

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM381479

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alan Barratt		04/20/2016	INDIVIDUAL: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grenade (UK) Ltd		
<b>Street Address:</b>	Unit 5 Spitfire Close		
<b>Internal Address:</b>	Coventry Business Park		
<b>City:</b>	Coventry, Warwickshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	CV56UR		
<b>Entity Type:</b>	Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4856032	GRENADE DEFEND	
<b>Registration Number:</b>	4856020	RELOAD	
<b>Registration Number:</b>	4777781	.50 CALIBER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3303764577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3308496641		
<b>Email:</b>	sketler@ralaw.com		
<b>Correspondent Name:</b>	Suzanne K. Ketler		
<b>Address Line 1:</b>	Roetzel & Andress		
<b>Address Line 2:</b>	222 South Main Street		
<b>Address Line 4:</b>	Akron, OHIO 44308		
<b>ATTORNEY DOCKET NUMBER:</b>	188246.0045		
<b>NAME OF SUBMITTER:</b>	Suzanne K. Ketler		
<b>SIGNATURE:</b>	/Suzanne K. Ketler/		
<b>DATE SIGNED:</b>	04/21/2016		
<b>Total Attachments: 4</b>			

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## TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is made and entered into, effective as of the last date written below, by and between ALAN BARRATT, an individual residing in the United Kingdom, with an address of Oak Lane House, Oak Lane, Barston, Solihull, West Midlands, B920JR, United Kingdom ("Assignor"), and GRENADE (UK) LIMITED, a limited company formed under the laws of the United Kingdom, with an address of Unit 5, Spitfire Close, Coventry Business Park, Coventry, Warwickshire, CV5 6UR, United Kingdom ("Assignee", together with Assignor, "the Parties).

WHEREAS, Assignor owns the trademarks and the U.S. Trademark Registrations therefor (the "Trademarks"), as depicted on Exhibit A attached hereto and incorporated herein by reference;

WHEREAS, Assignor desires to contribute, transfer, and assign all right, title, and interest in and to the Trademarks and the goodwill associated therewith to Assignee, and Assignee desires to receive same;

NOW THEREFORE, in consideration of the mutual covenants and promises of the Parties, and in exchange for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby contributes, transfers, and assigns to Assignee: (i) all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in connection with which the Trademarks are used; and (ii) the U.S. Trademark Registrations for the Trademarks, as set forth on Exhibit A hereto; and (iii) the full right to sue for and recover all profits and damages recoverable from past, ongoing, current, and/or future infringements of the Trademarks in the U.S.
2. All of the foregoing shall be held and enjoyed by Assignee, for its own benefit and for the benefit of its successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
3. Assignor agrees to cooperate with Assignee in the recordal of this Assignment with the U.S. Patent & Trademark Office, and to execute any and all documents that are necessary to accomplish such recordal.

IN WITNESS WHEREOF, the Parties hereto have caused their duly authorized representatives to set their hands to this Agreement as of the dates set forth below.

ASSIGNOR:

ALAN BARRATT

By: RB Barratt  
Date: 2014/16

ASSIGNEE:

GRENADE (UK) LIMITED

By: Juliet Barratt  
Name: JULIET BARRATT  
Title: DIRECTOR  
Date: 2014/16

EXHIBIT A

<u>Mark</u>	<u>Application No. and Date</u>	<u>Registration No. and Date</u>	<u>Int'l Classes</u>	<u>Goods &amp; Services</u>
GRENADE DEFEND	85/936,646  May 20, 2013	4,856,032  November 17, 2015	005	Nutritional supplements; dietary nutritional supplement drink mixes and concentrates and nutritional shakes for sports enhancement, performance enhancement, and weight management; dietary supplement drink mixes for use as a meal replacement; vitamins, minerals, and food supplements, namely, antioxidants; dietary food supplements for sports enhancement and performance enhancement; dietary food supplements, namely, meal management supplements, weight gain supplements and dietary supplements; weight management supplements, namely, meal replacement mixes for weight management, weight gain mixes, and dietary drink mixes, all in the nature of nutritional and dietary supplements; weight management supplements and weight loss formulas in the nature of nutritional and dietary supplements in tablet and capsule form; thermogenic fat burning formulas and supplements in the nature of nutritional and dietary supplements in tablet and capsule form for sports enhancement, performance enhancement, weight loss, and weight gain; vitamin formulas and supplements in tablet and capsule form for sports enhancement, performance enhancement, weight loss, and weight gain; appetite suppressants; diet capsules; diet pills.
RELOAD	85/888,710  March 28, 2013	4,856,020  November 17, 2015	030	Nutrient dense oat bars, namely, oat-based ready-to-eat food bars.

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<u>Mark</u>	<u>Application No. and Date</u>	<u>Registration No. and Date</u>	<u>Int'l Classes</u>	<u>Goods &amp; Services</u>
.50 CALIBER	85/983,384 December 12, 2011	4,777,781 July 21, 2015	005	Health food supplements, dietary supplements, herbal supplements and nutritional supplements; nutritional supplement drinks and shakes in powder, liquid and mix form for sports enhancement, performance enhancement, weight management and for use as a meal substitute; dietary supplement drink mixes for use as a meal replacement for weight loss or weight gain purposes; vitamins, mineral supplements and anti oxidants food supplements; food and dietary supplement for sports and performance enhancement; dietary supplement drink mixes in powder, liquid and mix form for sports enhancement, performance enhancement, weight management, weight gain, and for use as a meal substitute or replacement; dietary and nutritional supplements used for weight loss, thermogenic dietary and nutritional supplements and vitamins in tablet and capsule form; appetite suppressants; diet capsules; diet pills.

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