

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

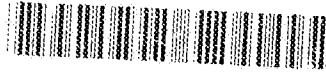
ETAS ID: TM381978

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee's name previously recorded on Reel 003048 Frame 0492. Assignor(s) hereby confirms the assignment of the entire right to Southern Cross Trading Company LLC.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
H.L. Bennedorf [N.A.S.] Corp.		09/03/2004	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southern Cross Trading Company LLC		
<b>Street Address:</b>	250 Old Marlton Pike		
<b>City:</b>	Medford		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08055		
<b>Entity Type:</b>	Limited Liability Company: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2784682	BELLA FAMIGLIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8564298819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	856.429.4100		
<b>Email:</b>	patents@pobox.com		
<b>Correspondent Name:</b>	Norman E. Lehrer		
<b>Address Line 1:</b>	1205 North Kings Highway		
<b>Address Line 4:</b>	Cherry Hill, NEW JERSEY 08034		
<b>ATTORNEY DOCKET NUMBER:</b>	4104-27		
<b>NAME OF SUBMITTER:</b>	NORMAN E. LEHRER		
<b>SIGNATURE:</b>	/NORMAN E. LEHRER/		
<b>DATE SIGNED:</b>	04/26/2016		
<b>Total Attachments: 4</b>			
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OP \$40.00 2784682



09-16-2004



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Tab settings

To the Honorable Commissioner of Patents

ached original documents or copy thereof.

1. Name of conveying party(ies):

Name of receiving party(ies):

H.L. Bennedorf [N.A.S.] Corp.

Name: South Cross Trading Company LLC

9-14-04

FINANCE SECTION

Internal Address:

Street Address: 250 Old Marlton Pike

City: Medford State: NJ ZIP: 08055

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other New Jersey Limited Liability Company

Additional names(s) of conveying party(ies)  Yes  No

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 3, 2004

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,430,430 2,784,682  
2,492,401  
2,514,765

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 4

Name: Norman E. Lehrer, P.C.

Internal Address:

7. Total fee (37 CFR 3.41): \$ 115.00

Enclosed Credit card payment form

Authorized to be charged to deposit account

09/15/2004 BT0N11 00000026 2430430

01 FC:8521 40.00 DP  
02 FC:8522 75.00 DP

Street Address: 1205 N. Kings Highway

8. Deposit account number:

12-1023

City: Cherry Hill State: NJ ZIP: 08034

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman E. Lehrer

Name of Person Signing

Signature

September 8, 2004

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

REQUEST TO CORRECT ASSIGNMENT RECORD  
IN TRADEMARK REGISTRATION NO. 2,784,682

I, David H. Anderson, am President of Southern Cross Trading Company LLC, which was merged into SCTC, LLC as indicated in the records of the U.S. Patent and Trademark Office. I am also President of SCTC, LLC. On September 3, 2004, I executed an assignment of the above registration from H. L. Bennedorf [N.A.S.] Corp. to South Cross Trading Company LLC, which was recorded at Reel 3048 Frame 0492. This was a typographical error. The assignment should have been to Southern Cross Trading Company LLC. There is not and never was a company by the name South Cross Trading Company LLC.

It is, therefore, most respectfully requested that the records at the Patent and Trademark Office be corrected. A copy of the original assignment with the correction thereon is enclosed for filing.

  
DAVID H. ANDERSON

Dated: 12-22-15

TRADEMARK ASSIGNMENT

WHEREAS H.L. Bennedorf [N.A.S.] Corp., a New Jersey corporation  
(hereinafter "BENNEDORF") having a place of business at P. O. Box 907, Medford, New Jersey  
08055 is the owner of the trademarks listed in the appendix attached hereto;

WHEREAS <sup>Southern</sup> South Cross Trading Company LLC, a New Jersey limited liability  
<sup>SOUTHERN</sup> company (hereinafter ~~SOUTH CROSS~~) having a place of business at 250 Old Marlton Pike,  
Medford, New Jersey 08055 is desirous of acquiring said registrations, said trademarks and the  
goodwill associated therewith;

NOW, THEREFORE, for one dollar and other good and valuable consideration,  
the receipt and sufficiency of which is hereby acknowledged, BENNEDORF hereby assigns to  
~~SOUTH CROSS~~ <sup>SOUTHERN</sup> SOUTH CROSS its entire right, title and interest in and to the registrations, the trademarks and  
the goodwill associated therewith.

H. L. BENNEDORF [N.A.S.] CORP.

Dated: 9-3-04

By: David H. Anderson  
David H. Anderson, President

Dated: 12-22-15

David H. Anderson  
DAVID H. ANDERSON

APPENDIX

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
<del>MANGO MELODY</del>	<del>2,430,430</del>	<del>February 20, 2001</del>
<del>PAPAYA PLEASURE</del>	<del>2,492,401</del>	<del>September 25, 2001</del>
<del>PINEAPPLE PASSION</del>	<del>2,514,765</del>	<del>December 4, 2001</del>
BELLA FAMIGLIA	2,784,682	November 18, 2003