

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382361

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jose M. Gonzalez-Blanco		04/28/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tadin, LLC		
Street Address:	3345 E Slauson Ave.		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1588069	SIETE AZAHARES	
Registration Number:	1933000	CANELITA	
Registration Number:	1935246	RINOSAN	
Registration Number:	2463992	SIETE AZAHARES	
Registration Number:	2467867	ZENDO	
Registration Number:	2570890	TADIN	
Registration Number:	3010275	SLIM-MATE	
Registration Number:	3924447	LOS REMEDIOS DE MAMA	
Serial Number:	87001755	VERSANA	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-551-3450		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan A. Hyman		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 2:	Knobbe Martens Olson & Bear LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	TADIN.074GEN		

OP \$240.00 1588069

NAME OF SUBMITTER:	Jonathan A. Hyman
SIGNATURE:	/jhh/
DATE SIGNED:	04/28/2016
Total Attachments: 3 source=TADIN.001GEN-Assignment-3#page1.tif source=TADIN.001GEN-Assignment-3#page2.tif source=TADIN.001GEN-Assignment-3#page3.tif	

TRADEMARK & INTELLECTUAL PROPERTY ASSIGNMENT

This Trademark & Intellectual Property Assignment (hereinafter referred to as "Assignment") is effective as of April 27, 2016, by and between Jose M. Gonzalez-Blanco, an individual, having a place of business at 3345 E. Slauson Ave., Vernon, California 90058 (hereinafter "ASSIGNOR") and Tadin, LLC, a California limited liability company, having a place of business at 3345 E. Slauson Ave., Vernon, California 90058 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using or using through a licensee (including through Tadin, LLC), or intends to use, and is, to the best of its knowledge and belief, the owner of the trademarks set forth in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks") in those countries throughout the world where ASSIGNOR has used, applied for, and/or registered the Trademarks.

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR owns the trademark applications and registration relating to the Trademarks set forth in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Applications and Registrations");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Applications and Registrations worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees or predecessors in interest world-wide which include or are comprised of the Trademarks, together with the goodwill, which is ongoing and existing, symbolized by said Trademarks;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Applications and Registrations, worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees worldwide which include or are comprised of the Trademarks, together with the goodwill, which is ongoing and existing, symbolized by said Trademarks; and

WHEREAS, ASSIGNEE is a successor to the portion of ASSIGNOR's business relating to the Trademarks, and such portion of ASSIGNOR's business is ongoing and existing.

NOW, THEREFORE, in consideration of Ten Dollars (\$10), the receipt of which Assignor acknowledges, Assignor and Assignee agree as follows:

1. Assignment. ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

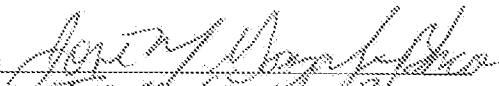
- (1) the Trademarks set forth in Schedule A;
- (2) the Applications and Registrations set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees which include or are comprised of the Trademarks;

together with the goodwill, which is ongoing and existing, symbolized by said Trademarks, Applications and Registrations, and other registered or unregistered trademarks or service marks which include or are comprised of the Trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees or predecessors in interest concurrent with the transfer of certain tangible assets as indicia of said goodwill. The assignment includes the portion of ASSIGNOR's business to which such marks pertain, and such portion of ASSIGNOR's business is ongoing and existing.

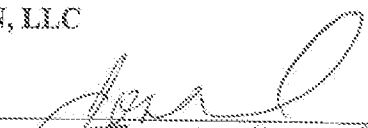
2. Attorney In Fact. ASSIGNOR hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, for ASSIGNEE's benefit, to take any and all steps, including proceedings at law, in equity or otherwise to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest the aforesaid rights, including but not limited to trademarks and causes of action or claims more effectively in ASSIGNEE or to protect the same, or to enforce any claim or right of any kind with respect thereto. This includes any rights with respect to the Trademarks that may have accrued in ASSIGNOR's favor from the respective first use or filing date to the effective date of this Assignment. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and is irrevocable. At any time, and from time to time hereafter, ASSIGNOR shall, upon ASSIGNEE's written request, execute, acknowledge and deliver to ASSIGNEE any and all further instruments and assurances necessary or expedient in order to vest the assigned rights and causes of action more effectively in ASSIGNEE. ASSIGNOR understands and agrees that no additional payments, royalties, accounting, attribution, credit, or any other kind of material or monetary remuneration will ever be paid, or is expected or required from ASSIGNEE in relation to the rights assigned herein.

IN WITNESS WHEREOF, the parties to this Assignment have duly executed it effective as of the day and year first above written.

ASSIGNOR
JOSE M. GONZALEZ-BLANCO

By: 
Name: Jose M. Gonzalez-Blanco
Title: _____
Date: 4/28/14

ASSIGNEE
TADIN, LLC

By: 
Name: Jose M. Gonzalez
Title: Manager
Date: 4/28/14

23215222

Schedule A -- Trademarks

SIETE AZAHARES
CANELITA
RINOSAN
RIÑOSAN
SIETE AZAHARES
ZENDO
TADIN
SLIM-MATE
LOS REMEDIOS DE MAMA
VERSANA

Schedule B Applications and Registrations

SIETE AZAHARES	73/805837 June 12, 1989	1588069 March 20, 1990	TADIN.039T
CANELITA	74/587231 October 19, 1994	1933000 November 7, 1995	TADIN.041T
RINOSAN (Stylized) RIÑOSAN	74/587233 October 19, 1994	1935246 November 14, 1995	TADIN.042T
SIETE AZAHARES	76/081617 June 29, 2000	2463992 June 26, 2001	TADIN.043T
ZENDO	76/081618 June 29, 2000	2467867 July 10, 2001	TADIN.044T
TADIN	76/081619 June 29, 2000	2570890 May 21, 2002	TADIN.045T
SLIM-MATE	76/600999 July 6, 2004	3010275 November 1, 2005	TADIN.046T
LOS REMEDIOS DE MAMA	77/542913 August 8, 2008	3924447 March 1, 2011	TADIN.047T
VERSANA	87/001755 April 15, 2016	N/A	TADIN.073T

23215222