

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382503

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vita-Mix Holdings Company		01/01/2015	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vita-Mix Management Corporation		
<b>Street Address:</b>	8615 Usher Road		
<b>City:</b>	Olmsted Township		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44138		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 36</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85681098	300	
<b>Serial Number:</b>	85399836	750	
<b>Serial Number:</b>	85209667	6000	
<b>Serial Number:</b>	85571468	6300	
<b>Serial Number:</b>	85398689	7500	
<b>Serial Number:</b>	77834039	ADVANCE	
<b>Serial Number:</b>	85374549	ASPIRE	
<b>Serial Number:</b>	76413452	BARBOSS	
<b>Serial Number:</b>	75238761	BLENDING STATION	
<b>Serial Number:</b>	78966831		
<b>Serial Number:</b>	78966830		
<b>Serial Number:</b>	77795256	CREATIONS	
<b>Serial Number:</b>	85529904	CREATIONS ELITE	
<b>Serial Number:</b>	86241255	C-SERIES	
<b>Serial Number:</b>	86241281	G-SERIES	
<b>Serial Number:</b>	77093297	IT'S MORE THAN A BLENDER	
<b>Serial Number:</b>	76636696	IT'S NOT A BLENDER - IT'S A VITA-MIX!	
<b>Serial Number:</b>	77123389	MIX'N MACHINE	
<b>Serial Number:</b>	85939029	PERFORMANCE THAT INSPIRES	

CH \$915.00 85681098

Property Type	Number	Word Mark
Serial Number:	75587365	PORTION BLENDING SYSTEM
Serial Number:	86294572	PROFESSIONAL SERIES 500
Serial Number:	78117419	RINSE-O-MATIC
Serial Number:	86241210	S30
Serial Number:	76546634	SERIOUS PRODUCTS FOR SERIOUS BLENDING
Serial Number:	86241188	S-SERIES
Serial Number:	77830103	
Serial Number:	77484886	THE PROFESSIONAL CHEF'S POWER TOOL
Serial Number:	77735619	THE QUIET ONE
Serial Number:	74261765	TOTAL NUTRITION CENTER
Serial Number:	75604867	TURBOBLEND
Serial Number:	77830032	VITAMIX
Serial Number:	74730529	VITA-MIX
Serial Number:	75456843	VITA-PREP
Serial Number:	74382248	VITA-PRO
Serial Number:	73661194	VITA-VAC
Serial Number:	74429487	WHOLE FOOD MACHINE

**CORRESPONDENCE DATA**

**Fax Number:** 2163485474

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 216-348-5400

**Email:** ipmailbox@mcdonaldhopkins.com

**Correspondent Name:** Vita-Mix Management Corporation

**Address Line 1:** 8615 Usher Road

**Address Line 4:** Olmsted Township, OHIO 44138

<b>ATTORNEY DOCKET NUMBER:</b>	33963-00001
<b>NAME OF SUBMITTER:</b>	Lyndsey Miller
<b>SIGNATURE:</b>	/Lyndsey Miller/
<b>DATE SIGNED:</b>	04/29/2016

**Total Attachments: 8**

source=Executed IP Assignment - Vita-Mix Holdings Company to Vita-Mix Management Corporation (6098160x7AB84)#page1.tif

source=Executed IP Assignment - Vita-Mix Holdings Company to Vita-Mix Management Corporation (6098160x7AB84)#page2.tif

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source=Executed IP Assignment - Vita-Mix Holdings Company to Vita-Mix Management Corporation (6098160x7AB84)#page4.tif

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## IP ASSIGNMENT

**THIS IP ASSIGNMENT** (“Assignment”) is made and entered into as of January 1, 2015 (the “Effective Date”) by and between **Vita-Mix Holdings Company**, a Delaware corporation, having an address at 8615 Usher Road, Olmsted Township, Ohio 44138 (“Assignor”), and **Vita-Mix Management Corporation**, a Delaware corporation, having an address of 8615 Usher Road, Olmsted Township, Ohio 44138 (“Assignee”).

**WHEREAS**, Assignor, in connection with a reorganization effective January 1, 2015, wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the Trademark Applications and Registrations identified in Exhibit A attached hereto and made a part hereof (the “Marks”).

**WHEREAS**, Assignor, in connection with such reorganization, wishes to assign to Assignee, and Assignee wishes to acquire from Assignor all other intellectual property rights, with the exclusion of all patent rights (which are covered under a separate assignment agreement) that Assignor possesses as of the Effective Date (“Other IP Rights”).

**NOW, THEREFORE**, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee hereby agree as follows:

Assignor hereby sells, assigns, transfers, and sets over to Assignee the entire right, title, and interest in and to the Marks, including the goodwill of the business associated therewith or symbolized thereby, together with any renewals and extensions thereof and all other corresponding rights that are or may be secured under the laws of the United States and any country or countries foreign to the United States for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Mark assigned to Assignee hereunder.

Assignor hereby sells, assigns, transfers, and sets over to Assignee the entire right, title, and interest in and to the Other IP Rights, including, without limitation, any trade secret rights, copyrights, and moral rights, together with any renewals and extensions thereof and all other corresponding rights that are or may be secured under the laws of the United States and any country or countries foreign to the United States for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement, misappropriation or other unauthorized use of the Other IP Rights assigned to Assignee hereunder.

Assignor authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any state or country foreign to the United States, whose duty it is to record trademark registrations, applications, and title thereto, to record the Marks and title thereto as the property of the Assignee, its successors, legal representatives, and assigns in accordance with the terms of this instrument.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**ASSIGNOR:**

Vita-Mix Holdings Company

Name: Loree W. Connors

Title: CFO & Secretary

**ACKNOWLEDGMENT**

STATE OF OHIO )  
ss.: )  
COUNTY OF Cuyahoga )

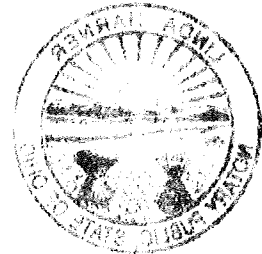
On this 24 day of March, 2016, before me personally appeared Loree W. Connors, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity and that by her signature on the instrument, the person or the entity upon behalf of which the person acted, executed the document.

Linda Harner

Notary Public

My Commission Expires: May 28, 2020

LINDA HARNER  
NOTARY PUBLIC  
STATE OF OHIO  
My Commission Expires  
May 28, 2020



**LINDA HARNER**  
**NOTARY PUBLIC**  
**STATE OF OHIO**  
My Commission Expires  
May 28, 2020

**ASSIGNEE:**

Vita-Mix Management Corporation

Name: Loree W. Connors

Title: Secretary

**ACKNOWLEDGMENT**

STATE OF OHIO )  
ss.: )  
COUNTY OF Cuyahoga )

On this 24 day of March, 2016, before me personally appeared Loree W. Connors, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity and that by her signature on the instrument, the person or the entity upon behalf of which the person acted, executed the document.

Linda Harner

Notary Public

My Commission Expires: May 28, 2020



**LINDA HARNER**  
**NOTARY PUBLIC**  
**STATE OF OHIO**  
My Commission Expires  
May 28, 2020

LINDA HARNER  
NOTARY PUBLIC  
STATE OF OHIO  
My Commission Expires  
May 28, 2020



Client-Matter	Country	Trademark Name	Application No.	Filing Date	Registration No.	Registration Date
33963/00064	AE	750	169773	23-Feb-2012	169773	02-Oct-2013
33963/00091	AE	7500	169774	23-Feb-2012	169774	02-Oct-2013
33963/11128	AE	SWIRL LOGO (4 Fanciful Vs in a circle)	141400	18-Apr-2010	155125	06-Oct-2011
33963/11129	AE	VITAMIX	14043	04-Dec-1995	23230	23-Jan-2000
33963/00052	AR	750	3144487	07-Feb-2012	2574681	06-Jul-2013
33963/00079	AR	7500	3144488	07-Feb-2012	2574682	06-Jul-2013
33963/11000	AR	SWIRL LOGO (4 Fanciful Vs in a circle)	2.996.327	19-Apr-2010	2424009	21-Feb-2011
33963/11001	AR	VITAMIX	1.983.590	20-Jun-1995	2.342.791	13-Jan-1999
33963/00022	AU	ASPIRE	1,437,632	20-Jul-2011	1,437,632	20-Jul-2011
33963/00295	AU	PROFESSIONAL SERIES 500	1,553,886	26-Apr-2013	1,553,886	12-Jan-2015
33963/11002	AU	SWIRL LOGO (4 Fanciful Vs in a circle)	1348376	03-Mar-2010	1348376	03-Mar-2010
33963/00005	AU	TOTAL NUTRITION CENTER	1,381,496	03-Sep-2010	1,381,496	03-Sep-2010
33963/11010	AU	VITA		18-Feb-1993	596376	31-May-1994
33963/11007	AU	VITA & Design		22-Jun-1992	580761	01-Sep-1993
33963/11009	AU	VITAMIX	744018	13-Feb-1997	659820	15-Sep-1997
33963/11004	AU	VITA-PREP	1,100,365	23-Feb-2006	1,100,365	05-Nov-2007
33963/11006	AU	VITAPRESS AND DESIGN		12-Feb-1992	572229	05-Jan-1994
33963/11012	BO	SWIRL LOGO (4 Fanciful Vs in a circle)	SM-2208-2010	28-May-2010	125106-C	20-Jan-2011
33963/11013	BO	VITA-MIX	SM-1023	14-Mar-2000	96689-C	07-Oct-2004
33963/00251	BR	300	840397470	21-Jan-2013	840397470	15-Dec-2015
33963/00283	BR	500	840456077	22-Mar-2013	840456077	19-Jan-2016
33963/00045	BR	750	840029772	16-Feb-2012		13-Oct-2015
33963/00072	BR	7500	840029799	16-Feb-2012		13-Oct-2015
33963/11015	BR	SWIRL LOGO (4 Fanciful Vs in a circle)	830548661	18-Mar-2010	830548661	18-Dec-2012
33963/11137	BR	VITAMIX	830887547	14-Dec-2010		
33963/11014	BR	VITA-MIX	818948604	23-Nov-1995	818948604	20-Nov-2001
33963/00098	BX	VITAMIX 750	1241769	13-Feb-2012	915863	11-Jun-2012
33963/00094	BX	VITAMIX 7500	1241770	13-Feb-2012	915864	11-Jun-2012
33963/00250	CA	300	1,610,467	18-Jan-2013		
33963/00281	CA	500	1,619,070	20-Mar-2013	TMA926,301	18-Jan-2016
33963/00046	CA	750	1,561,993	31-Jan-2012	879,279	03-Jun-2014
33963/00073	CA	7500	1,561,992	31-Jan-2012	879,277	03-Jun-2014
33963/00027	CA	ASPIRE	1,536,671	21-Jul-2011	TMA840,673	18-Jan-2013
33963/11017	CA	BARBOSS	1,144,240	18-Jun-2002	TMA644316	14-Jul-2005
33963/11022	CA	BLENDING STATION	1,054,896	13-Apr-2000	TMA559,119	13-Mar-2002
33963/11030	CA	IT'S NOT A BLENDER - IT'S A VITA-MIX!	1,263,158	22-Jun-2005	TMA685,382	03-Apr-2007
33963/11025	CA	PORTION BLENDING SYSTEM	1,054,899	13-Apr-2000	TMA561,022	29-Apr-2002
33963/11016	CA	RINSE-O-MATIC	1,144,241	18-Jun-2002	TMA644,530	15-Jul-2005
33963/11024	CA	SERIOUS PRODUCTS FOR SERIOUS BLENDING	1,263,159	22-Jun-2005	TMA688,520	29-May-2007
33963/11018	CA	SWIRL LOGO (4 Fanciful Vs in a circle)	1,472,320	03-Mar-2010	TMA792103	03-Mar-2011
33963/11029	CA	THE BLENDING EXPERTS	1,262,032	14-Jun-2005	TMA677,008	16-Nov-2006
33963/11019	CA	TOTAL JUICER	1,144,243	18-Jun-2002	TMA643,626	06-Jul-2005
33963/11026	CA	TOTAL NUTRITION CENTER	1,054,900	13-Apr-2000	TMA585,088	11-Jul-2003
33963/11021	CA	TOUCH & GO	1,054,895	13-Apr-2000	TMA559,094	12-Mar-2002
33963/11032	CA	TURBOBLEND	1,054,898	13-Apr-2000	TMA468,373	19-Feb-2002
33963/11140	CA	VITAMIX	1,534,608	29-Jun-2011	TMA851,092	16-May-2013
33963/11027	CA	VITA-MIX	782,341	10-May-1995	461,042	09-Aug-1996
33963/11031	CA	VITA-MIX DRINK MACHINE	1,054,894	13-Apr-2000	TMA562,034	14-May-2002
33963/11023	CA	VITA-PREP	1,054,897	13-Apr-2000	TMA558,222	20-Feb-2002
33963/11020	CA	VITA-PRO	1,054,893	13-Apr-2000	TMA558,182	19-Feb-2002
33963/11028	CA	VITA-VAC	599,079	18-Jan-1988	349,542	23-Dec-1988
33963/00099	CH	750	51244/2012	02-Feb-2012	630148	04-Jun-2012
33963/00095	CH	7500	51243/2012	02-Feb-2012	630147	04-Jun-2012
33963/11120	CH	VITA-MIX	07817/1999	31-Aug-1999	469926	28-Feb-2000
33963/11034	CL	SWIRL LOGO (4 Fanciful Vs in a circle)	913,542	19-Jul-2010	921,949	21-Jun-2011
33963/11033	CL	VITA-MIX	324,694	02-Nov-1995	780,214	27-Sep-1996
33963/11036	CN	SWIRL LOGO (4 Fanciful Vs in a circle)	8120397	15-Mar-2010	8120397	07-Sep-2011
33963/11136	CN	VITAMIX	8958035	16-Dec-2010	8958035	28-Dec-2011
33963/11035	CN	VITA-MIX	9900119005	08-Oct-1999	1657803	28-Oct-2001
33963/00249	CN	VITAMIX 750	11817616	29-Nov-2012	11817616	14-May-2014
33963/00248	CN	VITAMIX 7500	11817615	29-Nov-2012	11817615	14-May-2014
33963/11037	CO	SWIRL LOGO (4 Fanciful Vs in a circle)	10-060383	20-May-2010	412058	03-Dec-2010
33963/11038	CO	VITA-MIX	99,055,151	01-Sep-1999	228204	10-Jul-2000
33963/11040	CR	SWIRL LOGO (4 Fanciful Vs in a circle)	2010-003687	27-Apr-2010	203391	03-Sep-2010
33963/11039	CR	VITA-MIX	1999-0008575	13-Oct-1999	120225	06-Jun-2000
33963/11041	CZ	VITA-MIX	228629	22-Sep-1999	147135	16-Jan-2001
33963/00024	DE	ASPIRE	302011041762.8	20-Jul-2011	302011041762	10-Oct-2011
33963/11051	DE	VITA-MIX	39537627.0	14-Sep-1995	39537627	11-Jan-1999
33963/11042	EC	SWIRL LOGO (4 Fanciful Vs in a circle)	230270	31-May-2010	4493-11	28-Jul-2011
33963/11043	EC	VITA-MIX	101879	10-Feb-2000	2782-10	12-Nov-2003
33963/11045	EG	SWIRL LOGO (4 Fanciful Vs in a circle)	246474	24-May-2010	246274	19-Sep-2011
33963/11044	EG	VITA-MIX	228860	17-Mar-2009	228860	16-Feb-2015
33963/00253	EM	300	011523421	28-Jan-2013	011523421	24-Jul-2014
33963/00280	EM	500	11671096	20-Mar-2013	011671096	05-Jan-2014
33963/00041	EM	750	010615383	03-Feb-2012	010615383	07-Sep-2012
33963/00068	EM	7500	010615375	03-Feb-2012	10615375	15-Aug-2012
33963/00353	EM	500 and Swirl Logo	12144531	16-Sep-2013	012144531	07-Feb-2014
33963/00294	EM	CREATIONS	11851714	28-May-2013	011851714	14-Feb-2014
33963/11049	EM	SWIRL LOGO (4 Fanciful Vs in a circle)	8927147	04-Mar-2010	8927147	16-Jun-2011
33963/00034	EM	TOTAL NUTRITION CENTER	010205516	18-Aug-2011	010205516	20-Jan-2012
33963/00246	EM	TURBOBLEND	11470663	07-Jan-2013	011470663	22-Jan-2014



33963/00351	EM	TURBOBLEND & Swirl Logo	12096632	28-Aug-2013	012096632	22-Jan-2014
33963/11048	EM	VITAMIX	10875086	11-May-2012	010875086	14-Dec-2012
33963/11048	EM	VITA-MIX	1316272	14-Sep-1999	1316272	04-Dec-2000
33963/00242	FR	ASPIRE	123968312	13-Dec-2012	123968312	13-Dec-2012
33963/11050	FR	VITAMIX	94545397	17-Nov-1994	94545397	17-Nov-1994
33963/00026	GB	ASPIRE	2,588,677	21-Jul-2011	2588677	21-Jul-2011
33963/11052	GB	TOTAL NUTRITION CENTER	2,048,345	12-Dec-1995	2,048,345	15-Nov-1996
33963/11054	GT	SWIRL LOGO (4 Fanciful Vs in a circle)	112012	28-May-2010	173,895	25-Jan-2011
33963/11138	GT	VITAMIX	2010-009730	16-Dec-2010	177,239	26-Jul-2011
33963/00055	HK	750	302153411	06-Feb-2012	302153411	06-Feb-2012
33963/00082	HK	7500	302153420	06-Feb-2012	302153420	06-Feb-2012
33963/11058	HK	SWIRL LOGO (4 Fanciful Vs in a circle)	301561257	11-Mar-2010	301561257	11-Mar-2010
33963/11059	HK	VITA-MIX	95/11682	18-Sep-1995	B07244OF1999	09-Jun-1999
33963/11057	HN	SWIRL LOGO (4 Fanciful Vs in a circle)	14267/2010	14-May-2010	114219	01-Nov-2010
33963/11056	HN	VITA-MIX	361/2000	13-Jan-2000	79,321	19-Oct-2000
33963/11060	HU	VITA-MIX	M9904195	07-Sep-1999	172,711	25-Oct-2002
33963/00048	ID	750		16-Feb-2012		
33963/00075	ID	7500		16-Feb-2012		
33963/11067	ID	SWIRL LOGO (4 Fanciful Vs in a circle)	D00-2010-015659	28-Apr-2010	IDM000322290	20-Sep-2011
33963/11065	ID	TOTAL NUTRITION CENTER	008765	15-Jan-1998	435065	15-Nov-1999
33963/11066	ID	VITA-MIX	16874	05-Oct-1998	445677	16-May-2000
33963/00025	IE	ASPIRE	2011/01320	25-Jul-2011	247141	25-Jul-2011
33963/11070	IL	SWIRL LOGO (4 Fanciful Vs in a circle)	228,160	19-Mar-2010	228,160	06-Apr-2011
33963/11071	IL	VITAMIX	98168	20-Apr-1995	98168	04-Nov-1999
33963/00074	IN	7500	02275371	01-Feb-2012		
33963/PENDING	IN	BLENDER CONTAINER Design	1185852	02-Mar-2007	1536366	15-Sep-2014
33963/11064	IN	SWIRL LOGO (4 Fanciful Vs in a circle)	1936979	16-Mar-2010	1936979	05-Apr-2011
33963/11063	IN	VITA-MIX	681195	22-Sep-1995	681195	25-Aug-2004
33963/11062	IS	SWIRL LOGO (4 Fanciful Vs in a circle)	1366/2010	17-May-2010	599/2010	30-Jun-2010
33963/11061	IS	VITAMIX	1365/2010	17-May-2010	598/2010	30-Jun-2010
33963/11072	JM	SWIRL LOGO (4 Fanciful Vs in a circle)	55,652	14-May-2010	55,652	20-May-2011
33963/11073	JM	VITAMIX	55,656	14-May-2010	55,656	20-May-2011
33963/00023	JP	ASPIRE	2011-50840	20-Jul-2011	5574558	12-Apr-2013
33963/00296	JP	PROFESSIONAL SERIES 500	2013-031855	26-Apr-2013	5676855	13-Jun-2014
33963/11075	JP	SWIRL LOGO (4 Fanciful Vs in a circle)	10-015458	02-Mar-2010	05349656	27-Aug-2010
33963/11074	JP	TOTAL NUTRITION CENTER	97-189270	26-Dec-1997	4,247,390	05-Mar-1999
33963/00331	JP	VITAMIX			4013083	13-Jun-1997
33963/11076	JP	VITA-MIX	95-62436	23-Jun-1995	4,013,083	13-Jun-1997
33963/00410	JP	VITA-MIX	2014-062325	25-Jul-2014	5727857	19-Dec-2014
33963/00042	JP	VITAMIX 750	2012-009974	14-Feb-2012	5506110	06-Jul-2012
33963/00069	JP	VITAMIX 7500	2012-009975	14-Feb-2012	5506111	06-Jul-2012
33963/00043	KR	750	4020120009918	16-Feb-2012	400974790	13-Jun-2013
33963/00070	KR	7500	4020120009915	16-Feb-2012	400974789	13-Jun-2013
33963/00293	KR	ASPIRE	40-2013-0027643	29-Apr-2013	40-1019566	24-Jan-2014
33963/11078	KR	SWIRL LOGO (4 Fanciful Vs in a circle)	2010-11020	03-Mar-2010	880141	09-Sep-2011
33963/00033	KR	TOTAL NUTRITION CENTER	40-2011-0044505	17-Aug-2011	40-0951313	31-Jan-2013
33963/11077	KR	VITAMIX	95-18306	10-May-1995	354338	22-Jan-1997
33963/00066	KW	750	128445	19-Mar-2012	108181	05-May-2013
33963/00093	KW	7500	128446	19-Mar-2012	108182	05-May-2013
33963/11080	KW	SWIRL LOGO (4 Fanciful Vs in a circle)	110978	15-Apr-2010	96421	15-Apr-2010
33963/11079	KW	VITAMIX	110977	15-Apr-2010	96420	15-Apr-2010
33963/11081	LB	SWIRL LOGO (4 Fanciful Vs in a circle)	128839	27-May-2010	128839	27-May-2010
33963/11082	LB	VITAMIX	128838	27-May-2010	128838	27-May-2010
33963/11088	ME	SWIRL LOGO (4 Fanciful Vs in a circle)	Z-142/2010	30-Apr-2010	06874	19-Dec-2012
33963/11113	ME	VITA-MIX	Z 520-99	03-Sep-1999	05029PP	28-May-2003
33963/00354	MK	SWIRL LOGO	TM-2013/1245	30-Dec-2013		
33963/00355	MK	VITAMIX	TM-2013/1244	30-Dec-2013	22524	23-Nov-2015
33963/00252	MX	300	1341201	21-Jan-2013	1516931	25-Feb-2015
33963/00049	MX	750	124494	27-Jan-2012	1294669	28-Jun-2012
33963/00076	MX	7500	1243549	24-Jan-2012	1291252	14-Jun-2012
33963/11086	MX	SWIRL LOGO (4 Fanciful Vs in a circle)	1082093	16-Apr-2010	1180536	24-Sep-2010
33963/00433	MX	TOTAL NUTRITION CENTER	1535105	07-Oct-2014		
33963/00322	MX	VITAMIX	1415300	23-Sep-2013	1418990	09-Dec-2013
33963/11087	MX	VITAMIX	1595392	31-Mar-2015	1564374	18-Aug-2015
33963/00056	MY	750	2012001312	27-Jan-2012		
33963/00083	MY	7500	2012001311	27-Jan-2012		
33963/11084	MY	SWIRL LOGO (4 Fanciful Vs in a circle)	2010/05327	29-Mar-2010	2010005327	29-Mar-2010
33963/11085	MY	TOTAL NUTRITION CENTER	98/04058	01-Apr-1998	98/04058	10-Feb-2007
33963/11083	MY	VITA-MIX	95/11092	18-Oct-1995	95011092	18-Oct-1995
33963/11092	NI	SWIRL LOGO (4 Fanciful Vs in a circle)	2010-001416	18-May-2010	2013098540	08-Aug-2013
33963/11093	NI	VITAMIX	2011-002244	30-Jun-2011	2015109152	15-Apr-2015
33963/11095	NO	SWIRL LOGO (4 Fanciful Vs in a circle)	201003017	18-Mar-2010	256400	16-Aug-2010
33963/11094	NO	VITA-MIX	1999 08848	01-Sep-1999	201103	13-Jan-2000
33963/00101	NO	VITAMIX 750	201201495	14-Feb-2012	2,66490	27-Jul-2012
33963/00097	NO	VITAMIX 7500	201201496	14-Feb-2012	266491	27-Jul-2012
33963/11090	NZ	SWIRL LOGO (4 Fanciful Vs in a circle)	820409	03-Mar-2010	820409	09-Sep-2010
33963/11091	NZ	VITAMIX	1032812	30-Nov-2015		
33963/11091	NZ	VITA-MIX	315279	30-Aug-1999	315279	02-Mar-2000
33963/11089	NZ	VITA-PRO	263522	13-Jun-1996	263522	23-Jul-1997
33963/11097	PA	SWIRL LOGO (4 Fanciful Vs in a circle)	190586-01	08-Jun-2010	190586-01	08-Feb-2011
33963/11096	PA	VITA-MIX	105789	29-Feb-2000	105789 01	12-Mar-2001
33963/11100	PE	SWIRL LOGO (4 Fanciful Vs in a circle)	416181	22-Mar-2010	170474	03-Dec-2010

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33963/11101	PE	VITA-MIX	093933	26-Oct-1999	60612	21-Jan-2000
33963/11104	PH	SWIRL LOGO (4 Fanciful Vs in a circle)	4-2010-003199	24-Mar-2010	4/2010-003199	02-Sep-2010
33963/11102	PH	TOTAL NUTRITION CENTER	00127256	12-Dec-1997	4-1997-127256	28-Apr-2003
33963/11103	PH	VITA-MIX	00127257	12-Dec-1997	4-1997-127257	28-Apr-2003
33963/11105	PL	VITA-MIX	Z-206938	07-Sep-1999	R-142564	27-Feb-2003
33963/00059	PR	750	79453	16-Feb-2012		
33963/00086	PR	7500	79292	02-Feb-2012		
33963/11098	PY	SWIRL LOGO (4 Fanciful Vs in a circle)	19023/10	17-May-2010	359141	20-Jan-2012
33963/11099	PY	VITA-MIX			345,897	21-Nov-2000
33963/11106	QA	SWIRL LOGO (4 Fanciful Vs in a circle)	63008	07-Jul-2010	63008	16-Jul-2012
33963/11107	QA	VITAMIX	63073	08-Jul-2010	63073	16-Jul-2012
33963/11113	RS	VITA-MIX	Z 520-99	03-Sep-1999	45806	28-May-2003
33963/11109	RU	SWIRL LOGO (4 Fanciful Vs in a circle)	2010708191	03-Mar-2010	429478	04-Feb-2011
33963/11108	RU	VITA-MIX	99713949	31-Aug-1999	198252	28-Dec-2000
33963/00060	SA	750	179852	20-Mar-2012	143304996	23-Jun-2013
33963/00087	SA	7500	179851	20-Mar-2012	143304995	23-Jun-2013
33963/11110	SA	SWIRL LOGO (4 Fanciful Vs in a circle)	153771	14-Apr-2010	1254/46	14-May-2011
33963/11111	SA	VITAMIX		18-Apr-1995	361/44	29-Nov-1995
33963/11115	SG	SWIRL LOGO (4 Fanciful Vs in a circle)	T103863C	31-Mar-2010	T1003863C	08-Jul-2010
33963/11114	SG	TOTAL NUTRITION CENTER	S/445/98	16-Jan-1998	T98/00445D	22-Oct-2001
33963/11116	SG	VITAMIX	40101505483X	02-Apr-2015	40201505483X	02-Apr-2015
33963/11047	SV	SWIRL LOGO (4 Fanciful Vs in a circle)	20100136548	17-May-2010	102 Bk-160	02-Dec-2010
33963/11138	SV	VITAMIX	20100141516	17-Sep-2010	6 Bk-166	26-Apr-2011
33963/11124	TH	SWIRL LOGO (4 Fanciful Vs in a circle)	761797	17-Mar-2010	TM338156	15-Aug-2011
33963/11141	TH	VITAMIX	816573	17-Aug-2011	TM373004	03-Dec-2013
33963/11125	TH	VITA-MIX	365315	22-Jul-1998	TM92910	22-Jul-1998
33963/11125	TH	VITA-MIX	578763	14-Jan-2005		
33963/00100	TR	750	2012/10047	31-Jan-2012	2012 10047	12-Mar-2013
33963/00096	TR	7500	2012/10048	31-Jan-2012	2012 10048	19-Jun-2013
33963/11127	TR	SWIRL LOGO (4 Fanciful Vs in a circle)	2010/24098	13-Apr-2010	2010 24098	19-Apr-2011
33963/11126	TR	VITAMIX		20-Apr-1995	160604	20-Apr-1995
33963/00021	TW	ASPIRE	10036564	20-Jul-2011	1656348	01-Aug-2014
33963/11122	TW	SWIRL LOGO (4 Fanciful Vs in a circle)	102013773	15-Mar-2013	1614428	16-Dec-2013
33963/11123	TW	TOTAL NUTRITION CENTER	86/66012	30-Dec-1997	845433	01-May-2000
33963/11121	TW	VITA-MIX	87/48953	06-Oct-1998	891942	16-May-2000
33963/00235	US	300	85/681,098	19-Jul-2012	4,304,936	19-Mar-2013
33963/00031	US	750	85/399,836	17-Aug-2011	4,325,144	23-Apr-2013
33963/00013	US	6000	85/209,667	04-Jan-2011	4,514,931	15-Apr-2014
33963/00214	US	6300	85/571,468	16-Mar-2012	4,299,283	05-Mar-2013
33963/00030	US	7500	85/398,689	16-Aug-2011	4,384,545	13-Aug-2013
33963/10116	US	ADVANCE	77/834,039	24-Sep-2009	3,761,324	16-Mar-2010
33963/00028	US	ASPIRE	85/374,549	19-Jul-2011	4,227,038	16-Oct-2012
33963/10062	US	BARBOSS	76/413,452	28-May-2002	2,683,617	04-Feb-2003
33963/10056	US	BLENDING STATION	75/238,761	10-Feb-1997	2,168,570	23-Jun-1998
33963/10068	US	CONFIGURATION OF A BLENDER BASE DESIGN	78/966,831	05-Sep-2006	3,261,080	10-Jul-2007
33963/10067	US	CONFIGURATION OF A BLENDER CONTAINER	78/966,830	05-Sep-2006	3,261,079	10-Jul-2007
33963/10113	US	CREATIONS	77/795,256	03-Aug-2009	3,808,435	22-Jun-2010
33963/00185	US	CREATIONS ELITE	85/529,904	31-Jan-2012	4,262,555	18-Dec-2012
33963/00405	US	G-SERIES	86/241,255	03-Apr-2014	4,652,065	09-Dec-2014
33963/00406	US	C-SERIES	86/241,281	03-Apr-2014	4,652,066	09-Dec-2014
33963/10108	US	IT'S MORE THAN A BLENDER	77/093,297	29-Jan-2007	3,778,441	20-Apr-2010
33963/10065	US	IT'S NOT A BLENDER - IT'S A VITA-MIX! (Stylized)	76/636,696	21-Apr-2005	3,078,357	11-Apr-2006
33963/10066	US	MIX'N MACHINE	77/123,389	06-Mar-2007	3,343,119	27-Nov-2007
33963/00301	US	PERFORMANCE THAT INSPIRES	85/939,029	22-May-2013		
33963/10058	US	PORTION BLENDING SYSTEM	75/587,365	12-Nov-1998	2,511,260	20-Nov-2001
33963/00388	US	PROFESSIONAL SERIES 500	86/294,572	29-May-2014		
33963/10061	US	RINSE-O-MATIC	78/117,419	26-Mar-2002	2,898,025	26-Oct-2004
33963/00407	US	S30	86/241,210	03-Apr-2014	4,632,158	04-Nov-2014
33963/10064	US	SERIOUS PRODUCTS FOR SERIOUS BLENDING	76/546,634	24-Sep-2003	3,151,260	03-Oct-2006
33963/00408	US	S-SERIES	86/241,188	03-Apr-2014	4,632,156	04-Nov-2014
33963/10115	US	SWIRL LOGO (4 Fanciful Vs in a circle)	77/830,103	18-Sep-2009	3,901,615	04-Jan-2011
33963/10069	US	THE PROFESSIONAL CHEF'S POWER TOOL (Stylized)	77/484,886	28-May-2008	3,557,329	06-Jan-2009
33963/10110	US	THE QUIET ONE	77/735,619	13-May-2009	3,786,058	04-May-2010
33963/10052	US	TOTAL NUTRITION CENTER	74/261,765	02-Apr-1992	1,770,734	11-May-1993
33963/10059	US	TURBOBLEND	75/604,867	14-Dec-1998	2,414,553	19-Dec-2000
33963/10114	US	VITAMIX	77/830,032	18-Sep-2009	3,914,988	01-Feb-2011
33963/10055	US	VITA-MIX	74/730,529	18-Sep-1995	2,021,896	10-Dec-1996
33963/10057	US	VITA-PREP	75/456,843	26-Mar-1998	2,289,594	26-Oct-1999
33963/10053	US	VITA-PRO	74/382,248	26-Apr-1993	1,849,002	09-Aug-1994
33963/10051	US	VITA-VAC	73/661,194	18-May-1987	1,472,950	19-Jan-1988
33963/10054	US	WHOLE FOOD MACHINE	74/429,487	30-Aug-1993	1,884,393	14-Mar-1995
33963/11130	UY	SWIRL LOGO (4 Fanciful Vs in a circle)	412046	30-Apr-2010	43174	09-May-2012
33963/11131	UY	VITA-MIX	319821	13-Jan-2000	319821	10-Aug-2000
33963/00065	VE	750	4105-12	16-Feb-2012	325890	13-Feb-2013
33963/00092	VE	7500	4106-12	16-Feb-2012	325891	13-Feb-2013
33963/11133	VE	SWIRL LOGO (4 Fanciful Vs in a circle)	007438-2010	20-May-2010	P308206	25-Mar-2011
33963/11132	VE	VITA-MIX	16026-99	16-Sep-1999	P-222198	07-Jul-2000
33963/11135	VN	SWIRL LOGO (4 Fanciful Vs in a circle)	4-2010-05527	22-Mar-2010	175353	11-Nov-2011
33963/11134	VN	VITA-MIX	N99 2706	15-Sep-1999	35809	21-Dec-2000
33963/11112	YU	SWIRL LOGO (4 Fanciful Vs in a circle)	Z-619/2010	15-Apr-2010	63194	12-Sep-2011
33963/00062	ZA	750	2012/03890	16-Feb-2012	2012/03890	01-Oct-2013
33963/00089	ZA	7500	2012/03889	16-Feb-2012	2012/03889	01-Oct-2013

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33963/11117	ZA	SWIRL LOGO (4 Fanciful Vs in a circle)	2010-05930	19-Mar-2010	2010/05930	14-Nov-2011
33963/11119	ZA	TOTAL NUTRITION CENTER	98/00135	17-Jan-1998		03-May-2001
33963/11118	ZA	VITA-MIX	95/12237	15-Sep-1995	95/12237	12-Jun-1998