292	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1417680	Apr 13 2010	813889	Dec 09 2011	33	33 - Alcoholic beverages, namely liqueurs and cordials	
811095301	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1684450	Sep 18 2014			33	33 - Distilled spirits, namely liqueurs and cordials	
811095293	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1417679	Apr 13 2010	813888	Dec 09 2011	33	33 - Alcoholic beverages, namely liqueurs and cordials	
811095382	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1684448	Sep 18 2014			33	33 - Alcoholic beverages (except beer), namely liqueurs and cordials	
811095273	SOCCO	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1286684	Apr 28 2006	TMA685085	Aug 29 2010	33	33 - Alcoholic beverages, including distilled spirits; liqueurs	
811094451	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1940029	Mar 05 1946	23222	Mar 05 1946	33	33 - LIQUEURS AND CORDIALS	
811094452	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1100005	Apr 18 2001	581196	May 08 2003	33	33 - Alcoholic beverages, namely liqueurs	
811094702	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1100007	Apr 18 2001	TMA634490	Mar 07 2005	6,25,30	6 - International Class 6- Metal signs 25 - International Class 25 - clothing, namely, sweatpants, jogging suits 30 - International Class 30 - Mustard, coffee, cakes, candy, sauces, namely barbecue sauces and marinades	
811095051	SOUTHERN COMFORT & Design (Label 2010) (Canada Only)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1476678	Apr 13 2010	813887	Dec 09 2011	33	33 - Alcoholic beverages, namely liqueurs and cordials	
811094581	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Canada	Allowed	Gowling Lafleur Henderson LLP	1684449	Sep 18 2014			33	33 - Alcoholic beverages (except beer), namely liqueurs and cordials	
811094582	SOUTHERN COMFORT & Design (label)(1)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	9924808	Aug 17 1946	NFLD2808	Aug 17 1946	33	33 - Liqueur - distilled alcoholic beverages and alcoholic and non-alcoholic beverages	
811094583	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	833797	Mar 10 1997	TMA50848	Jan 19 1999	33	33 - Alcoholic beverages, namely liqueurs	
811093899	SOUTHERN COMFORT & Design (logo)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	330285	Feb 18 1970	174117	Feb 05 1971	33	33 - LIQUEURS AND CORDIALS	














Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Class(es)	Class Description	Mark Image
81292582	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1100006	Apr 18 2001	TMA63788	Feb 25 2005	6, 25, 30	6 - International Class 6- Metal signs 25 - clothing, namely, sweatpants, jogging suits 30 - International Class 30 - Mustard, coffee, cakes, candy, sauces, namely barbecue sauces and marinades	
81292589	START THINGS UP	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1333659	Feb 02 2007	TMA107733	Feb 19 2008	33	33 - Alcoholic beverages, namely liqueurs and condals	
81292592	WHATEVERS COMFORTABLE	Southern Comfort Properties, Inc.	Canada	Registered	Gowling Lafleur Henderson LLP	1591424	Aug 24 2012	TMA871593	Feb 18 2014	33	33 - Alcoholic beverages, including distilled spirits	
81292594	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Cape Verde Islands	Published	Spoor & Fisher Jersey	000003332007				33	33 - Alcoholic beverages, including distilled spirits	
81292595	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Cape Verde Islands	Published	Spoor & Fisher Jersey	000003332007				33	33 - Alcoholic beverages, including distilled spirits	
81292596	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Cape Verde Islands	Application	Spoor & Fisher Jersey	MEMP	Jul 24 2015			33	33 - Alcoholic beverages, including distilled spirits	
81292597	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Cayman Islands	Registered	HSM IP Ltd	CTM012883504	Sep 18 2014	CTM12883504	Oct 06 2014	33	33 - Alcoholic beverages, including distilled spirits	
81292598	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Cayman Islands	Registered	HSM IP Ltd	2287177	Apr 11 2001	1059695	Oct 17 1975	33	33 - Alcoholic beverages, namely liqueurs	
81292599	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Cayman Islands	Registered	HSM IP Ltd	2287177	Apr 11 2001	1059695	Oct 17 1975	33	33 - Alcoholic beverages, including distilled spirits	
81292600	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Cayman Islands	Registered	HSM IP Ltd	2544267	Mar 21 2013	2544267	Jun 20 2013	33	33 - Alcoholic beverages, including distilled spirits	
81292601	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Cayman Islands	Registered	HSM IP Ltd	CTM012883561	Sep 18 2014	CTM12883561	Oct 06 2014	33	33 - Alcoholic beverages, including distilled spirits	
81292602	SOUTHERN COMFORT & Design (Label) (3)	Southern Comfort Properties, Inc.	Cayman Islands	Registered	HSM IP Ltd	2055247	May 10 1999	2055247	May 10 1999	33	33 - Alcoholic beverages, namely liqueurs	
81292603	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Chile	Registered	Alessandrini & Compania	852508	Mar 30 1988	852508	Jan 27 1989	33	33 - Wines, spirits and liqueurs	
81292604	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Chile	Registered	Alessandrini & Compania	525023	Apr 18 2001	942410	Jan 25 2002	33	33 - Wines, spirits and liqueurs	
81292605	SOUTHERN COMFORT & Design (Label) (2)	Southern Comfort Properties, Inc.	Chile	Registered	Alessandrini & Compania	894663	Nov 23 1994	736333	Oct 16 1995	33	33 - Liqueurs	
81292606	Misc. Design-Southern Comfort Bottle (Label) (2010)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	8191661	Apr 08 2010	8191661	May 28 2012	33	33 - Alcoholic beverages, including distilled spirits	
81292607	Misc. Design-Southern Comfort Bottle (Label) (2014)	Southern Comfort Properties, Inc.	China	Application	Marks & Clerk		Dec 11 2014			33	33 - Alcoholic beverages, including distilled spirits	
81292608	Misc. Design-Southern Comfort Bottle (Label) (2014)	Southern Comfort Properties, Inc.	China	Application	Marks & Clerk	17504103	Aug 08 2015			33	33 - Alcoholic beverages, except beer	
81292609	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062145	Mar 21 1996	1023079	Jun 07 1997	33	33 - Alcoholic drinks, whiskey, Canadian whiskey, brandy, spirits, liquor, tequila	
81292610	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062145	Jun 19 1997	1228541	Dec 07 1998	16	16 - Paper, printed materials, posters, postcards, notepads, playing cards, paper napkins, writing paper, note paper, stationery, paper coasters, mounted photographs, unmounted photographs, labels/labels made of paper, paper placemats, bulletin boards, chalkboards, calendars, pens, pencils, pen and pencil cases, pictures, art prints, magazines, periodicals for general interest.	
81292611	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062148	Jun 19 1997	1236595	Jan 07 1999	21	21 - Glass and plastic drinking containers; glass utensils for daily use, ceramic mugs, artistic creations made of glass, bowls, swizzle sticks, food and beverage containers of non-precious metals, metal and sewing trays of non-precious metals.	
81292612	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062149	Jun 19 1997	1242775	Jan 28 1999	25	25 - Footwear, socks, headgear, suspenders, caps, hats, headbands, straw hats, vests, bandanas, clothing, aprons, sleeve garters, T-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belt, neckties, neckwear, scarves, suspenders, braces, leather	
81292613	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062150	Jun 19 1997	1202598	Aug 28 1998	26	26 - Ball buckets, dazps made of non-precious metal.	
81292614	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062151	Jun 19 1997	1214447	Oct 14 1998	28	28 - Games, playthings, balloons, sporting goods, dart boards, dart sets, flights, darts, pool cues, pool ball racks, pool balls, cue racks, rickens, games, baseball bats, golf putters, golf ball markers, golf balls, golf clubs, golf grips, golf bags, clubs.	

TRADEMARK

REEL: 005772 FRAME: 0893

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31292122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062152	Jun 19 1997	1215788	Oct 14 1998	34	34 - Cigarette lighters, made of non-precious metal, ashtrays (not of precious metal)	
31292123	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	3281650	Aug 21 2002	3281650	Oct 14 2003	9	9 - Telephone accessories, including mobile phone covers and cases, mobile phone headsets, electronic displays for mobile phones, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, audio equipment, including radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD & DVD players, record players, headphones, microphones, audio accessories, including cassettes, compact disks (CDs), records, DVDs, computer accessories, including mouse pads, computer mouse, wrist rests, eyewear, including goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains and straps	
31292124	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068839	Apr 27 2001	201584	Jan 07 2003	33	33 - Alcoholic beverages, distilled spirits, liquors	
31292125	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068832	Apr 27 2001	192389	Jan 21 2003	16	16 - Paper and paper articles, namely, posters, postcards, notecards, playing cards, paper napkins, writing and note paper, stationery, paper coasters, matted and unmounted photographs, fabricolths made of paper, paper place mats, banners made of paper, bulleting and notice boards, corkboards, calendars, pens and pencils and cases therefor, pictures, magazine and periodicals for general interest, luggage tags (made of leather)	
31292126	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068833	Apr 27 2001	1928931	Oct 07 2002	18	18 - Umbrellas, luggage, duffel bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, leather key fobs, and tote bags	
31292127	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068834	Apr 27 2001	1994916	Aug 21 2003	21	21 - Glass and plastic drinking containers, namely flasks, ceramic mugs, ceramic pitchers, ceramic jugs; sponges for household purposes, wood coasters, cork coasters, swizzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers made of non-precious metal, glassware for beverages, and serving trays of non-precious metals	
31292128	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068835	Apr 27 2001	2007854	Apr 07 2003	25	25 - Footwear, headgear, namely, caps, hats, headbands, visors, bandannas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, polo shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, scarves, suspenders, braces; leather jackets; belts; neckties; neckwear; scarves; suspenders; braces; leather jackets; Belts, buckles and clasps for clothing all made of non-precious metal; ornamental novelty pins and ornaments, not of precious metal, shoe ornaments, not of precious metal, clothing ornaments, hat ornaments, head for edging	
31292129	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068837	Apr 27 2001	1942331	Nov 07 2002	28	28 - Games, namely board games, card games in the nature of paper, hearts and gin, minor games comprised of wooden blocks, balloons, sporting goods, dart boards, darts and flights used with darts, pool cues, pool ball racks, pool balls, cue racks; baseball bats, golf putters, golf ball markers, golf ball mallets, golf clubs, hand grips for golf clubs, and golf bags	
31292130	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068838	Apr 27 2001	1957810	Oct 28 2002	30	30 - Coffee, teas, and noodies	
31292131	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001068840	Apr 27 2001	1946467	Jan 07 2003	34	34 - Cigarette lighters made of non-precious metal, ashtrays made of non-precious metal, cigarette boxes made of nonprecious metal, matchboxes made of nonprecious metal	
31292132	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	3281651	Aug 21 2002	3281651	Oct 14 2003	9	9 - Telephone accessories, including mobile phone covers and cases, mobile phone headsets, electronic displays for mobile phones, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, audio equipment, including radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD & DVD players, record players, headphones, microphones, audio accessories, including cassettes, compact disks (CDs), records, DVDs, computer accessories, including mouse pads, computer mouse, wrist rests, eyewear, including goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains and straps	
31292133	SOUTHERN COMFORT & Design (Label 2010) (Modified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	9944893	Sep 08 2011	9944893	Nov 14 2012	33	33 - Alcoholic beverages (except beer), including distilled spirits	
31292134	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	China	Published	Marks & Clerk	15470350	Oct 09 2014			33	33 - Alcoholic beverages, except beer, distilled beverages, spirits [beverages]	

TRADEMARK

REEL: 005772 FRAME: 0894

Active Marks: Southern Comfort

Item No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31202524	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062153	Jun 19 1997	1254448	Mar 13 1999	16	16 - Paper, namely, printed materials, including posters, postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, labels/labels made of paper, paper placemats, bulletin boards, chalkboards, calendars, pens and pencils and cases thereof, pictures, art prints, magazines and periodicals for general interest.	
31202525	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062154	Jun 19 1997	1273097	May 14 1999	18	18 - Leather/bags for use with luggage trunks and luggage bags; umbrellas and palm umbrellas; luggage, duffel bags, athletic bags, shoulder bags, backpacks, key cases, keychains, key rings, tote bags, canvas bags.	
31202526	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062155	Jun 19 1997	1234372	Dec 28 1998	20	20 - Non-metal boxes, non-metal key chains, non-metal key rings, wood boxes, wood glasses, mirrors, glass stems, molde boards, cardboard.	
31202527	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062156	Jun 19 1997	1236596	Jan 07 1999	21	21 - Glass and plastic drinking containers, glassware, ceramic mugs, bowls, swizz sticks, food and beverage containers of non-precious metal, metal and plastic.	
31202528	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062157	Jun 19 1997	1285624	Apr 21 1999	25	25 - Footwear, headgear, namely, caps, hats, headbands, straw hats, visors, bandannas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belt, neckties, neckwear, scarves, suspenders, braces, leather jackets.	
31202529	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062158	Jun 19 1997	1236555	Jan 14 1999	26	26 - Belt buckles and clasps made of non-precious metal.	
31202530	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	970062160	Jun 19 1997	1245724	Feb 07 1999	34	34 - Cigarette lighters made of non-precious metal, ashtrays.	
31202531	SOUTHERN COMFORT & Design (Label)(3)(Simplified)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2001015212	Feb 01 2001	11736913	Mar 28 2002	28	28 - Games, playthings, balloons, sporting goods, namely, dart boards, dart sets, including flights and darts, pool cues, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf balls, golf clubs, golf grips, golf bags, poker sets, including cards, chips and arm gaffer in a metal box.	
31202532	SOUTHERN COMFORT (Chinese Characters)	Southern Comfort Properties, Inc.	China	Registered	Marks & Clerk	2000201003	Dec 21 2000	11715217	Feb 14 2002	33	33 - Alcoholic beverages (except beers), spirits, distilled spirits, wine, cocktails, liquors, whiskey.	
31202533	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Colombia	Registered	Jose Lluenda Camacho & Co.	294492	Nov 01 1988	136407	Sep 28 1991	33	33 - Wines, spirits and liquors	
31202534	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Colombia	Registered	Jose Lluenda Camacho & Co.	2001029898	Apr 17 2001	247514	Jan 10 2002	33	33 - Alcoholic beverages (except beers), including distilled spirits (or liquors)	
31202535	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Colombia	Registered	Jose Lluenda Camacho & Co.	945448	Dec 08 1994	1178281	Apr 27 1995	33	33 - Cardials, spiritous wines and liquors	
31202536	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Cook Islands	Cautious Notice	A. J. Park & Son					33	33 - Alcoholic beverages, including distilled spirits	
31202537	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Costa Rica	Registered	Rohmrosner & Co.	92472	Jan 25 1995	91648	Jun 13 1995	33	33 - Liquors	
31202538	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Costa Rica	Registered	Rohmrosner & Co.	161798	Apr 16 2001	131823	Mar 05 2002	33	33 - Wines, spirits and liquors	
31202539	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Costa Rica	Registered	Rohmrosner & Co.	2013-002714	Apr 01 2013	232887	Jan 10 2014	33	33 - Alcoholic beverages, including distilled spirits	
31202540	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Costa Rica	Registered	Rohmrosner & Co.	2014-008462	Oct 02 2014	244602	Jul 13 2015	33	33 - Alcoholic beverages, including distilled spirits	
31202541	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Costa Rica	Registered	Rohmrosner & Co.	92906	Feb 01 1995	92590	Aug 25 1995	33	33 - Liquors	
31202542	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Croatia	Registered	Cabinet Pavlovic	Z20141239A	Sep 17 2014	Z20141239	Mar 05 2015	33	33 - Alcoholic beverages, including distilled spirits	
31202543	Misc. Design-Southern Comfort Bottle (w/label 2001)	Southern Comfort Properties, Inc.	Croatia	Registered	Cabinet Pavlovic	Z20040359A	Mar 04 2004	Z20040358	Feb 28 2005	33	33 - Alcoholic beverages, including distilled spirits	
31202544	Misc. Design-Southern Comfort Bottle (w/label 2010)	Southern Comfort Properties, Inc.	Croatia	Registered	Cabinet Pavlovic	Z20100698A	Apr 09 2010	Z20100698	Dec 03 2010	33	33 - Alcoholic beverages, including distilled spirits	
31202545	Misc. Design-Southern Comfort Bottle (w/label 2014)	Southern Comfort Properties, Inc.	Croatia	Published	Cabinet Pavlovic	Z20141472A	Nov 07 2014			33	33 - Alcoholic beverages, including distilled spirits	
31202546	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Croatia	Registered	Cabinet Pavlovic	Z942528A	Dec 14 1994	Z942528	Dec 14 1994	33	33 - Liquors	

TRADEMARK

REEL: 005772 FRAME: 0895






































Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description
81052132	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Czech Republic	Registered	Vatecka Zaley Swick	9594294	Dec 08 1994	195338	Nov 29 1996	33	33 - Liquors
81052131	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Czech Republic	Registered	Vatecka Zaley Swick Kalensky and Partners	132378	Apr 29 1998	218533	Jun 23 1999	16, 18, 20, 21, 25, 26, 28, 34	16 - 18: Paper and paper articles; namely, printed materials, including posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, picture, art prints, postcards, magazines and periodicals for general interest 18 - 18: luggage bags, umbrellas and patio umbrellas, luggage, duflie bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags 20 - 20: ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs 21 - 21: glasses and plastic drinking containers, glassware, ceramic mugs, food and beverage containers, food and beverage containers, metal and serving trays of non-precious metals 25 - 25: footwear, headgear, namely caps, hats, headbands, straw hats, visors, bandannas; clothing; namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets, raincoats, vests, parkas, gloves, ties 28 - 28: ball buckles and clasps made of non-precious metal 28 - 28: games, playthings, balloons, sporting goods; namely, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags; golf head covers, poker sets, including cards, chips and arm garter in a metal box 34 - 34: cigarette lighters made of non-precious metal, ashtrays..
81026812	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Denmark	Registered	Avapattent	38521979	Sep 04 1979	VR 1980 01095	Feb 22 1980	33	33 - Wines, spirits and liquors
81026813	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Denmark	Registered	Avapattent	VA201001108	Apr 08 2010	VR201001081	May 05 2010	33	33 - Alcoholic beverages (except beers), including distilled spirits
81026814	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Denmark	Registered	Avapattent	VA 2014 02171	Sep 17 2014	VR 2014 02279	Oct 22 2014	33	33 - Alcoholic beverages, including distilled spirits
81026815	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Denmark	Registered	Avapattent	VA043811896	Aug 08 1996	VR199606520	Oct 04 1996	33	33 - All goods in Class 33
81026816	Misc. Design-Southern Comfort Bottle (label) 2001)	Southern Comfort Properties, Inc.	Djibouti	Registered	Spoor & Fisher Jersey	?	Mar 27 2004	5504RADMI	Mar 29 2004	33	33 - Alcoholic beverages, including distilled spirits
81026817	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Djibouti	Registered	Spoor & Fisher Jersey	38101RADMI	May 17 2001	38101RADMI	May 22 2001	33	33 - Alcoholic beverages including distilled spirits
81026818	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Djibouti	Registered	Spoor & Fisher Jersey	38301RADMI	May 17 2001	38301RADMI	May 22 2001	33	33 - Alcoholic beverages including distilled spirits
81026819	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Djibouti	Registered	Spoor & Fisher Jersey	20315	Jul 07 2015	20315	Jul 22 2015	33	33 - Alcoholic beverages, including distilled spirits
81026820	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Dominica	Registered	Duhigny, Bruney & Associates	1053635	Aug 02 2001	4A2002	Oct 17 1975	33	33 - Alcoholic beverages, including distilled spirits
81026821	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Dominica	Registered	Duhigny, Bruney & Associates	2287177	Apr 11 2001	42002	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits
81026822	SOUTHERN COMFORT & Design (logo)	Southern Comfort Properties, Inc.	Dominica	Registered	Duhigny, Bruney & Associates		May 28 1976	1629	May 28 1976	33	33 - Fermented liquors and spirits
81026823	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	2014-27276	Sep 22 2014	224300	Sep 15 2015	33	33 - Alcoholic beverages, including distilled spirits
81026824	COMFORT	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	2014-27274	Sep 22 2014	217655	Dec 18 2014	33	33 - Alcoholic beverages, including distilled spirits
81026825	Misc. Design-Southern Comfort Bottle (label) 2010)	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	20117391	Mar 22 2011	188131	Jun 15 2011	33	33 - Alcoholic beverages including distilled spirits
81026826	Misc. Design-Southern Comfort Bottle (label) 2014)	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	2014-35604	Dec 11 2014	219878	Mar 03 2015	33	33 - Alcoholic beverages, including distilled spirits
81026827	NONE GENUINE BUT NINE	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	2014-27275	Sep 22 2014	217656	Dec 18 2014	33	33 - Alcoholic beverages, including distilled spirits
81026828	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	200516467	Nov 14 2005	155500	Jul 30 2006	33	33 - Alcoholic beverages including distilled spirits
81026829	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo Y Castillo	FR200202811	Mar 19 2002	128909	Jun 15 2002	33	33 - Wines, spirits and liquors

Brown-Forman Confidential

UPDATED 1/7/16














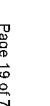



Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81524735	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo y Castillo	20117392	Mar 22 2011	188209	Jun 15 2011	33	33 - Alcoholic beverages, including distilled spirits	
81524736	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo y Castillo	201427277	Sep 22 2014	217568	Dec 16 2014	33	33 - Alcoholic beverages, including distilled spirits	
81524737	SOUTHERN COMFORT RESERVE	Southern Comfort Properties, Inc.	Dominican Republic	Registered	Castillo y Castillo		Sep 14 1995	811192	Dec 15 1995	33	33 - Alcoholic beverages, namely, liquors.	
81524738	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Ecuador	Registered	Gudberto Ortiz & Sons and Assoc.	13679	Nov 09 1988	1928	Nov 28 1990	33	33 - wines, spirits and liquors.	
81524739	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Ecuador	Registered	Gudberto Ortiz & Sons and Assoc.	112790	Apr 11 2001	1278901	Aug 29 2001	33	33 - Wines, spirits and liquors	
81524740	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Ecuador	Registered	Gudberto Ortiz & Sons and Assoc.	52162	Nov 28 1994	2113	Dec 22 1995	33	33 - Liquors	
81524741	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Egypt	Application	Saha & Co. Intellectual Property (EGYPT)	307306	Sep 21 2014			33	33 - Alcoholic beverages, including distilled spirits	
81524742	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Egypt	Registered	Saha & Co. Intellectual Property (EGYPT)	127159	Sep 25 1998	127159	Feb 05 2003	33	33 - Alcoholic beverages, including distilled spirits	
81524743	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Egypt	Registered	Saha & Co. Intellectual Property (EGYPT)	141900	Apr 11 2001	141900	Apr 11 2001	33	33 - Alcoholic beverages, namely, liquors	
81524744	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Egypt	Application	Saha & Co. Intellectual Property (EGYPT)	307307	Sep 21 2014			33	33 - Alcoholic beverages, including distilled spirits	
81524745	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Egypt	Registered	Ricardo Romero-Gurman	3975-94	Oct 28 1994	122840	Dec 02 1996	33	33 - Liquors	
81524746	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	El Salvador	Registered	Ricardo Romero-Gurman	138072001	May 03 2001	1878171	Apr 09 2003	33	33 - Alcoholic beverages, including distilled spirits	
81524747	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	El Salvador	Registered	Ricardo Romero-Gurman	E-125888-2013	Mar 22 2013	169 Book 256	Aug 14 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524748	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	El Salvador	Application	Ricardo Romero-Gurman	E-138494-2014	Sep 24 2014			33	33 - Alcoholic beverages, including distilled spirits	
81524749	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	El Salvador	Registered	Ricardo Romero-Gurman	429094	Nov 18 1994	127181	Oct 15 1997	33	33 - Wines, spirits, and liquors	
81524750	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Estonia	Registered	Cabnet Pavlovic	2441	Nov 24 1994	20837	Sep 17 1996	33	33 - Liquors	
81524751	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Estonia	Registered	Cabnet Pavlovic	M200100647	Apr 11 2001	36042	Apr 05 2002	33	33 - Alcoholic beverages, including distilled spirits	
81524752	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Estonia	Registered	Cabnet Pavlovic	M201000381	Apr 09 2010	46762	Oct 13 2011	33	33 - Alcoholic beverages, including distilled spirits	
81524753	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Estonia	Registered	Cabnet Pavlovic	M201401008	Sep 23 2014	52965	Jun 09 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524754	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Estonia	Registered	Cabnet Pavlovic	2442	Nov 24 1994	22778	Mar 12 1997	33	33 - Liquors	
81524755	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Ethiopia	Application	Spor & Fisher Jersey	FTM1785/2013	Dec 31 2013			33	33 - Liquors, and all other alcoholic beverages and cocktails.	
81524756	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Ethiopia	Application	Spor & Fisher Jersey	FTM6894/2015	Nov 11 2015			33	33 - Alcoholic beverages, including distilled spirits	
81524757	BLOOD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	013716031	Feb 05 2015	013716031	Jun 19 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524758	BOURN IN NEW ORLEANS	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	011432473	Dec 17 2012	011432473	Sep 12 2013	33	33 - Alcoholic beverages, including, distilled spirits	
81524759	CARAMEL COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	013681184	Jan 28 2015	013681184	Jun 11 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524760	CATEGORY OF ONE	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	012868304	Mar 12 2014	012868304	Jul 23 2014	33	33 - Alcoholic beverages, including distilled spirits	
81524761	CHERRY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	013681188	Jan 28 2015	013681188	Jun 18 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524762	COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	3840006	May 18 2004	3840006	Oct 31 2005	33	33 - Alcoholic beverages, including distilled spirits	
81524763	CUFFS & BUTTONS	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	013045497	Jul 01 2014	013045497	Nov 12 2014	33	33 - Alcoholic beverages, including distilled spirits	
81524764	LIME COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	013681143	Jan 28 2015	013681143	Jun 11 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524765	MADE COMFORTABLE	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	013629647	Jan 09 2015	013629647	May 21 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524766	MAKE MINE COMFORTABLE	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	012736013	Mar 27 2014	012736013	Aug 06 2014	33	33 - Alcoholic beverages, including distilled spirits	
81524767	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	European Community	Registered	Etzabun	9023491	Apr 13 2010	9023491	Sep 02 2010	33	33 - Alcoholic beverages, including distilled spirits	

TRADEMARK



Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	163774	Apr 01 1996	163774	Jun 02 1999	33	33 - Alcoholic beverages (except beers)	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	2076124	Dec 12 2002	2976124	Apr 08 2004	33	33 - Alcoholic beverages, including distilled spirits	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	013419122	Oct 30 2014	013419122	Mar 11 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	3077005	Feb 12 2003	3077005	Jul 01 2004	33	33 - Alcoholic beverages, including distilled spirits	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	9023557	Apr 13 2010	9023557	Sep 02 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	013419148	Oct 30 2014	013419148	Mar 11 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	788760	Apr 02 1998	788760	Dec 15 1999	33	33 - Alcoholic beverages, namely liquors	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	1342773	Oct 13 1999	1342773	Dec 11 2000	33	33 - Alcoholic beverages (except beers)	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	9023573	Apr 13 2010	9023573	Sep 02 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592124	Misc. Design-Southern Comfort (Bottle Shape)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	8943731	Mar 10 2010	8943731	Sep 02 2010	33, 41	33 - Alcoholic beverages, including distilled spirits 41 - Class 41: Organizing and conducting musical tours and concerts featuring the contents of others.	
81592124	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	013152475	Aug 07 2014	013152475	Dec 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592124	PARTY MINISTER	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	5345145	Sep 29 2006	5345145	Aug 30 2007	33	33 - Alcoholic beverages, including distilled spirits	
81592124	SEC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	9023458	Apr 13 2010	9023458	Sep 02 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592124	SEC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	012868421	Mar 12 2014	012868421	Jul 23 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592124	SOOO (Stylized)	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	5423017	Oct 27 2006	005423017	Jun 06 2013	33	33 - IC-33: Alcoholic beverages, including distilled spirits	
81592124	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	2825024	Aug 21 2002	2825024	Jan 09 2004	9	9 - Telephone accessories, including mobile phone covers and cases; mobile phone headsets, electronic displays for mobile phones; magnetically encoded pre-paid telephone calling cards; decorative magnets; switch plate covers; audio equipment, including radios, AM/FM radios, and clock radios; AM/FM radio cassette player/recorder; CD & DVD players; record players; headphones; mobile audio accessories, including cassettes, compact disks (CD's), compact discs (CD's), digital video discs (DVD's), compact discs (CD's), vinyl records; computer, including goggles; prescriptive eyeglasses; sunglasses; and cases therefor; eyeglass chains and straps	
81592124	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	163564	Apr 01 1996	163564	Oct 14 1998	32, 33	32 - 32: beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages 33 - 33: Alcoholic beverages (except beers).	

TRADEMARK

REEL: 005772 FRAME: 0900

Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
6124232	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	163675	Apr 01 1996	163675	Sep 09 2008	16, 18, 20, 21, 25, 34, 42	16 - 18 paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery, adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching materials (except apparatus); plastic materials for packaging (not included in other Classes); playing cards; printers' type; printing blocks 18 - 18 leather and imitations of leather, and goods made of these materials and not included in other Classes; animal skins, hides; furs and travelling bags; umbrellas, parasols and walking sticks; goods (not included in other Classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, walrusbone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics 20 - 20 furniture, mirrors, pictures frames; goods (not included in other Classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, walrusbone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics 21 - 21 household or kitchen utensils and containers (not of precious metals or coated therewith); cutlery for domestic use; brushes (except paint brushes); brush-worked glass (except glass used in building); glassware; porcelain and earthenware not included in other Classes 25 - 25 clothing; footwear; headgear 34 - 34 tobacco; smokers' articles; matches 42 - 42 providing of food and drink, including services rendered by establishments essentially engaged in procuring food or drink prepared for consumption; such as bars, restaurants; self-service restaurants and canteens; temporary accommodation; medical, hygienic and beauty care; veterinary and agricultural services; legal services; scientific and industrial research; computer programming.	
6124232	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Elizabeth	958363	Oct 13 1998	958363	May 11 2000	3, 6, 8, 9, 11, 14, 19, 24, 25, 28, 30	3 - 3 Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfume; essential oils, cosmetics; hair lotions; dentifrices 6 - 6 metal signs; metal key rings; metal key chains; metal money clips; metal license plates; metal license plate holders 6 - 6 hand tools and implements (hand operated); cutlery; side arms; razors 9 - 9 eyeglasses; sunglasses; eyewear and cases therefor; telescopes. 11 - 11 apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes 14 - 14 ornamental lapel pins; tie pins; tie clips; tie tacks; clocks; watches; time pieces. 19 - 19 wooden signs 24 - 24 banners; pennants not of paper; towels; linens; blankets; comforters, bedspreads; sheets; pillow cases; pillow covers; mattress covers; bed covers; napkins not of paper; tablecloths not of paper; placemats not of paper; textile wall hangings 26 - 26 belt buckles and clasps made of non-precious metal 28 - 28 games; balloons; sporting goods; namely, dart boards, dart sets, including flights and darts; pool cues, cue dials; pool ball racks; pool balls; cue racks; rickers games; baseball bats; golf putters; golf ball markers; golf tee sets; golf balls; golf clubs; golf grips; golf bags; golf head covers; poker sets, including cards; chips and arm garter in a metal box 30 - 30 barbecue sauces; sauces; marinades; mustards; cakes; mixes for bakery goods; pastries; pancakes; waffles; cookies; frostings; candy and confections; chocolates; chocolate toppings; candied fruits; coffees; coffee-based beverages; ice cream; ice milk; frozen woods. 33 - Alcoholic beverages, including liquors	

TRADEMARK  
REEL: 005772 FRAME: 0901





Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81524542	SOUTHERN COMFORT FAT TUESDAY & Design (Logo)	Southern Comfort Properties, Inc.	European Community	Registered	Mungford	5071551	Apr 21 2006	5071551	Apr 21 2006	36, 41	36 - Sponsorship of parties, promotions, festivals and music events; information, advisory and consultancy services relating to all the foregoing in Class 36 41 - Organisation, arranging and production of parties, promotions, festivals and music events; information, advisory and consultancy services relating to all the foregoing in Class 41	
81524543	SOUTHERN COMFORT FIERY PEPPER & Design (Label 2011)	Southern Comfort Properties, Inc.	European Community	Registered	Elzaburu	2347292	Aug 17 2001	2347292	Mar 05 2007	25, 33	25 - Footwear, headgear, including, caps, hats, headbands, visors, bandannas, clothing, including, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, skirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather	
81524544	SOUTHERN COMFORT FERRY PEPPER & Design (Label 2011)	Southern Comfort Properties, Inc.	European Community	Registered	Elzaburu	2347292	Aug 17 2001	2347292	Mar 05 2007	25, 33	25 - Footwear, headgear, including, caps, hats, headbands, visors, bandannas, clothing, including, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, skirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather	
81524545	START THINGS UP	Southern Comfort Properties, Inc.	European Community	Registered	Elzaburu	5650692	Jan 30 2007	5650692	Feb 01 2008	33	33 - Alcoholic beverages, including distilled spirits	
81524546	WHATEVER'S COMFORTABLE	Southern Comfort Properties, Inc.	European Community	Registered	Elzaburu	11125994	Aug 17 2002	011125994	Dec 28 2012	33	33 - Alcoholic beverages, including distilled spirits	
81524547	WHATEVER'S COMFORTABLE & Flag in Glass (Logo)	Southern Comfort Properties, Inc.	European Community	Registered	Elzaburu	01298163	Jun 12 2014	01298163	Oct 23 2014	33	33 - Alcoholic beverages, including distilled spirits	
81524548	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Spunson & Ferguson	26583	Feb 27 1995	26583	Feb 27 1995	43	43 - Liqueurs in Class 43	
81524549	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	European Community	Registered	Spunson & Ferguson	18601	May 22 2001	1862001	May 22 2001	43	43 - Alcoholic beverages, including distilled spirits in Class 43	
81524550	SOUTHERN COMFORT & Design (Logo)	Southern Comfort Properties, Inc.	European Community	Registered	Spunson & Ferguson	18601	Feb 15 1971	29888	Feb 15 1971	43	43 - Fermented liquors and spirits, including liqueurs in Class 43	
81524551	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Popula-Neumpat	637994	Dec 21 1994	202454	Oct 31 1996	33	33 - Liqueurs	
81524552	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	European Community	Registered	Popula-Neumpat	1201001034	Apr 12 2010	248842	Sep 30 2010	33	33 - Alcoholic beverages, including distilled spirits	
81524553	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	European Community	Registered	Popula-Neumpat	1201001034	Sep 18 2014	262750	Jan 21 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524554	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	European Community	Registered	Popula-Neumpat	839094	Dec 21 1994	202455	Oct 31 1996	33	33 - Liqueurs	
81524555	CATEGORY OF ONE	Southern Comfort Properties, Inc.	European Community	Registered	Wilson & Bartheld	144119030	Sep 19 2014	144119030	Jan 09 2015	33	33 - Alcoholic beverages, including distilled spirits	
81524556	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Wilson & Bartheld	215942	Jun 08 1990	156439	Jun 08 1990	25	25 - Clothing	
81524557	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	European Community	Registered	Wilson & Bartheld	94545468	Nov 21 1994	94545468	Nov 21 1994	33	33 - Liqueurs	

TRADEMARK

REEL: 005772 FRAME: 0904










Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
815262532	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berthelot	98729302	Apr 22 1988	98729302	Apr 22 1988	14, 16, 18, 20, 21, 24, 26, 28, 34	14 - 14. Precious metals and their alloys not for dental purposes, jewelry, precious stones, horological and chronometric instruments, badges for wear and pins of precious metal, ornamental pins, brooches (jewelry), ornamental novelty key-rings, boxes of precious metal 16 - 16. Paper and cardboard (raw, semi-worked or for stationery), paper and cardboard tags, printed materials including posters, postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, adhesives (for stationery or household purposes), artists' material, paint brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), printers' type, printing blocks, paper coasters, mounted and unmounted photographs, household linen and table linen made of paper, handkerchiefs made of paper, paper placemats, coasters, checkboards, calculators, pens and pencils and cases therefor, pictures, art prints, magazines and journals 18 - 18. Bags for general use, knapsack bags, paper and fabric shopping bags, umbrellas and radio umbrellas, walking sticks, whips, harness and saddle luggage, duffle bags, athletic bags, shoulder bags, handbags, key cases and key fobs (leatherware), knapsacks, tote bags, canvas bags 20 - 20. Furniture, mirrors, picture frames (except for building purposes), works of art made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, substituted [sic?] for all these materials or of plastics, packaging containers of plastic, wood boxes and chests, wood lockers, bulletin and notice boards, plastic boxes 21 - 21. Non-electrical household or kitchen utensils and containers (not in previous metal or coated therewith), combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware, glass and plastic drinking containers, ceramic mugs, bowls, non-electrical swizzle sticks for household use, food and beverage containers, metal and serving trays of non-precious metal, porcelain or glass signs 24 - Unknown 26 - 26. Fabrics for textile use, textile bags, bed or table covers, household linen 33 - Alcoholic beverages (except for beer), including distilled spirits	
815262533	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berthelot	103728599	Apr 08 2010	103728599	Sep 10 2010	33	33 - Alcoholic beverages (except for beer), including distilled spirits	
815262534	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berthelot	1444119038	Sep 19 2014	1444119038	Jan 09 2015	33	33 - Alcoholic beverages, including distilled spirits	
815262535	SOUTHERN COMFORT & Design (Label)(1)	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berthelot	777806	Mar 28 1946	1352502	Mar 28 1946	32, 33	32 - non-alcoholic beverages, spirits and wines	
815262536	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berthelot	94545489	Nov 21 1994	94545489	Nov 21 1994	25	25 - Clothing	
815262537	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berthelot	95599507	Nov 30 1995	95599507	Nov 30 1995	33	33 - Alcoholic beverages (except for beer), liqueurs	

Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81202451	SOUTHERN COMFORT & Design (Label) (3)	Southern Comfort Properties, Inc.	France	Registered	Wilson & Berntfeld	98729303	Apr 22 1988	98729303	Apr 22 1988	14, 16, 18, 20, 21, 24, 26, 28, 34	14 - 14. Precious metals and their alloys not for dental purposes, jewelry, precious stones, horological and chronometric instruments, badges for wear and pins of precious metal, ornamental pins, brooches (jewelry), ornamental novelty key-rings, boxes of precious metal 16 - 16. Paper and cardboard (raw, semi-worked or for stationery), paper and cardboard tags, printed materials including postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, adhesives (for stationery or household purposes), artists' material, paint brushes, typewriters (for office requisites) (except furniture), instructional and teaching material (except apparatus), printers' type, printing blocks, paper coasters, mounted and unmounted photographs, household linen and table linen made of paper, handkerchiefs made of paper, paper placemats, coasters, chalkboards, calculators, pens and pencils and cases therefor, pictures, art prints, magazines and journals, cards for general use, washable bags, paper and fabric shopping bags 18 - 18. Bed and bedding, mattresses, pillows, blankets, quilts, bedspreads, duvets, umbrellas and radio umbrellas, walking sticks, whips, harness and saddlery, luggage, duffle bags, athletic bags, shoulder bags, handbags, key cases and key fobs (baggage), knapsacks, tote bags, canvas bags 20 - 20. Furniture, mirrors, picture frames (except for building purposes), works of art made of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, substituted [sic] for all these materials or of plastics, packaging containers of plastic, wood boxes and chests, wood lockers, bulletin and notice boards, plastic boxes 21 - 21. Non-electrical household or kitchen utensils and containers (not in previous metal or coated therewith), combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware, glass and plastic drinking containers, ceramic mugs, bowls, non-electrical swizzle sticks for household use, food and beverage containers, metal and serving trays of non-precious metal, porcelain or glass signs 24 - Unknown 26 - 26. Fabrics for textile use, textile bags, bed or table covers, household linen 33 - Alcoholic beverages except beer	
81202452	SOUTHERN COMFORT	Properties, Inc.	France	Registered	Wilson & Berntfeld	95573289	Jun 12 1995	95573289	Jun 12 1995	33	33 - Alcoholic beverages except beer	
81202453	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Gambia	Application	Spoor & Fisher Jersey	245999	Sep 08 1999			33	33 - Alcoholic beverages, including liquors and all other goods included in Class 33	
81202454	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Gaza	Registered	Dr. Shimon Cohen & Co.	7963	May 24 2001	7963	Dec 23 2002	33	33 - Alcoholic beverages, namely, distilled spirits	
81202455	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Gaza	Registered	Dr. Shimon Cohen & Co.	7964	May 24 2001	7964	Dec 23 2002	33	33 - Alcoholic beverages, namely, distilled spirits	
81202456	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Georgia	Registered	Papula-Nevinpal	650903	Jul 31 1993	649	Jun 01 1995	33	33 - Liqueur	
81202457	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Georgia	Registered	Papula-Nevinpal	GEM14780	Jul 04 2001	GEM14780	Oct 15 2002	33	33 - Alcoholic beverages, including distilled spirits	
81202458	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Georgia	Registered	Papula-Nevinpal	7146903	Mar 21 2013	M24662	Apr 15 2014	33	33 - Alcoholic beverages, including distilled spirits	
81202459	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Georgia	Registered	Papula-Nevinpal	7880203	Sep 25 2014	M 26233	Aug 28 2015	33	33 - Alcoholic beverages, including distilled spirits	
81202460	SOUTHERN COMFORT (Georgian)	Southern Comfort Properties, Inc.	Georgia	Registered	Papula-Nevinpal	01112403	Oct 30 1996	7011	Oct 01 1997	33	33 - Alcoholic beverages, namely liquors	
81202461	BLOOD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	30 2015 000	Feb 05 2015	30 2015 000	Mar 03 2015	33	33 - Alcoholic beverages, including distilled spirits	
81202462	CARAMEL COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302015000523	Jan 28 2015	302015000523	Apr 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81202463	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302014001875	Mar 11 2014	302014001875	Apr 08 2014	33	33 - Alcoholic beverages, including distilled spirits	
81202464	CHERRY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302015000522	Jan 28 2015	302015000522	Apr 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81202465	COMFORT	Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302014005522	Aug 07 2014	302014005522	Dec 10 2014	33	33 - Alcoholic beverages, including distilled spirits	
81202466	COMFORT	Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302015000521	Jan 28 2015	302015000521	Apr 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81202467	LINE COMFORT & Design (Label 2014)	Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	30143807	Jul 20 2001	30143807	Apr 03 2002	41, 42	41 - Conducting events, music concerts 42 - providing food and drinks (restaurants, bars, hangarons)	
81202468	MADE COMFORTABLE	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	30 2015 000	Jan 09 2015	30 2015 000	Apr 28 2015	33	33 - Alcoholic beverages, including distilled spirits	

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31298034	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302010000000	Apr 08 2010	302010000000	May 12 2010	33	33 - Alcoholic beverages, including distilled spirits (as far as included in Class 33)	
31298032	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	30204005523	Aug 07 2014	30204005523	Dec 10 2014	33	33 - Alcoholic beverages, including distilled spirits	
31298034	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302010000000	Apr 08 2010	302010000000	May 11 2010	33	33 - Alcoholic beverages, including distilled spirits (as far as included in Class 33)	
31298032	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302014001679	Mar 11 2014	302014001679	Apr 08 2014	33	33 - Alcoholic beverages, including distilled spirits	
31298032	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	BR017725VZ	Jun 21 1990	302014001679	Oct 19 1993	25	25 - Clothing	
31298032	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	396390408	Aug 19 1996	39639040	Aug 19 1996	33	33 - Alcoholic beverages (except beers), particularly liquors.	
31298032	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	396244871	May 04 1998	396244871	May 19 1999	16, 18, 20, 21, 23, 28, 34	16 - Paper and paper articles, namely, printed materials, including posters, placards, notepaper, playing cards, paper napkins, writing and note paper, stationery, envelopes, business cards, business reply coupons, business reply cards, business reply forms, business reply mail, business reply mailboxes, business reply mailboxes made of paper, poster placards, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest. 18 - 18. luggage tags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags 20 - 20. ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs 21 - 21. glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, metal and serving trays of non-precious metals 26 - 26. belt buckles and clasps made of non-precious metal 28 - 28. games, playthings, balloons, sporting goods, namely, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags, golf head covers, poker sets, including cards, chips and arm garter in a metal box 34 - 34. cigarette lighters made of non-precious metal, ashtrays.	
31298032	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	301020000000	Apr 08 2010	302010000000	May 12 2010	33	33 - Alcoholic beverages, including distilled spirits (as far as included in Class 33)	
31298032	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	302014001679	Mar 11 2014	302014001679	Apr 08 2014	33	33 - Alcoholic beverages, including distilled spirits	



Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31222421	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Germany (Federal Republic of)	Registered	Boehmert & Boehmert	398 24 498.8	May 04 1998	39824489	May 04 1998	16, 18, 20, 21, 25, 28, 29, 34	16 - 18: Paper, cardboard and goods made from these materials not included in other classes; paper and paper articles, namely, printed materials, including posters, postcards, notepads, playing cards, paper handkerchiefs, paper napkins, writing and note paper, stationery, paper cloths, serving cloths made of paper, paper coasters, mounted and unmounted photographs, table cloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, writing pens, lead pencils and fountain pens as well as cases for writing utensils, pictures, art prints, magazines and periodicals and other periodically appearing publications, adhesives for paper and stationery or for household use, artist's requisites, paint brushes, typewriters and office articles (except tinware); bookbinder's articles 19 - 20: Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum or of plastic; art objects of wood, wax, plaster or of plastics, ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and wood chests, wood lockers, wood chests, glass signs 21 - 21: Small hand-operated household or kitchen utensils and containers (not of precious metal or plated); combs and sponges; brushes (except paint brushes); brush-making materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware (not included in other classes); art objects of glass, porcelain and earthenware; drinking containers of glass and plastics; ceramic mugs; decorative boxes and containers; bowls; swizzle sticks; food and beverage containers, meal and serving trays of non-precious metals 25 - 25: Footwear, headgear, clothing; caps, hats, headbands, straw hats, visors, bandannas, neckwear, head-scarves, aprons, sleeve-garters, garters, suspenders, braces, T-shirts, polo shirts, baseball shirts, shirts, tops, tank tops.	
31222422	SOUTHERN COMFORT	Brown-Forman Corporation	Ghana	Registered	Spoor & Fisher Jersey	268839	Jan 28 1996	268839	Jan 28 1996	33	33 - Alcoholic beverages, including distilled spirits	
31222423	SOUTHERN COMFORT & Design (label)(1)	Southern Comfort Properties, Inc.	Ghana	Registered	Spoor & Fisher Jersey	31983	May 07 2001	31983	May 07 2001	33	33 - Alcoholic beverages, including distilled spirits	
31222424	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Ghana	Application	Spoor & Fisher Jersey	796413	Apr 10 2013			33	33 - Alcoholic beverages, including distilled spirits	
31222425	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Ghana	Application	Spoor & Fisher Jersey	225114	Sep 30 2014			33	33 - Alcoholic beverages, including distilled spirits	
31222426	SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	Ghana	Registered	Spoor & Fisher Jersey	29028	Jan 28 1996	29028	Jan 28 1996	33	33 - Alcoholic beverages, namely, liquors	
31222427	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Ghana	Registered	Mungitroyd	29028	Jan 23 1996	7281	Jan 23 1996	33	33 - Spirits (beverages) and liquors	
31222428	SOUTHERN COMFORT & Design (label)(1)	Southern Comfort Properties, Inc.	Gibraltar	Registered	Mungitroyd	2287177	Apr 11 2001	8712	Apr 11 2001	33	33 - Alcoholic beverages, including, distilled spirits	
31222429	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Gibraltar	Registered	Mungitroyd	4793	Jul 21 1978	4793	Jul 21 1978	33	33 - Spirits (Beverages) and liquors	
31222430	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Gibraltar	Registered	Mungitroyd	7505	Feb 28 1997		Feb 28 1997	33	33 - Alcoholic beverages	
31222431	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Greece	Application	Dontas Law Offices	228288	Sep 18 2014			33	33 - Alcoholic beverages, including distilled spirits	
31222432	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Greece	Registered	Dontas Law Offices	149701	May 18 2004	149701	Nov 17 2005	33	33 - Alcoholic beverages, including distilled spirits	
31222433	COMFORT	Southern Comfort Properties, Inc.	Greece	Registered	Dontas Law Offices	154417	Apr 08 2010	154417	Jul 19 2011	33	33 - Alcoholic beverages, including distilled spirits	
31222434	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Greece	Registered	Dontas Law Offices	228289	Sep 18 2014			33	33 - Alcoholic beverages, including distilled spirits	
31222435	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	Greece	Application	Dontas Law Offices	154415	Apr 08 2010	154415	Jul 19 2011	33	33 - Alcoholic beverages, including distilled spirits	
31222436	SC & Cassett Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Greece	Registered	Dontas Law Offices	228300	Sep 18 2014	228300	Jan 14 2015	33	33 - Alcoholic beverages, including distilled spirits	
31222437	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	Greece	Registered	Dontas Law Offices	99713	Jul 05 1990	99713	Feb 17 1995	25	25 - Clothing, including coats, shoes and slippers.	
31222438	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Greece	Registered	Dontas Law Offices	130321	Aug 07 1996	130321	Aug 07 1996	33	33 - Wines, alcoholic beverages and liquors	

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
3102432	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Greece	Registered	Dortas Law Offices	154416	Apr 09 2010	154416	Jul 19 2011	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102433	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Greece	Registered	Dortas Law Offices	228301	Sep 18 2014	228301	Jan 14 2015	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102434	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Greece	Registered	Dortas Law Offices	76266	Jan 11 1984	76266	Feb 18 1986	33	33 - Liqueurs	Mark No.
3102435	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Grenada	Registered	HH & B Trademark Services	2267177	Apr 11 2001	187 of 2001	Oct 17 1975	33	33 - Alcoholic beverages, namely liqueurs	Mark No.
3102436	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Grenada	Registered	HH & B Trademark Services	1132013	Apr 04 2013	REG- 273	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102437	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Grenada	Registered	HH & B Trademark Services	2612014	Oct 10 2014	8272014	Jan 19 2015	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102438	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Grenada	Registered	HH & B Trademark Services	195565	Apr 05 1989	45 of 1989	Feb 01 1986	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102439	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Vieri & Vieri	M25102201	Mar 15 1995	8250368176	Feb 20 1987	33	33 - Liqueurs	Mark No.
3102440	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Vieri & Vieri	M-002707-2013	Mar 25 2013	195554	May 15 2002	33	33 - Wines, spirits and liqueurs	Mark No.
3102441	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Guatemala	Registered	Vieri & Vieri	M-008916-2014	Sep 29 2014	207986	Jul 27 2015	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102442	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Vieri & Vieri	196695	Mar 15 1995	82582408176	Feb 25 1987	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102443	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Vieri & Vieri	1053633	Oct 17 1975	GT2832	Oct 17 2006	33	33 - Wines, spirits and liqueurs	Mark No.
3102444	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Spoor & Fisher Jersey	2267177	Apr 11 2001	2267177	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102445	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Guatemala	Registered	Spoor & Fisher Jersey	GGGT8264	Jul 01 2015	GGGT8264	Jul 01 2015	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102446	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Spoor & Fisher Jersey	4770	Aug 03 1978	GT2833	Oct 17 1982	33	33 - Spirits (beverages) and liqueurs	Mark No.
3102447	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Cameron & Shepard	151714	Feb 10 1997	2055247	Feb 25 1987	33	33 - Alcoholic beverages, namely liqueurs	Mark No.
3102448	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Cameron & Shepard	183304	Oct 13 1985	151714	Oct 13 1985	33	33 - Liqueurs and all other alcoholic beverages in class 33	Mark No.
3102449	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Cameron & Shepard	151724	Apr 18 2001	183304	Nov 05 2009	33	33 - Alcoholic beverages, incl. distilled spirits (or "liqueurs," if a more defined specification is required)	Mark No.
3102450	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Guatemala	Registered	Cameron & Shepard	151724	Oct 13 1985	151724	Oct 13 1985	33	33 - Liqueurs and all other alcoholic beverages in class 33	Mark No.
3102451	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Haiti	Registered	Cabinet de Lespimasse	679W	Apr 06 1989	330REG167	Sep 28 1989	33	33 - Alcoholic beverages, namely liqueurs	Mark No.
3102452	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Haiti	Registered	Cabinet de Lespimasse	679W	Apr 16 2001	127 Reg 132	Nov 21 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark No.
3102453	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Haiti	Registered	Cabinet de Lespimasse	550965	Jul 26 1989	33REG167	Sep 28 1989	33	33 - Alcoholic beverages, namely liqueurs	Mark No.
3102454	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Honduras	Registered	Bulleo Duron	180001	Jun 07 1985	64740	Apr 19 1986	33	33 - Liqueurs	Mark No.
3102455	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Honduras	Registered	Bulleo Duron	468286	Apr 18 2001	86216	Nov 18 2002	33	33 - Wines, spirits and liqueurs	Mark No.
3102456	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	9502816	May 06 1996	66419	Nov 12 1986	33	33 - Liqueurs	Mark No.
3102457	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	972978	Mar 04 1997	109802232	Mar 04 1987	25	25 - Footwear, sports shoes and boots; headgear; caps; hats; headbands; visors; bandanas; clothing; aprons; sleeve garters; t-shirts; golf shirts; baseball shirts; polo shirts; shirts; tops; tank tops; sweatshirts; sweatpants; jogging suits; pants; jackets; coats; belts; neckwear; neckties; scarves; sweaters; suspenders; braces; leather jackets; underwear; lingerie; sleepwear; hosiery; exercise wear.	Mark No.

TRADEMARK

REEL: 005772 FRAME: 0909

Active Marks: Southern Comfort

File No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
33222927	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	9702973	Mar 04 1997	199906403AA	Mar 04 1997	16, 20, 21, 28, 28	18 - Umbrellas; walking sticks; luggage; suitcases; duffel bags; athletic bags; sports bags; shoulder bags; backpacks; luggage bags; key cases; keyrings; key fobs; tote bags; canvas bags; attache cases; beach bags; briefcases; handbags; pocket wallets; purses; satchels; travelling bags; travelling tumblers; vanity cases (not fitted); parts and fittings for all the aforesaid goods. 20 - Ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests; glass signs, mirrors; barrets; furniture; picture frames; trays; parts and fittings for all the aforesaid goods. 21 - Household and kitchen utensils and containers; glass and plastic drinking containers; ceramic pitchers; ceramic jugs; spoons; wood coasters; cork coasters; swizzle sticks; bowls; decorative boxes; food and beverage containers; glassware; porcelain and earthenware; metal and serving trays of non-precious metals; shoes and embroidery; ribbons and hand; hat buckles and clasps; rfid of precious metal; badges; hair bands; brooches; hat ornaments. 28 - Games and playthings; sporting articles; balloons; dart boards; dart sets; flights and darts; pool cues; pool ball racks; cue balls; cue racks; wooden block games; bing pitching kits; baseball bats; golf putters; golf ball markers; golf balls; golf clubs; golf club grips; golf bags; poker game sets; poker cards; poker chips and an arm garter sold as a unit in a metal box for playing a game of poker; snooker and billiard tables; cues and balls; electronic and computer games other than those adapted for use with television receivers only; parts and fittings for all the aforesaid goods all included in Class 28.	
33222926	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	200105408	Apr 11 2001	200216014AA	Dec 17 2002	16, 18, 21, 25, 26, 28, 30, 33, 34	16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tabloids made of paper, paper placemats, banners made of paper, bulleting and notice boards, cork notice boards, calendars; pens and pencils and cases therefor; pictures, magazine and periodicals all included in Class 16 18 - Umbrellas; luggage; bags and cases; duffel bags; athletic bags; shoulder bags; backpacks; luggage bags; key cases; keyrings; leather key fobs; tote bags; parts and fittings for all the aforesaid goods; all included in Class 18 20 - Ornamental novelty pins; non-metal key chains; non-metal key rings; wood boxes and chests; glass signs; mirrors; barrets; furniture; picture frames; trays; parts and fittings for all the aforesaid goods. 21 - Household and kitchen utensils and containers; glass and plastic drinking containers; ceramic pitchers; ceramic jugs; spoons; wood coasters; cork coasters; swizzle sticks; bowls; decorative boxes; food and beverage containers; glassware; porcelain and earthenware; metal and serving trays of non-precious metal; shoes and embroidery; ribbons and hand; hat buckles and clasps; rfid of precious metal; badges; hair bands; brooches; hat ornaments. 28 - Games and playthings; sporting articles; balloons; dart boards; dart sets; flights and darts; pool cues; pool ball racks; cue balls; cue racks; wooden block games; bing pitching kits; baseball bats; golf putters; golf ball markers; golf balls; golf clubs; golf club grips; golf bags; poker game sets; poker cards; poker chips and an arm garter sold as a unit in a metal box for playing a game of poker; snooker and billiard tables; cues and balls; electronic and computer games other than those adapted for use with television receivers only; parts and fittings for all the aforesaid goods all included in Class 28.	
33222925	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	303138732	Sep 18 2014	303138732	Sep 18 2014	33	33 - Alcoholic beverages, including distilled spirits	
33222924	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	9701809	Feb 11 1997	109111969	Feb 11 1997	33	33 - Alcoholic beverages, including distilled spirits	

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
3122282	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	9702981	Mar 04 1997	200004289AA	Mar 04 1997	18, 20, 21, 25, 26, 28	18 - Umbrellas; walking sticks; luggage; suitcases; duffel bags; athletic bags; sports bags; shoulder bags; backpacks; luggage bags; key cases; knapsacks; key fobs; tote bags; canvas bags; attache cases; beach bags; briefcases; handbags; pocket wallets; purses; satchels; travelling bags; travelling tumblers; vanity cases (not fitted); parts and fittings for all the aforesaid goods. 20 - Ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests; glass signs, mirrors; mirrors; furniture; picture frames; trays; parts and fittings for all the aforesaid goods. 21 - Household and kitchen utensils and containers; glass and plastic drinking containers; flasks; cups; mugs; pitchers; jugs; and dishes, not of precious metal; ceramic mugs; ceramic pitchers; ceramic jugs; spoons; wood coasters; cork coasters; swizzle sticks; bowls; decorative boxes; food and beverage containers; glassware; porcelain and earthenware; metal and serving trays of non-precious metal. 25 - Footwear; sports shoes and boots; headgear; caps; hats; handbags; visors; handbags; clothing; aprons; sleeve garters; t-shirts; golf shirts; baseball shirts; polo shirts; shirts; tops; tank tops; sweatshirts; sweatpants; jogging suits; pants; jackets; coats; belts; neckwear; neckties; scarves; sweaters; suspenders; braces; leather jackets; underwear; lingerie; sleepwear; hosiery; exercise wear. 26 - Lace and embroidery; ribbons and braids; belt buckles and clasps not of precious metal; badges; hair bands; brooches; hat ornaments. 28 - Games and playthings; sporting articles; balloons; dart boards; dart sets; flights and darts; pool cues; pool ball racks; pool balls; cue racks; wooden block games; bung pitching kits; baseball bats; golf putters; golf ball markers; golf balls; golf clubs; golf club grips; baseball bats; golf putters; golf ball markers; golf clubs; and an arm garter sold as a unit in a metal box for playing a game of poker; snooker and billiard tables; cues and balls; electronic and computer games other than those adapted for use with television receivers only; parts and fittings for all the aforesaid goods.	Mark Name
3122283	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Hong Kong	Registered	Marks & Clark	708978	May 28 1976	E1118 OF 1977	May 28 1976	33	33 - Liqueurs	33 - Liqueurs
3122284	SOUTHERN COMFORT (Chinese Characters)	Opentec, Inc.	Hong Kong	Registered	Marks & Clark	262923	Dec 04 2000	1047 of 2002	Dec 04 2000	33	33 - Alcoholic beverages, spirits, distilled spirits, wine, cocktails, liqueurs, whiskey	33 - Alcoholic beverages, spirits, distilled spirits, wine, cocktails, liqueurs, whiskey
3122285	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Hungary	Application	S B G &K Patent and Law Office	M1402891	Sep 19 2014				33 - Alcoholic beverages, including distilled spirits (except for beer)	
3122286	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Hungary	Registered	S B G &K Patent and Law Office	207390	May 30 1990	130455	Jun 14 1991	33	33 - Alcoholic beverages (except beer)	
3122287	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Hungary	Registered	S B G &K Patent and Law Office	M0102222	Apr 17 2001	170206	Apr 17 2001	33	33 - Alcoholic beverages, including distilled spirits	
3122288	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Hungary	Registered	S B G &K Patent and Law Office	M1001197	Apr 14 2010	201286	Sep 20 2010	33	33 - Alcoholic beverages, including distilled spirits	
3122289	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Hungary	Registered	S B G &K Patent and Law Office	M1402892	Sep 19 2014	215800	Jun 01 2015	33	33 - Alcoholic beverages, including distilled spirits (except for beer)	
3122290	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Hungary	Registered	S B G &K Patent and Law Office	M0904039	Nov 14 1994	144731	Nov 14 1994	33	33 - Liqueurs	
3122291	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	24832014	Sep 18 2014	592015	Feb 02 2015	33	33 - Alcoholic beverages, including distilled spirits	
3122292	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	6642010	Apr 09 2010	4502010	May 03 2010	33	33 - Alcoholic beverages, including distilled spirits	
3122293	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	30642014	Nov 11 2014	1732015	Mar 02 2015	33	33 - Alcoholic beverages, including distilled spirits	
3122294	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	5881998	Mar 31 1998	7121998	May 28 1998	33	33 - Alcoholic beverages, namely liqueurs	
3122295	SOUTHERN COMFORT	Opentec, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	14021994	Dec 30 1994	5201995	May 29 1995	33	33 - Liqueurs	
3122296	SOUTHERN COMFORT & Design (Label 2001)	Opentec, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	11602002	Apr 30 2002	5412002	Jun 03 2002	33	33 - Alcoholic beverages, including, distilled spirits	
3122297	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	9632010	Apr 09 2010	4482010	May 03 2010	33	33 - Alcoholic beverages, including distilled spirits	
3122298	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	24842014	Sep 18 2014	602015	Feb 02 2015	33	33 - Alcoholic beverages, including distilled spirits	
3122299	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Iceland	Registered	Spunjonsson & Thor ehf.	111995	Jan 04 1995	5281995	May 29 1995	33	33 - Liqueurs	

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81591130	CATEGORY OF ONE	Southern Comfort Properties, Inc.	India	Application	And and And	2812839	Sep 19 2014			33	33 - Alcoholic beverages, including distilled spirits	
81598262	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	India	Application	And and And	1946811	Apr 08 2010			33	33 - Alcoholic beverages, including distilled spirits	
81598262	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	India	Application	And and And	2838777	Nov 07 2014			33	33 - Alcoholic beverages, including distilled spirits	
81598210	SOCCO	Southern Comfort Properties, Inc.	India	Registered	And and And	882940	Oct 09 1995	882940	Oct 09 1995	33	33 - Alcoholic beverages, including distilled spirits	
81598213	SOCCO ROCKS	Brown-Forman Corporation	India	Application	And and And	882941	Oct 09 1995			33	33 - Alcoholic beverages, including distilled spirits	
81597231	SOUTHERN COMFORT	Brown-Forman Corporation	India	Application	And and And	762352	Jun 11 1997			2	2 - Glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, meal and serving trays, lunchboxes, metal, including distilled spirits	
81598562	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Application	And and And	2563823	Jul 12 2013			33	33 - Alcoholic beverages, including distilled spirits	
81597225	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	760918	Jun 04 1997	760918	Jun 04 1997	16	16 - Paper, cardboard and goods made from these materials, not included in other classes, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint, brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging (not included in other classes), playing cards, greeting cards, printing blocks	
81597227	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	761431	May 29 1997	761431	May 29 1997	18	18 - On Cert of Reg: Leather and imitations of leathers and goods made of these materials and not included in other classes, animal skins, hides, trunks, and traveling bags, umbrellas parasols and walking sticks, whips, harness and saddlery, instructed As: Luggage bags, umbrellas and patio umbrellas, luggage duffel bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags.	
81597228	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	761433	May 29 1997	761433	May 29 1997	20	20 - furniture, mirrors, picture frames, goods not included in other classes of wood, cork, reed, cane, horn, bone, ivory, whalebone, shell, amber, mother of pearl, meerschaum, and substitutes for all these materials or of plastics.	
81597232	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	790034	Feb 03 1998	790034	Feb 03 1998	25	25 - Registered: Lace and embroidery, ribbons, braid, buttons, hooks and eyes, pins and needles, artificial flowers included in Class 26.	
81597233	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	760795	Jun 04 1997	760795	Jun 04 1997	28	28 - Games and playthings, gymnastics and sporting articles not included in other classes, decorations for Christmas trees.	
81597237	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	788216	Jan 27 1998	788216	Jan 27 1998	28	28 - Games and playthings, gymnastics and sporting articles not included in other classes, decorations for Christmas trees.	
81597239	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	763421	Jun 24 1997	763421	Jun 24 1997	34	34 - Cigarette lighters made of non-precious metal, ashtrays.	
81598385	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	India	Registered	And and And	1239015	Sep 18 2003	1239015	Sep 18 2003	42	42 - Restaurant and bar services	
81598462	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	India	Registered	And and And	1003943	Apr 17 2001	1003943	Apr 17 2001	33	33 - Alcoholic beverages, including distilled spirits	
81598462	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	India	Published	And and And	11948310	Apr 09 2010			33	33 - Alcoholic beverages, including distilled spirits	
81598462	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	India	Application	And and And	2812840	Sep 19 2014			33	33 - Alcoholic beverages, including distilled spirits	
81597247	SOUTHERN COMFORT & Design (Label)(3)	Brown-Forman Corporation	India	Application	And and And	762726	Jun 17 1997			21	21 - Glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, meal and serving trays of non-precious metals.	
81597249	SOUTHERN COMFORT & Design (Label)(3)	Brown-Forman Corporation	India	Application	And and And	790033	Feb 03 1998			25	25 - Footwear, headgear, namely, caps, hats, headbands, straw hats, visors, bandannas; clothing, namely, aprons, sleeve garters, I-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces; leather jackets.	
81597252	SOUTHERN COMFORT & Design (Label)(3)	Brown-Forman Corporation	India	Application	And and And	790035	Feb 03 1998			28	28 - Games, playthings, balloons, sporting goods, namely, dart boards, dart sets, including flights and darts, pool cues, pool ball racks, pool balls, cue racks; neckties; harness; baseball bats; golf putters, golf ball markers, golf clubs, golf clubs, golf grips, golf bags; poker sets, including cards, chips and an gam in a metal box.	
81597251	SOUTHERN COMFORT & Design (Label)(3)	Brown-Forman Corporation	India	Registered	And and And	760919	Jun 04 1997	760919	Jun 04 1997	16	16 - Paper and paper articles, namely, printed materials, including posters, postcards, notes, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest.	

Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81592746	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	India	Registered	Amund and Amund	761427	May 29 1997	761427	May 29 1997	18	18 - Luggage bags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks; key cases, knapsacks, key fobs, tote bags, canvas bags.	
81592746	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	India	Registered	Amund and Amund	761432	May 29 1997	761432	Jun 30 2006	20	20 - Furniture, mirrors, picture frames, goods (not included in other classes) of wood, cork, reed, cane, horn, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for these materials or of plastics AS INSTRICTED; Ornamental novelty pens, non-metal key chains, non-metal key rings, wood boxes and chests, mirrors, glass signs	
81592752	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	India	Registered	Amund and Amund	760796	Jun 04 1997	760796	Jun 04 1997	26	26 - Registered: Lace and embroidery, ribbons, braid, buttons, hooks and eyes, pins and needles, artificial flowers included in Class 26. What We Instructed, Belt buckles and clasps made of non-precious metal.	
81592752	SOUTHERN COMFORT RESERVE	Southern Comfort Properties, Inc.	India	Registered	Amund and Amund	647498	Dec 01 1994	647498	Dec 01 1994	33	33 - Liqueurs	
81591613	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Indonesia	Application	Am Badler & Partners	DD0201010464	Oct 10 2014			33	33 - Alcoholic beverages, including distilled spirits	
81592629	Misc. Design-Southern Comfort Bottle (w/label 2010)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	DD0201001540	Apr 27 2010	IDM000324471	Sep 27 2011	33	33 - Alcoholic beverages, including distilled spirits	
81592629	Misc. Design-Southern Comfort Bottle (w/label 2014)	Southern Comfort Properties, Inc.	Indonesia	Application	Am Badler & Partners	DD0201400550	Nov 28 2014			33	33 - Alcoholic beverages, including distilled spirits	
81592629	SCCO	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	DD0200601587	May 18 2006	IDM000146917	May 18 2006	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	21901	Nov 21 1994	IDM000100875	Nov 21 1994	33	33 - Liqueurs	
81592629	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	DD0200109465	May 08 2001	IDM0000032809	May 08 2001	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	DD020101540	Apr 27 2010	IDM000324472	Sep 27 2011	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Indonesia	Application	Am Badler & Partners	DD020140489	Oct 10 2014			33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Indonesia	Application	Am Badler & Partners	DD020140892	Apr 21 2010			33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Indonesia	Application	Am Badler & Partners	564722	Nov 13 2014			33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Indonesia	Application	Am Badler & Partners	86931	Mar 13 2004			33	33 - Alcoholic beverages, including distilled spirits	
81591613	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	45725	Sep 17 2014	251532	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT (8 in Arabic)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	201401790	Sep 17 2014	251526	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592629	COMFORT	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	201401795	Sep 17 2014	251526	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81591189	CUFFS & BUTTONS	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	201401201	Jul 01 2014	251107	Jul 01 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592629	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	2010006233	Apr 08 2010	243477	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592629	Misc. Design-Southern Comfort Bottle (w/label)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	964143	Mar 30 1998	216590	Mar 30 1998	33	33 - Alcoholic beverages, spirits, liqueurs, whiskey	
81592629	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	201401788	Sep 17 2014	252600	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	201000621	Apr 08 2010	243476	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	201401793	Sep 17 2014	251491	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Indonesia	Registered	Am Badler & Partners	964791	Aug 15 1996	202365	Aug 15 1996	33	33 - Alcoholic beverages, liqueurs	
81592629	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Indonesia	Registered	Amund and Amund	201000620	Apr 08 2010	243475	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Indonesia	Registered	Amund and Amund	201401794	Sep 17 2014	251533	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592629	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Indonesia	Registered	Amund and Amund	Apr 24 1996	177219	Apr 24 1996	Apr 24 1996	33	33 - Alcoholic beverages, namely, liqueurs	
81592629	SOUTHERN COMFORT & Design (logo)	Southern Comfort Properties, Inc.	Indonesia	Registered	Amund and Amund	28460	Jan 04 1977	110627	Jan 04 1977	33	33 - Wines, spirits (beverages) and liqueurs	
81591613	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Indonesia	Application	Dr. Shimon Corian & Co.	266333	Sep 17 2014			33	33 - Alcoholic beverages, including distilled spirits	

TRADEMARK

REEL: 005772 FRAME: 0913









Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81592715	NONE GENUINE BUT WINE	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	2014-080500	Sep 24 2014	5742156	Feb 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592724	SOCO	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	2006-00399	May 01 2006	5017514	Jan 12 2007	33	33 - Alcoholic beverages, including distilled spirits	
81592724	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	22311291	Oct 03 1991	407114	Jan 10 1992	33	33 - Foreign liquors, including liquors, and fruit wines	
81592733	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	868561990	Jun 12 1990	2465017	Oct 30 1992	25	25 - Foreign clothing; coats; sweaters or the like; shirts or the like; underwear; swimtrunks; bathing caps; Japanese style clothing; aprons; "Eimark"; hosiery; gaiters; socks of fur; slawts; scarves; Japanese socks; Japanese sock covers; gloves; babies' diapers of textile; neckties; neckerchieves; bandannas; mullins; ear muffs; hoods; soggelints; night caps; helmets; hats and caps	
81592737	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	3658738	Apr 30 1988	4455686	Feb 23 2001	14, 16, 18, 20, 21, 25, 28, 34	14 - 16. Paper and paper articles; namely, printed materials, including posters, postcards, notecards, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, vapor placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest 18 - 18. luggage tags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags 20 - 20. ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs 21 - 21. glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, metal and serving trays of non-precious metals 25 - 25. footwear, headgear, namely, caps, hats, headbands, straw hats, visors, bandannas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets, raincoats, vests, parkas, gloves, ties 28 - 28. games, playthings, balloons, sporting goods, namely, dart boards; dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, netter games, basketballs, golf putters, golf ball markers, golf tee staks, golf balls, golf clubs, golf grips, golf bags, golf head covers, poker chips, playing cards, dice, dominoes, and metal 34 - 34. cigarette lighters made of non-precious metal; ashtrays.	
81592740	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	200136954	Apr 20 2001	4547629	Mar 01 2002	33	33 - Alcoholic beverages, including distilled spirits	
81592740	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	2010099979	Dec 24 2010	54177961	Jun 10 2011	33	33 - Distilled spirits, Japanese liquors (in general), Western liquors (in general), Alcoholic beverages of fruit, Chinese Liquors (in general), Flavored tonic liquors	
81592740	SOUTHERN COMFORT & Design (Label 2014) (Modified 1)	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	2014-080502	Sep 24 2014	5742156	Feb 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592740	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	1335671991	Dec 21 1991	2653376	Apr 28 1994	33	33 - Liqueur	

TRADEMARK

REEL: 005772 FRAME: 0916

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31324232	SOUTHERN COMFORT & Design (label) (3)	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	3658888	Apr 30 1988	4455987	Feb 23 2001	14, 16, 18, 20, 21, 25, 28, 34	14 - 14. Key chains (excluding those of metal); key rings (excluding those of metal) 16 - Paper and paper articles; namely, printed materials, including posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest 18 - 18. luggage bags, umbrellas and patio umbrellas, knapsacks, key fobs, tote bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags 20 - 20. ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs 21 - 21. glasses and plastic drinking containers; glassware, ceramic mugs 24 - 24. glass and plastic drinking containers; glassware, ceramic mugs and serving trays of non-precious metals 25 - 25. footwear, headgear, namely caps, hats, headbands, straw hats, visors, bandannas; clothing; namely, aprons, sleeve garters, L-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets, raincoats, vests, parkas, gloves, ties 28 - 28. games, playthings, balloons, sporting goods; namely, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags; golf head covers, poker sets, including cards, chips and arm garter in a metal box 34 - 34. cigarette lighters made of non-precious metal, ashtrays.	
32328232	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	2001389955	Apr 20 2001	4630028	Dec 13 2002	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	6 - International Class 6- Metal signs, metal key rings, metal key chains, metal money clips, metal license plates, metal license plate holders 9 - International Class 9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards; decorative magnets; smart plate covers; radios, clock radios, CD players, record players, cassette, compact disks (CDs), records, headphones, microphones, yogurts, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains 11 - 11. glasses and plastic drinking containers; glassware, ceramic mugs and serving trays of non-precious metals 14 - 14. International Class 14 - Non-metal key chains, non-metal key rings, leather key fobs, other key holders 16 - International Class 16 - Posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, banners made of paper, bulletin and notice boards, corkboards, calendars, pens and pencils and cases therefor, pictures, magazine and periodicals for general interest, card games 18 - International Class 18 - Umbrellas, duffel bags, athletic bags, shoulder bags, backpacks, luggage bags, key cases, knapsacks, leather key fobs, and tote bags 20 - International Class 20 - Wood boxes and chests; glass signs in the nature of furniture mirrors, and wooden barrels 21 - International Class 21 - Flasks for containing beverages, ceramic mugs, ceramic pitchers, ceramic jugs for use as a pitcher, sponges for scrubbing, wood coasters, cork coasters, swizzle sticks, bowls, and serving trays made of non-precious metals 24 - International Class 24 - Flags, banners and pennants, tablecloths not of paper, textile placemat, and textile wall hangings 25 - International Class 25 - Footwear, hats, suspenders, braces, garters, stocking suspenders, bands other Special Sports clothing, special sports shoes 28 - International Class 28 - Sewing items, shoe laces, Artificial flowers, see file for SCD 24, 28, 34, 35 33 - Alcoholic beverages, including distilled spirits	
32328233	WHATEVER'S COMFORTABLE	Southern Comfort Properties, Inc.	Japan	Registered	Ozawa & Associates	2001206824	Aug 24 2002	5, 34, 7, 34, 1	Dec 28 2002	33		
32328235	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Jersey	Registered	Spoon & Fisher Jersey	2287177	Apr 11 2001	6188	Apr 17 1975	33		
32328235	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Jersey	Registered	Spoon & Fisher Jersey	2287177	Apr 11 2001	6188	Apr 11 2001	33		

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Spikes	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
815944582	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Jersey	Registered	Spoor & Fisher Jersey		Jun 15 2015	9296	Jul 31 2015	33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 1)	Southern Comfort Properties, Inc.	Jersey	Registered	Spoor & Fisher Jersey		Jul 19 1978	4338	Jul 19 1978	33	33 - Spirits (beverages) and liquors	
815944582	SOUTHERN COMFORT & Design (Label 3)	Southern Comfort Properties, Inc.	Jersey	Registered	Spoor & Fisher Jersey		6967		Feb 11 1997	33	33 - Alcoholic beverages, namely, liquors	
815944582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Jordan	Registered	Saha & Co. (Jordan)	54856	Sep 13 1999	54856	Sep 13 1999	33	33 - Alcoholic beverages, namely liquors	
815944582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Jordan	Registered	Saha & Co. (Jordan)	67329	May 28 2002	67329	May 28 2002	33	33 - Alcoholic beverages, including, distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Jordan	Registered	Saha & Co. (Jordan)	128353	Mar 24 2013	128353	May 05 2014	33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Jordan	Application	Saha & Co. (Jordan)		Nov 13 2014			33	33 - Alcoholic beverages, including distilled spirits	
815944582	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Kazakhstan	Application	Cabinet Pavlovic	67925	Sep 19 2014			33	33 - Alcoholic beverages, including distilled spirits	
815944582	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Kazakhstan	Registered	Cabinet Pavlovic	50243	Apr 09 2010	35797	Jul 15 2011	33	33 - Alcoholic beverages, including distilled spirits	
815944582	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Kazakhstan	Application	Cabinet Pavlovic	88709	Nov 10 2014			33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kazakhstan	Registered	Cabinet Pavlovic	7696	Jul 31 1995	6128	Jul 31 1995	33	33 - Alcoholic beverages	
815944582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Kazakhstan	Registered	Cabinet Pavlovic	17882	Apr 11 2001	13814	Jun 07 2002	33	33 - Alcoholic beverages; distilled spirits, liquors	
815944582	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Kazakhstan	Registered	Cabinet Pavlovic	50242	Apr 09 2010	35796	Jul 15 2011	33	33 - Alcoholic beverages; including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Kazakhstan	Application	Cabinet Pavlovic	67928	Sep 19 2014			33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 3)	Southern Comfort Properties, Inc.	Kazakhstan	Registered	Cabinet Pavlovic	7933	Oct 27 1995	6771	Oct 27 1995	33	33 - Alcoholic beverages	
815944582	SOUTHERN COMFORT (Cymlic)	Southern Comfort Properties, Inc.	Kazakhstan	Registered	Cabinet Pavlovic	9977	May 05 1997	7768	May 05 1997	33	33 - Alcoholic beverages, namely liquors	
815944582	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Kenya	Registered	Spoor & Fisher Jersey	84779	Oct 01 2014	84779	Nov 19 2015	33	33 - Alcoholic beverages, including distilled spirits	
815944582	COMFORT	Southern Comfort Properties, Inc.	Kenya	Registered	Spoor & Fisher Jersey	84781	Oct 01 2014	84781	Oct 01 2014	33	33 - Alcoholic beverages, including distilled spirits	
815944582	NONE GENUINE BUT WINE	Southern Comfort Properties, Inc.	Kenya	Published	Spoor & Fisher Jersey	84780	Oct 01 2014			33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kenya	Registered	Kaplan & Stratton	43970	Mar 01 1996	43970	Mar 01 1996	33	33 - Alcoholic beverages	
815944582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Kenya	Registered	Kaplan & Stratton	51559	Apr 23 2001	51559	Apr 23 2001	33	33 - Wines, spirits and liquors	
815944582	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Kenya	Registered	Spoor & Fisher Jersey	84778	Oct 01 2014	84778	Oct 01 2014	33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 3)	Southern Comfort Properties, Inc.	Kenya	Registered	Kaplan & Stratton	22743	Apr 12 1976	22743	Apr 12 1976	33	33 - Wines, spirits and liquors	
815944582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kenya	Registered	A. J. Park & Son	1053633	Apr 17 2001	11731	Oct 17 1975	33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Kenya	Registered	A. J. Park & Son	11775	Apr 11 2001	11775	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kenya	Registered	Pyeongyang Patent and Trademark Agency (PPTA)	22817	Apr 11 2001	22817	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	
815944582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Kenya	Registered	Pyeongyang Patent and Trademark Agency (PPTA)	22818	Apr 11 2001	22818	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	
815944582	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Kenya	Registered	Kim, Chang & Lee	40-2014	Sep 22 2014	40-1110674	Jun 08 2015	33	33 - Distilled spirits, vodka, wine, gin, liquors, brandy, whiskey	
815944582	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Kenya	Registered	Kim, Chang & Lee	40201019468	Apr 08 2010	400885244	Oct 04 2011	33	33 - Distilled spirits, vodka, wine, gin, liquors, brandy	
815944582	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Kenya	Registered	Kim, Chang & Lee	40-2014	Nov 11 2014	40-1112282	Jun 16 2015	33	33 - Distilled spirits, vodka, wine, gin, liquors, brandy, whiskey	
815944582	SCCO	Southern Comfort Properties, Inc.	Kenya	Registered	Kim, Chang & Lee	402006000000	Apr 28 2006	400694721	Jan 19 2007	33	33 - Liquors	

TRADEMARK

REEL: 005772 FRAME: 0918








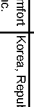
Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81232423	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712512	Mar 21 1997	404430	Jun 12 1998	6, 16, 18, 19, 20, 21	6 - New Goods: boxes of metal, barrels of metal (Class 6) 16 - boxes of paper or cardboard, paper box (Class 16) 18 - briefcase, handbag, opera bag, trunk (luggage), suitcase, backpack, knapsack, duffle bag, key case (leatherware), wallet, diaper bag, passport case, boxes of leather, sports bag, athletes bag (Class 18) 19 - barrel of masonry (Class 19) 20 - boxes of wood or plastic, wooden box, barristain of metal (Class 20) 21 - bottles, plastic bottle, bottles for foodstuffs, beverage bottle, medicine bottle, cosmetic bottle, boxes of glass (Class 21) Old Classes: 1 - Briefcase 2 - handbag 3 - opera bag 4 - trunk 5 - suitcase 6 - backpack 7 - knapsack 8 - duffle bag 9 - key case 10 - wallet 11 - diaper bag 12 - passport case 13 - bottles 14 - plastic bottle 15 - bottles for foodstuffs 16 - beverage bottle 17 - medicine bottle 18 - cosmetic bottle 19 - boxes 20 - paper boxes 21 - athletes bag 22 - sports bag 23 - wood boxes, and	
81232422	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712513	Mar 21 1997	407704	Jul 03 1998	6, 16, 19, 20, 21, 24, 27	6 - Class 6: Outdoor plants of metal 16 - Class 16: Billits of paper, filing cabinet 19 - Class 19: Outdoor blinds (not of metal and not of textile) 20 - Class 20: Vardrobe, tea cabinet, trunk, cupboard, bed, chair, desk, hand mirror, mirror stand, book shelf, show window, shelf, cabinet, picture frame, photo frame, woven timber blinds(furniture), indoor blinds, slatted indoor blinds 21 - Class 21: flower vase, white porcelain, blue porcelain 24 - Class 24: piano covers of textile or plastic, curtains of textile or plastic, desk cloth, tablecloth, decorative wall hangings of textile, blinds of textile 27 - Class 27: place mat, decorative wall hangings (not of textile)	
81232421	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712514	Mar 21 1997	403043	May 29 1998	18, 25	18 - New Classes at Renewal with Reclassification: umbrella, paper umbrella, parasol, beach parasol, umbrella cover, umbrella rack, patio umbrella (Class 18) 25 - shoes, boots, lace up boots, winter shoes, baseball shoes, basketball shoes, rugby shoes, handball shoes, hockey shoes, golf shoes, boating shoes, riding boots, work boots, track and field shoes, over shoes, slippers, sandals (Class 25) Old Classes: 1 - Shoes, 2 - boots, 3 - lace up boots, 4 - winter shoes, 5 - baseball shoes, 6 - basketball shoes, 7 - rugby shoes, 8 - handball shoes, 9 - hockey shoes, 10 - golf shoes, 11 - boating shoes, 12 - riding boots, 13 - work boots, 14 - track and field shoes, 15 - over shoes, 16 - slippers, 17 - sandals, 18 - umbrella, 19 - paper umbrella, 20 - parasol, 21 - beach parasol, 22 - umbrella cover, 23 - umbrella rack, 24 - patio umbrella	
81232420	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712515	Mar 21 1997	404431	Jun 12 1998	6, 16, 18, 19, 20, 21	6 - New Goods: boxes of metal, barrels of metal (Class 6) 16 - boxes of paper or cardboard, paper box (Class 16) 18 - briefcase, handbag, opera bag, trunk (luggage), suitcase, backpack, knapsack, duffle bag, key case (leatherware), wallet, diaper bag, passport case, boxes of leather, sports bag, athletes bag (Class 18) 19 - barrel of masonry (Class 19) 20 - boxes of wood or plastic, wooden box, barristain of metal (Class 20) 21 - bottles, plastic bottle, bottles for foodstuffs, beverage bottle, medicine bottle, cosmetic bottle, boxes of glass (Class 21) Old Goods: 1 - Locks 2 - keys 3 - key holder 4 - key chain	
81232419	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712516	Mar 21 1997	397647	Feb 28 1998	4, 11, 34	4 - C-4: Fuel for lighters 11 - C-11: Lighters (excluding for smoking) 34 - C-34: Lighters for smoking, stove for lighters, filters for lighters	

TRADEMARK

REEL: 005772 FRAME: 0920

Active Marks: Southern Comfort

File No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
9712518	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	9712518	Mar 21 1997	407705	Jul 03 1998	9, 28	9 - C-28 Baseball helmet 28 - C-28 caddy bag, bowling ball, bowling gloves, racket gloves, batting gloves, baseball, soccer ball, volleyball, rackets games, golf grips, golf ball markers, poker chips, pool ball racks, headgear, cue racks, bung pitching game, dart board, dart set, dart arrows, pool table, pool cues, pool balls, cards, diamond game, balloons, chess board games, mauling tiles, baseball, baseball glove, baseball bat, baseball mask, baseball helmet, baseball bat case, tennis ball, tennis racket, tennis net, ping pong table, ping pong ball, ping pong racket, ping pong net, golf clubs, golf gloves, golf ball, Old Goods: 1-4 were Toy items deleted from registration as of 11-4-98, 9, dart board, 10, dart set, 11, dart arrows, 12, pool table, 13, pool cues, 14, pool balls, 15, cards, 16, diamond game, 17, balloons, 18, chess, 19, board games, 20, mauling tiles, 21, baseball, 22, baseball glove, 23, baseball bat, 24, baseball mask, 25, baseball helmet, 26, baseball bat case, 27, tennis ball, 28, tennis racket, 29, ping pong table, 30, ping pong ball, 31, ping pong net, 32, caddy bag, 33, bowling ball, 39, bowling gloves, 40, racket gloves, 41, batting gloves, 42, baseball, 43, soccer ball, 44, volleyball, 45, rackets games, 46, golf grips, 47, golf ball markers, 48, poker chips, 49, pool ball racks, 50, headgear, 51, cue racks, and 52, bung pitching game.	
9712519	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	9712519	Mar 21 1997	405455	Jun 26 1998	6, 14, 24, 25, 26	6 - New Classes: buckles of metal (Class 6) 14 - buckles of precious metal, belt ornament of precious metal, brooches of precious metal, tie pins (IC 14) 24 - handkerchiefs of textile, towels of textile (Class 24) 25 - sock suspenders, stocking suspenders, garter for clothing, hats, visor, muffs, apron, pants, bandannas, mens wear, jacket, childrens wear, jeans, infants wear, overcoat, half coat, sweater, blouse, sports shirts, polo shirts, swimtrunks, sweater knit pants, sweater knit shirts, tank top, shirts, undershirts, undepants, uniform (athletes), socks, scarf, neck tie, stocking, belt (clothing) (Class 25) 26 - buckles (clothing accessories, not of precious metal), belt ornament (not of precious metal), decorative ribbon, headband (Class 26) Old Classes: 1, hair's wear 2, jacket 3, children's wear 4, jeans 5, infants wear 6, overcoat 7, hair coat 8, sweater 9, blouse 10, sports shirt 11, never shirt 12, swimwear 13, sweater knit pants 14, sweater knit shirts 15, tank top 16, shirts 17, undershirt 18, undepants 19, uniform 20, sweater 21, socks 22, overcoat 23, overcoat 24, overcoat 25, sweater knit pants 26, sweater knit shirts 27, tank top 28, shirt 29, 30, 31, belt 32, muff 33, belt ornament 34, brooch 35, hair ribbon 36, hair pin 37, decorative ribbon 38, tie pin 39, pants 40, headbands 41, bandannas and 42, apron.	
4020010016073	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016073	Apr 16 2001	527173	Aug 07 2002	6	6 - Metal signs, metal key rings, metal key chains, metal money clips, metal license plates, metal license plates holders	
4020010016074	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016074	Apr 16 2001	530404	Sep 17 2002	9	9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, telephones, goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains	
4020010016075	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016075	Apr 16 2001	530776	Sep 24 2002	11	11 - Decorative lamps, fluorescent lamps, ceiling fans, electric fans, incandescent lighting fixtures, electric night lights, barbeque grills, flash lights, pin lights, electric lights for Christmas trees	
4020010016076	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016076	Apr 16 2001	530777	Sep 24 2002	14	14 - Ornamental lamp pins, wall clocks, alarm clocks, electronic clocks, wrist watches, table clocks, pocket watches	

TRADEMARK  
 REEL: 005772 FRAME: 0921

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81231021	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016077	Apr 18 2001	5229610	Sep 08 2002	16	16 - Posters, postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, banners made of paper, bulletin and notice boards, corkboards, calendars, pens and pencils and cases therefor, pictures, magazines and periodicals for general interest	
81231022	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016078	Apr 18 2001	5229655	Jun 11 2002	18	18 - Umbrellas; luggage; duffel bags; athletic bags; shoulder bags; backpacks, luggage bags, key cases, knapsacks, leather keyfobs, and tote bags	
81231023	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016079	Apr 18 2001	5289958	Aug 30 2002	20	20 - Non-metallic key chains, non-metallic key rings, wood boxes and chests, glass signs in the nature of furniture mirrors, and wooden mirrors	
81231024	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016080	Apr 18 2001	5232891	Oct 16 2002	21	21 - Rugs; ceramic rugs; ceramic placemats; ceramic pigs; sponges for cleaning, sponges for dishwashing, wood coasters, cork coasters, swizzle sticks, bowls, food containers, beverage containers, glasses for beverages, glass bottle for beverages	
81231025	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016081	Apr 18 2001	5228664	Jun 11 2002	24	24 - Cloth napkins and serviettes, towels, linens, bed blankets, tablecloths not of paper, leather placemats, and leather wall hangings	
81231026	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016082	Apr 18 2001	537135	Dec 12 2002	25	25 - Low shoes, boots, lead and lead shoes, caps and hats, headbands, visors, bandannas, aprons, sleeve garters, 1-shirts, golf shirts, baseball shirts, polo shirts, tank tops, sweatshirts, sweatpants, jogging suits, trousers, half pants, jackets, rain coats, long coats, half coats, overcoats, belts, neckties, scarves, trousers suspenders, braces, leather jackets	
81231027	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016083	Apr 18 2001	528572	Jul 30 2002	26	26 - Belt buckles and clasps for clothing all made of non-precious metal; ornamental novelty pins	
81231028	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016084	Apr 18 2001	5199560	May 10 2002	28	28 - Board games, card games, parlor games comprised of wooden blocks and outdoor activity games in the nature of jaching bungs into galvanized buckets, balloons, dart boards, darts and flights used with darts, pool cues, pool ball racks, pool balls, cue racks; baseball bats, golf putters, golf ball markers, golf balls, golf clubs, hand grips for golf clubs, golf bags, and poker sets, namely cards, chips and arm gatter in a metal box	
81231029	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016085	Apr 18 2001	529008	Jul 10 2002	30	30 - Mustard, coffee, cakes, candy, sauces	
81231030	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	4020010016087	Apr 18 2001	528380	Aug 23 2002	34	34 - Cigarette lighters made of non-precious metal, ashtrays made of non-precious metal	
81231031	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	40201016466	Apr 08 2010	400883181	Oct 04 2011	33	33 - Distilled spirits, vodka, wine, gin, liqueurs, brandy	
81231032	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	40-2014	Sep 22 2014	40-1110975	Jun 08 2015	33	33 - Distilled spirits, vodka, wine, gin, liqueurs, brandy, whiskey	
81231033	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	0069340	Dec 08 1994	337912	Apr 23 1996	32, 33	32 - New Glasses - 32, 33; braces (in Class 32) 33 - whiskey; liqueurs; wines; cheap spirits; healing wines; spice wines (in Class 33)	
81231034	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	9449030	Dec 08 1994	337912	Apr 23 1996	32, 33	32 - New Glasses - 32, 33; braces (in Class 32) 33 - whiskey; liqueurs; wines; cheap spirits; healing wines; spice wines (in Class 33)	
81231035	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	9712520	Mar 21 1997	3980062	Mar 03 1998	34	34 - New Goods: IC-34: Tobacco pipe, cigarette holder, cigarette pipe, cigar case, ashtray, cigarette case, pipe cleanser for tobacco pipe, cigar holder, IC-14: Tobacco pipes of precious metal, cigarette holder of precious metal, pipe of precious metal, cigar case of precious metal, ashtray of precious metal, cigarette case of precious metal, cigar holder of precious metal, IC-34: Tobacco pipes NOT of precious metal, cigarette holder NOT of precious metal, pipe NOT of precious metal, cigar case NOT of precious metal, ashtray NOT of precious metal, cigarette case NOT of precious metal, pipe cleanser, cigar holder NOT of precious metal	
81231036	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Korea, Republic of (KR)	Registered	Kim, Chang & Lee	9712523	Mar 21 1997	413822	Jul 31 1998	16	16 - New Goods: IC-16: Folders, mounted and unmounted photographs, stationery, notepad, sketch book, envelope, cards, photograph album, name cards, clips, memo pads, pocketbook, pencil, mechanical pencils, ball-point pens fountain pens, pens, pastels, crayons, pencil sharpener, pencil case, office supplies, pins, postcard, notice board, sponge Old Goods: IC-22: 1. Stationery, 2. notepad, 3. sketch book, 4. envelope, 5. cards, 6. photograph album, 7. name cards, 8. clips, 9. memo pads, 10. pocketbook, 11. pencil, 12. mechanical pencil, 13. ballpoint pens, 14. fountain pens, 15. pens, 16. pastels, 17. crayons, 18. pencil sharpener, 19. pencil case, 20. office supplies, 21. pins, 22. corkboard, 23. notice board, 24. sponges, 25. folders, and 26. mounted and unmounted photographs.	

TRADEMARK

REEL: 005772 FRAME: 0922

Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
61234432	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712521	Mar 21 1997	402378	May 20 1998	6, 8, 16, 20, 21, 24	6 - New Classes at Renewal w/Reclassification: Name plate of metal, number plate of metal, label of metal, instruction label of metal, signboard of metal, bulletin board of metal (Class 6) 9 - teaspoon, fork, knife (Class 6) 16 - national flag of paper, flag/banner of paper, signboard of paper or cardboard, bulletin board of paper or cardboard (Class 16) 20 - flagpole, flag peak, name plate (not of metal), number plate (not of metal), label (not of metal), instruction label (not of metal), signboard of wood or plastics, bulletin board of wood or plastics (Class 20) 21 - kettle (non-electric), pan (non-electric), cooking pot, fry pan (non-electric), heat-resistant (glass) pan, bowl, dish, soup bowl, cup, tea cup, tray, sauce pan, wine glass, coaster, popcorn maker (non-electric), thermos, canteen, water thermos, signboard of porcelain or glass, glass board, pitchers, swizzle sticks, bulletin board of porcelain or glass (Class 21) (not of paper) (Class 24) Old Classes: 24 - bulletin board (not of paper), file folder (not of paper) (Class 24) Old Classes: 1) kettle; 2) pan; 3) cooking pot; 4) fry pan; 5) heat-resistant (glass) pan; 6) bowl; 7) dish; 8) soup bowl; 9) cup; 10) tea cup; 11) teaspoon; 12) tray; 13) fork; 14) knife; 15) sauce pan; 16) wine glass; 17) coaster; 18) popcorn maker; 19) national flag; 20) flag/banner; 21) flagpole; 22) number plate; 23) name plate; 24) flag peak; 25) label; 26) instruction label; 27) thermos; 28) canteen; 29) water thermos; 30) signboard; 31) glass board; 32) pitchers; 33) swizzle sticks; and 34) bulletin board.	
61234441	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712522	Mar 21 1997	413821	Jul 31 1998	16, 21, 27	16 - New Goods (Class 16): writing and drawing paper, wrapping paper, typewriter paper, book cover, white cardboard, yellow cardboard, oil paper, tissue, copier paper, fire-proof paper, paper napkins, tea paper, toilet paper, fax paper, paper towel, water-proof paper, newspaper, printing paper 21 - IC-21: paper cups 27 - IC-27: wallpaper Old Goods (Class 21): 1. Newsprint paper, 2. printing paper, 3. writing and drawing paper, 4. wrapping paper, 5. typewriter paper, 6. book cover, 7. white cardboard, 8. yellow cardboard, 9. wallpaper, 10. oil paper, 11. tissue, 12. copier paper, 13. fire-proof paper, 14. paper napkins, 15. tea paper, 16. toilet paper, 17. fax paper, 18. paper cups, 19. paper towel, 20. water-proof paper.	
61234443	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712524	Mar 21 1997	404432	Jun 12 1998	6, 16, 18, 19, 20, 21	6 - New Goods: boxes of metal, barrels of metal (Class 6) 16 - Boxes of paper or cardboard, paper box (Class 16) 18 - Backpack, duffin bag, ice chest, cooler, suitcase, backpack, knapsack, duffin bag, ice case (backpack), cooler, diaper bag, passport case, boxes of leather sports bag, athletes bag (Class 18) 19 - barrel of masonry (Class 19) 20 - boxes of wood or plastic, wooden box, barrister(s) of metal (Class 20) 21 - bottles, plastic bottle, bottles for foodstuffs, beverage bottle, medicine bottle, cosmetic bottle, boxes of glass (Class 21) Old Classes: 1. Briefcase, 2. handbag, 3. opera bag, 4. trunk, 5. suitcase, 6. backpack, 7. knapsack, 8. duffin bag, 9. key case, 10. wallet, 11. diaper bag, 12. passport case, 13. bottles, 14. plastic bottle, 15. bottles for foodstuffs, 16. beverage bottle, 17. medicine bottle, 18. cosmetic bottle, 19. boxes, 20. paper boxes, 21. athletes bag, 22. sports bag, 23. wood boxes, and 24. barrel 6 - Class 6: Outdoor blinds of metal 16 - Class 16: Blinds of paper, filing cabinet 19 - Class 19: Outdoor blinds (not of metal and not of textile) 20 - Class 20: Wardrobe, tea cabinet, trunk, cupboard, bed, chair, desk, hand mirror, mirror stand, book shelf, show window, shelf, cabinet, picture frame, photo frame, woven timber blinds(furniture), indoor blinds, slatted indoor blinds 21 - Class 21: flower vase, white porcelain, blue porcelain 24 - Class 24: piano covers of textile or plastic, curtains of textile or plastic, desk cloth, bedsheet, decorative wall hangings of textile, blinds of textile 27 - Class 27: place mat, decorative wall hangings (not of textile)	
61234445	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712525	Mar 21 1997	407706	Jul 03 1998	6, 16, 19, 20, 21, 24, 27	6 - Class 6: Outdoor blinds of metal 16 - Class 16: Blinds of paper, filing cabinet 19 - Class 19: Outdoor blinds (not of metal and not of textile) 20 - Class 20: Wardrobe, tea cabinet, trunk, cupboard, bed, chair, desk, hand mirror, mirror stand, book shelf, show window, shelf, cabinet, picture frame, photo frame, woven timber blinds(furniture), indoor blinds, slatted indoor blinds 21 - Class 21: flower vase, white porcelain, blue porcelain 24 - Class 24: piano covers of textile or plastic, curtains of textile or plastic, desk cloth, bedsheet, decorative wall hangings of textile, blinds of textile 27 - Class 27: place mat, decorative wall hangings (not of textile)	

TRADEMARK  
REEL: 005772 FRAME: 0923



Active Marks: Southern Comfort

File No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
91032443	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712528	Mar 21 1997	403044	May 29 1998	18, 25	<p>18 - New Classes at Renewal w/Redesign: umbrella rack, paper umbrella, parasol, beach parasol, umbrella cover, umbrella rack, patio umbrella (Class 18)</p> <p>25 - shoes, boots; lace up boots; winter shoes, basketball shoes, basketball shoes, rugby shoes, handball shoes, hockey shoes, golf shoes, boxing shoes, hiking boots, work boots; track and field shoes, over shoes, slippers, sandals (Class 25)</p> <p>Old Classes: 1. Shoes, 2. boots, 3. lace up boots, 4. winter shoes, 5. basketball shoes, 6. basketball shoes, 7. rugby shoes, 8. handball shoes, 9. hockey shoes, 10. golf shoes, 11. boxing shoes, 12. hiking shoes, 13. work boots, 14. track and field shoes, 15. over shoes, 16. slippers, 17. sandals, 18. umbrellas, 19. paper umbrella, 20. parasol, 21. beach parasol, 22. umbrella cover, 23. umbrella rack, 24. patio umbrella.</p>	
91032443	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712527	Mar 21 1997	404433	Jun 12 1998	6, 16, 18, 19, 20, 21	<p>6 - New Goods: boxes of metal barrels of metal (Class 6)</p> <p>16 - boxes of paper or cardboard, paper box (Class 16)</p> <p>18 - briefcase, handbag, open bag, trunk, luggage, suitcase, backpack, knapsack, duffin bag, key case (leather), wallet, diaper bag, passport case, boxes of leather, sports bag, athletes bag (Class 18)</p> <p>19 - barrel of masonry (Class 19)</p> <p>20 - boxes of wood or plastic, wooden box, barrisignol of metal (Class 20)</p> <p>21 - bottles, plastic bottle, bottles for foodstuffs, beverage bottle, medicine bottle, cosmetic bottle, boxes of glass (Class 21) Old Goods: 1. Locks 2. keys 3. key holder 4. key chain</p>	
91032443	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712528	Mar 21 1997	397648	Feb 28 1998	4, 11, 34	<p>4 - IC-4: Fuel for lighters</p> <p>11 - IC-11: Lighters (excluding for smoking)</p> <p>34 - IC-34: Lighters for smoking, stone for lighters, filters for lighters</p>	
91032443	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712529	Mar 21 1997	407707	Jul 03 1998	9, 28	<p>9 - IC-9: Baseball helmet</p> <p>28 - IC-28: caddy bag, bowling ball, bowling gloves, racket gloves, batting gloves, basketball, soccer ball, volleyball, rackets games, golf grips, golf ball markers, poker chips, pool ball/racks, headgear, cue racks, bung pitching game, dart board, dart set, dart arrows, pool table, pool cues, pool balls, cards, diamond game, balloons, chess board games, mahjong tiles, baseball, baseball glove, baseball bat, baseball mask, baseball helmet, baseball bat case, tennis ball, tennis racket, tennis net, ping pong table, ping pong ball, ping pong racket, ping pong net, golf clubs, golf gloves, golf bag, Old Goods: 14. wets, toy, tennis racket from (Class 9) 1. 14. wets, 2. wets, 3. wets, 4. wets, 5. wets, 6. wets, 7. wets, 8. wets, 9. wets, 10. wets, 11. wets, 12. wets, 13. wets, 14. wets, 15. wets, 16. wets, 17. wets, 18. chess, 19. board games, 20. mah-jong tiles, 21. baseball, 22. baseball glove, 23. baseball bat, 24. baseball mask, 25. baseball helmet, 26. baseball bat case, 27. tennis ball, 28. tennis racket, 29. tennis net, 30. ping pong table, 31. ping pong ball, 32. ping pong racket, 33. ping pong net, 34. golf clubs, 35. golf gloves, 36. golf ball, 37. caddy bag, 38. bowling ball, 39. bowling gloves, 40. racket gloves, 41. batting gloves, 42. basketball, 43. soccer ball, 44. volleyball, 45. rackets games, 46. golf grips, 47. golf ball markers, 48. poker chips, 49. pool ball/racks, 50. headgear, 51. cue racks, and 52. bung pitching game.</p>	
91032443	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712530	Mar 21 1997	406809	Jun 28 1998	6, 14, 24, 25, 26	<p>6 - New Classes: buckles of metal (Class 6)</p> <p>14 - buckles of precious metal, belt ornament of precious metal, brooches of precious metal, tie pins (IC 14)</p> <p>24 - handkerchiefs of textile, towels of textile (Class 24)</p> <p>25 - sock suspenders, stocking suspenders, garter for clothing, hats, visor, mitts, apron, pants, bandannas, men's wear, jacket, children's wear, jeans, infants wear, overcoat, half coat, sweater, blouse, sports shirts, polo shirts, swimtrunks, sweater knit pants, sweater knit shirts, tank top, shirts, undershirts, undershorts, uniform (athletes), socks, scarf, neck tie, stocking, boot (clothing) (Class 25)</p> <p>26 - buckles (clothing accessories, not of precious metal), belt ornament (not of precious metal), brooches (not of precious metal), hair ribbon, hair pin (not of precious metal), decorative ribbon, headband (Class 26) Old Classes: 1. Hats 2. jeans 3. overalls 4. pants 5. shirts 6. shirts 7. shirts 8. shirts 9. shirts 10. shirts 11. shirts 12. shirts 13. shirts 14. shirts 15. shirts 16. shirts 17. undershirts 18. undershirts 19. uniform (athletes) 20. socks 21. scarf 22. neck tie 23. stocking 24. hat 25. suspender 26. garter 27. handkerchief 28. hat 29. visor 30. towel 31. buckle 32. muff 33. belt ornament 34. brooch 35. hair ribbon 36. hair pin 37. decorative ribbon 38. tie pin 39. pants 40. headbands 41. bandannas and 42. apron.</p>	

TRADEMARK

REEL: 005772 FRAME: 0924

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81292432	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	9712531	Mar 21 1997	405456	Jun 19 1998	9-16	9 - New Goods: sleeve film (Class 9) 16 - book, newspaper, magazine, picture postcard, calendar, pamphlet, catalog, poster, workbook, picture, bromide paper, diary, stamp (Class 16) Old Goods: 1. Book 2. newspaper 3. magazine 4. picture postcard 5. calendar 6. pamphlet 7. catalog 8. poster 9. workbook 10. picture 11. bromide paper 12. slide film 13. diary 14. stamp	
81292427	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kosovo	Registered	Kim, Chang & Lee	7295	Nov 18 2008	3709	Apr 23 1999	16,25,28,35,41	33 - Liqueurs, vodka, brandy, champagne, whiskey, gin cocktail, wine, alcoholic fruit extracts and bounon 16 - paper and paper articles; namely, printed materials, including posters, postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, labels, name of paper, paper picnemics, bulletin and notice boards, corkboards, calendars, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines, periodicals for general interest, and dresses, wood looking, mirror, glass sign	
81292422	SOUTHERN COMFORT (Korean Characters)	Southern Comfort Properties, Inc.	Korea Republic of (KR)	Registered	Kim, Chang & Lee	4020000058600	Dec 20 2000	511883	Feb 05 2002	33	33 - Liqueurs, vodka, brandy, champagne, whiskey, gin cocktail, wine, alcoholic fruit extracts and bounon	
81292417	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kosovo	Registered	Cabinet Panovic	7294	Nov 18 2008	1588	Apr 14 1999	33	33 - Alcoholic beverages, except beer	
81292412	SOUTHERN COMFORT & Design (Label 2001)	Properties, Inc.	Kosovo	Registered	Cabinet Panovic	7293	Nov 18 2008	1587	Apr 12 2001	33	33 - Alcoholic beverages, including distilled spirits	
81292407	SOUTHERN COMFORT	Properties, Inc.	Kuwait	Registered	SABA & CO. (Kuwait)	86283	Mar 15 2005	60436	Mar 15 2005	32	32 - Non-alcoholic beverages	
81292402	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Kyrgyzstan	Registered	Registr Ltd	2005051.3000	Feb 16 2005	7575	Mar 31 2006	33	33 - Alcoholic beverages, including liquors	
81292397	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Kyrgyzstan	Registered	Registr Ltd	20050552.3000	Feb 16 2005	7747	Feb 16 2005	33	33 - Alcoholic beverages, including liquors	
81292392	SOOO	Southern Comfort Properties, Inc.	Lao	Registered	Vision & Associates	14579	May 19 2006	14178	Jan 08 2007	33	33 - Alcoholic beverages, including distilled spirits	
81292387	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Lao	Registered	Vision & Associates	3420	Nov 21 1994	7399	Jul 26 2000	33	33 - All goods in International Classification 33	
81292382	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Lao	Registered	Vision & Associates	8451	May 15 2001	8358	May 15 2001	33	33 - Alcoholic beverages, including distilled spirits and liquors	
81292377	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Lao	Registered	Vision & Associates	3421	Nov 21 1994	7400	Jul 26 2000	33	33 - All goods in International Classification 33	
81292372	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Lao	Registered	AAA Law	M022584	Dec 08 1992	M10749	Nov 10 1993	33	33 - LIQUEUR	
81292367	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Lao	Registered	AAA Law	M01589	Apr 12 2001	M49287	Apr 20 2002	33	33 - Alcoholic beverages, including distilled spirits	
81292362	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Lao	Registered	AAA Law	M10539	Apr 29 2010	M83082	Feb 20 2011	33	33 - Alcoholic beverages, including distilled spirits	
81292357	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Lao	Registered	AAA Law	M-14-1303	Nov 13 2014	M 68 855	May 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81292352	SOUTHERN COMFORT & Design (label)(2)	Properties, Inc.	Lao	Registered	AAA Law	M-44-2511	Nov 28 1994	M 36 751	Apr 20 1997	33	33 - Alcoholic beverages (except beers)	
81292347	CATEGORY OF ONE	Properties, Inc.	Lao	Registered	Saba & Co. (Laoanon)	160460	Sep 28 2014	160460	Sep 28 2014	33	33 - Alcoholic beverages, except beer, including distilled spirits	
81292342	SOUTHERN COMFORT	Properties, Inc.	Lao	Registered	Saba & Co. (Laoanon)	86040	Jun 07 1995	128701	Jun 07 1995	33	33 - Liqueurs	
81292337	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Lao	Registered	Saba & Co. (Laoanon)	4805509	May 08 2001	67235	May 08 2001	33	33 - Alcoholic beverages, including distilled spirits (or liquors)	
81292332	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Lao	Registered	Saba & Co. (Laoanon)	1128463	May 11 2010	128463	May 11 2010	33	33 - Alcoholic beverages, including distilled spirits	

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
310291541	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Saha & Co. (Lebanon)	160490	Sep 30 2014	160490	Sep 30 2014	33	33 - Alcoholic beverages, except beer, including distilled spirits	Southern Comfort
310291542	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Saha & Co. (Lebanon)	66041	Jun 07 1995	128756	Jun 07 1995	33	33 - Liqueurs	Southern Comfort
310291543	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Adams & Adams	LSM6900547	Nov 14 1996	LSM6900547	Nov 14 1996	33	33 - Alcoholic beverages, including liqueurs	Southern Comfort
310291544	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Adams & Adams	LSM0100194	Apr 16 2001	LSM0100194	Apr 16 2001	33	33 - Alcoholic beverages, including liqueurs	Southern Comfort
310291545	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Adams & Adams	LSM6900546	Nov 14 1996	LSM6900546	Nov 14 1996	33	33 - Alcoholic beverages, including liqueurs	Southern Comfort
310291546	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Spor & Fisher Jersey	LRM166200100	Jun 16 2001	LRM200100087	Jun 16 2001	33	33 - Alcoholic beverages including distilled spirits	Southern Comfort
310291547	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Spor & Fisher Jersey	LRM166200100	Jun 05 2001	LRM200100095	Jul 02 2001	33	33 - Alcoholic beverages including distilled spirits	Southern Comfort
310291548	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Spor & Fisher Jersey	LRM166200100	Apr 29 2013	LRM2013000	Apr 29 2013	33	33 - Alcoholic beverages including distilled spirits	Southern Comfort
310291549	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Spor & Fisher Jersey	LRM2014001	Nov 10 2014	LRM2014001	Nov 10 2014	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291550	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Saha & Co. (Lebanon)	12520	Apr 28 2001	12520	Apr 28 2001	33	33 - Alcoholic beverages, namely distilled spirits	Southern Comfort
310291551	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Application	Saha & Co. (Lebanon)	12521	Apr 28 2001			33	33 - Alcoholic beverages, namely distilled spirits	Southern Comfort
310291552	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Holztrucker	12521	Nov 19 1997	10488	Nov 19 1997	33	33 - Alcoholic beverages (except beers)	Southern Comfort
310291553	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Holztrucker	10489	Nov 19 1997	10489	Nov 19 1997	33	33 - Alcoholic beverages (except beer)	Southern Comfort
310291554	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	AAA Law	1748RL	Nov 17 1992	6285	Feb 04 1993	33	33 - Alcoholic beverages (except beer)	Southern Comfort
310291555	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	AAA Law	20010628	Apr 10 2001	44194	Apr 10 2001	33	33 - Wines, spirits and liqueurs	Southern Comfort
310291556	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	AAA Law	20100684	Apr 28 2010	63090	Feb 25 2011	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291557	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Application	AAA Law	2014 2211	Nov 12 2014			33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291558	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	AAA Law	2P717899	Nov 22 1994	28817	Nov 22 1994	33	33 - Liqueurs	Southern Comfort
310291559	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Gestio Da Cunha Ferreira, Lda	14828E	May 31 1995	15033	Mar 04 1996	33	33 - Alcoholic beverages	Southern Comfort
310291560	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Gestio Da Cunha Ferreira, Lda	N008228	Jun 15 2001	N008228	Nov 09 2001	33	33 - Alcoholic beverages, namely distilled spirits	Southern Comfort
310291561	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Gestio Da Cunha Ferreira, Lda	N/75401	May 14 2013	N/075401	Jan 14 2014	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291562	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Gestio Da Cunha Ferreira, Lda	N/09397	Dec 04 2014	N/09397	May 28 2015	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291563	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Gestio Da Cunha Ferreira, Lda	14808B	May 31 1995	014808AB	Mar 04 1996	33	33 - Alcoholic beverages	Southern Comfort
310291564	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Cabinet Pavlovic	253885	Jul 11 1995	6283	Jul 11 1995	33	33 - Alcoholic beverages	Southern Comfort
310291565	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Cabinet Pavlovic	220010424	Apr 20 2001	10850	Feb 10 2006	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291566	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Cabinet Pavlovic	TM2010434	Apr 08 2010	17844	Mar 16 2011	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291567	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Published	Cabinet Pavlovic	20141895	Sep 18 2014			33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291568	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Cabinet Pavlovic	P254695	Jul 11 1995	4728	Apr 02 1998	33	33 - Wines, spirits and liqueurs	Southern Comfort
310291569	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Cabinet Pavlovic	218295	Mar 17 1995	5907	Mar 17 1995	33	33 - Liqueurs	Southern Comfort
310291570	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Cabinet Pavlovic	238997	May 13 1997	9070	Sep 16 2002	33	33 - Alcoholic beverages, namely liqueurs	Southern Comfort
310291571	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Spor & Fisher Jersey	9710064	Mar 07 1997	2374	Mar 07 1997	33	33 - Liqueurs and all other alcoholic beverages; and all other goods included in Class 33	Southern Comfort
310291572	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Spor & Fisher Jersey	20010220	Apr 27 2001	4523	Sep 23 2002	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort
310291573	SOUTHERN COMFORT & Design (Label 2)	Southern Comfort Properties, Inc.	Lebanon	Registered	Adams & Adams	20130286	Mar 27 2013	14328	Nov 12 2013	33	33 - Alcoholic beverages, including distilled spirits	Southern Comfort

Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81026322	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Madagascar	Registered	Spoor & Fisher Jersey	2014/0877	Oct 17 2014	15828	Jul 24 2015	33	33 - Alcoholic beverages, including distilled spirits	
81026323	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Madagascar	Registered	Spoor & Fisher Jersey	97/0065	Mar 07 1997	2375	Mar 07 1997	33	33 - Liqueurs and all other alcoholic beverages; and all other goods included in Class 33.	
81026324	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	498	Jan 04 1996	498	Jan 04 1996	33	33 - Alcoholic beverages, including liquors	
81026325	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	1552001	May 02 2001	MW/TM2001001	Feb 13 2002	33	33 - Alcoholic beverages, including distilled spirits	
81026326	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Application	Spoor & Fisher Jersey	MW/TM/2015/01818	Jul 02 2015			33	33 - Alcoholic beverages, including distilled spirits	
81026327	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	2010006216	Jan 18 1996	1896	Feb 14 1997	33	33 - Alcoholic beverages, namely, liquors	
81026328	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Application	Spoor & Fisher Jersey	2014067009	Apr 13 2010			33	33 - Alcoholic beverages, including distilled spirits	
81026329	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Application	Spoor & Fisher Jersey	2014067009	Nov 14 2014			33	33 - Alcoholic beverages, including distilled spirits	
81026330	SOCO	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	9600266	May 04 2006	6007410	May 04 2006	33	33 - Alcoholic beverages, including distilled spirits	
81026331	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	9600266	Jan 08 1996	9600266	Jan 08 1996	33	33 - Alcoholic beverages, including liquors	
81026332	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	9511323	Oct 25 1995	95011323	Oct 25 1995	25	25 - Clothing, namely, caps, jackets, aprons, sweaters, belts, shirts, shirts, sweatshirts, overalls and jeans	
81026333	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	200105051	Apr 20 2001	1005051	Apr 20 2001	33	33 - Wines, spirits and liquors	
81026334	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	2010006215	Apr 09 2010	2010006215	Apr 09 2010	33	33 - Alcoholic beverages, including distilled spirits	
81026335	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Application	Spoor & Fisher Jersey	2014064506	Sep 25 2014			33	33 - Alcoholic beverages, including distilled spirits	
81026336	SOUTHERN COMFORT & Design	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	9601976	Feb 26 1996	96001976	Feb 26 1996	33	33 - Liqueurs	
81026337	SOUTHERN COMFORT & Design (Label)(3)(Summited)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	9511322	Oct 25 1995	95011322	Oct 25 1995	25	25 - Clothing, namely, caps, jackets, aprons, sweaters, belts, shirts, shirts, sweatshirts, overalls and jeans	
81026338	SOUTHERN COMFORT & Design (Label)(3)(Summited)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	9601976	Feb 26 1996	96001976	Feb 26 1996	33	33 - Wines, spirits and liquors	
81026339	SOUTHERN COMFORT & Design (0990)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	71470	Apr 28 1978	M/71470	Apr 28 1978	33	33 - GOODS AND SERVICES Normally used in Publication: 16, 18, 20, 21, 25, 32, 33, 34 / Alcoholic beverages including distilled spirits, clothing, including T-shirts, sweatshirts, hats, caps, jackets, aprons, footwear, bags of all descriptions; 33 - Alcoholic beverages, liquors, wine, spirits	
81026340	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Malawi	Cautionary Notice	Spoor & Fisher Jersey					33	33 - Alcoholic beverages, including distilled spirits	
81026341	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Cautionary Notice	Spoor & Fisher Jersey					33	33 - Alcoholic beverages, including distilled spirits	
81026342	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Cautionary Notice	Spoor & Fisher Jersey					33	33 - Alcoholic beverages, including distilled spirits	
81026343	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Malawi	Cautionary Notice	Spoor & Fisher Jersey					33	33 - Alcoholic beverages, including distilled spirits	
81026344	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	53820	Sep 22 2014	53820	Sep 22 2014	33	33 - Alcoholic beverages, including distilled spirits	
81026345	Misc. Design-Southern Comfort Bottle (Label 2001)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	41788	Mar 05 2004	41788	Mar 05 2004	33	33 - Alcoholic beverages, including distilled spirits	
81026346	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	26139	Aug 30 1996	26139	Aug 30 1996	33	33 - Alcoholic beverages, namely, liquors	
81026347	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	36142	May 03 2002	36142	May 03 2002	33	33 - Alcoholic beverages, including, distilled spirits	
81026348	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	49685	Apr 09 2010	49685	Apr 09 2010	33	33 - Alcoholic beverages, including distilled spirits	
81026349	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	49685	Apr 09 2010	49685	Apr 09 2010	33	33 - Alcoholic beverages, including distilled spirits	
81026350	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	53921	Sep 22 2014	53921	Apr 20 2015	33	33 - Alcoholic beverages, including distilled spirits	
81026351	SOUTHERN COMFORT & Design (0990)	Southern Comfort Properties, Inc.	Malawi	Registered	Spoor & Fisher Jersey	12735	Aug 24 1978	12735	Aug 24 1978	33	33 - Wines, spirits, and liquors	

TRADEMARK

REEL: 005772 FRAME: 0927

Active Marks: Southern Comfort

File No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
815242582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Mauritius	Registered	Spoor & Fisher Jersey	1558972	Sep 23 2014	1519580	Mar 02 2015	33	14 - 14. ornamental liquor pins, tie pins, tie clips, tie tacks, clocks, watches, time pieces	
815242583	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Mauritius	Registered	Spoor & Fisher Jersey	99208149	Apr 23 2001	ASO No 15	Apr 23 2001	33	33 - Alcoholic beverages, including distilled spirits	
815242584	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Mauritius	Registered	Spoor & Fisher Jersey	943	Apr 16 2013	150082013	Apr 16 2013	33	33 - Alcoholic beverages, including distilled spirits	
815242585	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Mauritius	Registered	Spoor & Fisher Jersey	943	Oct 17 2014	172582015	Oct 17 2014	33	14 - 14. ornamental liquor pins, tie pins, tie clips, tie tacks, clocks, watches, time pieces	
815242586	SOUTHERN COMFORT & Design (Label 2014)(3)	Southern Comfort Properties, Inc.	Mauritius	Registered	Spoor & Fisher Jersey	943	Oct 17 2014	172582015	May 07 1999	14, 16, 18, 20, 21, 25, 26, 28, 33, 34	33 - Alcoholic beverages, including distilled spirits 14 - 14. ornamental liquor pins, tie pins, tie clips, tie tacks, clocks, watches, time pieces 16 - 16. paper and paper articles, including printed materials, including posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest 18 - 18. luggage tags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags 20 - 20. ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs 21 - 21. glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, metal and serving trays of non-precious metals 25 - 25. footwear, headgear, including, caps, hats, headbands, straw hats, visors, bandannas, clothing, including aprons, sleeve garters, I-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, scarves, suspenders, braces, leather jackets 26 - 26. belt buckles and clasps made of non-precious metal 28 - 28. games, balloons, sporting goods, including, dart boards, dart sets, including lights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags; golf head covers, poker sets, including cards, chips and airm garter in a metal box 33 - 33. alcoholic beverages, including liquors 34 - 34. cigarette lighters, made of non-precious metal, ashtrays	

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81296534	Misc. Design-Southern Comfort Bottle (Label 2001)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	957115	Aug 28 2008	1065478	Aug 28 2008	33	33 - Alcoholic beverages, including distilled spirits	
81296535	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	1153766	Feb 08 2011	1224577	Jun 27 2011	33	33 - Alcoholic beverages, including distilled spirits	
81296536	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	1547657	Nov 11 2014	1574061	Sep 22 2015	33	33 - Alcoholic beverages, including distilled spirits	
81296537	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	296546	Jun 17 1997	555282	Jun 17 1997	33	33 - Alcoholic beverages, including liquors	
81296538	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480841	Apr 11 2001	710394	Apr 11 2001	33	33 - Wines, spirits and liquors	
81296539	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480834	Apr 11 2001	712455	Apr 11 2001	16	16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, calendars (made of paper), paper placemats, menus (made of paper), building and notice boards, combos, calendars, pens and pencils, pens and cases thereof, pictures, magazines and periodicals for general interest.	
81296540	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480834	Apr 11 2001	712455	Apr 11 2001	16	16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, calendars (made of paper), paper placemats, menus (made of paper), building and notice boards, combos, calendars, pens and pencils, pens and cases thereof, pictures, magazines and periodicals for general interest.	
81296541	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480834	Apr 11 2001	712455	Apr 11 2001	16	16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, calendars (made of paper), paper placemats, menus (made of paper), building and notice boards, combos, calendars, pens and pencils, pens and cases thereof, pictures, magazines and periodicals for general interest.	
81296542	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480835	Apr 11 2001	734706	Apr 11 2001	18	18 - Umbrellas, luggage, duffel bags made of leather, athletic bags, shoulder bags, backpacks, luggage bags, key cases, knapsacks, leather key fobs, and tote bags.	
81296543	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480836	Apr 11 2001	711275	Apr 11 2001	21	21 - Glass and plastic drinking containers, namely flasks, ceramic mugs, ceramic pitchers, ceramic jugs, sponges for household purposes, wood coasters, cork coasters, swizzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages, and metal serving trays and serving trays of non-precious metal.	
81296544	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480837	Apr 11 2001	715305	Apr 11 2001	25	25 - Footwear, headgear, namely, caps, hats, headbands, visors, handbags; clothing; namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, polo shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets.	
81296545	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480838	Apr 11 2001	708046	Jul 27 2001	26	26 - Belt buckles and clasps for clothing all made of non-precious metal; ornamental novelty pins.	
81296546	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480839	Apr 11 2001	708047	Jul 27 2001	28	28 - Games, namely board games, card games, parlor games comprised of wooden blocks, and outdoor activity games in the nature of placing burrs into galvanized buckets, balloons, spinning games, namely bean tosses, darts and lights used with darts, pool cues, pool ball racks, pool balls, cue racks, baseball bats, golf putters, golf ball markers, golf balls, golf clubs, hand grips for golf clubs, golf bags, and paper sets, namely cards, slips and arm garter in a metal box.	
81296547	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480840	Apr 11 2001	712456	Aug 28 2001	30	30 - Mstrand, coffee, cakes, candy, sauces.	
81296548	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	480842	Apr 11 2001	715755	Sep 24 2001	34	34 - Cigarette lighters made of non-precious metal, ashtrays made of non-precious metal.	
81296549	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	1153765	Feb 08 2011	1224576	Jun 27 2011	33	33 - Alcoholic beverages, including distilled spirits	
81296550	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	1529975	Sep 23 2014	1519561	Mar 02 2015	33	33 - Alcoholic beverages, including distilled spirits	
81296551	SOUTHERN COMFORT & Design (Label 3)	Southern Comfort Properties, Inc.	Mexico	Registered	Santamaria y Sola	322959	Feb 18 1998	577848	Feb 18 1998	33	33 - Alcoholic beverages, including liquors	
81296552	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Moldova	Registered	Cabinet Pavlovic	4865	Jul 26 1995	4655	Jul 26 1995	33	33 - Alcoholic beverages	
81296553	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Moldova	Registered	Cabinet Pavlovic	10204	Apr 12 2001	8867	Aug 02 2002	33	33 - Alcoholic beverages, including distilled spirits and liquors	
81296554	SOUTHERN COMFORT & Design (Label 3)	Southern Comfort Properties, Inc.	Moldova	Registered	Cabinet Pavlovic	4965	Oct 25 1995	4656	Oct 25 1995	33	33 - Alcoholic beverages	
81296555	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Moraco	Registered	Ference Pecheral	22707	Apr 17 2001	122419	Apr 17 2001	33	33 - Alcoholic beverages, including distilled spirits	
81296556	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Moraco	Registered	Ference Pecheral	22987	Apr 13 2001	122411	Apr 13 2001	33	33 - Alcoholic beverages, including distilled spirits	
81296557	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Moraco	Registered	Ference Pecheral	22987	Apr 13 2001	122411	Apr 13 2001	33	33 - Alcoholic beverages, including distilled spirits	
81296558	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Mongalia	Registered	Gondosky & Partners, Ltd.	2482	Jan 03 1919	33	33 - Wines, spirits and liquors			
81296559	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Mongalia	Registered	Gondosky & Partners, Ltd.	2482	Jan 03 1919	33	33 - Wines, spirits and liquors			
81296560	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Mongalia	Registered	Gondosky & Partners, Ltd.	3414	May 10 2001	3414	Aug 22 2001	33	33 - Alcoholic beverages, including distilled spirits, liquors	
81296561	SOUTHERN COMFORT & Design (Label 3)	Southern Comfort Properties, Inc.	Mongalia	Registered	Gondosky & Partners, Ltd.	2481	Feb 28 1998	2417	Feb 28 1998	33	33 - Alcoholic beverages, namely, liquors	

TRADEMARK

REEL: 005772 FRAME: 0929



Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81592582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Namun	Cautionary	Spurston & Ferguson					33	33 - Alcoholic beverages, namely distilled spirits	
81592584	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Nepal	Registered	Dew & Napier	2513	Apr 07 1986	12827054	Jun 26 1987	33	33 - Liqueurs	
81592584	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Nepal	Registered	Dew & Napier	3004	Jun 12 2002	20184052	Aug 18 2005	33	33 - Alcoholic beverages, liqueurs, wines, spirits	
81592582	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Nepal	Registered	Dew & Napier	2513	Apr 07 1986	12828054	Jun 26 1987	33	33 - Liqueurs, all included in Class 33	
81592582	SOUTHERN COMFORT & Design (099)	Southern Comfort Properties, Inc.	Netherlands/Antilles	Registered	Shim Fai & Co.		Apr 13 1976	7541	Apr 13 1976	33	33 - All kinds of alcoholic and non-alcoholic beverages	
81592582	BLOOD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1013466	Feb 05 2015	1013466	Aug 06 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592582	CARAMEL COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1012860	Jan 26 2015	1012860	Jul 28 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592582	CHERRY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1012859	Jan 26 2015	1012859	Jul 28 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592582	COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	712434	May 17 2004	712434	May 17 2004	33	33 - Alcoholic beverages, including distilled spirits	
81592582	LIME COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	New Zealand	Published	A. J. Park & Son	1012856	Jan 26 2015			33	33 - Alcoholic beverages, including distilled spirits	
81592582	MADE COMFORTABLE	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1012218	Jan 12 2015	1012218	Jul 14 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592582	MAKE MINE COMFORTABLE	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1000638	Jul 02 2014	1000638	Jan 06 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592582	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	822184	Apr 08 2010	822184	Apr 08 2010	33	33 - Alcoholic beverages, including distilled spirits	
81592582	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1008475	Nov 07 2014	1008475	May 08 2015	33	33 - Alcoholic beverages, including distilled spirits	
81592582	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	1005302	Sep 17 2014	1005302	Sep 17 2014	33	33 - Alcoholic beverages, including distilled spirits	
81592582	SOCCO	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	747053	Apr 28 2006	747053	Apr 28 2006	33	33 - Alcoholic beverages, including distilled spirits	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	208577	Mar 05 1991	208577	Mar 05 1991	16	16 - Printed matter, posters, photographs, stationery, packaging and wrapping materials; playing cards.	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	208579	Mar 05 1991	208579	Mar 05 1991	20	16 - Furses, valises, bags in this class; handbags, trunks and travelling bags; umbrellas, parasols and walking sticks; pairs and flings in this class for the carrying of goods.	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	208578	Mar 05 1991	208578	Mar 05 1991	18	20 - Household or kitchen utensils and containers (not of precious metal or coated therewith); glass-ware, porcelain and earthenware not included in other classes.	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	208580	Mar 05 1991	208580	Mar 05 1991	21	21 - Household or kitchen utensils and containers (not of precious metal or coated therewith); glass-ware, porcelain and earthenware not included in other classes.	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291491	Jun 29 1971	97401	Jun 29 1971	33	33 - Wines, spirits and liqueurs	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291492	Apr 27 1986	291492	Apr 27 1986	26	26 - Belt buckles and clasps made of non-precious metal	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291493	Apr 27 1986	291493	Apr 27 1986	28	28 - Games, balloons, gymnastic and sporting goods (not included in other classes); including dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickens games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags, golf head covers, poker sets, including cards, chips and arm gaffer in a metal box	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291483	Apr 27 1986	291483	Apr 27 1986	34	34 - Cigarette lighters made of non-precious metal, ashtrays	
81592582	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	865823	Aug 19 2002	865823	Aug 19 2002	9	9 - Telephone accessories, including mobile phone covers and cases, mobile phone headsets, electronic displays for mobile phones, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, audio equipment, including radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD & DVD players, record players, headphones, inceptors, auto accessories, including cassettes, compact disks (CDs), recorders, CD's, computer accessories, including mouse pads, computer mouse, keyboards, external hard drives, goggles, picture eyes, eyeglasses, sunglasses, and cases therefor, eyeglass chains and straps	
81592582	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	635870	Apr 10 2001	635870	Apr 10 2001	33	33 - Alcoholic beverages including distilled spirits	

TRADEMARK

REEL: 005772 FRAME: 0931









Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
3159232	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291500	Apr 27 1998	291500	Apr 27 1998	28	28 - Games, toys, playthings, balloons, gymnastic and sporting goods (not included in other classes) including, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rickers games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags, golf head covers, poker sets, including cards, darts and arm quarter in a metal box	
3159233	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291501	Apr 11 2001	639060	Apr 11 2001	9, 16, 18, 21, 26, 28, 30, 34	9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, joggers, (IC-9) five eyewear, eyeglasses, sunglasses, and cases thereof, eyeglass chains (IC-9) 16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, labcochets made of paper, paper placecards, banners made of paper, bulleting and notice boards, corkboards, calendars, pens and pencils and cases thereof, pictures, magazine and periodicals for general interests - (IC-16)	
3159234	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	639060	Apr 11 2001	639060	Apr 11 2001	9, 16, 18, 21, 26, 28, 30, 34	9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, joggers, (IC-9) five eyewear, eyeglasses, sunglasses, and cases thereof, eyeglass chains (IC-9) 16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, labcochets made of paper, paper placecards, banners made of paper, bulleting and notice boards, corkboards, calendars, pens and pencils and cases thereof, pictures, magazine and periodicals for general interests - (IC-16)	
3159235	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	291501	Apr 11 2001	639060	Apr 11 2001	9, 16, 18, 21, 26, 28, 30, 34	9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, joggers, (IC-9) five eyewear, eyeglasses, sunglasses, and cases thereof, eyeglass chains (IC-9) 16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, labcochets made of paper, paper placecards, banners made of paper, bulleting and notice boards, corkboards, calendars, pens and pencils and cases thereof, pictures, magazine and periodicals for general interests - (IC-16)	
3159236	WHATEVER'S COMFORTABLE	Southern Comfort Properties, Inc.	New Zealand	Registered	A. J. Park & Son	964232	Aug 23 2012	964232	Aug 23 2012	33	33 - Alcoholic beverages, including distilled spirits	
3159241	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Nicaragua	Registered	Estudio Caldera	9500205	Jan 18 1995	28828CC	May 19 1995	33	33 - Liqueurs	
3159242	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Nicaragua	Registered	Estudio Caldera	200101241	Apr 18 2001	52107CC	Dec 19 2001	33	33 - Alcoholic beverages, including distilled spirits or liqueurs	
3159243	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Nicaragua	Registered	Estudio Caldera	2013-001151	Mar 22 2013	2014108112 LM	Jul 21 2014	33	33 - Alcoholic beverages, including distilled spirits	
3159244	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Nicaragua	Registered	Estudio Caldera	2014-004280	Nov 14 2014	2015111299 LM	Sep 30 2015	33	33 - Alcoholic beverages, including distilled spirits	
3159245	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Nicaragua	Registered	Estudio Caldera	9500206	Jan 18 1995	28808CC	May 18 1995	33	33 - Liqueurs	
3159246	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Nicaragua	Application	Adoptium, Caxton-Martins Agbor & Sequi	FTM/O/2014/3	Nov 04 2014				33 - Alcoholic beverages, including distilled spirits	
3159247	COMFORT	Southern Comfort Properties, Inc.	Nicaragua	Application	Adoptium, Caxton-Martins Agbor & Sequi	FTM/O/2014/3	Nov 04 2014				33 - Alcoholic beverages, including distilled spirits	
3159248	NONE GENUINE BUT WINE	Southern Comfort Properties, Inc.	Nicaragua	Application	Adoptium, Caxton-Martins Agbor & Sequi	FTM/O/2014/3	Nov 04 2014				33 - Alcoholic beverages, including distilled spirits	
3159249	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Nicaragua	Registered	Adoptium, Caxton-Martins Agbor & Sequi	FT/23702	Apr 11 1995	54484	Apr 11 1995	33	33 - Liqueurs	
3159250	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Nicaragua	Registered	Adoptium, Caxton-Martins Agbor & Sequi	FT/4867/2015	Apr 27 2001	62956	Mar 02 2004	33	33 - Alcoholic beverages, namely distilled spirits	
3159251	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Nicaragua	Application	Adoptium, Caxton-Martins Agbor & Sequi	FTM/O/2014/3	Nov 04 2014				33 - Alcoholic beverages, including distilled spirits	
3159252	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Nicaragua	Registered	Adoptium, Caxton-Martins Agbor & Sequi	FT/23703	Apr 11 1995	54483	Apr 11 1995	33	33 - Liqueurs	

Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81598524	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Niue Island	Cautionary Notice	A. J. Park & Son	201410789	Sep 22 2014	278584	Dec 22 2014	33	33 - Alcoholic beverages, including distilled spirits	
81598523	COMFORT	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	201410789	Sep 22 2014	278584	Dec 22 2014	33	33 - Alcoholic beverages, including distilled spirits	
81598522	Misc. Design-Southern Comfort Bottle (w/label 2001)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	200402195	Mar 02 2004	228020	Mar 14 2005	33	33 - Alcoholic beverages, including, distilled spirits	
81598521	Misc. Design-Southern Comfort Bottle (w/label 2010)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	201003859	Apr 09 2010	258645	Sep 07 2010	33	33 - Alcoholic beverages, including distilled spirits	
81598520	Misc. Design-Southern Comfort Bottle (w/label 2014)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	201412879	Nov 12 2014	280025	Jan 28 2015	33	33 - Alcoholic beverages, including distilled spirits	
81598519	Misc. Design-Southern Comfort Bottle (w/label)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	98 0238198989	Mar 31 1998	202714	May 11 2000	33	33 - Alcoholic beverages, including distilled spirits	
81598518	NOVE GENUINE BUT NINE	Opus One Winery, LLC	Norway	Application	Zacco Norway AS	201410770	Sep 22 2014			33	33 - Alcoholic beverages, including distilled spirits	
81598517	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	98 433898989	Aug 19 1998	183791	Jul 24 1997	33	33 - Alcoholic beverages, alcoholic beverages, namely liquors.	
81598516	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	200104799	Apr 11 2001	210833	Oct 04 2001	33	33 - Wines, spirits and liquors	
81598515	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	201003858	Apr 09 2010	258639	Sep 07 2010	33	33 - Alcoholic drinks, including distilled spirits	
81598514	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	201410771	Sep 22 2014	278597	Dec 22 2014	33	33 - Alcoholic beverages, including distilled spirits	
81598513	SOUTHERN COMFORT & Design (Logo)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	78 3503989899	Dec 14 1978	105427	Jul 10 1980	33	33 - Wines (except medicinal wines), spirits and liquors	
81598512	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	200104788	Apr 11 2001	212882	Jan 24 2002	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	6 - Metal signs, metal key rings, metal key chains, metal money clips, metal license plates, metal license plate holders 9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact discs (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases thereof, eyeglass chains 11 - Lamps, ceiling fans, electric fans, electric lighting fixtures, electric night lights, neon/neon signs, flash lights, pen lights, electric lights for Christmas trees 14 - Ornamental paper pins, clocks and watches 16 - Paper and paper articles, namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, calendars, name of paper, paper placemats, and paper doilies 18 - Paper, paper articles, and book covers, namely, books, folders, pens and pencils and cases therefor, picture, magazine and periodicals for general interests 18 - 18 - Umbrellas, luggage, duffel bags, athletic bags, shoulder bags, backpacks, key cases, keyrings, leather key fobs, and tool bags 20 - 20 - Non-metal key chains, non-metal key rings, wood boxes and chests, glass signs in the nature of furniture mirrors, and wooden barrels 21 - 21 - Glass and plastic drinking containers, namely flasks, ceramic mugs, ceramic pitchers, ceramic jugs, sponges for household purposes, wood coasters, cork coasters, swizzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages, and metal serving trays and serving trays of non-precious metals 24 - 24 - Cloth banners and pennants, towels, linens, bed blankets, tablecloths not of paper, textile placemat, and textile wall hangings 25 - 25 - Footwear, headgear, namely, caps, hats, headbands, visors, bandanas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, polo shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, scarves, suspenders, braces, leather 33 - Alcoholic beverages, including, distilled spirits and excluding alcoholic beverages with chocolate flavour 33 - Alcoholic beverages and all products in class 33	
81598511	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Norway	Registered	Zacco Norway AS	200204185	May 03 2002	217038	Dec 27 2002	33	33 - Alcoholic beverages and all products in class 33	
81598510	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	O.A.P.I.	Registered	Spoor & Fisher Jersey	98709	Apr 15 1978	38217	Apr 15 1978	33	33 - Alcoholic beverages and all products in class 33	
81598507	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	O.A.P.I.	Registered	Spoor & Fisher Jersey	3200102868	May 15 2001	44072	May 15 2001	33	33 - Alcoholic beverages and all products in class 33	

TRADEMARK  
REEL: 005772 FRAME: 0934

Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81542132	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	O.A.P.I.	Registered	Spoor & Fisher Jersey	86719	Dec 24 1996	37201	Dec 24 1996	6, 9, 14, 16, 18, 19, 20, 21, 24, 25, 26, 28, 30, 34	6 - metal signs; metal key rings; metal key chains; money clips; license plates 9 - eyeglasses; sunglasses; eyewear and cases therefor; telescopes; binoculars 14 - 14: ornamental lapel pins; clocks; watches; time pieces 16 - 16: paper and paper articles; namely, printed materials; namely posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tabbed-in made of paper, paper placemats; bulleting and notice boards; corkboards; chalkboards; calendars; pens and pencils and cases therefor; pictures; art prints; postcards; magazines and periodicals for general interest 18 - 18: luggage tags; umbrellas and patio umbrellas; luggage; duffle bags; athletic bags; shoulder bags; backpacks; key cases; keypads; key fobs; tote bags; canvas bags 19 - woven signs 20 - 20: ornamental pins; non-metal key chains; non-metal key rings; wood boxes and chests; mirrors; glass signs 21 - 21: glass and plastic drinking containers; glassware; ceramic mugs; decorative boxes; bowls; swizzle sticks; food and beverage containers; metal and serving trays of non-precious metals 24 - 24: banners; pennants not of paper; towels; linens; blankets; bedspreads not of paper; placemats not of paper; textile wall hangings 25 - 25: footwear; caps; hats; clothing; namely, aprons; sleeve garters; t-shirts; golf shirts; baseball shirts; shirts; tops; tank tops; sweatshirts; sweatpants; jogging suits; pants jackets; coats; belts; neckties; neckwear; scarves; suspenders; braces; straw hats; headbands; visors; headgear; bandannas; leather jackets 26 - 26: belt buckles and clasps made of non-precious metal 28 - 28: games; playthings and sporting goods; namely, dart boards; dart sets, including flights and darts; pool cues; pool ball racks; cue racks; pooler sets, including cards; chips; arm garters in a metal box; rickers games; baseball bats; golf putters; golf ball markers; golf balls; golf clubs; golf bags; and balloons 30 - 30: barbecue sauces; cakes; candy and confections; cheesecakes; chocolate 33 - Alcoholic beverages; including distilled spirits	
81542132	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	O.A.P.I.	Application	Spoor & Fisher Jersey	3 2015 01960	Jun 29 2015			33	33 - Alcoholic beverages, including distilled spirits	
81542132	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	O.A.P.I.	Registered	Spoor & Fisher Jersey	85710	Apr 15 1996	36218	Apr 15 1996	33	33 - Alcoholic beverages and all products of class 33	

TRADEMARK

REEL: 005772 FRAME: 0935



Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	Reg. No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81529523	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Papua New Guinea	Registered	Spunson & Ferguson	59584	Jun 28 1996	A59584	Jun 28 1996	33	33 - Alcoholic beverages, liquors	
81529524	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Papua New Guinea	Registered	Spunson & Ferguson	63748	Apr 18 2001	A63748	Apr 18 2001	33	33 - Alcoholic beverages, including distilled spirits.	
81529525	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Papua New Guinea	Registered	Spunson & Ferguson	59164	Nov 08 1995	A59164	Nov 08 1995	25	25 - Clothing, namely, caps, jackets, aprons, sweaters, belts, shirts, t-shirts, sweatshirts, overalls and jeans	
81529526	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Papua New Guinea	Registered	Spunson & Ferguson	59165	Nov 08 1995	A59165	Nov 08 1995	33	33 - Alcoholic beverages, namely, liquors	
81529527	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Paraguay	Registered	Berkemeyer	2285794	Nov 01 1994	282420	Aug 22 1995	33	33 - Liquors	
81529528	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Paraguay	Registered	Berkemeyer	81132001	Apr 10 2001	368972	Feb 25 2002	33	33 - Alcoholic beverages, including distilled spirits	
81529529	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Paraguay	Application	Berkemeyer	125892013	Mar 29 2013			33	33 - Alcoholic beverages, including distilled spirits	
81529530	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Paraguay	Registered	Berkemeyer	51482	Nov 17 2014			33	33 - Alcoholic beverages, including distilled spirits	
81529531	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Peru	Registered	Barrada Molter	1471134	Nov 03 1998	80017	May 31 1999	33	33 - WINES, SPIRITS AND LIQUEURS	
81529532	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Peru	Registered	Barrada Molter	128389	Apr 11 2001	72918	Jun 28 2001	33	33 - Wines, spirits and liquors	
81529533	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Peru	Registered	Barrada Molter	257399	Dec 19 1994	14860	Apr 03 1995	33	33 - Alcoholic beverages, including liquors	
81529534	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	4-2014-	Sep 22 2014	4-2014-	Mar 19 2015	33	33 - Alcoholic beverages, including distilled spirits	
81529535	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	00011785	Aug 18 1994	64040	Jan 14 1997	33	33 - Liquor	
81529536	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	954556	Aug 18 1994	64040	Jan 14 1997	33	33 - Alcoholic beverages, including distilled spirits	
81529537	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	4200406741	Sep 20 2004	4100406741	Oct 08 2006	33	33 - Alcoholic beverages, including distilled spirits and liquors	
81529538	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	42010004636	Apr 28 2010	42010004636	Nov 04 2010	33	33 - Alcoholic beverages, including distilled spirits	
81529539	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	4-2014-011786	Sep 22 2014	4-2014-00011786	Mar 19 2015	33	33 - Alcoholic beverages, including distilled spirits	
81529540	WHATEVERS COMFORTABLE	Southern Comfort Properties, Inc.	Philippines	Registered	Bucoy Poblador & Associates	4-2012-010324	Aug 23 2012	4-2012-010324	Apr 04 2013	33	33 - Alcoholic beverages, namely, distilled spirits	
81529541	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Poland	Application	Kulkowska & Kulkowski	2-435843	Sep 22 2014			33	33 - Alcoholic beverages, including distilled spirits	
81529542	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Poland	Registered	Kulkowska & Kulkowski	68890	Jun 27 1990	68890	Feb 16 1993	33	33 - Liquor	
81529543	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Poland	Registered	Kulkowska & Kulkowski	2234343	Apr 12 2001	156148	Oct 15 2004	33	33 - Alcoholic beverages, including distilled spirits	
81529544	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Poland	Registered	Kulkowska & Kulkowski	2288949	Apr 09 2010	237743	May 27 2011	33	33 - Alcoholic beverages, including distilled spirits	
81529545	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Poland	Application	Kulkowska & Kulkowski	2-435844	Sep 22 2014			33	33 - Alcoholic beverages, including distilled spirits	
81529546	SOUTHERN COMFORT & Design (Label)(2)	Southern Comfort Properties, Inc.	Poland	Registered	Kulkowska & Kulkowski	Z140180	Nov 15 1994	93730	Nov 15 1994	33	33 - Liquors	
81529547	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Portugal	Registered	Gastao Da Cunha Ferreira, Lda.	538060	Sep 22 2014	538060	Dec 12 2014	33	33 - Alcoholic beverages (except beers), including distilled spirits	
81529548	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Portugal	Registered	Gastao Da Cunha Ferreira, Lda.	310329W	May 28 1995	310329	Jan 05 1998	33	33 - Alcoholic beverages	
81529549	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Portugal	Registered	Gastao Da Cunha Ferreira, Lda.	464955	Apr 13 2010	464955J	Jun 29 2010	33	33 - Alcoholic beverages, including distilled spirits	
81529550	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Portugal	Registered	Gastao Da Cunha Ferreira, Lda.	538061	Sep 22 2014	538061	Dec 12 2014	33	33 - Alcoholic beverages (except beers), including distilled spirits	
81529551	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Portugal	Registered	Gastao Da Cunha Ferreira, Lda.	223544	Dec 29 1983	223544	Jun 12 1990	33	33 - Spirts and liquors (ID incomplete)	
81529552	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Portugal	Registered	Gastao Da Cunha Ferreira, Lda.	223544	Dec 29 1983	223544	Jun 12 1990	33	33 - Spirts and liquors (ID incomplete)	
81529553	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Portugal	Registered	Fidler, Gonzalez & Rodriguez P.S.C.	37410	Nov 13 1995	37410	Nov 13 1995	33	33 - Alcoholic beverages, namely, liquors	
81529554	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Portugal	Registered	Fidler, Gonzalez & Rodriguez P.S.C.	239	Apr 28 2001	52361	Apr 26 2001	33	33 - Alcoholic beverages including distilled spirits for liquors	
81529555	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Portugal	Registered	Fidler, Gonzalez & Rodriguez P.S.C.	121357-53-0	Apr 01 2013	201459	Apr 01 2013	33	33 - Alcoholic beverages, namely, distilled spirits	
81529556	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Portugal	Application	Fidler, Gonzalez & Rodriguez P.S.C.	206742-53-0	Nov 18 2014			33	33 - Alcoholic beverages, including distilled spirits	
81529557	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Porto Rico	Registered	Fidler, Gonzalez & Rodriguez P.S.C.	37453	Nov 17 1995	37453	Nov 17 1995	33	33 - Liquors	







Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
812980302	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Sjiam Fa & Co.	D-000322	May 30 2006	12122	Jun 13 2006	33	33 - Alcoholic beverages, including distilled spirits	
812980304	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Sjiam Fa & Co.		Oct 22 1998	7549	Oct 22 1998	33	33 - Alcoholic drinks, namely liqueurs.	
812980305	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Sjiam Fa & Co.		May 17 2001	1452	May 17 2001	33	33 - Alcoholic beverages, namely distilled spirits	
812980306	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Vestecka Zeleny Svorck Katerisy and Partners	11722001	Apr 12 2001	200314	Sep 23 1991	33	33 - Liqueurs	
812980307	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Vestecka Zeleny Svorck Katerisy and Partners	PO269052010	Apr 20 2010	228619	Oct 15 2010	33	33 - Wines, spirits and liqueurs	
812980308	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Vestecka Zeleny Svorck Katerisy and Partners	PO2 5801-2014	Nov 13 2014	2391776	Apr 17 2015	33	33 - Alcoholic beverages, excluding beer, including spirits	
812980309	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Vestecka Zeleny Svorck Katerisy and Partners	PO2235794	Dec 07 1994	180512	Dec 07 1994	33	33 - Alcoholic beverages, including distilled spirits	
812980310	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Vestecka Zeleny Svorck Katerisy and Partners	29570943	Jul 04 1995	9570943	Jul 04 1995	33	33 - Liqueurs	
812980311	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Cabinet Pavlovic	29970501	Apr 19 1989	9970501	Apr 19 1989	16,25,28,35,41	33 - Alcoholic beverages (except beer), including liqueurs	
812980312	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Cabinet Pavlovic	2201170612	Apr 11 2001	200170612	Apr 11 2001	33	16 - 16. paper and paper articles, namely, printed materials, including posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, labels, labels made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, picture, art prints, postcards, magazines and periodicals for general interest, and chests, wood lockers, mirrors, glass signs	
812980313	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Cabinet Pavlovic	2201070568	Apr 08 2010	201070568	Dec 13 2010	33	25 - 25. footwear, headgear, namely, caps, hats, headbands, straw hats, visors, bandannas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets.	
812980314	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Cabinet Pavlovic	2201471154	Sep 22 2014	201471154	Feb 19 2015	33	28 - 28. games, balloons, sporting goods, namely, dart boards, dart sets, including flights and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, rackets, games, baseball bats, golf putters, golf ball markers, golf tee sets, golf balls, golf clubs, golf grips, golf bags; golf head covers, power sets, including cases, clips and arm garter in a metal box	
812980315	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Cabinet Pavlovic	29471562	Nov 21 1994	9471562	Nov 21 1994	33	33 - 35. promoting cultural events, sports competitions, fashion shows and entertainment exhibitions	
812980316	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Cabinet Pavlovic	27981080	Dec 18 1978	7881080	Jan 11 1986	33	41 - 41. organizing and conducting cultural events, sports competitions, fashion shows and entertainment exhibitions	
812980317	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Cabinet Pavlovic	22871777	Apr 11 2001	2270	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	
812980318	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Mungitroyd			1688	Feb 01 1986	33	33 - Alcoholic beverages	
812980319	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Adams & Adams	201503008	Feb 08 2015			33	33 - Alcoholic beverages, including distilled spirits	
812980320	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Adams & Adams	201501887	Jan 28 2015			33	33 - Alcoholic beverages, including distilled spirits	
812980321	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Adams & Adams	201409300	Mar 11 2014			33	33 - Alcoholic beverages, including distilled spirits	
812980322	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Adams & Adams	201501886	Jan 28 2015			33	33 - Alcoholic beverages, including distilled spirits	
812980323	SOUthern COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Slovenia	Registered	Adams & Adams	200407814	May 17 2004	200407814	May 17 2004	33	33 - Alcoholic beverages, including distilled spirits	

Active Marks: Southern Comfort

File No.	Mark Name	Owners	Country	Spikes	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
811982482	LIME COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	South Africa	Application	Adams & Adams	2015/01865	Jan 28 2015			33	33 - Alcoholic beverages, including distilled spirits	
811982486	MADE COMFORTABLE	Southern Comfort Properties, Inc.	South Africa	Application	Adams & Adams	2015/00476	Jan 08 2015			33	33 - Alcoholic beverages, including distilled spirits	
811982485	MAKE MINE COMFORTABLE	Southern Comfort Properties, Inc.	South Africa	Published	Adams & Adams	2014/08401	Mar 31 2014			33	33 - Alcoholic beverages, including distilled spirits	
811982484	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	2010/07245	Apr 08 2010	2010/07245	Dec 01 2011	33	33 - Alcoholic beverages, including distilled spirits	
811982483	Misc. Design-Southern Comfort Bottle (white) (2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	2004/03204	Mar 02 2004	2004/03204	Mar 02 2004	33	33 - Alcoholic beverages, including distilled spirits	
811982482	Misc. Design-Southern Comfort Bottle (white) (2014)	Southern Comfort Properties, Inc.	South Africa	Application	Adams & Adams	2014/20888	Aug 07 2014			33	33 - Alcoholic beverages, including distilled spirits	
811982482	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	South Africa	Published	Adams & Adams	2014/06302	Mar 11 2014			33	33 - Alcoholic beverages, including distilled spirits	
811982482	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	2010/07243	Apr 08 2010	2010/07243	Dec 01 2011	33	33 - Alcoholic beverages, including distilled spirits	
811982482	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	South Africa	Published	Adams & Adams	2014/06302	Mar 11 2014			33	33 - Alcoholic beverages, including distilled spirits	
811982482	SOCCO	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	2012/17110	Jun 28 2012	2012/17110	Mar 25 2014	33	33 - Alcoholic beverages, including distilled spirits	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	949556	Sep 05 1994	949556	Sep 05 1994	33	33 - Alcoholic beverages	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	87618871	Apr 13 1976	87618871	Apr 13 1976	25	25 - Articles of clothing excluding boots, shoes and slippers	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	928522	Aug 04 1992	928522	Aug 04 1992	25	25 - Clothing, footwear, headgear	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	763068	Jun 21 1976			16	16 - Paper and paper products, cardboard and cardboard products, toilet paper, toilet tissues, facial tissues, paper towels, paper napkins and serviettes, wrapping and packing materials, stationery, printed matter, publications, newspapers, periodicals and books	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611775	Dec 11 1996	9611775	Dec 11 1996	18	18 - Luggage bags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, canvas bags	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611776	Dec 11 1996	9611776	Dec 11 1996	20	20 - Ornamental novelty pins, non-metal key chains, non-metal key rings, wood	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611777	Dec 11 1996	9611777	Dec 11 1996	21	21 - Glass and plastic tumblers, glasses, glassware, ceramic mugs, decorative boxes, books, slide/slide, food and beverage containers, metal and serving trays of non-precious metals	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611780	Dec 11 1996	9611780	Dec 11 1996	34	34 - Raw and manufactured tobacco, tobacco products, smokers' articles, snuff, snuff takers' articles, cigarette papers, cigarette lighters made of non-precious metal, cigarette rolling apparatus, ashtrays, tobacco powders, matches, pipes.	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611778	Dec 11 1996	9611778	Dec 11 1996	26	26 - Belt buckles and clasps made of non-precious metal.	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611779	Dec 11 1996	9611779	Dec 11 1996	28	28 - Games, playthings and sporting goods, namely, dart boards, dart sets, including flights and darts, pool cues, pool ball racks, pool balls, cue racks, poker sets, including cards, chips, arm garter in a metal box, rickers games, baseball bats, golf putter, golf ball marker, golf balls, golf clubs, golf grips, golf bags, and balloons.	
811982482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	87618872	Apr 13 1996	87618872	Apr 13 1996	25	25 - Check the file	
811982482	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	2001/08158	Apr 10 2001	2001/08158	Apr 10 2001	33	33 - Alcoholic beverages including wines, spirits and liquors	
811982482	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	2001/06224	Apr 11 2001	2001/06224	Nov 17 2005	9	9 - Sunglasses, cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains	













TRADEMARK

REEL: 005772 FRAME: 0941

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
31302524	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106225	Apr 11 2001	200106225	Dec 05 2005	16	16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper place mats, banners made of paper, bulleting and notice boards, corkboards, calendars, pens and pencils and cases therefor, pictures, magazine and periodicals for general interests.	
31302525	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106226	Apr 11 2001	200106226	Dec 08 2005	18	18 - Umbrellas; luggage; duffel bags; athletic bags; shoulder bags; backpacks.	
31302526	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106227	Apr 11 2001	200106227	Nov 17 2005	21	21 - Glass and plastic drinking containers; namely, flasks; ceramic mugs; ceramic pitchers; ceramic jugs; sponges for household purposes; wood coasters; cork coasters; swizzle sticks; bowls; decorative boxes made of non-precious metal; food and beverage containers; glassware for beverages; and metal serving trays.	
31302527	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106228	Apr 11 2001	200106228	Nov 17 2005	26	26 - Ball buckles and clasps for clothing all made of non-precious metal; ornamental novelty pins.	
31302528	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106229	Apr 11 2001	200106229	Nov 17 2005	28	28 - Games, namely board games, card games, parlor games comprised of wooden blocks, and outdoor activity games in the nature of catching puns into galvanized buckets, balloons, sporting goods, namely dart boards, darts and flights used with darts, pool cues, pool ball racks, pool balls, cue racks; baseball bats; golf putters; golf ball markers; golf balls; golf clubs; hand grips for golf clubs; golf bags; and poker sets, namely cards, chips and arm garter in a metal box.	
31302529	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106230	Apr 11 2001	200106230	Nov 17 2005	30	30 - Mustard; coffee; cakes; candy; sauces.	
31302530	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200106231	Apr 11 2001	200106231	Nov 17 2005	34	34 - Cigarette lighters made of non-precious metal; ashtrays made of non-precious metal.	
31302531	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200403704	Mar 09 2004	200403704	Mar 08 2004	25	25 - Footwear, including caps, hats, headbands, visors, bandanas; clothing; including aprons, sleeve garters; t-shirts, golf shirts, baseball shirts, polo shirts; shirts; tops; tank tops; sweatshirts; sweatpants; jogging suits; pants; jackets; coats; belts; neckties; neckwear; scarves; suspenders; braces; leather jackets.	
31302532	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	201007242	Apr 08 2010	201007242	Jan 06 2012	33	33 - Alcoholic beverages, including distilled spirits.	
31302533	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Published	Adams & Adams	201405303	Mar 11 2014			33	33 - Alcoholic beverages, including distilled spirits.	
31302534	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	700127	Jan 12 1970	700127	Jan 12 1970	32	32 - Beer; ale; and porter; mineral & aerated waters & others non-alcoholic drinks; syrups & other preparations for making beverages.	
31302535	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611781	Dec 11 1996	9611781	Dec 11 1996	18	18 - Luggage bags; umbrellas and patio umbrellas; luggage; duffel bags; athletic bags; shoulder bags; backpacks; key cases; knapsacks; key fobs; tote bags; canvas bags.	
31302536	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611782	Dec 11 1996	9611782	Dec 11 1996	20	20 - Ornamental novelty pins; non-metal key chains; non-metal key rings; wood boxes and chests; mirrors; glass signs.	
31302537	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611783	Dec 11 1996	9611783	Dec 11 1996	21	21 - Glass and plastic drinking containers; glassware, ceramic mugs; decorative boxes; bowls; swizzle sticks; food and beverage containers; metal and serving trays of non-precious metals.	
31302538	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611778	Dec 11 1996	9611778	Dec 11 1996	34	34 - Cigarette lighters made of non-precious metal; ashtrays.	
31302539	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611776	Dec 11 1996	9611776	Dec 11 1996	26	26 - Ball buckles and clasps made of non-precious metal.	
31302540	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611784	Dec 11 1996	9611784	Dec 11 1996	28	28 - Games, playthings and sporting goods; namely, dart boards; dart sets; including flights and darts; pool cues; pool ball racks; pool balls; cue racks; poker sets; including cards, chips, arm garter in a metal box; rickety games; baseball bats; golf putter; golf ball marker; golf balls; golf clubs; golf grips; golf bags; and balloons.	
31302541	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9611785	Dec 11 1996	9611785	Dec 11 1996	28	28 - Games, playthings and sporting goods; namely, dart boards; dart sets; including flights and darts; pool cues; pool ball racks; pool balls; cue racks; poker sets; including cards, chips, arm garter in a metal box; rickety games; baseball bats; golf putter; golf ball marker; golf balls; golf clubs; golf grips; golf bags; and balloons.	
31302542	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	9704451	Mar 28 1997	9704451	Mar 28 1997	33	33 - Alcoholic beverages, including wines, spirits and liqueurs.	
31302543	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	700128	Jan 12 1970	700128	Jan 12 1970	33	33 - WINES, SPIRITS AND LIQUEURS.	
31302544	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	200701498	Jan 28 2007	200701498	Jan 28 2007	33	33 - Alcoholic beverages, including distilled spirits including but not limited to liqueurs.	
31302545	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	201102331	Feb 04 2011	201102331	Oct 10 2012	33	33 - Alcoholic beverages, including distilled spirits.	
31302546	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	201307582	Mar 28 2013	201307582	Oct 31 2014	33	33 - Alcoholic beverages, including distilled spirits.	

Active Marks: Southern Comfort












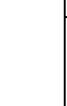

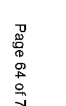












Item ID	Mark Name	Owners	Country	Status	Law Firm	Reg. Number	App. No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
812982382	WHATEVER'S COMFORTABLE	Southern Comfort Properties, Inc.	South Africa	Registered	Adams & Adams	201222858	201222858	Aug 23 2012	201222858	May 30 2014	33	33 - Alcoholic beverages, including distilled spirits	
812982382	WHATEVER'S COMFORTABLE & Flag in Glass (Logo)	Southern Comfort Properties, Inc.	South Africa	Published	Adams & Adams	2014115054	2014115054	Jun 12 2014			33	33 - Alcoholic beverages, including distilled spirits	
812982382	COMFORT	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	3528988	3528988	Sep 18 2014	3528988	Mar 24 2015	33	33 - Alcoholic beverages (except beer), including distilled spirits	
812982382	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	29244597	29244597	Apr 13 2010	2924459	Jul 20 2010	33	33 - Alcoholic beverages, including distilled spirits	
812982382	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	3528988	3528988	Sep 18 2014	3528988	Mar 24 2015	33	33 - Alcoholic beverages, including distilled spirits	
812982382	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	29244590	29244590	Apr 13 2010	2924459	Jul 20 2010	33	33 - Alcoholic beverages (except beer), including distilled spirits	
812982382	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	1578824	1578824	Jun 27 1990	1578824	Jul 05 1993	25	25 - Clothing, footwear, hats	
812982382	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	2044042	2044042	Aug 12 1998	2044042	Aug 12 1998	33	33 - Alcoholic beverages, namely liquors	
812982382	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	2846095	2846095	May 07 1998	2846095	Nov 05 1998	16, 18, 20, 21, 26, 28, 34	16 - IC-16: Paper and paper articles, namely, printed materials, including posters, postcards, notepaper, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, bulletin and notice boards, corkboards, chalkboards, calendars, pens and pencils and cases therefor, pictures, art prints, postcards, magazines and periodicals for general interest 18 - IC-18: Luggage bags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key tops, tote bags, canvas bags 20 - IC-20: Ornamental novelty pins, non-metal key chains, non-metal key rings, wood boxes and chests, wood lockers, mirrors, glass signs 21 - IC-21: Glass and plastic drinking containers, glassware, ceramic mugs, decorative boxes, bowls, swizzle sticks, food and beverage containers, meal and serving trays of non-precious metals 26 - IC-26: Belt buckles and clasps made of non-precious metal 28 - IC-28: Games, playthings, balloons, sporting goods, namely, dart boards, dart sets, including darts and darts, pool cues, cue cases, cue chalk, pool ball racks, pool balls, cue racks, markers, markers, baseball bats, golf putters, golf ball markers, golf tee staks, golf balls, golf clubs, golf grips, golf bags, golf head covers, poker sets, including cards, chips and ante gates in a metal box 34 - IC-34: Cigarette lighters made of non-precious metal, ashtrays	
812982382	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	29244536	29244536	Apr 13 2010	2924453	Jul 20 2010	33	33 - Alcoholic beverages, including distilled spirits	
812982382	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	3528970	3528970	Sep 18 2014	3528970	Mar 24 2015	33	33 - Alcoholic beverages (except beer), including distilled spirits	
812982382	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Spain	Registered	Elzaburu	2184970	2184970	Sep 21 1999	2184970	Nov 05 1999	25	25 - Footwear, headgear, namely, caps, hats, headbands, straw hats, visors, bandannas; clothing, namely, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets, raincoats, vests, parkas, gloves, ties.	

TRADEMARK

REEL: 005772 FRAME: 0943



Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81092420	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	St. Vincent and the Grenadines	Registered	Bajuste & Co.	2287177	Apr 11 2001	2287177	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	
81092419	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	St. Vincent and the Grenadines	Registered	Phillips & Williams	712013	Apr 05 2013	71 of 2013	Apr 05 2013	33	33 - Alcoholic beverages, including distilled spirits	
81092418	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	St. Vincent and the Grenadines	Published	Phillips & Williams	14000261	Nov 27 2014			33	33 - Alcoholic beverages, including distilled spirits	
81092390	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	St. Vincent and the Grenadines	Registered	Bajuste & Co.		Apr 14 1999	42 of 1999	Feb 01 1996	33	33 - Alcoholic beverages, namely liquors	
81092431	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Suriname	Registered	Trademark Bureau Paramaribo			14838	Nov 03 1995	33	33 - Alcoholic beverages, namely liquors	
81092430	SOUTHERN COMFORT & Design (Label 2007)	Southern Comfort Properties, Inc.	Suriname	Registered	Trademark Bureau Paramaribo	19227	Jul 23 2004	19227	Jul 23 2004	33	33 - Alcoholic beverages, including distilled liquors	
81092429	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Suriname	Registered	Trademark Bureau Paramaribo	22491	Apr 21 2010	22491	Apr 21 2010	33	33 - Alcoholic beverages, including distilled spirits	
81092446	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Suriname	Application	Trademark Bureau Paramaribo	25749	Dec 01 2014			33	33 - Alcoholic beverages, including distilled spirits	
81092453	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Suriname	Registered	Trademark Bureau Paramaribo			14636	Nov 03 1995	33	33 - Alcoholic beverages, namely liquors	
81092185	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Swaziland	Registered	Adams & Adams	65796	Sep 28 1996	65796	Sep 28 1996	33	33 - Alcoholic beverages, including liquors	
81092552	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Swaziland	Registered	Adams & Adams	1302001	Apr 17 2001	1302001	Apr 17 2001	33	33 - Wines, spirits and liquors	
81092552	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Swaziland	Registered	Adams & Adams	2052007	May 10 2007	2052007	May 10 2007	25	25 - Footwear, including boots, cowboy boots, shoes, slippers, sandals, athletic shoes, sport shoes, sneakers, basketball shoes, socks; Headgear, including caps, hats, headbands, visors, bandannas; Clothing, including, aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, polo shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets	
81092187	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Swaziland	Registered	Adams & Adams	65996	Sep 28 1996	65996	Sep 28 1996	33	33 - Alcoholic beverages, including liquors	
81091692	CATEGORY OF ONE	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	201409005	Sep 23 2014	522867	Jan 27 2015	33	33 - Alcoholic beverages, including distilled spirits	
81092317	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	9697467	Aug 18 1996	321345	Jan 31 1997	33	33 - Alcoholic drinks (except beer)	
81092561	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	201003279	Apr 14 2010	412026	Jul 16 2010	33	33 - Alcoholic beverages, including distilled spirits	
81091582	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	201409004	Sep 23 2014	522866	Jan 27 2015	33	33 - Alcoholic beverages, including distilled spirits	
81092552	SOUTHERN COMFORT & Design (tag)	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	637658	Nov 25 1993	191351	May 04 1994	33	33 - All goods in Class 33	
81092481	THE COMFORT ZONE	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	201500193	Jan 09 2015	524751	May 18 2015	33	33 - Alcoholic beverages, including distilled spirits	
81092423	THE SOUTHERN COMFORT ZONE	Southern Comfort Properties, Inc.	Sweden	Registered	Bram AB (Stockholm)	201500195	Jan 09 2015	525468	May 18 2015	33	33 - Alcoholic beverages, including distilled spirits	
81092522	COMFORT	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	17462004	May 17 2004	522954	Jun 24 2004	33	33 - Alcoholic beverages, including distilled spirits	
81091582	Misc. Design-Southern Comfort Bottle (Label 2001)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	7542004	Feb 27 2004	521022	Apr 27 2004	33	33 - Alcoholic beverages, including distilled spirits	
81092430	Misc. Design-Southern Comfort Bottle (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	534662010	Aug 18 2010	604557	Aug 31 2010	33	33 - Alcoholic beverages, including distilled spirits	
81092428	Misc. Design-Southern Comfort Bottle (Label 2014)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	633372014	Nov 13 2014	666283	Feb 06 2015	33	33 - Alcoholic beverages, including distilled spirits	
81092529	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	612282014	Sep 23 2014	667568	Dec 19 2014	33	33 - Alcoholic beverages, including distilled spirits	
81092319	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	59521996	Aug 18 1996	437147	Aug 18 1996	33	33 - Alcoholic beverages (with the exception of beers), liquors.	

TRADEMARK

REEL: 005772 FRAME: 0945

Active Marks: Southern Comfort

Mark ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31231532	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	71862002	Aug 19 2002	506750	Jan 22 2003	9	9 - Electronic accessories, namely mobile phone covers and cases, mobile phone headsets, electronic displays for mobile phones; magnetically encoded pre-paid telephone calling cards; decorative magnets; switch plate covers; radios, AM/FM equipment, including radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD & DVD players, record players, headphones, microphones; audio accessories, including cassettes, compact disks (CDs), records, DVDs; computer accessories, namely mouse pads, computer mouse, wrist rests, eyewear, including goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor; eyeglass chains and straps	
31232532	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	36812001	Apr 11 2001	490864	Apr 11 2001	33	33 - Alcoholic beverages (except beers), including distilled spirits and liquors	
31232532	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	36822001	Apr 11 2001	493844	Apr 11 2001	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	6 - International Class 6 - Metal signs, metal key rings, metal key chains, metal license plates, metal beer signs, metal signs 9 - International Class 9 - Cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains, pen lights, electronic bulletin and notice boards 11 - International Class 11 - Electric lamps, electric lights for Christmas trees, ceiling fans, electric fans, electric lighting fixtures, electric night lights, barbecue grills, flash lights 14 - International Class 14 - Ornamental lapel pins, clocks and watches, novelty key rings, including non-metal key chains and non-metal key rings 16 - International Class 16 - Paper and paper articles; namely, posters, postcards, notepads, playing cards, paper napkins, writing and note paper, stationery, paper coasters, mounted and unmounted photographs, tablecloths made of paper, paper placemats, calendars, pens and pencils and cases therefor, picture, magazine and periodicals for general interests, metal money clips, leather luggage bags 18 - International Class 18 - Umbrellas, luggage, bags, namely travel bags, bags on casters, shopping bags, campers bags, universal athletic bags, shoulder bags, backpacks, linen bags, leather cases for portable phones, leather key cases and bags 20 - International Class 20 - Wood boxes and chests, glass signs in the nature of window mirrors, boards, signs, bulletin and notice boards, corkboards 24 - International Class 24 - Cloth banners and pennants, paper banners, towels, ceramic, metal, ceramic, plastic, ceramic, paper, paper, paper, paper, paper, paper, wood coasters, cork coasters, non-electric whisks for household purpose, bowls, biscuit boxes, snack boxes, bread boxes, tea boxes of non-porous metal, food and beverage containers, glassware for beverages, and metal serving trays for domestic purpose and serving trays of non-porous metal 24 - International Class 24 - Cloth banners and pennants, paper banners, towels	
31232532	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	534702010	Aug 16 2010	604577	Aug 31 2010	33	33 - Alcoholic beverages, including distilled spirits	
31232532	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	612272014	Sep 23 2014	667497	Dec 18 2014	33	33 - Alcoholic beverages, including distilled spirits	
31232532	SOUTHERN COMFORT & Design (Label 2)(Simplified)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.		Aug 22 1948	354001	Aug 22 1948	33	33 - Liqueur	

TRADEMARK

REEL: 005772 FRAME: 0946

Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81524524	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	36802001	Apr 11 2001	493843	Apr 11 2001	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	9 - International Class 9 - Cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact disks (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases therefor, eyeglass chains, pen lights, electronic bulletin and notice boards 11 - International Class 11 - Electric lamps, electric lights for Christmas trees, ceiling fans, electric fans, electric lighting fixtures, electric night lights, barbecue grills, flash lights 14 - International Class 14 - Ornamental lapel pins, clocks and watches, novelty key rings, including non-metal key chains and non-metal key rings 16 - International Class 16 - Paper and paper articles, namely, posters, postcards, coasters, mounted and unmounted photographs, tabloids made of paper, paper placements, calendars, pens and pencils and cases therefor, rulers, magazine and periodicals for general interests, metal money clips, leather luggage bags 18 - International Class 18 - Umbrellas, luggage, bags, namely travel bags, bags on casters, shopping bags, campers bags, universal athletic bags, shoulder bags, backpacks, linen bags, leather cases for portable phones, leather key cases and fobs 20 - International Class 20 - Wood boxes and chests, glass signs in the nature of furniture mirrors, wooden barrels, bulletin and notice boards, corkboards 21 - International Class 21 - Glass and plastic drinking containers, namely flasks, ceramic mugs, ceramic pitchers, ceramic jugs, sponges for household purposes, wood coasters, cork coasters, non-electric whisks for household purpose, bowls, biscuit boxes, snack boxes, bread boxes, tea boxes of non-precious metals, food and beverage containers, glassware for beverages, and metal serving trays for domestic purpose and serving trays of non-precious metals 24 - International Class 24 - Cloth banners and bannants, paper banners, towels 33 - Alcoholic beverages, (excluding beers) including, distilled spirits and liquors 33 - Alcoholic beverages, (except beers), including distilled spirits 33 - Alcoholic beverages, including distilled spirits 33 - Wines, liquors	
81524525	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Switzerland	Registered	Trademark, Humphrey & Co.	37852002	Apr 28 2002	498843	Apr 28 2002	33	33 - Alcoholic beverages, (except beers), including distilled spirits	
81524526	CATEGORY OF ONE	Properities, Inc.	Taiwan	Application	Lee and Li	103055096	Sep 23 2014			33	33 - Alcoholic beverages, (except beers), including distilled spirits	
81524527	SOCO	Properities, Inc.	Taiwan	Registered	Wang & Wang	95030951	Jun 15 2006	1378541	Sep 18 2009	33	33 - Alcoholic beverages, (except beers), including distilled spirits	
81524528	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	83087390	Nov 03 1994	688907	Aug 16 1995	33	33 - Wines, liquors	
81524529	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012954	Mar 16 1997	656837	Jul 16 1999	16	16 - Paper for general office purposes, posters, notepads, playing cards, paper napkins, letter paper, draft paper, note paper, paper and envelopes for letter and note writing, paper coasters, mounted and unmounted photographs, tabloids made of paper, paper placements, bulletin and notice boards made of paper, chalkboards, calendars, pens and pencils and cases therefor, placards, art prints, postcards, magazines and periodicals for general interest.	
81524530	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012953	Mar 18 1997	817210	Sep 18 1998	18	18 - Luggage bags, umbrellas and patio umbrellas, luggage, duffle bags, athletic bags, shoulder bags, backpacks, key cases, knapsacks, key fobs, tote bags, carrying bags made of canvas.	
81524531	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012952	Mar 18 1997	803626	May 16 1998	20	20 - Non-metal key chains, non-metal key rings, boxes, chests, and cases made of wood; mirrors, bulletin and notice boards made of wood, plastic or cork; decorations and furnishings made of wood; steamboat mirrors.	
81524532	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012951	Mar 18 1997	804894	Jun 01 1998	21	21 - Glass and plastic drinking containers, ceramic mugs, bowls, swizzle sticks, food and beverage containers, meal and serving trays of non-precious metals, glass signs.	
81524533	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012950	Mar 16 1997	807710	Jul 01 1998	25	25 - Shoes, boots, slippers, athletic shoes, sports shoes, sneakers, basketball shoes, sandals, caps, hats, headbands (golfing), straw hats, visors, bandanas, clothing, namely, aprons, (swims), golf shirts, basketball shirts, slits, tops tank tops, sweatshirts, sweatpants, jogging suits, jackets, coats, hoodies, neckties, footwear, scarves, suspenders, braces, leather jackets in Intl Class 25.	
81524534	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012949	Mar 16 1997	652461	May 16 1999	26	26 - Belt buckles and clasps made of non-precious metal, ornamental novelty pins, sleeve garters.	

TRADEMARK  
REEL: 005772 FRAME: 0947





Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
31291586	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	90014970	Apr 20 2001	995598	Apr 16 2002	30	Muskrat coffee, cakes, candy, sauces	
31291587	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	90014972	Apr 20 2001	1020039	Oct 16 2002	34	Cigarette lighters made of non-precious metal, ashtrays made of non-precious metal	
31291588	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	99016373	Apr 12 2010	1452241	Feb 01 2011	33	Alcoholic beverages (except beers), including distilled spirits	
31291589	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Taiwan	Application	Lee and Li	103055097	Sep 23 2014			33	Alcoholic beverages (except beers), including distilled spirits	
31291590	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86013735	Mar 21 1997	805193	Jun 01 1998	33	Alcoholic beverages, namely, liquors	
31291591	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012948	Mar 18 1997	672089	Oct 16 1999	18	Alcoholic beverages, including liquors	
31291592	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012945	Mar 18 1997	631357	Dec 16 1999	18	Luggage bags, umbrellas and patio umbrellas, luggage, duffel bags, athletic carrying bags made of canvas.	
31291593	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012944	Mar 18 1997	631400	Dec 18 1998	20	Non-metal key chains, non-metal key rings, boxes, chests, and cases made of wood; mirrors; bulletin and notice boards made of wood, plastic or cork; decorations and furnishings made of wood, steamboat mirrors.	
31291594	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012943	Mar 18 1997	648177	Apr 16 1999	21	Glass and plastic drinking containers, ceramic mugs, bowls, swizzle sticks, food and beverage containers, meal and serving trays of non-precious metals, glass, shirts.	
31291595	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012942	Mar 18 1997	613524	Aug 16 1998	25	Shoes, boots, slippers, athletic shoes, sports shoes, sneakers, basketball shoes, sandals; caps, hats, headbands, straw hats, visors, bandannas; clothing; namely, aprons, t-shirts, golf shirts, baseball shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, blis, neckties, underwear, scarves, suspenders, braces, leather jackets.	
31291596	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012941	Mar 18 1997	677120	Dec 01 1999	28	Ball buckles and clasps made of non-precious metal, ornamental novelty pins, silverware.	
31291597	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012940	Mar 18 1997	666148	Jan 15 1999	28	Fightings, boxing, dart boards, dart sets, including flights and darts, pool cues, golf ball markers, golf balls, golf clubs, golf grips, golf bags, clogs, headbands, for sports, bags for athletic equipment.	
31291598	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	86012939	Mar 18 1997	674685	Nov 01 1999	34	Cigarette lighters made of non-precious metal, ashtrays.	
31291599	SOUTHERN COMFORT (Chinese Characters)	Southern Comfort Properties, Inc.	Taiwan	Registered	Lee and Li	89069907	Dec 04 2000	997306	May 01 2002	33	Alcoholic beverages (other than beers), distilled spirits	
31291600	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Rakmal Samadov Patent Bureau	5006947	Apr 01 2005	6536	Aug 11 2006	33	Alcoholic beverages, including liquors	
31291601	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Taiwan	Registered	Rakmal Samadov Patent Bureau	5006945	Apr 01 2005	6536	Aug 11 2006	33	Alcoholic beverages, including liquors	
31291602	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Rakmal Samadov Patent Bureau	28872	May 03 2001	28872	May 03 2001	33	Alcoholic beverages including distilled spirits	
31291603	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Taiwan	Registered	Spoor & Fisher Jersey	28878	May 03 2001	28878	May 03 2001	33	Alcoholic beverages including distilled spirits.	
31291604	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Taiwan	Application	Spoor & Fisher Jersey	TZ1720151040	Jun 23 2015			33	Alcoholic beverages, including distilled spirits	
31291605	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Saba & Co.- Morocco	11.105	May 30 1996	11.105	May 30 1996	33	Alcoholic beverages, namely liquors	
31291606	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Taiwan	Registered	Saba & Co.- Morocco	19379	Apr 20 2001	19379	Apr 20 2001	33	Alcoholic beverages, including distilled spirits	
31291607	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Taiwan	Registered	Saba & Co.- Morocco	11.108	May 30 1996	11.108	May 30 1996	33	Alcoholic beverages, namely liquors	
31291608	COMFORT	Southern Comfort Properties, Inc.	Taiwan	Application	Dommen, Songjai & Boonma	956361	Sep 29 2014			33	1. Distilled spirits 2. Liquors	
31291609	SOCCO	Southern Comfort Properties, Inc.	Taiwan	Registered	Dommen, Songjai & Boonma	625124	May 02 2006	K06255740	May 02 2006	33	Distilled spirits and liquors	
31291610	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Dommen, Songjai & Boonma	282548	Mar 17 1995	K041739	Mar 17 1995	33	Liquors	
31291611	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Taiwan	Registered	Dommen, Songjai & Boonma	297816	Nov 21 1995	K0554379	Nov 21 1995	25	Caps, jackets, aprons, sweaters, belts, shirts, t-shirts, sweatshirts, overalls, pants, underpants and sport pants.	

TRADEMARK

REEL: 005772 FRAME: 0949











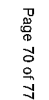





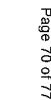

Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name	
81:0295282	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Thailand	Registered	Dormien, Songjai & Boonma	451371	Apr 20 2001	Kor167185	Apr 20 2001	33	33 - Spirits and liquors	33 - Spirits and liquors	
81:0295283	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Thailand	Registered	Dormien, Songjai & Boonma	764421	Apr 12 2010	Kor1641230	Nov 08 2011	33	33 - Distilled spirits, liquors		
81:0295284	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Thailand	Application	Dormien, Songjai & Boonma	956363	Sep 29 2014			33	33 - 1. Distilled spirits 2. Liquors		
81:0295285	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Thailand	Registered	Dormien, Songjai & Boonma	297817	Nov 21 1995	KOR54378	Nov 21 1995	25	25 - Caps, jackets, aprons, sweaters, belts, shirts, t-shirts, sweatshirts, overalls, pants, underpants, sport pants		
81:0295286	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Thailand	Registered	Dormien, Songjai & Boonma	377705	Jan 10 1979	Kor169652	Jan 10 1979	33	33 - Fermented liquors and spirits. (Local Class 43) (Change to "Liquors" upon reclassification & renewal)		
81:0295287	SOUTHERN COMFORT (Thai Characters)	Southern Comfort Properties, Inc.	Thailand	Registered	Dormien, Songjai & Boonma	473739	Nov 28 2001	Kor168555	Nov 28 2001	33	33 - Liquors		
81:0295288	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Timor	Customary	Inventia International Ltd.					33	33 - Alcoholic beverages, including distilled spirits		
81:0295289	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Timor	Common Law	Inventia International Ltd.					33	33 - Alcoholic beverages, including distilled spirits		
81:0295290	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Tonga	Registered	A. J. Park & Son	TOMO101222	Feb 01 2000	101	Oct 17 1975	33	33 - Check file		
81:0295291	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Tonga	Registered	A. J. Park & Son	TOMO101222	Apr 18 2001	966	Apr 18 2001	33	33 - Wines, spirits and liquors		
81:0295292	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Tonga	Registered	A. J. Park & Son	TOTO000102	Feb 01 2000	102	Feb 01 1996	33	33 - Alcoholic beverages.		
81:0295293	SOCO	Southern Comfort Properties, Inc.	Trinidad and Tobago	Registered	J. D. Seiler & Co.	37315	May 31 2006	37315	May 31 2006	33	33 - Alcoholic beverages (except beers), including distilled spirits (beverages)		
81:0295294	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Trinidad and Tobago	Registered	J. D. Seiler & Co.	29412	Apr 12 1999	29412	Apr 12 1999	33	33 - Alcoholic beverages (except beer)		
81:0295295	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Trinidad and Tobago	Registered	J. D. Seiler & Co.	31783	Apr 17 2001	31783	Apr 17 2001	33	33 - Alcoholic beverages (except beers), including distilled spirits (beverages)		
81:0295296	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Trinidad and Tobago	Registered	J. D. Seiler & Co.	46639	Mar 26 2013	46639	Oct 03 2014	33	33 - Alcoholic beverages, including distilled spirits		
81:0295297	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Trinidad and Tobago	Published	J. D. Seiler & Co.	49044	Nov 13 2014			33	33 - Alcoholic beverages (except beers), including distilled spirits		
81:0295298	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Trinidad and Tobago	Registered	J. D. Seiler & Co.	29411	Apr 12 1999	29411	Apr 12 1999	33	33 - Alcoholic beverages (except beer)		
81:0295299	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Tunisia	Registered	Spor & Fisher Jersey	EE991428	Aug 30 1999	EE991428	Aug 30 1999	33	33 - Alcoholic beverages, including, liquors and all other goods included in class		
81:0295300	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Tunisia	Application	Spor & Fisher Jersey	TNE/2015/004	Jun 22 2015			33	33 - Alcoholic beverages, including, liquors and all other goods included in class		
81:0295301	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	2004014604	May 21 2004	2004014604	May 21 2004	33	33 - Alcoholic beverages, including distilled spirits (Beverages alcoholic, y		
81:0295302	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	201023216	Apr 08 2010	201023216	Jun 10 2011	33	33 - Alcoholic beverages, including distilled spirits		
81:0295303	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Turkey	Application	Stock Industrial Property Services S.A.	201480707	Nov 07 2014			33	33 - Alcoholic beverages, including distilled spirits		
81:0295304	NONE GENUINE BUT WINE	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	201478088	Sep 24 2014	2014 78088	Jul 09 2015	33	33 - Alcoholic beverages, including distilled spirits		
81:0295305	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	14395	Jan 06 1995	157532	Jan 06 1995	33	33 - Liquors		
81:0295306	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	2001007396	Apr 26 2001	2001007396	Apr 26 2001	33	33 - Alcoholic beverages including distilled spirits		


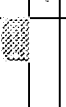



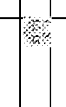




TRADEMARK

REEL: 005772 FRAME: 0950

Active Marks: Southern Comfort

TIID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
812092125	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	2001007295	Apr 28 2010	2001007295	Apr 28 2011	6, 9, 11, 14, 16, 18, 20, 21, 24, 25, 26, 28, 30, 34	6 - International Class 6 Metal signs, metal key rings, metal key chains, metal money clips, metal license plates, metal license plate holders 9 - International Class 9 Cellular phone covers, magnetically encoded pre-paid telephone calling cards, decorative magnets, switch plate covers, radios, AM/FM radios, and clock radios, AM/FM radio cassette player/recorder, CD players, record players, cassettes, compact discs (CDs), records, headphones, microphones, goggles, protective eyewear, eyeglasses, sunglasses, and cases thereof, eyeglass chains 11 - International Class 11 Lamps, ceiling fans, electric fans, electric lighting fixtures, electric night lights, barbecue grills, flash lights, pen lights, electric lights for Christmas trees 14 - International Class 14 Ornamental/lapel pins, clocks and watches 16 - International Class 16 Paper and paper articles, namely, posters, postcards, notepaper, playing cards, paper napkins, writing and published paper, stationery, paper, paper doormats, banners made of paper, bulletin and notice boards, corchords, calendars, pens and pencils and cases therefor, pictures, magazine and periodicals for general interests 18 - International Class 18 Umbrellas, luggage, duffel bags, athletic bags, shoulder bags, handbags, luggage tags, key cases, keyrings, leather key fobs, and tote bags 20 - International Class 20 Non-metal key chains, non-metal key rings, wood boxes and chests, glass signs in the nature of furniture mirrors, and wooden barrels 21 - International Class 21 Glass and plastic drinking containers, namely, flasks, ceramic mugs, ceramic pitchers, ceramic jugs, spoons for household purposes, wood coasters, cork coasters, swizzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages, and metal serving trays and serving trays of non-precious metals 24 - International Class 24 Cloth banners and pennants, towels, linens, bed blankets, tablecloths not of paper, textile placemat, and textile wall hangings 25 - International Class 25 Clothing made of all kinds of materials (underwear and	
812092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	201023211	Apr 08 2010	201023211	Aug 01 2011	33	33 - Alcoholic beverages, including distilled spirits	
812092123	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Turkey	Published	S.A. Stock Industrial Property Services	2014/78107	Sep 24 2014			33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (label)	Southern Comfort Properties, Inc.	Turkey	Registered	Stock Industrial Property Services S.A.	565595	Jun 19 1995	166880	Jun 19 1995	33	33 - Liqueurs	
812092122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Turkmenistan	Registered	Cabinet Pavlovic	3913	Oct 05 1995	4283	May 20 2000	33	33 - Alcoholic beverages	
812092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Turkmenistan	Registered	Cabinet Pavlovic	20010119	Apr 12 2001	7881	Jul 05 2002	33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Turkmenistan	Registered	Cabinet Pavlovic	3984	Nov 07 1995	4294	May 20 2000	33	33 - Alcoholic beverages	
812092122	SOUTHERN COMFORT (Cymlic)	Southern Comfort Properties, Inc.	Turkmenistan	Registered	Cabinet Pavlovic	97310326	May 12 1997	5249	Oct 03 2000	33	33 - Alcoholic beverages, namely liqueurs	
812092122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Turks and Caicos Islands	Registered	Spoor & Fisher Jersey	12527	May 15 2001	12527	May 15 2001	33	33 - Spirits (beverages) and liqueurs	
812092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Turks and Caicos Islands	Registered	Spoor & Fisher Jersey	12855	Dec 17 2001	12855	Dec 17 2001	33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Turks and Caicos Islands	Registered	Spoor & Fisher Jersey	17317	Apr 15 2013	17317	Jul 12 2013	33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Turks and Caicos Islands	Registered	Spoor & Fisher Jersey	17893	Oct 02 2014	17893	May 14 2015	33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Turvalu	Registered	A. J. Park & Son	970	Apr 11 2001	970	May 11 2001	33	33 - Spirits (beverages) and liqueurs	
812092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Uganda	Registered	Spoor & Fisher Jersey	1008	Apr 11 2001	1008	Apr 11 2001	33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Uganda	Registered	Spoor & Fisher Jersey	21412	Mar 25 1998	21412	Mar 25 1998	33	33 - Alcoholic beverages, including liqueurs, cocktails, and all other goods included in class 33	
812092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Uganda	Registered	Spoor & Fisher Jersey	24112	May 08 2001	24112	May 08 2001	33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	Uganda	Application	Spoor & Fisher Jersey	UG/T/2013/047	Jun 10 2013			33	33 - Alcoholic beverages, including distilled spirits	
812092122	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	Uganda	Application	Spoor & Fisher Jersey	UG/T/2014/051	Nov 03 2014			33	33 - Alcoholic beverages, including distilled spirits	

Active Marks: Southern Comfort





FILE NO	Mark Name	Owners	Country	Spikes	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
811092534	SOUTHERN COMFORT & Design (label) (3)	Southern Comfort Properties, Inc.	United States	Registered	Spoor & Fisher Jersey	21473	Mar 25 1996	21473	Mar 25 1996	33	33 - Alcoholic beverages, including liquors, cocktails, and all other goods included in class 33	
811092534	SOCCO	Southern Comfort Properties, Inc.	Ukraine	Registered	Dobushnysky & Osharova	m200803875	Feb 29 2008	108860	Feb 29 2008	33	33 - Alcoholic beverages, including liquors, cocktails, and all other goods included in class 33	
811092534	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Ukraine	Registered	Dobushnysky & Osharova	125323	Aug 20 1990	5091	May 31 1994	33	33 - Liquors	
811092534	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Ukraine	Registered	Dobushnysky & Osharova	2001042183	Apr 10 2001	34607	Apr 10 2001	33	33 - Alcoholic beverages (except beer), including liquors and distilled spirits	
811092534	SOUTHERN COMFORT & Design (label) (3)	Southern Comfort Properties, Inc.	Ukraine	Registered	Dobushnysky & Osharova	941242197	Dec 05 1994	13742	Dec 05 1994	33	33 - Liquors	
811092534	SOUTHERN COMFORT (Crilling)	Southern Comfort Properties, Inc.	Ukraine	Registered	Dobushnysky & Osharova	961125907	Nov 13 1996	16885	Oct 16 2000	33	33 - Alcoholic beverages (except beer), all other goods in class 33, including liquors	
811092534	CATEGORY OF ONE	Southern Comfort Properties, Inc.	United Arab Emirates	Published	Saha & Co. (UAE)	218551	Sep 25 2014			32	32 - Non-alcoholic beverages	
811092534	COMFORT	Southern Comfort Properties, Inc.	United Arab Emirates	Published	Saha & Co. (UAE)	218549	Sep 25 2014			32	32 - Non-alcoholic beverages	
811092534	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	United Arab Emirates	Published	Saha & Co. (UAE)	218550	Sep 25 2014			32	32 - Non-alcoholic beverages	
811092534	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United Arab Emirates	Registered	Saha & Co. (UAE)	18342	Sep 09 1996	17399	Sep 09 1996	32	32 - Non-alcoholic beverages in Class 32	
811092534	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United Arab Emirates	Registered	Saha & Co. (UAE)	18341	Sep 09 1996	17448	Aug 08 1998	25	25 - Clothing namely caps, hats, jackets, aprons, sweaters, belts, shirts, t-shirts, sweatshirts, overalls and leavis	
811092534	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	United Arab Emirates	Registered	Saha & Co. (UAE)	42227	Apr 23 2001	42227	Oct 31 2013	32	32 - Non-alcoholic beverages	
811092534	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	United Arab Emirates	Registered	Saha & Co. (UAE)	141377	Apr 18 2010	141377	Apr 22 2012	32	32 - Non-alcoholic beverages	
811092534	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United Arab Emirates	Published	Saha & Co. (UAE)	218552	Sep 25 2014			32	32 - Non-alcoholic beverages	
811092534	SOUTHERN COMFORT & Design	Southern Comfort Properties, Inc.	United Arab Emirates	Registered	Saha & Co. (UAE)	18345	Sep 09 1996	17405	Sep 09 1996	32	32 - Non-alcoholic beverages in Class 32	
811092534	SOUTHERN COMFORT & Design (Label)(3)(Samified)	Southern Comfort Properties, Inc.	United Arab Emirates	Registered	Saha & Co. (UAE)	18344	Sep 09 1996	17421	Sep 09 1996	25	25 - Clothing; namely caps, hats, jackets, aprons, sweaters, belts, shirts, t-shirts, sweatshirts, overalls and leavis in Class 25	
811092534	BLUDD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3062778	Feb 05 2015	3062778	May 01 2015	33	33 - Alcoholic beverages, including distilled spirits	
811092534	CARAMEL COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3060990	Jan 28 2015	3060990	Apr 17 2015	33	33 - Alcoholic beverages, including distilled spirits	
811092534	CATEGORY OF ONE	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3046114	Mar 11 2014	3046114	Jun 20 2014	33	33 - Alcoholic beverages, including distilled spirits	
811092534	CHEERY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3060987	Jan 28 2015	3060987	Apr 17 2015	33	33 - Alcoholic beverages, including distilled spirits	
811092534	COMFORT	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3067485	Aug 07 2014	3067485	Aug 07 2014	33	33 - Alcoholic beverages, including distilled spirits	
811092534	CUFFS & BUTTONS	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3062242	Jul 01 2014	3062242	Dec 05 2014	33	33 - Alcoholic beverages, including distilled spirits	
811092534	LIME COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3090985	Jan 28 2015	3090985	Apr 17 2015	33	33 - Alcoholic beverages, including distilled spirits	
811092534	MADE COMFORTABLE	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3088601	Jan 08 2015	3088601	Apr 03 2015	33	33 - Alcoholic beverages, including distilled spirits	
811092534	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	2544286	Apr 08 2010	2544286	Jul 16 2010	33	33 - Alcoholic beverages, including distilled spirits	
811092534	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3067491	Aug 07 2014	3067491	Aug 07 2014	33	33 - Alcoholic beverages, including distilled spirits	
811092534	SC & Crescent Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	2544285	Apr 08 2010	2544285	Jul 16 2010	33	33 - Alcoholic beverages, including distilled spirits	
811092534	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	3046116	Mar 11 2014	3046116	Jun 20 2014	33	33 - Alcoholic beverages, including distilled spirits	
811092534	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitroyd	1053835	Oct 17 1975	1053835	Oct 17 1975	33	33 - Spirts (beverages) and liquors	

TRADEMARK

REEL: 005772 FRAME: 0952



Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
6326252	SOUTHERN COMFORT (Stacked Logo 2001)	Southern Comfort Properties, Inc.	United Kingdom	Registered	Mungitoyd	2267183	Apr 11 2001	2267183	Apr 11 2001	6, 9, 11, 14, 16, 18, 20, 21, 24, 26, 28, 30, 34	<p>6 - Metal signs; metal key rings; metal money clips; metal license plates; metal license plates holders International Class 6</p> <p>9 - Sunglasses and cases thereof; cellular phone covers; magnetically encoded pre-paid telephone calling cards; decorative magnets; electrical switch plate covers; radios; AM/FM radios; clock radios; including radios incorporating clocks AM/FM radio cassette player/recorder; CD players; record players; blank audio and video cassettes; audio and video cassettes featuring music and movies; blank compact discs (CDs); compact discs (CDs) featuring music and movies; records featuring music; headphones; monoproms; joggers in the nature of safety goggles and mirror eye goggles; eyeglasses; and cases thereof; eyeglass chains and neckties International Class 9</p> <p>11 - Lamps; ceiling fans; electric fans; electric lighting fixtures; electric night lights; barbecue grills; flash lights; pen lights; electric lights for Christmas trees in International Class 11</p> <p>14 - Ornamental lapel pins, clocks and watches; clock radios; including, docks incorporating radios in International Class 14</p> <p>16 - Paper and paper articles; including, posters, postcards, notepads, playing cards; paper napkins; writing and note paper; stationery; paper coasters; mounted and unmounted photographs; tablecloths made of paper; paper placemats; banners made of paper; bulletin and notice boards; cockroaches; pens and pencils and cases thereof; picture; magazines and periodicals for general interests in International Class 16</p> <p>18 - Umbrellas; luggage; duffel bags; athletic bags; shoulder bags; backpacks; luggage bags; key cases; knapsacks; leather key chains; and tote bags in International Class 18</p> <p>20 - Non-metal key chains; non-metal key rings; wood boxes and chests; glass signs in the nature of furniture mirrors; and wooden barrels in International Class 20</p> <p>21 - Glass and plastic drinking containers; including flasks; ceramic mugs; ceramic pitchers; ceramic jugs; sponges for household purposes; wood coasters; cork coasters; swizzle sticks; bowls; decorative boxes made of non-precious metal, food and beverage containers; glassware for beverages; and metal serving trays International Class 21</p> <p>33 - Distilled spirits</p>	
6326253	BLOOD ORANGE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	8652408	Feb 04 2015			33	33 - Alcoholic beverages, except beers	
6326252	BORN IN NEW ORLEANS	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85167414	Nov 02 2010	4, 368, 942	Jul 16 2013	33	33 - Distilled spirits	
63262385	CAJUN THUNDER	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85296559	Mar 14 2011	4187586	Aug 07 2012	33	33 - Alcoholic beverages, namely, prepared alcoholic cocktails	

Active Marks: Southern Comfort

Item ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81595582	CARAMEL COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86505853	Jan 16 2015			33	33 - Alcoholic beverages, except beers	
81595583	CASTRO-WEEN	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86416661	Oct 07 2014			33	33 - Alcoholic beverages, except beers	
81595584	CATEGORY OF ONE	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	86216659	Mar 10 2014	472923	May 05 2015	33	33 - Alcoholic beverages except beers	
81595585	CHERRY COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86505873	Jan 16 2015			33	33 - Alcoholic beverages, except beers	
81595586	COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	73082129	Mar 30 1978	1048272	Sep 14 1978	33	33 - Liqueur	
81595587	COMFORT & JOY	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85167350	Nov 02 2010	4181421	Aug 07 2012	33	33 - Distilled spirits	
81595588	GRAB SOME SOCO AND PLAY!	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	77983716	Mar 04 2008	3794477	May 25 2010	33	33 - Distilled spirits	
81595589	GRAND OLD DRINK OF THE SOUTH: THE	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	72270965	May 08 1997	653793	Jul 30 1998	33	33 - LIQUEUR	
81595590	INSPIRED BY THE CRESCENT CITY (Bug Logo 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85007823	Apr 06 2010	3966791	Jun 28 2011	33	33 - Distilled spirits	
81595591	LIQUE COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86505822	Jan 16 2015			33	33 - Alcoholic beverages, except beers	
81595592	M.W. - HERON (Signature 2001)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	75239004	Apr 09 2001	2562561	Apr 16 2002	33	33 - Alcoholic beverages, namely, distilled spirits	
81595593	MADE COMFORTABLE	Southern Comfort Properties, Inc.	United States of America	Allowed	Jack Daniels Properties, Inc.	86498538	Jan 08 2015			33	33 - Alcoholic beverages, (except beer)	
81595594	MAKE MINE COMFORTABLE	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86222576	Mar 28 2014			33	33 - Alcoholic beverages except beers	
81595595	Misc. Design - Southern Comfort Oval (2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85007816	Apr 08 2010	3902212	Jan 04 2011	33	33 - Distilled spirits	
81595596	Misc. Design - Southern Comfort (Picture from Label)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	72270966	May 08 1997	653794	Jul 30 1998	33	33 - LIQUEUR	
81595597	Misc. Design - Southern Comfort Beale (2001) 3-D (2)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76530332	Jul 18 2003	2920424	Jan 25 2005	33	33 - Alcoholic beverages, namely, distilled spirits	
81595598	Misc. Design - Southern Comfort Beale (2010) (3-D)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85203400	Dec 21 2010	4008055	Aug 09 2011	33	33 - Distilled spirits	
81595599	Misc. Design - Southern Comfort Beale (2014 - 3D - Beale Lines)	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86438887	Oct 28 2014			33	33 - Alcoholic beverages, except beers	
81595600	Misc. Design - Southern Comfort Beale (whisk) 2010 - (Picture from Label)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85007790	Apr 08 2010	4046214	Oct 25 2011	33	33 - Distilled spirits	
81595601	Misc. Design - Southern Comfort Beale (whisk) 2014 - (Picture from Label)	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86439871	Oct 28 2014			33	33 - Alcoholic beverages, except beers	
81595602	NONE GENUINE BUT MINE	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	77697850	Mar 10 2008	3687083	Dec 07 2010	33	33 - Distilled spirits	
81595603	SC & Cresson Moon Design (Logo 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85007811	Apr 06 2010	3688195	Dec 28 2010	33	33 - Distilled spirits	
81595604	SC ONE & Star Design (Logo 2014)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	86216674	Mar 10 2014	4757082	Jun 16 2015	33	33 - Alcoholic beverages except beers	
81595605	SOOCO	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	75325130	Jul 16 1997	2254254	Jun 15 1999	33	33 - Alcoholic beverages, namely liquors	
81595606	SOOCO	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	77228361	Jul 10 2007	3667842	Oct 26 2010	25	25 - New Clothing, namely, shirts, sweatshirts, sweatpants, jackets, camisoles, tank tops, dresses, pants, skirts, shorts and belts. Old Clothing	
81595607	SOOCO HURRICANE	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	77427283	Mar 20 2008	3516282	Oct 14 2008	33	33 - Prepared alcoholic cocktail	
81595608	SOOCO LIME Logo (horizontal)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85233692	Feb 03 2011	4019135	Aug 30 2011	33	33 - Distilled spirits	
81595609	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	85659957	Jun 20 2012			30	30 - Coffee	
81595610	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Allowed	Southern Comfort Properties, Inc.	86403390	Sep 23 2014			9	9 - Headphones, ear buds, audio speakers, protective covers and cases for cell phones, laptops and portable media players, sunglasses	
81595611	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	73688904	Jun 28 1997	152030	Jan 24 1998	33	33 - Liqueur	
81595612	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	75047635	Jan 24 1996	2334687	Mar 28 2000	25	25 - New Goods, Clothing, namely shirts, shorts, caps, jackets, coats, sweatshirts, and hats. Old Goods, Clothing, namely shirts, shorts, caps, scarves, jackets, coats, sweatshirts, hats, bandannas, sweaters, and ski gloves.	
81595613	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76034610	Apr 25 2000	2565370	Jul 16 2002	14	14 - New Goods, Varieties Old Goods: Ornamental lapel pins, clocks and watches	

TRADEMARK

REEL: 005772 FRAME: 0955



Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81203592	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76034609	Apr 25 2000	2632580	Oct 08 2002	16	16 - New Spec of Goods: Paper and paper articles; namely, postcards, bulletin and notice boards, pens	
81203592	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76034487	Apr 25 2000	2613240	Aug 27 2002	21	21 - New Spec of Goods: Glass and plastic drinking containers, namely, swizzle sticks, food and beverage containers, glassware for beverages Old Spec of Goods: Glass and plastic drinking containers, namely, swizzle sticks, ceramic pitchers, ceramic jugs, syringes for household purposes, wood coasters, cork coasters, sawzle sticks, bowls, decorative boxes made of non-precious metal, food and beverage containers, glassware for beverages, and metal serving trays and serving trays made of non-precious metals	
81203592	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76034608	Apr 25 2000	2585399	Jul 16 2002	18	18 - Old Specification of Goods: Umbrellas, luggage, duffel bags, athletic bags, shoulder bags, backpacks, luggage bags, key cases, knapsacks, leather key fobs, and tote bags New Spec of Goods: Shoulder bags, knapsacks, and tote bags.	
81203127	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76123483	Sep 06 2000	2643948	Oct 29 2002	29	29 - Dairy products excluding ice cream, ice milk and frozen yogurt	
81202728	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	77966839	Dec 04 2009	3818182	Jul 13 2010	26	26 - Ornamental novelty pins	
81202728	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76237937	Apr 08 2001	2811113	Feb 03 2004	14	14 - New Goods: Ornamental lapel pins Old Goods: Ornamental lapel pins, clocks and watches	
81202728	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76237941	Apr 08 2001	2811114	Feb 03 2004	26	26 - New Goods: ornamental novelty pins Old Goods: Belt buckles and clasps for clothing all trade of non-precious metal, ornamental novelty pins	
81202728	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85007800	Apr 08 2010	3986790	Jun 28 2011	33	33 - Distilled spirits	
81202728	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	86218888	Mar 10 2014	4757083	Jun 16 2015	33	33 - Alcoholic beverages except beers	
81202728	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	71539573	Oct 30 1947	513317	Aug 09 1949	33	33 - LIQUEUR	
81202728	SOUTHERN COMFORT & Design (Shield 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85407805	Apr 08 2010	4165040	Jun 29 2012	33	33 - Distilled spirits	
81202728	SOUTHERN COMFORT (Shielded Logo 2001)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	76237928	Apr 08 2001	2811112	Feb 03 2004	14	14 - New Goods: Ornamental lapel pins, watches Old Goods: Ornamental lapel pins, clocks and watches, clock radios, namely, clocks incorporating radios	
81202728	SOUTHERN COMFORT (Shielded Logo 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85466281	Jun 27 2012	4288910	Feb 12 2013	33	33 - Distilled spirits	
81202728	SOUTHERN COMFORT (Shielded Logo 2011)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85405992	Aug 24 2011	4186028	Aug 07 2012	33	33 - Distilled spirits	
81202728	SOUTHERN COMFORT ZONE (Label 2011)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85742589	Oct 01 2012	4486035	Feb 18 2014	33	33 - Distilled spirits	
81202728	SOUTHERN HURRICANE	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	75756256	Jul 21 1999	2565708	Apr 30 2002	33	33 - Prepared alcoholic cocktails	
81202728	SOUTHERN MANHATTAN	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	75756250	Jul 21 1999	2565707	Apr 30 2002	33	33 - Prepared alcoholic cocktails	
81202728	SOUTHERN SHAG	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	75756251	Jul 21 1999	2721701	Jun 03 2003	33	33 - Prepared alcoholic cocktail	
81202728	WHATEVER'S COMFORTABLE	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	85991411	Jul 31 2012	4404581	Sep 17 2013	33	33 - Distilled spirits	
81202728	WHATEVER'S COMFORTABLE & Flag in Glass (Label)	Southern Comfort Properties, Inc.	United States of America	Registered	Jack Daniels's Properties, Inc.	86307884	Jun 12 2014	4671509	Jan 13 2015	33	33 - Alcoholic beverages except beers	
81202728	WHEREVER YOU TAKE YOU GET THERE (Label)	Southern Comfort Properties, Inc.	United States of America	Registered	Southern Comfort Properties, Inc.	77983723	Mar 04 2009	3887084	Dec 07 2010	33	33 - Distilled spirits	
81202728	SOBRIETY PLEASE DRINK RESPONSIBLY	Southern Comfort Properties, Inc.	United States of America	Registered	Jones & Co., S.A.	281299	Sep 18 1996	380839	Jun 05 1997	33	33 - Liqueurs	
81202728	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	United States of America	Registered	Jones & Co., S.A.	330793	Apr 17 2001	427859	Oct 04 2001	33	33 - Wines, spirits and liqueurs	
81202728	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	United States of America	Registered	Jones & Co., S.A.	444088	Apr 03 2013	444088	Feb 06 2014	33	33 - Alcoholic beverages, including distilled spirits	
81202728	SOUTHERN COMFORT & Design (Label 2010)	Southern Comfort Properties, Inc.	United States of America	Registered	Jones & Co., S.A.	444088	Apr 03 2013	444088	Feb 06 2014	33	33 - Alcoholic beverages, including distilled spirits	
81202728	SOUTHERN COMFORT & Design (Label 2014)	Southern Comfort Properties, Inc.	United States of America	Published	Jones & Co., S.A.	460258	Nov 19 2014			33	33 - Alcoholic beverages, including distilled spirits	





Active Marks: Southern Comfort

Mark No.	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Name
81592481	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Uruguay	Registered	Jones & Co., S.A.	281258	Sep 18 1995	281258	Apr 05 2000	33	33 - Liqueurs	Mark Name
81592482	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Uzbekistan	Registered	Cabinet Pavlovic	MBGU0901398	Jul 31 1995	6520	Jul 31 1995	33	33 - Alcoholic beverages	Mark Name
81592483	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Uzbekistan	Registered	Cabinet Pavlovic	MBGU20010885	Apr 25 2001	MGU1649	Oct 21 2002	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592484	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Uzbekistan	Registered	Cabinet Pavlovic	MBGU9501629	Nov 14 1995	6522	Nov 14 1995	33	33 - Alcoholic beverages	Mark Name
81592485	SOUTHERN COMFORT (Ornille)	Southern Comfort Properties, Inc.	Uzbekistan	Registered	Cabinet Pavlovic	MBGU9700485	May 08 1997	7680	Nov 13 1996	33	33 - Alcoholic beverages, namely liqueurs	Mark Name
81592486	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Vanuatu	Registered	Sponson & Ferguson	MBGU9700485	May 08 1997	7680	Nov 13 1996	33	33 - Alcoholic beverages, including liqueurs	Mark Name
81592487	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Vanuatu	Registered	Sponson & Ferguson	2267177	Apr 11 2001	21078	Apr 11 2001	33	33 - Alcoholic beverages, including liqueurs	Mark Name
81592488	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Vanuatu	Registered	Sponson & Ferguson	307095	Mar 08 1995	PT189859	May 29 1996	33	33 - Liqueurs	Mark Name
81592489	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Venezuela	Registered	Hotel Pelaez Castillo & Duque	6827	Apr 27 2001		Sep 14 2004	33	33 - Alcoholic beverages, including distilled spirits and liqueurs	Mark Name
81592490	SOUTHERN COMFORT & Design (label)(2)	Brown-Forman Corporation	Venezuela	Registered	Hotel Pelaez Castillo & Duque	3069965	Mar 08 1995	PT192057	Oct 31 1996	33	33 - Liqueurs	Mark Name
81592491	SOUTHERN COMFORT & Design (label)(3)	Brown-Forman Corporation	Venezuela	Registered	Hotel Pelaez Castillo & Duque	1355296	Aug 20 1996	PT204445	Mar 13 1996	33	33 - Alcoholic beverages, namely liqueurs	Mark Name
81592492	SCCO	Southern Comfort Properties, Inc.	Vietnam	Registered	Vision & Associates	4200607609	May 17 2006	108048	May 17 2006	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592493	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Vietnam	Registered	Vision & Associates	N105193	Mar 17 1993	10549	Dec 25 1993	16,20,25,32,33	16 - Paper, cardboard and goods made from these materials; printed matter; book binding materials; photographs; stationery; address stationery 20 - Unknown 25 - Unknown 32 - Unknown 33 - Unknown	Mark Name
81592494	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Vietnam	Registered	Vision & Associates	4200101674	May 07 2001	41544	May 07 2001	33	33 - Wines, spirits and liqueurs	Mark Name
81592495	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Vietnam	Registered	Vision & Associates	206899	Nov 16 1994	17335	Jul 17 1995	33	33 - Liqueurs	Mark Name
81592496	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Virgin Islands (British)	Registered	Dancia Perm & Co.	2378	Jun 14 2001	3685	Jun 14 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592497	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Virgin Islands (British)	Registered	Dancia Perm & Co.	2408	Jul 31 2001	3715	Jul 31 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592498	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Virgin Islands (British)	Registered	Dancia Perm & Co.	4440	Apr 25 2013	5747	Jul 08 2013		33 - Alcoholic beverages, including distilled spirits (Local Class 43)	Mark Name
81592499	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Virgin Islands (British)	Registered	HSM IP Ltd	3061	Mar 06 2015	3061	Mar 11 2014		33 - Alcoholic beverages, including distilled spirits	Mark Name
81592500	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	West Bank	Registered	Dr. Shilomo Cohen & Co.	9070	May 28 2001	9070	May 28 2001	33	33 - Wines, spirits and liqueurs	Mark Name
81592501	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	West Bank	Registered	Dr. Shilomo Cohen & Co.	9069	May 28 2001	9069	May 28 2001	33	33 - Wines, spirits and liqueurs	Mark Name
81592502	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Zambia	Registered	Spoor & Fisher Jersey	60966	Oct 23 1996	60966	Aug 01 2002	33	33 - Alcoholic beverages, namely liqueurs.	Mark Name
81592503	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Zambia	Registered	Spoor & Fisher Jersey	2722001	Apr 30 2001	2722001	Apr 30 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592504	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Zambia	Registered	Spoor & Fisher Jersey	7922015	Jun 30 2015		Apr 30 2001	33	33 - Alcoholic beverages, including distilled spirits	Mark Name
81592505	SOUTHERN COMFORT & Design (label)(3)	Southern Comfort Properties, Inc.	Zambia	Application	Spoor & Fisher Jersey	61096	Oct 23 1996	61096	Oct 17 2002	33	33 - Alcoholic beverages, namely liqueurs.	Mark Name
81592506	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Zanzibar	Registered	Spoor & Fisher Jersey	1902001	Apr 19 2001	2142002	Aug 08 2002	43	43 - Alcoholic beverages, including distilled spirits	Mark Name
81592507	SOUTHERN COMFORT & Design (label)(2)	Southern Comfort Properties, Inc.	Zanzibar	Registered	Spoor & Fisher Jersey	1912001	Apr 19 2001	1512002	Apr 19 2001	43	43 - Wines, spirits and liqueurs	Mark Name
81592508	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Zimbabwe	Registered	Huey & Blardenberg	3196	Jan 04 1996	43196	Jan 04 1996	33	33 - Alcoholic beverages	Mark Name
81592509	SOUTHERN COMFORT	Southern Comfort Properties, Inc.	Zimbabwe	Registered	Adams & Adams	98492	Sep 18 1992	98492	Sep 18 1992	25	25 - Clothing, footwear and headgear	Mark Name

TRADEMARK

REEL: 005772 FRAME: 0957

Active Marks: Southern Comfort

TM ID	Mark Name	Owners	Country	Status	Law Firm	App No.	Filed Date	Registration Number	Registration Date	International Classes	Class Description	Mark Image
81524322	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Zimbabwe	Registered	Adams & Adams	4992007	Apr 27 2007	4992007	Jun 13 2011	25	25 - Footwear, headgear, including caps, hats, headbands, visors, bandannas; clothing, including aprons, sleeve garters, t-shirts, golf shirts, baseball shirts, polo shirts, shirts, tops, tank tops, sweatshirts, sweatpants, jogging suits, pants, jackets, coats, belts, neckties, neckwear, scarves, suspenders, braces, leather jackets	
81524322	SOUTHERN COMFORT & Design (Label 2001)	Southern Comfort Properties, Inc.	Zimbabwe	Registered	Honey & Blanckenberg	3812001	Apr 10 2001	3812001	Apr 10 2001	33	33 - Alcoholic beverages, including distillies spirits and liquors	
81524322	SOUTHERN COMFORT & Design (Label)(3)	Southern Comfort Properties, Inc.	Zimbabwe	Registered	Honey & Blanckenberg	46499		46499	Apr 12 1999	33	33 - Alcoholic beverages, namely, liquors	
81524322	SOUTHERN COMFORT & Design (049)	Southern Comfort Properties, Inc.	Zimbabwe	Registered	Honey & Blanckenberg			E161/80	Mar 05 1980	33	33 - Wines, spirits and liquors	

TRADEMARK

REEL: 005772 FRAME: 0958