

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381113

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TicketsNow.com, Inc.		04/11/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Live Nation Entertainment, Inc.		
Street Address:	9348 Civic Center Drive		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3110143	EI BOX OFFICE	
CORRESPONDENCE DATA			
Fax Number:	3108610686		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 975-6891		
Email:	trademarks@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	TM-US-00044		
NAME OF SUBMITTER:	Ellie Schwimmer		
SIGNATURE:	/ES/		
DATE SIGNED:	04/19/2016		
Total Attachments: 1			
source=EI Box Office - TicketsNow.com to LNE (signed)#page1.tif			

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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is made and entered into and shall be effective as of April 11, 2016 ("Effective Date") by and between TicketsNow.com, Inc., a corporation organized under the laws of the state of Illinois ("Assignor") and Live Nation Entertainment, Inc., a corporation organized under the laws of the state of Delaware ("Assignee").

WHEREAS, Assignor owns of all trademark rights in the word mark "EI BOX OFFICE," U.S. Serial Number 78/387,631, U.S. Registration Number 3,110,143 (the "Trademark");

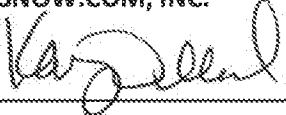
WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademark pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of mutual promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest Assignor had or may have in and to the Trademark, together with the goodwill associated therewith, and with the right to recover for damages and profits and all other remedies for past, present and future infringements thereof. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademark.

IN WITNESS WHEREOF, the parties hereto have each caused this Assignment to be executed as follows:

ASSIGNOR:

TICKETSNOW.COM, INC.

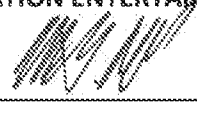
By: 

Name: Kathy Willard

Title: EVP and CFO

ASSIGNEE:

LIVE NATION ENTERTAINMENT, INC.

By: 

Name: Michael Rowles

Title: EVP, General Counsel and Secretary