

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM381825

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|---|--|----------------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| SEQUENCE: | 1 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SIGNATURE FUNDRAISING, INC. | | 04/22/2016 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | J & J GIFTS,LLC | | |
| Street Address: | 4495 Branchwood Court | | |
| City: | Loganville | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30052 | | |
| Entity Type: | Limited Liability Company: GEORGIA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2587018 | GIFT AVENUE | |
| Registration Number: | 3730596 | THE NORTH POLE EXPRESS GIFT SHOP | |
| Serial Number: | 86535591 | REINDEER LANE GIFT SHOP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7346610513 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 734-206-1148 | | |
| Email: | docket@trademarklawyerfirm.com | | |
| Correspondent Name: | Trademark Lawyer Law Firm, PLLC | | |
| Address Line 1: | PO Box 512 | | |
| Address Line 4: | Ann arbor, MICHIGAN 48106-0512 | | |
| NAME OF SUBMITTER: | JungJin Lee | | |
| SIGNATURE: | /JJLV/ | | |
| DATE SIGNED: | 04/25/2016 | | |
| Total Attachments: 3 | | | |
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| source=Assignment#page2.tif | | | |

OP \$90.00 2587018

Word Mark: GIFT AVENUE
Registration Number: 2587018
Current Owner: SIGNATURE FUNDRAISING, INC.
Filing Date: September 15, 1997
Registration Date: July 02, 2002

Whereas SIGNATURE FUNDRAISING, INC located at 42850 Signature Court Lancaster, CA 93535, has filed for and registered a mark with the United States Patent and Trademark Office,

Word Mark: GIFT AVENUE Registration No.: 2587018 dated September 15, 1997 and

Whereas, J & J Gifts, LLC, 4495 Branchwood Court Loganville, GA 30052, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said SIGNATURE FUNDRAISING, INC does hereby assign unto J & J Gifts, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified word mark thereof.

Cecilia Hill, Vice President

Name/Title, Officer of SIGNATURE FUNDRAISING, INC.

On this 22nd day of April, 2016

Word Mark: REINDEER LANE GIFT SHOP
Serial Number: 86535591
Current Owner: SIGNATURE FUNDRAISING, INC.
Filing Date: Feb. 15, 2015

Whereas SIGNATURE FUNDRAISING, INC located at 42850 Signature Court Lancaster, CA 93535, has filed for a mark with the United States Patent and Trademark Office,

Word Mark: REINDEER LANE GIFT SHOP Serial No.: 86535591 filing date Feb. 15, 2015 and

Whereas, J & J Gifts, LLC, 4495 Branchwood Court Loganville, GA 30052, is desirous of acquiring said mark and the assignment thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said SIGNATURE FUNDRAISING, INC does hereby assign unto J & J Gifts, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified word mark thereof.

Caitlin Rice, Vice President

Name/Title, Officer of SIGNATURE FUNDRAISING, INC.

On this 22nd day of April, 2016

Word Mark: THE NORTH POLE EXPRESS GIFT SHOP
Registration Number: 3730596
Current Owner: SIGNATURE FUNDRAISING, INC.
Filing Date: November 05, 2008
Registration Date: December 29, 2009

Whereas SIGNATURE FUNDRAISING, INC located at 42850 Signature Court Lancaster, CA 93535, has filed for and registered a mark with the United States Patent and Trademark Office,

Word Mark: THE NORTH POLE EXPRESS GIFT SHOP Registration No.: 3730596 dated December 29, 2009 and

Whereas, J & J Gifts, LLC, 4495 Branchwood Court Loganville, GA 30052, is desirous of acquiring said mark and the assignment thereof,

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said SIGNATURE FUNDRAISING, INC does hereby assign unto J & J Gifts, LLC all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark and the above identified word mark thereof.

Cassian Rice, Vice President

Name/Title, Officer of SIGNATURE FUNDRAISING, INC.

On this 22nd day of April, 2016