

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382646

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jupiter Entertainment, Inc.		04/27/2016	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	O2 Holdings, LLC		
<b>Street Address:</b>	30 Rockefeller Plaza		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10112		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3101286	SNAPPED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	818.777.9802		
<b>Email:</b>	Trademarks@nbcuni.com		
<b>Correspondent Name:</b>	Christina Pham		
<b>Address Line 1:</b>	100 Universal City Plaza		
<b>Address Line 2:</b>	Bldg. 1280/6th Floor		
<b>Address Line 4:</b>	Universal City, CALIFORNIA 91608		
<b>ATTORNEY DOCKET NUMBER:</b>	OXYGEN(MCCOLLESTER)\.8424		
<b>NAME OF SUBMITTER:</b>	Christina Pham		
<b>SIGNATURE:</b>	/christina pham/		
<b>DATE SIGNED:</b>	05/02/2016		
<b>Total Attachments: 1</b>			
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CH \$40.00 3101286

TRADEMARK ASSIGNMENT AGREEMENT

This Assignment Agreement (the "Agreement") is entered into this 27 day of ~~March~~ <sup>April</sup>, 2016 (the "Effective Date") by and between Jupiter Entertainment, Inc., a Tennessee corporation duly having its principal place of business at 8923 Linksvue Drive, Knoxville, Tennessee 37922 ("Assignor") and O2 Holdings, LLC a Delaware limited liability company having its principal place of business at 30 Rockefeller Plaza, New York, New York 10112 ("Assignee").

Assignor owns the entire right, title and interest in and to the following U.S. trademark (the "Mark."):

- 1. SNAPPED, Reg. No. 3101286

Assignee wishes to acquire all of Assignor's right, title and interest, in and to the Mark together with the goodwill of the business symbolized thereby and Assignor desires to assign all such right, title and interest in the Mark to Assignee, upon the terms and conditions set forth herein.

NOW THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by Assignor: Assignor hereby conveys, transfers and assigns to Assignee, all of Assignor's right, title and interest of whatever kind in the Mark, together with:

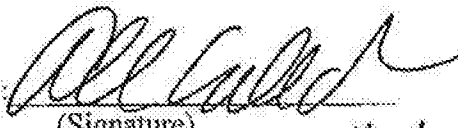
- 1. The goodwill of the business relating to the products and services on which the Mark is used and for which it is registered;
- 2. All income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages and payments for past or future infringements and misappropriations of the Mark; and,
- 3. All rights to sue for past, present and future infringements or misappropriations of the Mark.

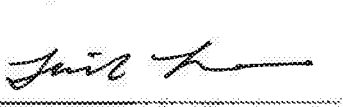
Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title and interest in the Mark and related properties.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR  
Jupiter Entertainment, Inc.

ASSIGNEE  
O2 Holdings, LLC

By:   
(Signature)  
Name: Allison Wallach  
Title: President

By:   
(Signature)  
Name: TIRLAH LOWE  
Title: Vice President