

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382321


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WhitePages, Inc.		04/28/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Hiya, Inc.		
Street Address:	1301 5th Avenue, Suite 1600		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3959925	HIYA	
Registration Number:	4146221	LOCALICIOUS	
Registration Number:	4350763	MR. NUMBER	
Registration Number:	4528260	#NUMBERCOP	
Serial Number:	85095775	HIYA	
Serial Number:	85429475	LOCALICIOUS	
Serial Number:	85385913	MR. NUMBER	
Serial Number:	85940260	#NUMBERCOP	
CORRESPONDENCE DATA			
Fax Number:	206/436-56		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206/812-9228		
Email:	sdiamond@whitepages.com		
Correspondent Name:	Sabena Diamond		
Address Line 1:	1301 5th Avenue, Suite 1600		
Address Line 4:	Seattle, WASHINGTON 98101		
NAME OF SUBMITTER:	Sabena Diamond		
SIGNATURE:	/sabena diamond/		

OP \$215.00 3959925

DATE SIGNED:	04/28/2016
Total Attachments: 3 source=Trademark Assignment WhitePages to Hiya#page1.tif source=Trademark Assignment WhitePages to Hiya#page2.tif source=Trademark Assignment WhitePages to Hiya#page3.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, WhitePages, Inc. ("Assignor"), a Delaware corporation with its principal place of business at 1301 5th Avenue, Suite 1600, Seattle, WA 98101, is the owner of the service mark registrations set forth below (the "Marks"):

Word Mark	Serial Number	Reg Number	International Class	Goods & Services Description
HIYA	85095775	3959925	042	On-line computer software for engaging in contact information management, digital identity management and digital communications.
LOCALICIOUS	85429475	4146221	009	Downloadable software in the nature of a mobile application for use on IP-enabled devices providing location-based or user-specified local search services and content, namely, business directory information, electronic maps, business service reviews, popularity statistics and other information for relevant search results.
MR. NUMBER	85385913	4350763	035, 038, 042	Mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data; computer software programs for use in wireless communication devices for creation and delivery of voice, visual images, audio content, video content and data; computer software for the transmission of voice, visual images, audio content, video content and data; computer software for accessing, editing, organizing and sharing personal contact information; computer search engine software for personal contact information, images, audio content, video content, text, cellular telephone usage and billing data stored locally and on electronic communications networks.
Numbercop  NUMBERCOP (logo)	85940260	4528260	100, 101, 104	Telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding and message waiting

WHEREAS, Hiya, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 1301 Fifth Avenue, Suite 1600, Seattle, WA 98101, is desirous of acquiring said common law rights, registration, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks and the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Signed this 28th day of April, 2016.

WHITEPAGES, INC.

By: [Signature]
Name: Jason Egli
Title: CFO

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

On the 28th day of April, 2016, before me personally appeared Jason Egli, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the CFO of Whitepages Inc., the corporation described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said company, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

SABENA DIAMOND
Notary Public
State of Washington
My Commission Expires
July 10, 2016

[Signature]

NOTARY PUBLIC in and for the State of WA, residing at Newcastle.
My Appointment Expires: July 10, 2016

ACCEPTANCE OF TRADEMARK ASSIGNMENT

Hiya, Inc., the Assignee above, does hereby accept the assignment of the Marks.

Signed this 28th day of April, 2016.

HIYA, INC.

By: [Signature]
Name: Alex Algard
Title: President

STATE OF WASHINGTON)
)
COUNTY OF KING) ss.

On the 28th day of April, 2016, before me personally appeared Alex Algard, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he/she is the President of Hiya, Inc., the company described in and which executed the foregoing instrument, that he/she has signed said instrument as a free act on behalf of said corporation, and that he/she has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

[Signature]
NOTARY PUBLIC in and for the State of WA, residing at
Newcastle
My Appointment Expires: July 10, 2016

SABENA DIAMOND
Notary Public
State of Washington
My Commission Expires
July 10, 2016