OP \$1090.00 2358351

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM382234

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Triboro Quilt Manufacturing Corporation		01/01/2016	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	GC Brands LLC
Street Address:	7005 Pelham Road
Internal Address:	Suite D
City:	Greenville
State/Country:	SOUTH CAROLINA
Postal Code:	29615
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 43

Property Type	Number	Word Mark
Registration Number:	2358351	JUST BORN
Registration Number:	2463915	JUST BORN
Registration Number:	3444017	JUST BORN
Registration Number:	3861315	SOOTHE TIME
Registration Number:	4026706	ITTY BITTY MITTY
Registration Number:	1614889	THE BEST THING NEXT TO BABY
Registration Number:	3914983	MMM
Registration Number:	3914985	ZZZTIME
Registration Number:	3914984	ZZZ
Registration Number:	4077417	CUDDLE SHOP
Registration Number:	3627501	CUDDLE DRY
Registration Number:	1745854	BABY BAG
Registration Number:	3917484	BABY BAG
Registration Number:	4023088	SOOTHE TIME
Registration Number:	3925895	CUDDLE CARE
Serial Number:	86800295	CUDDLE TIME
Registration Number:	4008730	COMFORT WRAPS
Registration Number:	3202895	CAMO-BABY
		TRADEMARK

900362478 REEL: 005779 FRAME: 0288

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Property Type	Number	Word Mark
Registration Number:	4672018	JUST TODDLERS
Registration Number:	4486229	
Registration Number:	4672223	JUST KIDS
Registration Number:	4397527	SIMPLE SWADDLE
Registration Number:	4492332	JUST BATH BY JUST BORN
Registration Number:	4401830	JB
Registration Number:	1489393	CUDDLE TIME
Registration Number:	3718310	CUDDLE TIME
Registration Number:	1458393	
Registration Number:	3589116	AMERICAN ARTIST
Registration Number:	3562369	SIMPLY SECURE
Registration Number:	1816907	CUDDLE TIME
Serial Number:	85366654	BATH COZY
Registration Number:	4191972	THE CRIB BUMPER ALTERNATIVE
Registration Number:	3248721	SOFTWEAR FOR BABY
Registration Number:	2610127	WEAR-A-BLANKET
Serial Number:	85961828	TELL ME A STORY
Serial Number:	86595354	SAFE IN THE SUN
Serial Number:	86595368	FUN IN THE SUN
Registration Number:	4589094	BEAUTIFUL BEGINNINGS
Registration Number:	2041273	CUDDLE WARMER
Registration Number:	4035270	ITTY BITTY
Registration Number:	4080494	
Registration Number:	0960886	CUDDLE TIME
Registration Number:	3690639	FAMILY BABY

CORRESPONDENCE DATA

Fax Number: 9142880023

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914.821.9072

Email: tmdocket@leasonellis.com
Correspondent Name: Karin Segall of Leason Ellis LLP
Address Line 1: One Barker Avenue, Fifth Floor
Address Line 4: White Plains, NEW YORK 10601

ATTORNEY DOCKET NUMBER:	10383/810329-000
NAME OF SUBMITTER:	Emily F. Stein
SIGNATURE:	/efs/
DATE SIGNED:	04/28/2016

Total Attachments: 10 source=IP Assignment - Triboro (Complied and Executed)#page1.tif source=IP Assignment - Triboro (Complied and Executed)#page2.tif source=IP Assignment - Triboro (Complied and Executed)#page3.tif source=IP Assignment - Triboro (Complied and Executed)#page4.tif source=IP Assignment - Triboro (Complied and Executed)#page5.tif source=IP Assignment - Triboro (Complied and Executed)#page6.tif source=IP Assignment - Triboro (Complied and Executed)#page7.tif source=IP Assignment - Triboro (Complied and Executed)#page8.tif source=IP Assignment - Triboro (Complied and Executed)#page9.tif source=IP Assignment - Triboro (Complied and Executed)#page9.tif

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is executed and delivered effective as of the 1st day of January, 2016 ("Effective Date") by Triboro Quilt Manufacturing Corporation, a New York corporation, also known as Triboro Quilt Manufacturing Corp. and/or Triboro Quilt Mfg. Corporation" and/or "Triboro Quilt Mfg. Corp." ("Assignor") to and in favor of GC Brands LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor has previously engaged in the business of designing, developing, sourcing, importing, marketing, selling and distributing diversified infant and toddler bedding, clothing, bath, nursery and infant travel products (collectively, the "Business"); and

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of January 22, 2016 and made effective as of January 1, 2016, by and among Assignor, Assignee, Joel Kaplan and Intradeco Apparel, Inc. and Childrenswear Holding Corp., as Guarantors (the "<u>Purchase Agreement</u>"); and

WHEREAS, pursuant to the Purchase Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title and interest in and to all "Acquired IP" as defined in the Purchase Agreement (which definition is reproduced below), including all websites, domain names, trade names and derivatives thereof, archives, design libraries and similar assets, trademarks, vendor numbers and other Intellectual Property (as defined in the Purchase Agreement, which definition is reproduced below) pertaining to or used or useful in the conduct of the Business or the ownership of any of the other Purchased Assets or the Assumed Liabilities (as said terms are defined in the Purchase Agreement), and including, without limitation all right, title, and interest in and to the registered and unregistered items of Intellectual Property identified in Schedule A attached hereto, as well as all other intellectual property, industrial property, and proprietary rights pertaining to the Business, whether or not appearing on Schedule A other than the "Excluded Assets" consisting of the Intellectual Property used exclusively in connection with Assignor's pet division as set forth on Schedule 1.b.v of the Purchase Agreement (collectively, the "Assigned Intellectual Property"), in each case, free and clear of any Liens (as defined in the Purchase Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title, and interest in and to the Assigned Intellectual Property, together with the goodwill associated therewith and symbolized thereby, at least as fully and entirely as the same would have been held and enjoyed by such Assignor if this Assignment had not been made.

Assignor hereby requests the Commissioner of Patents and Trademarks, the Register of Copyrights and the corresponding entity or agency in any applicable foreign country, to record Assignee as the Assignee and owner of the Intellectual Property.

Assignor agrees to take all further reasonable actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, use specimens, assignments, powers of attorney or other documentation), reasonably requested by Assignee to more fully effectuate the purposes of this Assignment, including, without limitations, with respect to the following: (1) the preparation and prosecution of any application for registration, or any application for renewal of a registration, relating to any of the rights assigned herein; (2) the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, without limitation, testifying as to any facts relating to the Assigned Intellectual Property and this Assignment; (3) obtaining by Assignee any additional protection relating to rights assigned herein that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or any foreign country; and (4) in the implementation or perfection of this Assignment in all applicable jurisdictions throughout the world, including without limitation via separate assignments of the Assigned Intellectual Property, in whole or in part, and such other documents as may be requested by Assignee or its legal representatives or designees.

No provision of this Assignment shall modify, replace, amend, change, rescind, waive or in any way effect the express provisions (including the representations, warranties, covenants, agreements, conditions, or any of the obligations and indemnifications of the Assignor) set forth in the Purchase Agreement. This Assignment being intended solely to effect the transfer of certain property sold and purchased pursuant to the Purchase Agreement in accordance with the Purchase Agreement. All capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Purchase Agreement. This Assignment shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any other jurisdiction.

"Intellectual Property" means the entire right, title and interest in and to all proprietary rights of every kind and nature anywhere pertaining to or deriving from: (I) patents, copyrights, know-how, processes, Trade Secrets, algorithms, inventions, works, databases, formulae and research and development data; (II) trademarks, trade names, service marks, service names, brands, trade dress and logos, and the goodwill associated therewith; (III) domain names, rights of privacy and publicity, name and likeness rights, moral rights, and any other intellectual property rights of any kind or nature, however denominated, anywhere in the world; (IV) any and all registrations, applications, common-law rights relating to any of the foregoing; and (V) all actions and rights to sue at law or in equity for any past, present or future infringement or other impairment of any of the foregoing, including the right to receive all proceeds and damages therefrom, and all rights to obtain renewals, continuations, continuations-in-part, divisions, reissues and any other filings and/or other protections anywhere in the world, all rights to claim the benefits of the Paris Convention for the Protection of Industrial Property and other treaties relating to Intellectual Property, or other extensions of legal protections pertaining thereto. "Trade Secrets" means trade secrets, know-how and confidential business information, proprietary algorithms, proprietary data, customer lists, pricing and cost information, business and marketing plans and proposals, proprietary documentation, and manuals, Software source code and any other information, however documented, that is a trade secret within the meaning of the applicable trade secret protection Laws, including the Uniform Trade Secrets Act. "Software" means computer software or firmware in any form, including object code, source code, computer instructions, commands, programs, modules, routines, procedures, rules, libraries, macros, algorithms, tools, and scripts, and all documentation of or for any of the foregoing.

"Acquired IP" means all Intellectual Property, including all websites, domain names, trade names and derivatives thereof, archives, design libraries and similar assets, trademarks, vendor numbers and other Intellectual Property pertaining to or used or useful in the conduct of the Business or the ownership of any of the other Purchased Assets or the Assumed Liabilities, other than Excluded IP.

Signature Page Follows

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IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their respective duly authorized representatives as of the Effective Date. **ASSIGNOR:** Triboro Quilt Manufacturing Corporation, a New York corporation Name: Joel Kaplan Title: President SS: The foregoing Assignment was acknowledged before me this 📙 day of January, 2016 ____, the <u>President</u> Triboro Quilt Manufacturing Corporation, a New York corporation. He is personally known to ___ as identification. me or has produced Notary: Print Name: \(\) JENNIFER N. TARLTON Notary Public, State of New York No. 01TA6228741 Qualified in Westchester County [NOTARIAL SEAL]

Notary Public, State of

My commission expires: q

[Signature Page to IP Assignment Agreement - Triboro]

ASSIGNEE:
By: Au Name: Gary Simmons Title: President
NOTARIAL ACKNOWLEDEMENT
STATE OF South Carolina) COUNTY OF Horas) SS:
The foregoing Assignment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged before me this day of January, 2016 by Carto Signment was acknowledged by Carto Signment was
Print Name: Tshura L Eason [NOTARIAL SEAL] Notary Public, State of South Caroline
My commission expires:

Please see attached

ACQUIRED TRADEMARKS

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Ctry Name Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes Frade Mark No Frade Mark No Application Date Frade Mark No Application Date Int. Classes Frade Name BAG United States REGISTERED 7/8/360,352 3.140,164 3.940,148 4-9-91 4.9489,094 4-9-8-91 2.948-91 2.948-91 2.948-91	05805/303086-EM0	12, 18, 24	6-Aug-10	8615742	14-Oct-09	8615742	REGISTERED	Community Mark	CRUISETIME LOGO
City Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes Fedistren No Application No Application Date Trade Mark No Grant Date Int. Classes Fedistren No Application No Application Date Trade Mark No Grant Date Int. Classes Fedistren No Application No Application Date Int. Classes Fedistren No Application No Application Date Int. Classes Fedistren No Application No Applicat	05805/303086-CA0		5-0ct-12	TMA833,784	14-Sep-09	1,451,617	REGISTERED	Canada	CRUISETIME LOGO
Ctry Name Ctry Name Status Desc Application No	05805/303103-US0	24	8-Feb-11	3,917,472	30-Jun-08	77/511,699	REGISTERED	United States	CRUISETIME
CCTY Name Status Desc Application No Application Date Trade Mark No Grant Date Inted States REGISTERED 7.8/840,356 17-Mnar-06 3,259,115 10-Mnar-09 24 BAG United States REGISTERED 7.8/840,366 17-Mnar-06 3,259,115 10-Mnar-09 24 BAG United States REGISTERED 7.8/496,332 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 7.4/083,067 30-Iul-90 1,745,854 12-Jan-93 25 I COZY United States REGISTERED 77/540,22 6-Aug-08 3,917,484 8-Feb-11 24,25 O-BABY United States REGISTERED 85/427,092 20-Sep-11 4,589,094 19-Aug-14 24 WTIME United States REGISTERED 78/550,455 14-Jun-05 3,202,895 23-Jan-07 25 WTIME Design United States REGISTERED 77/511,679 30-Jun-08 3,917,471 8-Feb-11 20,21,25 WTIME Design	05805/303103-EM0	12, 18, 24	6-Aug-10	8614935	14-Oct-09	8614935	REGISTERED	Community Mark	CRUISETIME
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes	05805/303103-CA0		5-0ct-12	TMA833,787	14-Sep-09	1,451,616	REGISTERED	Canada	CRUISETIME
Ctry Name Status Desc Application No Application No Application Date Trade Mark No Grant Date Int. Classes Inc. Classes <	05805/303099-US0	25	9-Aug-11	4,008,730	19-Oct-10	85/156,354	REGISTERED	United States	COMFORT WRAPS
Ctry Name Status Desc Application No Application No Application Date Trade Mark No Grant Date of Int. Classes	05805/303099-CA0		23-Sep-13	TMA860,836	2-Aug-12	1588680	REGISTERED	Canada	COMFORT WRAPS
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes 4 RICAN ARTIST United States Lunited States REGISTERED 78/840,366 17-Mar-06 3,589,115 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 74/083,067 30-Jul-90 1,745,854 12-Jan-93 25 BAG United States REGISTERED 77/540,722 6-Aug-08 3,917,484 8-Feb-11 24, 25 BAG United States REGISTERED 85/366,654 8-Jul-11 4,102.23 21-Feb-12 24 ITIFUL BEGINNINGS United States REGISTERED 85/427,092 20-Sep-11 4,589,094 19-Aug-14 24 O-BABY United States REGISTERED 78/650,455 14-Jun-05 3,202,895 23-Jan-07 25 WTIME United States REGISTERED 78/511,679 30-Jun	05805/303078-US0	25	1-Feb-11	3,914,983	14-Sep-09	77/825,991	REGISTERED	United States	CHOWTIME Design
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes Int. Classes <th< td=""><td>05805/303078-EM0</td><td>20, 21, 25</td><td>8-Jun-10</td><td>8615965</td><td>14-Oct-09</td><td>8615965</td><td>REGISTERED</td><td>Community Mark</td><td>CHOWTIME Design</td></th<>	05805/303078-EM0	20, 21, 25	8-Jun-10	8615965	14-Oct-09	8615965	REGISTERED	Community Mark	CHOWTIME Design
Ctry Name Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes 4 RICAN ARTIST United States Lunited States REGISTERED 78/840,366 17-Mar-06 3,589,115 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 74/083,067 30-Jul-90 1,745,854 12-Jan-93 25 BAG United States REGISTERED 77/540,722 6-Aug-08 3,917,484 8-Feb-11 24,25 I COZY United States REGISTERED 85/366,654 8-Jul-11 4,102.23 21-Feb-12 24 United States REGISTERED 78/650,455 14-Jun-05 3,202,895 23-Jan-07 25 O-BABY United States REGISTERED 78/650,455 14-Jun-05 3,202,895 23-Jan-07 25 WTIME Community Mark REGISTERED 8614802 14-Oct-09	05805/303106-US0	25		3,917,471	30-Jun-08	77/511,679	REGISTERED	United States	CHOWTIME
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes 4 RICAN ARTIST United States Lunited States REGISTERED 78/840,366 17-Mar-06 3,589,115 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 74/083,067 30-Jul-90 1,745,854 12-Jan-93 25 BAG United States REGISTERED 77/540,722 6-Aug-08 3,917,484 8-Feb-11 24,25 I COZY United States REGISTERED 85/366,654 8-Jul-11 4,102.23 21-Feb-12 24 United States REGISTERED 85/360,655 8-Jul-11 4,589,094 19-Aug-14 24 United States REGISTERED 78/650,455 14-Jun-05 3,202,895 23-Jan-07 25	05805/303106-EM0	20, 21, 25	8-Jun-10	8614802	14-Oct-09	8614802	REGISTERED	Community Mark	CHOWTIME
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes Int. Classes <th< td=""><td>05805/303097-US0</td><td>25</td><td>23-Jan-07</td><td>3,202,895</td><td>14-Jun-05</td><td>78/650,455</td><td>REGISTERED</td><td>United States</td><td>CAMO-BABY</td></th<>	05805/303097-US0	25	23-Jan-07	3,202,895	14-Jun-05	78/650,455	REGISTERED	United States	CAMO-BABY
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes 1 RICAN ARTIST United States REGISTERED 78/840,366 17-Mar-06 3,589,115 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 74/083,067 30-Jul-90 1,745,854 12-Jan-93 25 BAG United States REGISTERED 77/540,722 6-Aug-08 3,917,484 8-Feb-11 24, 25 BAG United States REGISTERED 85/366,654 8-Jul-11 4,102.23 21-Feb-12 24	05805/306314-US0	24	19-Aug-14	4,589,094	20-Sep-11	85/427,092	REGISTERED	United States	BEAUTIFUL BEGINNINGS
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes Int. Classes 1 RICAN ARTIST United States REGISTERED 78/840,366 17-Mar-06 3,589,116 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 74/083,067 30-Jul-90 1,745,854 12-Jan-93 25 BAG United States REGISTERED 77/540,722 6-Aug-08 3,917,484 8-Feb-11 24,25	05805/306156-US0	24	21-Feb-12	4,102.23	8-Jul-11	85/366,654	REGISTERED	United States	BATH COZY
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes Int. Classes 1 RICAN ARTIST United States REGISTERED 78/840,366 17-Mar-06 3,589,115 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25 BAG United States REGISTERED 74/083,067 30-Jul-90 1,745,854 12-Jan-93 25	05805/303104-US1	24, 25	8-Feb-11	3,917,484	6-Aug-08	77/540,722	REGISTERED	United States	BABY BAG
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes 1 RICAN ARTIST United States REGISTERED 78/840,366 17-Mar-06 3,589,116 10-Mar-09 24 ASTROLOGY United States REGISTERED 78/496,382 7-Oct-04 3,140,164 5-Sep-06 25	05805/303104-US0	25		1,745,854	30-Jul-90	74/083,067	REGISTERED	United States	BABY BAG
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes int.	05805/303119-US0	25		3,140,164	7-Oct-04	78/496,382	REGISTERED	United States	BABY ASTROLOGY
Ctry Name Status Desc Application No Application Date Trade Mark No Grant Date Int. Classes	05805/303120-US0	24	ō		17-Mar-06	78/840,366	REGISTERED	United States	AMERICAN ARTIST
	File Number	int. Classes		Trade Mark No	Application Date	Application No	Status Desc	Ctry Name	Mark

ACQUIRED TRADEMARKS

								Document Number: 1462569 Version: 3
05805/303096-RU0	24	10-Jun-08	352556	28-Mar-07	200708608	REGISTERED	Russia	JUST BORN
05805/303096-PA1	25	29-Mar-11	198744	29-Mar-11	198744	REGISTERED	Panama	JUST BORN
05805/303096-PA0	24	29-Mar-11	198746	29-May-11	198746	REGISTERED	Panama	JUST BORN
05805/303096-JP0	24	19-Oct-07	5085513	30-Mar-07	007-028235	REGISTERED	Japan	JUST BORN
05805/303096-DO0	24	17-Aug-11	189462	18-Mar-11	2011-6997	REGISTERED	Dominican Rep.	JUST BORN
05805/303096-CR0	24, 25	29-Jul-11	211251	8-Mar-11	2011-002074	REGISTERED	Costa Rica	JUST BORN
05805/303096-CO1	25	29-Nov-13	483626	15-May-13	13 119773	REGISTERED	Colombia	JUST BORN
05805/303096-CO0	24, 25	13-Aug-13	476905		11028918	REGISTERED	Colombia	JUST BORN
05805/303096-MX1	25	26-Nov-13	1413323	28-Jan-11	1151047	REGISTERED	Mexico	JUST BORN
05805/303096-MX0	24	28-Jan-11	1366054	28-Jan-11	1151046	REGISTERED	Mexico	JUST BORN
05805/303096-KR1	25	12-Jan-11	40-0849704	6-Nov-09	40-2009-54828	REGISTERED	Korea (South)	JUST BORN
05805/303096-KR0	24	3-Jun-08	40-0748787	20-Apr-07	40-2007-21492	REGISTERED	Korea (South)	JUST BORN
05805/303096-GT0	24	18-Jun-13	189587	28-Jan-11	635-2011	REGISTERED	Guatemala	JUST BORN
05805/303096-EM0	20, 24	6-Jan-06	3916228	7-Jun-04	3916228	REGISTERED	Community Mark	JUST BORN
05805/303096-CN1	25	21-Feb-09	4132483	22-Jun-04	4132483	REGISTERED	China	JUST BORN
05805/303096-CN0	24	21-Feb-09	4132892	22-Jun-04	4132892	REGISTERED	China	JUST BORN
05805/303096-CA1		13-Aug-08	TMA720804	15-May-07	1347290	REGISTERED	Canada	JUST BORN
05805/303096-CA0		29-Aug-02	TMA566725	13-Nov-98	895437	REGISTERED	Canada	JUST BORN
05805/303096-BR2	25	22-Apr-14	830800182	25-Nov-10	830800182	REGISTERED	Brazil	JUST BORN
05805/303096-8R1	24	22-Apr-14	830800174	25-Nov-10	830800174	REGISTERED	Brazil	JUST BORN
05805/303096-BR0	24	8-Dec-09	829074236	8-Dec-09	829074236	REGISTERED	Brazil	JUST BORN
05805/303096-AU0	11, 24, 25, 25	6-Nov-07	1209023	6-Nov-07	1209023	REGISTERED	Australia	JUST 8ORN
05805/303096-HN1	25			24-Mar-11	10869-11	PENDING	Honduras	JUST BORN
05805/303096-HN0	24			24-Mar-11	10868-11	PENDING	Honduras	JUST BORN
05805/303096-EC1	25			3-Feb-11	241095	PENDING	Ecuador	JUST BORN
05805/303096-EC0	24			3-Feb-11	241094	PENDING	Ecuador	JUST BORN
05805/303096-PK0	24			26-Dec-13	352202	PENDING	Pakistan	JUST BORN
05805/303096-PK1	25			26-Dec-13	352201	ALLOWED	Pakistan	JUST BORN
05805/303096-US4	ω			22-May-15	86/639,080	ALLOWED	United States	JUST BORN
05805/303096-IL0	24			13-Jan-14	262112	ALLOWED	Israel	JUST BORN
05805/307659-US0	24, 25	4-Mar-14	4,492,332	8-Jan-13	85/817,632	REGISTERED	United States	JUST BATH BY JUST BORN
05805/307659-VN0	24, 25	3-Jul-13	1168529	3-Jul-13	1168529	REGISTERED	VietNam[Int.TM]	JUST BATH BY JUST BORN
05805/307659-SG0	24, 25	3-Jul-13	1168529	3-Jui-13	1168529	REGISTERED	Singapore Int T	JUST 8ATH BY JUST BORN
05805/307659-INTO	24, 25	3-Jul-13	1168529	3-Jul-13	1168529	REGISTERED	Int. Trademark	JUST BATH BY JUST BORN
05805/307659-KR0	24, 25	5-Jun-14	1168529	3-Jul-13	1168529	REGISTERED	Korea [INT]	JUST BATH BY JUST BORN
05805/307659-JP0	24, 25	3-Jul-13	1168529	3-Jul-13	1168529	REGISTERED	Japan (Int TM)	JUST BATH BY JUST BORN
05805/307659-EM0	24, 25	3-Jul-13	1168529	3-Jul-13	1168529	REGISTERED	Comm. TM [Int.TM	JUST BATH BY JUST BORN
05805/307659-CN1	25	21-Nov-14	12868945	5-Jul-13	12868945	REGISTERED	China	JUST 8ATH BY JUST BORN
05805/307659-CA0		10-Feb-15	TMA896,121	4-Jun-13	1,629,447	REGISTERED	Canada	JUST BATH BY JUST BORN
05805/307659-AU0	24, 25	3-Jul-13	1571922	3-Jul-13	1168529	REGISTERED	Australia [Int]	JUST BATH BY JUST BORN
05805/307659-CN0	24			5-Jul-13	12868946	PENDING	China	JUST BATH BY JUST BORN
05805/306791-US1	24, 25	10-Sep-13	4,401,830	12-Jun-12	85/979,786	REGISTERED	United States	JB togo
05805/306791-JP0	20, 24, 25	17-Dec-13	1196776	17-Dec-13	1196776	REGISTERED	Japan [Int TM]	JB Logo
05805/306791-INTO	20, 24, 25	16-Det-13	1196776	16-Dec-13	1196776	REGISTERED	int. Trademark	JB Logo
05805/306791-KR0	20, 24, 25	16-Dec-13	1196776	16-Dec-13	1196776	REGISTERED	Korea [INT]	JB Logo
05805/306791-EM0	20, 24, 25	17-Dec-13	1196776	17-Dec-13	1196776	REGISTERED	Comm. TM [Int.TM	JB Logo
05805/306791-CN0	20, 24, 25	17-Dec-13	1196776	17-Dec-13	1196776	REGISTERED	China [Int.TM]	JB Logo
05805/306791-AU0	20, 24, 25	17-Dec-13	1196776	17-Dec-13	1196776	REGISTERED	Australia [Int]	JB Logo
05805/306791-CA0	3, 24, 25			13-Jun-12	1,581,860	PENDING	Canada	JB Logo
05805/306791-MX0	20, 24, 25			17-Dec-13	1196776	PENDING	Mexico [Int TM]	JB Logo
File Number	int. Classes	Grant Date	Trade Mark No Grant Date	Application Date	Application No	Status Desc	Ctry Name	Mark

ACQUIRED TRADEMARKS

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	3-14-13	1171407	3-lirl-13	1171402	REGISTERED	Japan Het TM1	Whate togo
24 05805/307660-FM0	2-Jul-13	15/4839	3-Jul-13	11/1402	REGISTERED	Australia [Int]	Whale Logo
	, ,		26-Dec-13	352199	PENDING	Pakistan	Whale Logo
			4-Jun-13	1,629,448	PENDING	Canada	Whale Logo
25 05805/303172-US0	20-Aug-02	2,610,127	20-Aug-02	75/701,161	REGISTERED	United States	WEAR-A-BLANKET
05805/303172-CA0	5-Jan-05	TMA629428	29-Oct-03	1195016	REGISTERED	Canada	WEAR-A-BLANKET
25 05805/303173-US0	25-Aug-09	3,674,484	7-Mar-05	78/589,715	REGISTERED	United States	WEAR-A-BIB
	3-Jan-12	4,080,494	14-Sep-09	77/826,016	REGISTERED	United States	TUBTIME LORO
24, 25, 28 05805/303108-EM0	6-Aug-10	8616088	14-Oct-09	8616088	REGISTERED	Community Mark	THRTIMETORO
05805/303108-CA1	4-jun-14	TMA879.347	11-Sep-12	1 593 637	REGISTERED	Continuity wlark	TIBTIME
24 75 78 05805/300374-030	14-AUE-12	961/050	/-Oct-11	85/441,728	REGISTERED	United States	THE CRIB BUMPER ALTERNATIVE
	5-Aug-13	TMA856,975	7-0ct-11	1,546,994	REGISTERED	Canada	THE CRIB BUMPER ALTERNATIVE
24, 25 05805/303174-US0	23-Mar-10	3,763,608	25-Jan-07	77/091,488	REGISTERED	United States	THE BEST THING NEXT TO BABYGUARANTEED
0\$805/303174-CA0	5-Feb-10	TMA758975	25-Jan-07	1332723	REGISTERED	Canada	THE BEST THING NEXT TO BABYGUARANTEED
24 05805/303095-U\$0	25-Sep-90	1,614,889	24-Nov-87	73/697,401	REGISTERED	United States	THE BEST THING NEXT TO BABY
24 05805/308024-US0			17-Jun-13	85/961,828	ALLOWED	United States	TELL ME A STORY
9 05805/308770-US0			10-Sep-14	86/390,371	PENDING	United States	SOOTHING STATION
24, 25 0580\$/303105-US0	6-Sep-11	4,023,088	30-Jun-08	77/511,708	REGISTERED	United States	SOOTHE TIME & Design
24 05805/303092-US0	12-Oct-10	3,861,315	31-Mar-08	77/435,516	REGISTERED	United States	SOOTHE TIME
24, 25 05805/303092-IN0	21-Jul-08	1712772	21-Jul-08	1712772	REGISTERED	India	SOOTHE TIME
24, 25 05805/303092-JP0	6-Mar-09	5210870	4-Jul-08	2008-054079	REGISTERED	Japan	SOOTHE TIME
24 05805/303092-MX0	30-Oct-08	1069828	10-Sep-08	960323	REGISTERED	Mexico	SOOTHE TIME
	19-Jul-13	40-0983398	23-Aug-12	40-2012-0053040	REGISTERED	Korea (South)	SOOTHE TIME
24, 25 05805/303092-EM0	3-Mar-09	7043061	7-Jul-08	7043061	REGISTERED	Community Mark	SOOTHE TIME
24 05805/303092-CN0	14-Aug-10	6834900	11-Jul-08	6834900	REGISTERED	China	SOOTHE TIME
05805/303092-CA0	2-Feb-12	TMA816,762	9-Jul-08	1,402,593	REGISTERED	Canada	SOOTHE TIME
24, 25 05805/303092-AU0	18-Dec-08	1250254	4-Jul-08	1250254	REGISTERED	Australia	SOOTHE TIME
3 05805/303092-US2			22-May-15	86/639,096	PENDING	United States	SOOTHE TIME
25 05805/303177-US0	29-May-07	3,248,721	13-Dec-05	78/772,605	REGISTERED	United States	SOFTWEAR FOR BABY
24 05805/303169-US0	13-Jan-09	3,562,369	10-Mar-08	77/417,599	REGISTERED	United States	SIMPLY SECURE
24 05805/306833-USO	3-Sep-13	4,397,527	16-Jul-12	85/677,919	REGISTERED	United States	SIMPLE SWADDLE
05805/306833-CA0	20-Jun-14	TMA880,531	17-Dec-12	1,606,955	REGISTERED	Canada	SIMPLE SWADDLE
25 05805/303091-US2			13-Apr-15	86/595,354	PENDING	United States	SAFE IN THE SUN
24 05805/303098-US1	13-Jan-15	4,672,018	25-Jan-11	85/225,466	REGISTERED	United States	JUST TODDLERS
24, 25 05805/306949-US0		4,672,223	10-Oct-12	85/750,087	REGISTERED	United States	JUST KIDS
24, 25 05805/306949-INTO	12-Mar-13	1156396	12-Mar-13	1156396		Int. Trademark	JUST KIDS
24, 25 05805/306949-INTO	12-Mar-13	1,156,396	12-Mar-13	1,156,396	REGISTERED	Japan [Int TM]	JUST KIDS
24 05805/306949-CN0			12-Mar-13	1,156,396	PENDING	China [Int.TM]	JUST KIDS
05805/306949-CA0			17-Dec-12	1606961	PENDING	Canada	JUST KIDS
25 05805/306949-CN1			28-Feb-15	16421917	PENDING	China	JUST KIDS
24 05805/303096-ZA0	29-Mar-07	2007/06641	29-Mar-07	2007/06641	REGISTERED	South Africa	JUST BORN
25 05805/303096-VE1	17-Feb-12	P-314918	18-Mar-11	2011-004062	REGISTERED	Venezuela	JUST BORN
24 05805/303096-VE0	12-Feb-12	P-314919	18-Mar-11	2011-004063	REGISTERED	Venezuela	JUST BORN
11, 25, 28 05805/303096-US2	10-Jun-08	3,444,017	23-May-07	77/187,949	REGISTERED	United States	JUST BORN
24 05805/303096-US1	26-Jun-01	2,463,915	6-Jun-00	76/064,973	REGISTERED	United States	JUST BORN
25 0580S/303096-US0	13-Jun-00	2,358,351	23-Apr-98	75/473,367	REGISTERED	United States	JUST BORN
24 05805/303096-TH0	11-Jul-07	KOR274457	11-Jul-07	666916	REGISTERED	Thailand	JUST BORN
24, 25 05805/303096-SV0		103	10-Mar-11	2011108113	REGISTERED	El Salvador	JUST BORN

RECORDED: 04/28/2016

United States	Community Mark	Canada	United States	Community Mark	Canada	Community Mark	United States	VietNam[Int.TM]	Singapore Int T	Mexico [Int TM]	Int. Trademark	Korea [INT]	Ctry Name
REGISTERED	REGISTERED	REGISTERED	•	REGISTERED		REGISTERED		REGISTERED	REGISTERED	REGISTERED	REGISTERED	REGISTERED	Status Desc
77/825,996	8615619	1,593,636	77/826,009	8615353	1,591,989	8558314	85/817,637	1171402	1171402	1171402	1171402	1171402	: Application No
14-Sep-09	14-Oct-09	11-Sep-12	14-Sep-09	•	10	_							Application Date
3,914,984	8615619	TMA870715	3,914,985	8615353	TMA869,756	8558314	4,486,229	1171402	T1313286Z	1171402	1171402	1171402	Trade Mark No
1-Feb-11	8-Jun-10	5-Feb-14	1-Feb-11	8-Jun-10		_	18-Feb-14	3-Jul-13	7-May-14	3-Jul-13	3-Jul-13	3-Jun-14	Grant Date Int. Classes
24	10 20, 24, 28		24	0 20, 24, 28		18, 24, 25	24	24	24	24	24	24	Int. Classes
05805/303081-US0	05805/303081-EM0	05805/303081-CA1	05805/303080-US0	05805/303080-EM0	05805/303080-CA1	05805/303079-EM0	05805/307660-US0	05805/307660-VN0	05805/307660-SG0	05805/307660-MX0	05805/307660-INTO	05805/307660-KRO	File Number

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