

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381070

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cookie Specialties, Inc.		03/18/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Matt's Cookie Company		
Street Address:	482 N Milwaukee Ave		
City:	Wheeling		
State/Country:	ILLINOIS		
Postal Code:	60090		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	71570348	ZION	
CORRESPONDENCE DATA			
Fax Number:	6302145440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6305370936		
Email:	chris@buikemalaw.com		
Correspondent Name:	Christopher Novak		
Address Line 1:	15 Salt Creek Lane, Suite 103		
Address Line 4:	Hinsdale, ILLINOIS 60521		
NAME OF SUBMITTER:	Christopher J. Novak		
SIGNATURE:	/Christopher J. Novak/		
DATE SIGNED:	04/19/2016		
Total Attachments: 1			
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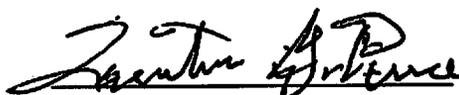
ASSIGNMENT

For and in consideration of Ten Dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cookie Specialties, Inc., an Illinois corporation, having its principal place of business at 482 N. Milwaukee Avenue, Wheeling, Illinois 60090, (the "ASSIGNOR"), hereby assigns, sells, conveys, and transfers to Matt's Cookie Company, a Delaware corporation, having a place of business at c/o City Capital Ventures, Inc., 444 N. Michigan Avenue, Suite 3250, Chicago, Illinois 60611, (the "ASSIGNEE"), all right, title, and interest in and to the MATT'S, ZION, and MATT'S & Design trademarks (the "Marks"), any corresponding applications and registrations therefore, including the federal trademark registrations and Illinois state trademark registration noted below, and the goodwill of the business in which the Marks are used, together with all claims for damages and other relief by reason of infringement, with the right to sue and collect the same for its own use and for the use of its successors and assigns.

This assignment expressly includes the following:

<u>Serial No.</u>	<u>Reg. No.</u>	<u>Mark</u>
73267590	1167548	MATT'S
71570348	0564266	ZION
046-294	046-294	MATT'S & Design

Signed:



Printed:

QUENTIN G. PIERCE

Title:

AS PRESIDENT OF
COOKIE SPECIALTIES, INC.

Date:

3/18/16