

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382240

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Health Guru Media, Inc.		04/26/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HEALTHGURU LLC		
Street Address:	430 Park Avenue, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3997527	HEALTHGURU	
Registration Number:	3997525	HEALTHGURU	
Registration Number:	3694007	HEALTH GURU	
Registration Number:	3706738	PREGNANCY HEALTH GURU	
Registration Number:	3706739	COLLEGE HEALTH GURU GURU U	
Registration Number:	3694008	SEX HEALTH GURU	
CORRESPONDENCE DATA			
Fax Number:	4084141076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4084141202		
Email:	trademarks@h35g.com		
Correspondent Name:	Christopher J. Palermo		
Address Line 1:	1 Almaden Boulevard - Floor 12		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	60227-0067		
NAME OF SUBMITTER:	Christopher J. Palermo		
SIGNATURE:	/ChristopherJPalermo/		
DATE SIGNED:	04/27/2016		

OP \$165.00 3997527

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

Health Guru Media, Inc., a Delaware corporation having its principal place of business at 524 Broadway, 3rd Floor, New York, NY 10012 (“Assignor”), for good and valuable consideration, the amount and sufficiency of which is acknowledged, hereby sells and assigns to Healthguru LLC, a limited liability company having its principal place of business at 430 Park Avenue, 4th Floor, New York, NY 10022 (“Assignee”) and including its present and future affiliates, assignees and licensees all Assignor’s right, title and interest in and to the trademarks set forth in **Schedule 1** attached hereto together with the goodwill of the business symbolized by such trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its undersigned duly authorized representative.

HEALTH GURU MEDIA, INC.

By Robert Regular
Authorized Representative

Robert Regular
(Print Name)

CEO
(Print Title)

Date 4/26/16

SCHEDULE 1

Mark	Country	Application No.	Filing Date	Registration No.	Registration Date
HEALTHGURU Stylized	US	85204284	12/22/2010	3997527	07/19/2011
HEALTHGURU	US	85204261	12/22/2010	3997525	07/19/2011
HEALTH GURU & Design	US	77606336	11/03/2008	3694007	10/06/2009
PREGNANCY HEALTH GURU & Design	US	77606343	11/03/2008	3706738	11/03/2009
COLLEGE HEALTH GURU GURU U & Design	US	77606347	11/03/2008	3706739	11/03/2009
SEX HEALTH GURU & Design	US	77606339	11/03/2008	3694008	10/06/2009