

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382207

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hill Phoenix, Inc.		04/22/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Delaware Capital Formation, Inc.		
Street Address:	501 Silverside Road		
Internal Address:	Suite 5		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19809		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3807012	PHOENIX	
Registration Number:	4071149	PHOENIX SQL	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	twhite@whe-law.com		
Correspondent Name:	David S. Stallard		
Address Line 1:	441 Vine Street		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	OPWFM-17		
NAME OF SUBMITTER:	DAVID S. STALLARD		
SIGNATURE:	/David S. Stallard/		
DATE SIGNED:	04/28/2016		
Total Attachments: 2			
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OP \$65.00 3807012

NUNC PRO TUNC
TRADEMARK ASSIGNMENT

WHEREAS, Hill Phoenix, Inc., a Delaware corporation, having a place of business at 709 Sigman Road, Conyers, Georgia 30013 ("Assignor"), received by assignment the United States trademarks and registrations set forth on Schedule A hereto (collectively, the "Marks"); and

WHEREAS, Delaware Capital Formation, Inc., a Delaware corporation, having a place of business at 501 Silverside Road, Suite 5, Wilmington, Delaware 19809 ("Assignee"), has acquired and is desirous of acquiring the Marks and all the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, and effective nunc pro tunc from January 1, 2012, ASSIGNOR has assigned and hereby assigns and transfers to ASSIGNEE its entire right, title, interest in and to the Marks and the registration for the Marks, together with the goodwill of the business symbolized by the Marks and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Marks and registrations, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

HILL PHOENIX, INC.

By: Nicholas A. Negro

Name: NICHOLAS A. NEGRO

Title: CFO

Date: 4-22-2016

STATE OF Georgia)

) SS

COUNTY OF Rockdale

On this 22nd day of April, 2016 before me personally appeared Nick Negro to me known and known by me to be the above-named individual who acknowledged the signing of the foregoing instrument to be a voluntary act and deed and who executed the same for the uses and purposes therein specified.

Michelle Hill

Notary Public

(SEAL)

SCHEDULE A		
<u>MARK</u>	<u>APPLICATION NO.</u>	<u>REGISTRATION NO.</u>
PHOENIX	77/885,139	3,807,012
PHOENIX SQL	77/885,146	4,071,149