

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382165

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Corr-Jensen Inc.		01/15/2016	Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Training Day LLC		
<b>Street Address:</b>	221 S. Cherokee Street		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80223		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77533178	EVERY ATHLETE. EVERY SPORT.	
<b>Serial Number:</b>	77503579	GAME TIME	
<b>Serial Number:</b>	77503585	POST GAME	
<b>Serial Number:</b>	77468352	TRAINING DAY	
<b>Serial Number:</b>	86086300	TRAINING DAY	
<b>Serial Number:</b>	86301766	TRAINING DAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3032231142		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3032231142		
<b>Email:</b>	eholmes@bhfs.com		
<b>Correspondent Name:</b>	Emily C. Holmes		
<b>Address Line 1:</b>	410 Seventeenth Street, Suite 2200		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	012358.0006		
<b>NAME OF SUBMITTER:</b>	Emily C. Holmes		
<b>SIGNATURE:</b>	/emilyholmes/		
<b>DATE SIGNED:</b>	04/27/2016		

CH \$165.00 77533178

**Total Attachments: 5**

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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "*Agreement*") is entered into as of the 15th day of January, 2016 (the "*Effective Date*") by Corr-Jensen Inc., a Colorado corporation, with an address at 221 S. Cherokee Street, Denver, Colorado 80223 (the "*Assignor*") for the benefit of Training Day LLC, a Delaware limited liability company, with an address at 221 S. Cherokee Street, Denver, Colorado 80223 (the "*Assignee*").

WHEREAS, Assignor is the owner of trademarks listed in Exhibit A, attached hereto and incorporated by reference (the "*Trademarks*"); and

WHEREAS, Assignor desires to convey, transfer, assign, and deliver to Assignee all of Assignor's right, title, and interest in and to the Trademarks, and Assignee is desirous of acquiring such rights.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment.

1.1. Assignor hereby sells, assigns, conveys, transfers and sets over to Assignee, and its successors, assigns and legal representatives, all right, title and interest for the United States and its territorial possessions, and throughout the world, that may be or may have been owned by Assignor, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made, together with that portion of Assignor's business to which the Trademarks pertain and the goodwill of the business symbolized by the Trademarks, including all rights to claim priority, in and to the Trademarks, together with all claims for damages by reason of past or future infringement, with the right to sue for and collect the same for the use and benefit of Assignee and his successors and assigns (the "*Assigned Rights*"), to the extent any such rights are owned by Assignor as of the Effective Date.

1.2. Assignor hereby agrees that Assignor will sign all lawful papers and make all rightful oaths in execution thereof, and will generally do everything possible to aid Assignee, its successors, assigns and nominees to obtain and enforce proper protection for the Assigned Rights, this obligation to be binding upon Assignor and upon Assignor's legal successors. Assignor further agrees to assist Assignee in every legal way to evidence, record and perfect the assignment contained herein and to apply for and obtain recordation of and from time to time enforce, maintain, and defend the assigned rights. If Assignee is unable for any reason whatsoever to secure Assignor's signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its agents and attorneys-in-fact with full power of substitution to act for and on their behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor. The foregoing is a power coupled with an interest and is irrevocable.

1.3. Assignor acknowledges that subsequent to the Effective Date, Assignor shall not claim to possess any right, title or interest in and to the Assigned Rights and shall take no actions jeopardizing the existence or enforceability of the Assigned Rights or Assignee's rights therein. Assignor agrees that it and its affiliates will forever refrain from using, directly or indirectly, the Trademark, and any confusingly similar terms. Assignor hereby acknowledges receipt of all legally entitled royalties and all other revenues attributable to the Assigned Rights and hereby releases all claims to, and waive all right, title and interest in, any additional or future royalties or other revenues attributable to the Assigned Rights that may have accrued before, on or after the Effective Date, regardless of whether such royalties or revenues are known or unknown, suspected or unsuspected, as of the Effective Date.

2. Miscellaneous. This Agreement constitutes the entire agreement between the parties concerning the subject matter hereof, and supersedes any prior or contemporaneous understandings, agreements or representations. No supplement, modification, amendment or waiver of this Agreement shall be binding unless executed in writing by both parties. In the event that any part of this Agreement shall be held to be invalid or unenforceable by a court of competent jurisdiction, such provision shall be severed from this Agreement and the remaining portions of this Agreement shall be valid and enforceable. This Agreement shall be construed without regard to any presumption or rule requiring construction or interpretation against the party drafting or causing any instrument to be drafted. This Agreement may be

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executed in counterparts, each of which shall be deemed an original, but which together shall constitute one and the same instrument. If this Agreement is executed in counterparts, no signatory hereto shall be bound until both the parties named below have duly executed or caused to be duly executed a counterpart of this Agreement. A signature on a copy of this Agreement received by either party by facsimile or email is binding upon the other party as an original.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have signed this Agreement as of the Effective Date set forth above.

CORR-JENSEN INC.

April 12, 2016

By: [Signature]  
Name: Matthew Hesse  
Title: Chief Executive Officer

STATE OF NEW YORK )  
 ) ss.  
COUNTY OF NEW YORK )

On 04/12, 2016 before me, GIANLUCA CROCE, Notary Public, personally appeared Matthew Hesse, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
Notary Public

**GIANLUCA CROCE**  
**NOTARY PUBLIC- STATE OF NEW YORK**  
**NO. 01CR6251280**  
**QUALIFIED IN QUEENS COUNTY**  
**CERTIFICATE FILED IN NEW YORK COUNTY**  
**MY COMM. EXPIRES NOV 14, 2017**

TRAINING DAY LLC

April 12, 2016

By: [Signature]  
Name: Matthew Hesse  
Title: Chief Executive Officer

STATE OF NEW YORK )  
 ) ss.  
COUNTY OF NEW YORK )

On 04/12, 2016 before me, GIANLUCA CROCE, Notary Public, personally appeared Matthew Hesse, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]  
Notary Public

**GIANLUCA CROCE**  
**NOTARY PUBLIC- STATE OF NEW YORK**  
**NO. 01CR6251280**  
**QUALIFIED IN QUEENS COUNTY**  
**CERTIFICATE FILED IN NEW YORK COUNTY**  
**MY COMM. EXPIRES NOV 14, 2017**

**FIRST WITNESS**

By: Greg Greenman  
Name: 180 W 93rd St  
Address: NY NY 10025  
Nationality: USA

**SECOND WITNESS**

By: Allison Anti  
Name: Allison Anti  
Address: 330 W. 45th St  
NY NY 10036  
Nationality: USA

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\*\*\*WITNESS SIGNATURE PAGE TO TRADEMARK ASSIGNMENT AGREEMENT\*\*\*

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EXHIBIT A

SCHEDULE OF TRADEMARKS

US Registered Trademarks

Mark	U.S. Serial No.
EVERY ATHLETE. EVERY SPORT.	77/533,178
GAME TIME	77/503,579
POST GAME	77/503,585
TRAINING DAY	77/468,352
TRAINING DAY	86/086,300
TRAINING DAY	86/301,766

Internationally Registered Trademarks

Mark	Application No.
TRAINING DAY (Australia)	1662695
TRAINING DAY (Australia)	1760080
TRAINING DAY (Brazil)	908716400
TRAINING DAY (Brazil)	908716311
TRAINING DAY (Brazil)	908716273
TRAINING DAY (Canada)	1705741
TRAINING DAY (EU)	013528914
TRAINING DAY (Mexico)	1556262
TRAINING DAY (Mexico)	1556261
TRAINING DAY (Mexico)	1556260