

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM382380

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Powerhouse Beverage Company, LLC		01/01/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Powerhouse Brands, Inc.		
Street Address:	37 Ludlam Avenue		
City:	Bayville,		
State/Country:	NEW YORK		
Postal Code:	11709		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86688590	GAME ON	
Registration Number:	4766809	IQ JUICE	
Registration Number:	4865174	IQ JUICE DRINK	
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914.821.9072		
Email:	tmdocket@leasonellis.com		
Correspondent Name:	Karin Segall of Leason Ellis LLP		
Address Line 1:	One Barker Avenue, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	00542/808000-000		
NAME OF SUBMITTER:	Karin Segall		
SIGNATURE:	/Karin Segall/		
DATE SIGNED:	04/29/2016		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **POWERHOUSE BEVERAGE COMPANY, LLC**, a New York Limited Liability Company having an address at 480 Forest Avenue, Locust Valley, New York 11560 ("Assignor") has intended to use the trademark shown below (the "Applied for Mark") in commerce and has filed an application for registration indicating that intention, but has not yet filed an allegation of use of such mark under Section 1(c) or 1(d) of the Trademark Act:

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
GAME ON	86/688,590	July 9, 2015

WHEREAS, Assignor is the owner of the registered trademarks (the "Registered Marks") listed below:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
IQ JUICE	4,766,809	July 7, 2015
IQ JUICE DRINK	4,865,174	December 8, 2015

WHEREAS, **POWERHOUSE BRANDS, INC.**, a Nevada corporation having an address at 37 Ludlam Avenue, Bayville, New York 1709, (herein "Assignee"), is the successor of the ongoing and existing business or portion thereof of Assignor to which the Applied for Mark pertains and is desirous of acquiring the entire right, title and interest in and to the Applied for Mark and the Registered Marks (collectively "the Assigned Marks") as well as any registration, renewals and extensions that may be granted thereon;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective January 1, 2016 hereby sell, assign and transfer the entire right, title and interest in and to said Assigned Trademarks and trademark application therefor, registrations thereof, and any registration, renewal and extensions that may be granted thereon, together with the goodwill of the business connection therewith and any right to recover for past infringement thereof nunc pro tunc as of January 1, 2016, unto Assignee, its successors and assigns.

POWERHOUSE BEVERAGE COMPANY, LLC

Dated: April 28, 2016

By 

Print Name: DAN EHRlich

Print Title: MANAGING PARTNER

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