

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/03/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Civic Ventures		04/20/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	AARP		
Street Address:	601 E Street, N.W.		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20049		
Entity Type:	Non-Profit Corporation: D.C.		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3328767	THE PURPOSE PRIZE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	aresnick@mosaiclegalgroup.com		
Correspondent Name:	Adam D. Resnick		
Address Line 1:	Mosaic Legal Group, PLLC		
Address Line 2:	5185 MacArthur Blvd., NW, Suite 350		
Address Line 4:	Washington, D.C. 20016-3341		
NAME OF SUBMITTER:	Adam D. Resnick		
SIGNATURE:	/Adam D. Resnick/		
DATE SIGNED:	04/27/2016		
Total Attachments: 2			
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source=AARP Trademark Assignment - THE PURPOSE PRIZE#page2.tif			

OP \$40.00 3328767

ASSIGNMENT


WHEREAS, Civic Ventures, dba Encore.org, a corporation of California, having a place of business at The Presidio of San Francisco, 1201 Ralston Avenue, Suite 202, San Francisco, California 94129 ("Assignor"), was the owner of all right, title, and interest in, under and to the trademark listed in Exhibit A attached hereto, for which it obtained U.S. Registration No. 3,328,767 in the U.S. Patent and Trademark Office; and

WHEREAS, AARP, a non-profit corporation of District of Columbia, having a place of business at 601 E Street, N.W., Washington D.C. 20049 ("Assignee"), acquired all right, title, and interest in, under and to said trademark, the registration thereof, along with the goodwill of the business pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in, under and to said trademark and the registration thereof, *nunc pro tunc* as of February 3, 2016, together with the goodwill of the business symbolized by said trademark, all common law rights, and the right to register, protect and defend said trademark and to sue and recover damages for past infringement of said trademark.

CIVIC VENTURES, DBA ENCORE.ORG

Date: 4-20-16

By: 

Name: Marsha N. Woodson

Title: V.P. of Finance & Operations

EXHIBIT A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
THE PURPOSE PRIZE	3,328,767	November 6, 2007