

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382345

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jose Gonzales		04/28/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tadin, LLC		
<b>Street Address:</b>	3345 E Slauson Ave.		
<b>City:</b>	Vernon		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90058		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 13</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4856372	TESAN	
<b>Serial Number:</b>	86576816	NATURALMENTE BUENO PARA TI	
<b>Serial Number:</b>	86576798	NATURALLY GOOD FOR YOU	
<b>Serial Number:</b>	86576762	BODY BALANCE DETOX	
<b>Serial Number:</b>	86576755	BODY SUGAR BALANCE	
<b>Serial Number:</b>	86575272	WOMEN'S CALM FLOW	
<b>Serial Number:</b>	86575257	WAKE UP NOW	
<b>Serial Number:</b>	86575230	DIGESTION POWER	
<b>Serial Number:</b>	86575200	DANDY DIGESTION	
<b>Serial Number:</b>	86825251	LEFRAN WELLNESS	
<b>Serial Number:</b>	86576777	HIBISCUS CLEANSE	
<b>Serial Number:</b>	86575282	MILK POWER	
<b>Serial Number:</b>	86785588	BRONCO TE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-551-3450		
<b>Email:</b>	efiling@knobbe.com		

OP \$340.00 4856372

**Correspondent Name:** Jonathan A. Hyman  
**Address Line 1:** 2040 Main Street, 14th Floor  
**Address Line 4:** Irvine, CALIFORNIA 92614

**ATTORNEY DOCKET NUMBER:** TADIN.000GEN

**NAME OF SUBMITTER:** Jonathan A. Hyman

**SIGNATURE:** /jhh/

**DATE SIGNED:** 04/28/2016

**Total Attachments: 3**

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## TRADEMARK & INTELLECTUAL PROPERTY ASSIGNMENT

This Trademark & Intellectual Property Assignment (hereinafter referred to as "Assignment") is effective as of April 28, 2016, by and between Jose Gonzales, an individual, having a place of business at 3345 E. Slauson Ave., Vernon, California 90058 (hereinafter "ASSIGNOR") and Tadin, LLC, a California limited liability company, having a place of business at 3345 E. Slauson Ave., Vernon, California 90058 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using or using through a licensee (including through Tadin, LLC), or intends to use, and is, to the best of its knowledge and belief, the owner of the trademarks set forth in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks") in those countries throughout the world where ASSIGNOR has used, applied for, and/or registered the Trademarks.

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR owns the trademark applications and registration relating to the Trademarks set forth in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Applications and Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Applications and Registrations worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees or predecessors in interest world-wide which include or are comprised of the Trademarks, together with the goodwill, which is ongoing and existing, symbolized by said Trademarks;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications and Registrations, worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees worldwide which include or are comprised of the Trademarks, together with the goodwill, which is ongoing and existing, symbolized by said Trademarks; and

WHEREAS, ASSIGNEE is a successor to the portion of ASSIGNOR's business relating to the Trademarks, and such portion of ASSIGNOR's business is ongoing and existing.

NOW, THEREFORE, in consideration of Ten Dollars (\$10), the receipt of which Assignor acknowledges, Assignor and Assignee agree as follows:

1. Assignment. ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A;
- (2) the Applications and Registrations set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees which include or are comprised of the Trademarks;

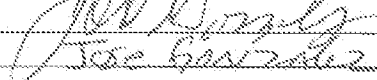
together with the goodwill, which is ongoing and existing, symbolized by said Trademarks, Applications and Registrations, and other registered or unregistered trademarks or service marks which include or are comprised of the Trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees or predecessors in interest concurrent with the transfer of certain tangible assets as indicia of said goodwill. The assignment includes the portion of ASSIGNOR's business to which such marks pertain, and such portion of ASSIGNOR's business is ongoing and existing.

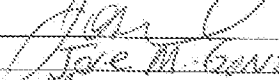
2. Attorney In Fact. ASSIGNOR hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, for ASSIGNEE's benefit, to take any and all steps, including proceedings at law, in equity or otherwise to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest the aforesaid rights, including but not limited to trademarks and causes of action or claims more effectively in ASSIGNEE or to protect the same, or to enforce any claim or right of any kind with respect thereto. This includes any rights with respect to the Trademarks that may have accrued in ASSIGNOR's favor from the respective first use or filing date to the effective date of this Assignment. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and is irrevocable. At any time, and from time to time hereafter, ASSIGNOR shall, upon ASSIGNEE's written request, execute, acknowledge and deliver to ASSIGNEE any and all further instruments and assurances necessary or expedient in order to vest the assigned rights and causes of action more effectively in ASSIGNEE. ASSIGNOR understands and agrees that no additional payments, royalties, accounting, attribution, credit, or any other kind of material or monetary remuneration will ever be paid, or is expected or required from ASSIGNEE in relation to the rights assigned herein.

IN WITNESS WHEREOF, the parties to this Assignment have duly executed it effective as of the day and year first above written.

ASSIGNOR  
JOSE GONZALES

ASSIGNEE  
TADIN, LLC

By:   
Name: Jose Gonzales  
Title: \_\_\_\_\_  
Date: 4/28/16

By:   
Name: Jose M. Gonzales  
Title: Manager  
Date: 4/28/16

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Schedule A – Trademarks

TESAN
NATURALMENTE BUENO PARA TI
NATURALLY GOOD FOR YOU
BODY BALANCE DETOX
BODY SUGAR BALANCE
WOMEN'S CALM FLOW
WAKE UP NOW
DIGESTION POWER
DANDY DIGESTION
LEFRAN WELLNESS
HIBISCUS CLEANSE
MILK POWER
BRONCO TE

Schedule B Applications and Registrations

TESAN	86/280344 May 13, 2014	4856372 November 17, 2015	TADIN.060T
NATURALMENTE BUENO PARA TI	86/576816 March 25, 2015	N/A	TADIN.061T
NATURALLY GOOD FOR YOU	86/576798 March 25, 2015	N/A	TADIN.062T
BODY BALANCE DETOX	86/576762 March 25, 2015	N/A	TADIN.063T
BODY SUGAR BALANCE	86/576755 March 25, 2015	N/A	TADIN.064T
WOMEN'S CALM FLOW	86/575272 March 24, 2015	N/A	TADIN.065T
WAKE UP NOW	86/575257 March 24, 2015	N/A	TADIN.066T
DIGESTION POWER	86/575230 March 24, 2015	N/A	TADIN.067T
DANDY DIGESTION	86/575200 March 24, 2015	N/A	TADIN.068T
LEFRAN WELLNESS	86/825251 November 18, 2015	N/A	TADIN.069T
HIBISCUS CLEANSE	86/576777 March 25, 2015	N/A	TADIN.070T
MILK POWER	86/575282 March 24, 2015	N/A	TADIN.071T
BRONCO TE	86/785588 October 12, 2015	N/A	TADIN.072T

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