

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381388

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/22/2015

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WANDERLUST FESTIVAL, LLC		03/10/2016	Limited Liability Company: VIRGINIA

RECEIVING PARTY DATA

Name:	WANDERLUST HOLDINGS LLC
Street Address:	26 Dobbin Street, 3rd Floor
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11222
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	86195472	WANDERLUST 108
Serial Number:	85808512	WINTERLUST
Serial Number:	86322702	A MINDFUL TRIATHLON
Serial Number:	86318837	SPEAKEASY
Serial Number:	86007566	WANDERLUST YOGA
Serial Number:	85628527	WANDERLUST LIVE
Serial Number:	85628553	WANDERLUST LIVE
Serial Number:	86195586	WANDERLUST 108
Serial Number:	86534266	WANDERLUST
Registration Number:	3880519	WANDERLUST
Registration Number:	3880423	WANDERLUST
Registration Number:	4025858	WANDERLUST
Registration Number:	4031493	WANDERLUST
Registration Number:	4048264	WANDERLUST
Registration Number:	4092974	WANDERLUST
Registration Number:	4291459	WANDERLUST
Registration Number:	4373473	WANDERLUST
Registration Number:	4405517	WANDERLUST

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4608747	FIND YOUR TRUE NORTH
Registration Number:	4898846	WANDERLUST

CORRESPONDENCE DATA

Fax Number: 7574730395
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 757.499.8800
Email: amarino@williamsmullen.com
Correspondent Name: Amy G. Marino, Esquire
Address Line 1: Williams Mullen, c/o IP Docketing
Address Line 2: 222 Central Park Avenue, Suite 1700
Address Line 4: Virginia Beach, VIRGINIA 23462-3035

ATTORNEY DOCKET NUMBER:	070218.0002
NAME OF SUBMITTER:	Amy G. Marino - VSB 71236
SIGNATURE:	/Amy G. Marino/
DATE SIGNED:	04/21/2016

Total Attachments: 3

source=ASSIGNMENT NUNC PRO TUNC - between Wanderlust Festival and Wanderlust Holdings - with Exhibits - US Marks#page1.tif
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NUNC PRO TUNC ASSIGNMENT

WHEREAS, WANDERLUST FESTIVAL, LLC (“ASSIGNOR”), a limited liability company organized under the laws of the Commonwealth of Virginia, having its principal office at 26 Dobbin Street, 3rd Floor, Brooklyn, New York 11222 (“ASSIGNOR”), is the record owner of all of the right, title, and interest in, to and under the U.S. trademarks, service marks, trade names, brand names, logos, trade dress and other proprietary indicia of goods and services, together with the goodwill symbolized by each such mark, whether registered, unregistered or arising by Law, and all registrations and applications for registration of such trademarks, including intent-to-use applications, and all issuances, extensions and renewals of such registrations and applications, including the items set forth on EXHIBIT A hereto (hereinafter referred to as the “MARKS”); and

WHEREAS, WANDERLUST HOLDINGS LLC (“ASSIGNEE”), a limited liability company organized under the laws of Delaware and having its principal office at 26 Dobbin Street, 3rd Floor, Brooklyn, New York 11222, was desirous of acquiring said MARKS and the goodwill associated therewith; and

WHEREAS, on September 22, 2015, ASSIGNOR did assign unto ASSIGNEE all rights, title and interest in, to and under the MARKS, together with the good will associated therewith;

NOW, THEREFORE, FOR One U.S. Dollar (\$1.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, the parties agree as follows:

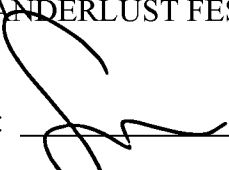

1. All of the recitals set forth above shall be incorporated herein to this Assignment, by this reference, as if set forth in the body hereof.

2. The parties hereto reaffirm and ratify the assignment, effective September 22, 2015, (“Effective Date”) by ASSIGNOR to ASSIGNEE, and ASSIGNOR hereby transfers, assigns, conveys and delivers to ASSIGNEE, its successors, and assigns, nunc pro tunc as of the Effective Date, all of ASSIGNOR’S right, title and interest in, to, and under the MARKS, together with the goodwill of the business in connection with which the MARKS are used and which is symbolized by the MARKS, throughout the world, along with the right to recover for damages and profits for past, present, or future infringements thereof and all common law rights as may have been acquired by ASSIGNOR with respect to such names, MARKS or terms

confusingly similar thereto;

3. ASSIGNOR agrees to execute and deliver at the request of the ASSIGNEE, all papers, instruments, and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all ASSIGNOR'S rights, title, and interest in and to the MARKS to the ASSIGNEE and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the Assignment, to the extent such evidence is in the possession or control of ASSIGNOR.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment this 10th day of March, 2016.

ASSIGNOR WANDERLUST FESTIVAL, LLC  By: _____ Name: <u>Sean Hoess</u> Its: <u>CEO</u>	ASSIGNEE WANDERLUST HOLDINGS LLC  By: _____ Name: <u>Sean Hoess</u> Its: <u>CEO</u>
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EXHIBIT A

Trademark / Service Mark Applications

	Mark	Country	Application No.
1	WANDERLUST (CI. 32)	U.S.	85618425
2	WANDERLUST 108 (CI. 25)	U.S.	86195472
3	WINTERLUST (CI. 41)	U.S.	85808512
4	WANDERLUST (CI. 3)	U.S.	85618499
5	A MINDFUL TRIATHLON (Cls. 25 & 41)	U.S.	86322702
6	SPEAKEASY (CI. 41)	U.S.	86318837
7	WANDERLUST YOGA (CI. 41)	U.S.	86007566
8	WANDERLUST LIVE (CI. 41)	U.S.	85628527
9	WANDERLUST LIVE (CI. 35)	U.S.	85628553
10	WANDERLUST 108 (CI. 41)	U.S.	86195586
11	WANDERLUST (CI. 16)	U.S.	86534266

Trademark / Service Mark Registrations

	Mark	Country	Registration No.
1	WANDERLUST (CI. 9)	U.S.	3880519
2	WANDERLUST (CI. 41)	U.S.	3880423
3	WANDERLUST (Cls. 43 & 44)	U.S.	4025858
4	WANDERLUST (CI.35)	U.S.	4031493
5	WANDERLUST (CI. 28)	U.S.	4048264
6	WANDERLUST (Cls. 41, 42 & 45)	U.S.	4092974
7	WANDERLUST (CI. 33)	U.S.	4291459
8	WANDERLUST (CI. 5)	U.S.	4373473
9	WANDERLUST (CI. 25)	U.S.	4405517
10	FIND YOUR TRUE NORTH (CI. 41)	U.S.	4608747
11	WANDERLUST (CI. 30)	U.S.	4898846