

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382104

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lincoln Investment Planning, Inc.		07/31/2015	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lincoln Investment Planning, LLC		
<b>Street Address:</b>	218 Glenside Avenue		
<b>City:</b>	Wyncote		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19095		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4404116	CA CAPITAL ANALYSTS A LINCOLN INVESTMENT	
<b>Registration Number:</b>	4396517		
<b>Registration Number:</b>	3164255	20 MINUTE PLANNER SERIES	
<b>Registration Number:</b>	3654079	EMBRACE THE MOMENT	
<b>Registration Number:</b>	3678645		
<b>Registration Number:</b>	3599696	PLATINUM CLIENT EXPERIENCE	
<b>Registration Number:</b>	3476216	EMBRACE THE CHANGE	
<b>Registration Number:</b>	3787858	EMBRACE THE FUTURE	
<b>Registration Number:</b>	3787857	EMBRACE THE OPPORTUNITY	
<b>Registration Number:</b>	2510821	TSA SOLUTIONS	
<b>Registration Number:</b>	2325283	IRA SOLUTIONS	
<b>Registration Number:</b>	2278351	WE HELP PEOPLE RETIRE WELL	
<b>Registration Number:</b>	1817112		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-568-3100		
<b>Email:</b>	bhipdocket@bakerlaw.com, nfrandsen@bakerlaw.com,		
<b>TRADEMARK</b>			

CH \$340.00 4404116

**Correspondent Name:** jdale@bakerlaw.com  
**Address Line 1:** Nancy Rubner Frandsen  
**Address Line 2:** 2929 Arch Street  
**Address Line 4:** Cira Centre, 12th Floor  
Philadelphia, PENNSYLVANIA 19104-2891

**ATTORNEY DOCKET NUMBER:** 101951.00001

**NAME OF SUBMITTER:** Judy Dale-Paralegal

**SIGNATURE:** /Judy Dale/

**DATE SIGNED:** 04/27/2016

**Total Attachments: 5**

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COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF STATE  
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS  
401 NORTH STREET, ROOM 206  
P.O. BOX 8722  
HARRISBURG, PA 17105-8722  
WWW.CORPORATIONS.STATE.PA.US/CORP

Lincoln Investment Planning, LLC

THE BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS IS HAPPY TO SEND YOU YOUR FILED DOCUMENT. THE BUREAU IS HERE TO SERVE YOU AND WANTS TO THANK YOU FOR DOING BUSINESS IN PENNSYLVANIA.

IF YOU HAVE ANY QUESTIONS PERTAINING TO THE BUREAU, PLEASE VISIT OUR WEB SITE LOCATED AT WWW.CORPORATIONS.STATE.PA.US/CORP OR PLEASE CALL OUR MAIN INFORMATION TELEPHONE NUMBER (717)787-1057. FOR ADDITIONAL INFORMATION REGARDING BUSINESS AND / OR UCC FILINGS, PLEASE VISIT OUR ONLINE "SEARCHABLE DATABASE" LOCATED ON OUR WEB SITE.

ENTITY NUMBER: 206870


Esquire Assist Ltd  
Counter  
Harrisburg, PA 17101

**TRADEMARK**  
**REEL: 005778 FRAME: 0777**

PENNSYLVANIA DEPARTMENT OF STATE  
BUREAU OF CORPORATIONS AND CHARITABLE ORGANIZATIONS

<input type="checkbox"/> Return document by mail to:	572511
Name: _____	Commonwealth of Pennsylvania Statement of Conversion 6 Page(s)
Address: _____	
City: _____ State: _____ Zip Code: _____	
<input type="checkbox"/> Return document by email to: _____	

RETURN PER  
INSTRUCTIONS ON  
EXPEDITE FORM



T1521211053

Read all instructions prior to completing.

Fee: \$70

In compliance with the requirements of the applicable provisions of 15 Pa.C.S. § 355 (relating to Statement of conversion), the undersigned association, desiring to effect a conversion, hereby states that:

A. For the converting association:

1. The name of the converting association is: Lincoln Investment Planning, Inc.

2. The jurisdiction of formation of the converting association is: Pennsylvania

3. The type of association is (check only one):

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> Business Corporation | <input type="checkbox"/> Limited Partnership                     | <input type="checkbox"/> Business Trust           |
| <input type="checkbox"/> Nonprofit Corporation           | <input type="checkbox"/> Limited Liability (General) Partnership | <input type="checkbox"/> Professional Association |
| <input type="checkbox"/> Limited Liability Company       | <input type="checkbox"/> Limited Liability Limited Partnership   | <input type="checkbox"/> Other _____              |

4. Date on which the association was created, incorporated, formed or otherwise came into existence:

11/06/1968  
(MM/DD/YYYY)

5. If the converting association is a domestic filing association (a Pennsylvania business corporation, nonprofit corporation, limited partnership, limited liability company, professional association or business trust), the statute under which it was first created, incorporated, formed or otherwise came into existence:

Business Corporation Law, approved May 5, 1933, PL 364.  
(ex. Business Corporation Law of 1988, Limited Liability Company Law of 1994, etc.)

2015 JUL 31 AM 9: 36

COMM OF PA  
DEPT OF STATE  
TRADEMARK  
REEL: 005778 FRAME: 0778





Attachment to Statement of Conversion  
of Lincoln Investment Planning, Inc., as "Converting Association,"  
to Lincoln Investment Planning, LLC, as "Converted Association"

Copy of the Certificate of Organization (Public Organic Record) for  
Lincoln Investment Planning, LLC

**CERTIFICATE OF ORGANIZATION-DOMESTIC LIMITED LIABILITY COMPANY  
DSCB:15-8913 (Rev 95)**

In compliance with the requirements of 15 Pa.C.S. §8913 (relating to certificate of organization), the undersigned, desiring to organize a limited liability company, hereby state(s) that:

1. The name of the limited liability company is:

**Lincoln Investment Planning, LLC**

2. The (a) address of this limited liability company's initial registered office in this Commonwealth or (b) name of its commercial registered office provider and the county of venue is:

(a) **218 Glenside Avenue, Wyncote, PA 19095  
County of Venue: Montgomery County**

(b) c/o:

For a limited liability company represented by a commercial registered office provider, the county in (b) shall be deemed the county in which the limited liability company is located for venue and official publication purposes.

3. The name and address, including street and number, if any, of each organizer are:

NAME

ADDRESS

[Intentionally omitted pursuant to 15 Pa.C.S.A. §355(d)]

4. The specified effective date, if any is: August 1, 2015 at 12:01 A.M.
5. For additional provisions of the certificate, if any, attach an 8 ½ x 11 sheet.

**IN TESTIMONY WHEREOF**, the organizer(s) has (have) signed this Certificate of Organization this 31<sup>st</sup> day of July, 2015.

[Intentionally omitted pursuant to 15 Pa.C.S.A. §355(d)]

By: \_\_\_\_\_

Name: \_\_\_\_\_, Organizer

[Intentionally omitted pursuant to 15 Pa.C.S.A. §355(d)]