

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381502

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sweda Company, LLC		04/21/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sweda Company, LLC		
Street Address:	17411 Valley Blvd		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91744		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87009184		
CORRESPONDENCE DATA			
Fax Number:	7148250556		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-825-0555		
Email:	law@clemcheng.com		
Correspondent Name:	Clement Cheng		
Address Line 1:	4522 Katella Avenue, Suite 200		
Address Line 4:	Los Alamitos, CALIFORNIA 90720		
NAME OF SUBMITTER:	Clement Cheng		
SIGNATURE:	/clemcheng/		
DATE SIGNED:	04/21/2016		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 87009184

Trademark Assignment

For Entity Jurisdiction Correction

Sweda Company, LLC, does hereby assign the Bella Mia mark filed as

BELLA MIA

U.S. App. No. 87009184 Filed April 21, 2016

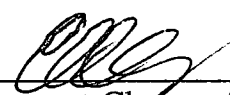
in IC 018 for G & S: Athletic bags; Backpacks; Cosmetic bags sold empty;
Tote bags; Travel bags. First Use: 2016-04-21. First Use In Commerce:
2016-04-21

To:

Sweda Company, LLC, a **Delaware limited liability company**,
having an address of
17411 Valley Blvd
City of Industry CA 91744

United States for consideration noted the sufficiency of which is
acknowledged and with related goodwill, common law rights and dress.

Executed:

X:  Clement Cheng, Attorney	Date: <u>April 21, 2016</u> Place: Los Alamitos, CA