

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM381037

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B-Tan NJ, LLC		04/07/2016	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	B & B Tans Inc.		
<b>Street Address:</b>	53 Partridge Lane		
<b>City:</b>	Glen Mills		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19342		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4834316	B-TAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8564298819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	856.429.4100		
<b>Email:</b>	patents@pobox.com		
<b>Correspondent Name:</b>	Norman E. Lehrer		
<b>Address Line 1:</b>	1205 North Kings Highway		
<b>Address Line 4:</b>	Cherry Hill, NEW JERSEY 08034		
<b>ATTORNEY DOCKET NUMBER:</b>	7243		
<b>NAME OF SUBMITTER:</b>	Norman E. Lehrer		
<b>SIGNATURE:</b>	/Norman E. Lehrer/		
<b>DATE SIGNED:</b>	04/19/2016		
<b>Total Attachments: 1</b>			
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OP \$40.00 4834316

SERVICE MARK ASSIGNMENT


WHEREAS, B-TAN NJ, LLC, of 106 Whitehall Drive, Voorhees, New Jersey 08043, is the owner of the service mark B-TAN and of U.S. Service Mark Registration No. 4,834,316, registered October 20, 2015;

WHEREAS, B & B TANS INC., of 53 Partridge Lane, Glen Mills, Pennsylvania 19342, is desirous of acquiring said service mark and registration and the goodwill associated therewith;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, B-TAN NJ, LLC hereby assigns to B & B TANS INC. its entire right, title and interest in and to the service mark, to the registration and the goodwill associated therewith.

B-TAN NJ, LLC

Dated: 4/7/2016

By:   
Taylor Mills, Member