

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381302

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FL Dauern Research, Inc.		04/20/2016	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	L'dara International, LLC		
Street Address:	4717 E. Hilton Ave.		
Internal Address:	Suite 100		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86571620	CERAMIN-L	
Serial Number:	86571554	L'DARA WITHIN	
Serial Number:	86901239	CWG CERTIFIED WELLNESS GRADE	
Serial Number:	86901233	CWG	
CORRESPONDENCE DATA			
Fax Number:	4806593304		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@hartmantitus.com		
Correspondent Name:	Hartman Titus PLC		
Address Line 1:	7114 E Stetson Drive		
Address Line 2:	Suited 205		
Address Line 4:	Scottsdale, ARIZONA 85251-3250		
ATTORNEY DOCKET NUMBER:	1360-L'DARA		
NAME OF SUBMITTER:	Bradley P. Hartman		
SIGNATURE:	/bradley p hartman/		
DATE SIGNED:	04/20/2016		
Total Attachments: 2			

OP \$115.00 86571620

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, FL Dauern Research, Inc., a corporation organized under the laws of the state of Arizona, having an address at 4717 E. Hilton Ave, Suite 100, Phoenix, Arizona 85034 ("ASSIGNOR") is the equitable owner and record owner of various trademarks and service marks used in connection with ASSIGNOR'S business, including the pending and issued U.S. Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "TRADEMARKS"); and

WHEREAS, L'dara International, LLC, a Delaware limited liability company having an address at 4717 E. Hilton Ave, Suite 100, Phoenix, Arizona 85034 ("ASSIGNEE"), is a related company to ASSIGNOR and, as such, has acquired from ASSIGNOR certain assets and intellectual property relating to the business, goods and services identified by the TRADEMARKS and is desirous of acquiring all of ASSIGNOR'S entire right, title, and interest in and to the TRADEMARKS, and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

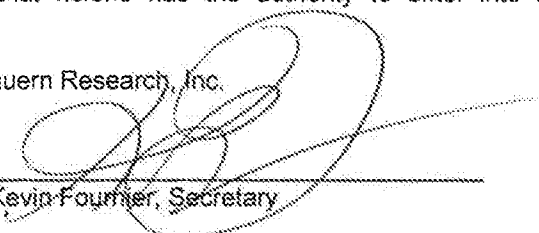
ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS, together with goodwill of the business symbolized by the TRADEMARKS throughout the world, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and any foreign countries, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

The undersigned represents and warrants that he/she has the authority to enter into this Agreement on behalf of ASSIGNOR.

FL Dauern Research, Inc.

Dated: 4-20-16

By: 
Kevin Fournier, Secretary

STATE OF Arizona }
County of Maricopa } ss.

On this 20 day of April, 2016, before me appeared Kevin Fournier, the person who signed this Assignment, who acknowledged that he signed it as a free act on behalf of ASSIGNOR, with authority to do so.

My Commission Expires:



By: 
NOTARY PUBLIC

EXHIBIT A

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO.	REGISTRATION NO.
CERAMIN-L	U.S.	86571620	N/A
L'DARA WITHIN	U.S.	86571554	4928966
CWG CERTIFIED WELLNESS GRADE	U.S.	86901239	N/A
CWG	U.S.	86901233	N/A