

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381642

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Springbok Holdings, LLC		03/01/2016	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Color Me Rad Productions, Inc.		
Street Address:	59 W 100 S		
City:	SLC		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4545953	COLOR ME RAD	
Registration Number:	4545952	COLOR ME RAD	
Registration Number:	4473342	COLOR BOMB	
Registration Number:	4586723	THE ART OF RUNNING COLOR ME RAD	
Registration Number:	4242060	ART OF RUNNING	
CORRESPONDENCE DATA			
Fax Number:	8015755001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8015755001		
Email:	kmartin@fbglaw.com		
Correspondent Name:	Kara K Martin		
Address Line 1:	57 West 200 South, Ste 350		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Kara K Martin		
SIGNATURE:	/Kara K Martin/		
DATE SIGNED:	04/22/2016		
Total Attachments: 1			
source=Executed CRM Assignment of Trademark#page1.tif			

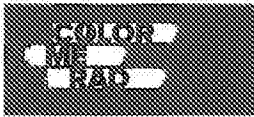
OP \$140.00 4545953

ASSIGNMENT OF TRADEMARKS
(Springbok Holdings, LLC to Color Me Rad Productions, Inc.)

WHEREAS, Springbok Holdings, LLC a Utah limited liability company ("Assignor"), of 3690 East Ft. Union Boulevard #101, Cottonwood Heights, Utah 84121, has adopted, used, is using, and is the owner of the following trademark registrations with the United States Patent and Trademark Office on the Principal Register, and International Registrations in Canada and through the Madrid Protocol along with the following unregistered trademarks ("Marks"):

"COLOR ME RAD"

U.S. Registration No.: 4,545,953;
WIPO International Registration Nos.:
1,183,693 and 1,220,908;
Canada Registration No.: TMA882796



U.S. Registration No.: 4,545,952; WIPO
International Registration No.: 1,221,626

"COLOR BOMB"

U.S. Registration No.: 4,473,342;
Canada Registration No.: TMA930257

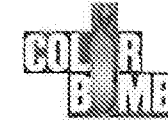
"ART OF RUNNING"

U.S. Registration No.: 4,586,723



U.S. Registration No.: 4,242,060

Non-Registered Trademarks:




WHEREAS, Color Me Rad Productions, Inc., a Utah corporation ("Assignee"), of 59 West 100 South, Salt Lake City, Utah 84101, is desirous of acquiring all right, title and interest in and to said Marks.

NOW THEREFORE, for and in consideration of the purchase of the assets, goodwill and business of Springbok Holdings, LLC and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, Springbok Holdings, LLC Assignor, by these presents does sell, assign, and transfer unto the said Color Me Rad Productions, Inc., Assignee, all the right, title and interest of Springbok Holdings, LLC in and to the Marks and all related logos, derivative names and other commercial symbols, together with the goodwill of the business symbolized by said Marks and the above-identified registration of said Marks and all enforcement, infringement and related actions and causes of action.

Dated effective as of the 1 day of ^{March}~~April~~, 2016.

SPRINGBOK HOLDINGS, LLC

By


John Malfatto, Manager of
Springbok Management, LLC, the
manager of Springbok Holdings, LLC