

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM381807

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Endevr, Inc.		04/19/2016	Corporation: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Compass Health Brands Corp.		
<b>Street Address:</b>	6753 Engle Road		
<b>City:</b>	Middleburg Heights		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44130		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4353974	STRENGTHTAPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4023909500		
<b>Email:</b>	ip@koleyjessen.com		
<b>Correspondent Name:</b>	Roberta L. Christensen		
<b>Address Line 1:</b>	1125 S 103rd Street		
<b>Address Line 2:</b>	One Pacific Place, Suite 800		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68124		
<b>ATTORNEY DOCKET NUMBER:</b>	15548-0023 COMPASS HEALTH		
<b>NAME OF SUBMITTER:</b>	Roberta L. Christensen		
<b>SIGNATURE:</b>	/rlc/		
<b>DATE SIGNED:</b>	04/25/2016		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective April 22, 2016, by Endeavor, Inc., a Utah corporation, (“Assignor”), having an address of 1224 S. River Road, Ste. B100 St. George, UT 84790, and Compass Health Brands Corp., a Delaware corporation (“Assignee”), having an address of 6753 Engle Road, Middleburg Heights, OH 44130.

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 4,353,974 for the mark “STRENGTHTAPE” (the “Trademark”), which registered June 18, 2013.

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademark for Class 10 in any and all countries.

**[Remainder of page intentionally left blank; signature pages follow.]**

Endevr, Inc., Assignor

By: St. R. Schae

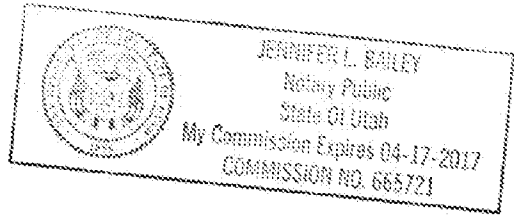
Name: Steven R. Schae

Title: CEO

State of Utah  
County of Washington ) ss.

On this 19 day of April, 2016, before a Notary Public in and for the county and state aforesaid, appeared Steven R. Schae, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Jennifer L. Bailey  
Notary Public



Compass Health Brands Corp., Assignee

By: [Signature]

Name: George L Wood

Title: Treasurer

State of New York )  
County of New York ) ss.

On this 21<sup>st</sup> day of April, 2016, before a Notary Public in and for the county and state aforesaid, appeared George L Wood to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

[Signature]  
Notary Public

