

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382517

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Spin Master Ltd.		04/13/2016	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KID Group, LLC		
<b>Street Address:</b>	58 Second Street, 5th Floor		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77626090	HYPER BLAST	
<b>Serial Number:</b>	77666304	HYPER BLAST THE FAST-PACED LAUNCH THE NU	
<b>Serial Number:</b>	86317445	HYPER DASH	
<b>Serial Number:</b>	77666232	HYPER DASH THE TARGET-TAGGING RACE COURS	
<b>Serial Number:</b>	77488733	HYPER GAMES	
<b>Serial Number:</b>	77666013	HYPER GAMES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	416 364 6002 x2531		
<b>Email:</b>	katyd@spinmaster.com		
<b>Correspondent Name:</b>	Katy Davis		
<b>Address Line 1:</b>	450 Front Street West		
<b>Address Line 4:</b>	Toronto, CANADA M5V 1B6		
<b>NAME OF SUBMITTER:</b>	Katy Davis		
<b>SIGNATURE:</b>	/Katy Davis/		
<b>DATE SIGNED:</b>	04/29/2016		
<b>Total Attachments: 3</b>			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Spin Master Ltd. (hereinafter the "Assignor") having a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada, is the owner of the trademark registrations listed in the attached Schedule "A" and of the trademarks shown in the said registrations (hereinafter collectively, the "Trademarks") together with the goodwill associated herewith;

AND WHEREAS, KID Group, LLC (hereinafter the "Assignee") having a principal office or place of business at 58 Second Street, 5<sup>th</sup> Floor, San Francisco, California 94105, United States of America, is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's rights, title and interests in and to the Trademarks set out in Schedule "A", together with the goodwill associated therewith.

IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at Toronto, Ontario this 13 day of April, 2016.

SPIN MASTER LTD.

By: [Signature]  
Name: CHRIS HARRIS  
Title: EVP + GENERAL COUNSEL  
(I have the authority to bind the corporation)

Witness

By: [Signature]  
Name: KATY DAVIS

IN WITNESS WHEREOF, as a Notary Public registered before the Province of Ontario, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.



[Signature]  
(Notary Public)

IN WITNESS WHEREOF, the Assignee has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at San Francisco this 4 day of April, 2016.

KID GROUP, LLC

By: [Signature]  
Name: Gary Levenberg  
Title: COO

(I have the authority to bind the corporation)

Witness

By: [Signature]  
Name: Jaime Moore

IN WITNESS WHEREOF, as a Notary Public registered before the State of California, I have hereunto set my hand and notarial seal and attest that the Assignment herein was executed in good faith in my presence by the party set forth herein.

[Signature]  
(Notary Public)




A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California County of San Francisco  
On April 9, 2016 before me [Signature]  
Notary Public, personally appeared Gary Levenberg  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.



[Signature]

SCHEDULE "A"

<u>Trademark</u>	<u>Country</u>	<u>Appl. No. &amp; Filing Date</u>	<u>Reg. No. &amp; Reg. Date</u>
HYPER BLAST	USA	77626090 December 3, 2008	3716708 November 24, 2009
HYPER BLAST THE FAST-PACED LAUNCH THE NUMBERS GAME & Design 	USA	77666304 February 9, 2009	3711427 November 17, 2009
HYPER DASH	Australia	1186148 July 9, 2007	1186148 February 18, 2008
HYPER DASH	Canada	1356372 July 19, 2007	TMA752727 November 10, 2009
HYPER DASH	CTM	006108583 July 17, 2007	006108583 June 19, 2008
HYPER DASH	Mexico	867669 July 11, 2007	1039499 May 16, 2008
HYPER DASH	New Zealand	771805 July 9, 2007	771805 January 8, 2009
HYPER DASH	USA	86317445 June 23, 2014	4793055 August 18, 2015
HYPER DASH THE TARGET-TAGGING RACE COURSE GAME and Design 	USA	77666232 February 9, 2009	3691766 October 6, 2009
HYPER GAMES	USA	77488733 June 2, 2008	3758414 March 9, 2010
HYPER GAMES & Design 	USA	77666013 February 9, 2009	3796910 June 1, 2010
HYPER JUMP	Australia	1263946 September 24, 2008	1263946 April 30, 2009