

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Noxell Corporation		04/19/2016	Corporation:
RECEIVING PARTY DATA			
Name:	The Procter & Gamble Company		
Street Address:	One Procter & Gamble Plaza		
Internal Address:	GO C9		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4259164	OUTLAST	
Registration Number:	2476549	OUTLAST	
Registration Number:	3180436	OUTLAST	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-983-0728		
Email:	grow.ka@pg.com		
Correspondent Name:	The Procter & Gamble Company		
Address Line 1:	One Procter & Gamble Plaza		
Address Line 2:	GO C9		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	COSMETICS		
NAME OF SUBMITTER:	Karen A. Grow		
SIGNATURE:	/Karen A. Grow/		
DATE SIGNED:	04/19/2016		
Total Attachments: 2			

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UNITED STATES

TRADEMARK ASSIGNMENT

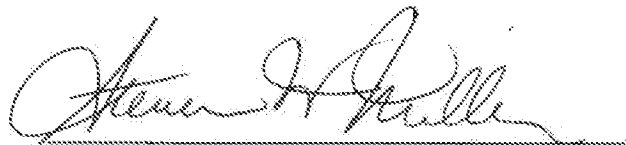
WHEREAS, **Noxell Corporation**, located and doing business at 11050 York Road, Hunt Valley, Maryland 21030-2098, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding registrations (the "Trademarks"); and

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

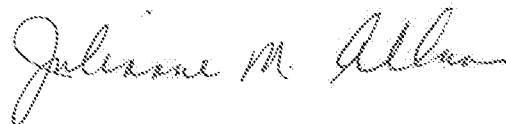
NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 19th day of April, 2016.

Noxell Corporation



Steven W. Miller
Vice President and Assistant Secretary



JULIANNE M. ALLMAN
Notary Public, State of Ohio
My Commission Expires 02-25-2018

SCHEDULE

Trademark	Country	Registration Number	Registration Date
OUTLAST	United States	4259164	December 11, 2012
OUTLAST	United States	2476549	August 7, 2001
OUTLAST	United States	3180436	December 5, 2016