

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM382474

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE PRIVATEBANK AND TRUST COMPANY		04/29/2016	ILLINOIS STATE CHARTERED BANK: ILLINOIS
RECEIVING PARTY DATA			
Name:	MONEY MAILER, LLC		
Street Address:	12131 WESTERN AVENUE		
City:	GARDEN GROVE		
State/Country:	CALIFORNIA		
Postal Code:	92841		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	1215176	MONEY MAILER	
Registration Number:	1828510	MM MONEY MAILER	
Registration Number:	3417063	HOT! COUPONS ANYWHERE, ANYTIME. JUST CLI	
Registration Number:	3539334	A AD BOOKS BY MONEY MAILER	
Registration Number:	2117628	SMARTZONES	
Registration Number:	2613673	LIKE GETTING MONEY IN YOUR MAILBOX	
Registration Number:	2278143	HELPING BUSINESSES GET AND KEEP MORE CUS	
Registration Number:	3373999	ADEASE	
Registration Number:	3530937	MONEY MAILER	
Registration Number:	3732149	LIKE GETTING MONEY ON YOUR CELL PHONE	
Serial Number:	77916780	MOZART MASTER THE ART OF LOCAL MARKETING	
Serial Number:	77825315	H.O.T! COUPONS	
Serial Number:	77916329	MOZART	
Serial Number:	77948685	GET MORE OF WHAT YOU WANT	
CORRESPONDENCE DATA			
Fax Number:			
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.			

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Phone:	312.577.8574
Email:	humberto.aquino@kattenlaw.com
Correspondent Name:	HUMBERTO AQUINO C/O KATTEN MUCHIN
Address Line 1:	525 WEST MONROE STREET
Address Line 4:	CHICAGO, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	344150-19
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NAME OF SUBMITTER:	HUMBERTO AQUINO
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SIGNATURE:	/HUMBERTO AQUINO/
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DATE SIGNED:	04/29/2016
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Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated April 29, 2016 by THE PRIVATEBANK AND TRUST COMPANY, with its mailing address at 120 South LaSalle Street, Chicago, Illinois 60603 ("*Bank*");

WITNESSETH:

WHEREAS, Money Mailer, LLC, hereinafter referred to as "*Grantor*"), with its mailing address at 12131 Western Avenue, Garden Grove, CA 92841, and Bank were parties to a certain Patent and Trademark Security Agreement dated July 15, 2010 among Grantor, and Bank which was recorded in the United States Patent and Trademark Office on July 16, 2010 at Reel 4243, Frame 0350 (the "*Agreement*"), pursuant to which Grantor granted to Bank, a security interest in, among other things, the trademarks, service mark registrations, and applications listed on Schedule A attached hereto and certain other property (collectively, the "*Trademark Property*"); and

WHEREAS, Grantor has requested that Bank release its security interests in the Trademark Property and reassign the same to Grantor;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Bank hereby releases its security interests in, and hereby reassigns, grants and conveys to Grantor, without any representation, warranty, recourse or undertaking by Bank, all of its right, title and interest, if any, in and to the Trademark Property and all of the following property and rights:

(i) each trademark, service mark registration, and application listed on Schedule B hereto, together with the goodwill symbolized thereby; and

(ii) all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto; and

(iii) any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right to sue for and collect, or otherwise recover, such damages; and

(iv) any and all proceeds of, collateral for, income, royalties and other payments due and payable with respect to, and supporting obligations relating to, any and all of the foregoing or arising from any of the foregoing.

IN WITNESS WHEREOF, Bank has caused this Release of Security Interests in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

THE PRIVATEBANK AND TRUST COMPANY

By

Name

Andrew Kohlberg

Title





Managing Director


[Signature Page to Release of Security Interest in Trademarks]

SCHEDULE A
TO RELEASE OF SECURITY INTERESTS IN TRADEMARKS

Trademarks, Trademark Applications and Trademark Licenses

Domestic Trademarks:

Serial Number	Mark/Title	Trademark Registration Number	Date of Application	Date of Registration
73264433	 MONEY MAILER	1,215,176	7/24/1980	11/2/1982
74313578	 MONEY MAILER	1,828,510	9/14/1992	3/29/1994
77134652	 WOW! BUSINESS	3,417,063	3/19/2007	4/29/2008
77134303	 AdBooks	3,539,334	3/19/2007	12/2/2008
75145071	SMARTZONES	2,117,628	8/5/1996	12/2/1997
75707482	LIKE GETTING MONEY IN YOUR MAILBOX	2,613,673	5/17/1999	9/3/2002
75548039	HELPING BUSINESSES GET AND KEEP MORE CUSTOMERS	2,278,143	9/4/1998	9/14/1999
78745023	ADEASE	3,373,999	11/1/2005	1/22/2008
77461197	MONEY MAILER	3,530,937	4/29/2008	11/11/2008
77443437	LIKE GETTING MONEY ON YOUR CELL PHONE	3,732,149	4/8/2008	12/29/2009

77916780			1/21/10	
77825315	H.O.T! COUPONS		9/11/09	
77916329	MOZART		1/20/10	
77948685	GET MORE OF WHAT YOU WANT		3/2/10	

Foreign Trademarks:

Country	Mark	Filing Date	Registration No.
Argentina	MM Money Mailer	\$ MONEY MAILER	2006372 (Serial No.)
Australia	MM Money Mailer	2/1/1989	B503984
Brazil	Money Mailer	4/15/1997	819886637
Canada	Money Mailer	11/20/1985	329404
Chile	MM Money Mailer (And Design)	12/27/2006	790576
European Union	Money Mailer	3/9/2008	7208127
European Union	Money Mailer (And Design)	4/1/1996	218248
Japan	Money Mailer		2357255
Malaysia	Money Mailer (And Design)	8/1/1996	96-08750
Mexico	Money Mailer (And Design)	8/6/2004	670653
New Zealand	MM Money Mailer	8/30/1996	266489
United Kingdom	Money Mailer (And Design)	6/28/1988	1349564
United Kingdom	Money Mailer	2/27/1996	2058334
United Kingdom	MM Money Mailer	4/1/1996	E218248

Pursuant to that certain Trademark and Intellectual Property License Agreement dated December 31, 2006, the above trademarks owned by Money Mailer, LLC are licensed to Money Mailer Franchise Corp. for use in connection with its operation of the Money Mailer franchise system.