

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383330

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900362536		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harlan Estate Winery, Inc.		04/21/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Promontory, LLC		
Street Address:	1030 Main Street, Ste 300		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	86425018	NAPA VALLEY TERRITORY	
Serial Number:	86425009	PROMONTORY NAPA VALLEY TERRITORY	
Registration Number:	2925539	PROMONTORY	
Registration Number:	4151345	IDYLLS	
Registration Number:	4151346	THE IDYLLS OF PROMONTORY	
Registration Number:	4584977	THE MISSING SHADE OF RED	
Registration Number:	4875085		
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Ste. 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	HARL3-PROMONTORY		
NAME OF SUBMITTER:	J. Scott Gerien		

SIGNATURE:	/J. Scott Gerien/
DATE SIGNED:	05/05/2016
Total Attachments: 8 source=Assignment - PROMONTORY - with Supporting Documents#page1.tif source=Assignment - PROMONTORY - with Supporting Documents#page2.tif source=Assignment - PROMONTORY - with Supporting Documents#page3.tif source=Assignment - PROMONTORY - with Supporting Documents#page4.tif source=Assignment - PROMONTORY - with Supporting Documents#page5.tif source=Assignment - PROMONTORY - with Supporting Documents#page6.tif source=Assignment - PROMONTORY - with Supporting Documents#page7.tif source=Assignment - PROMONTORY - with Supporting Documents#page8.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, **Harlan Estate Winery, Inc.**, a California corporation, with a principal business address of P.O. Box 352, Oakville, CA 94562 ("Assignor"), owns the marks and registrations identified in Exhibit A attached hereto (the "Marks"):

WHEREAS, **Promontory, LLC**, a California limited liability company, with a principal business address of 1030 Main Street, Ste 300, St. Helena, CA 94574 ("Assignee"), is desirous of acquiring said Marks and the applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Marks and the pending applications and registrations therefor, together with the goodwill of the business symbolized by the Marks.

Harlan Estate Winery, Inc.

Dated: 21 April 2016


By: 
Name: Don Weaver
Title: Vice President & Director

EXHIBIT A

UNITED STATES

<u>TRADEMARK</u>	<u>APPLN./REG. NO.</u>
NAPA VALLEY TERRITORY	86/425,018
PROMONTORY NAPA VALLEY TERRITORY and Design	86/425,009
PROMONTORY	2,925,539
IDYLLS	4,151,345
THE IDYLLS OF PROMONTORY	4,151,346
THE MISSING SHADE OF RED	4,584,977
Design (woman w/fruit)	4,875,085

INTERNATIONAL REGISTRATION

<u>TRADEMARK</u>	<u>REG. NO.</u>
PROMONTORY	1272481

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Address Line 4: Napa, CALIFORNIA 94559	
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NAME OF SUBMITTER:	J. Scott Gerien
Signature:	/J. Scott Gerien/
Date:	04/28/2016
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RECEIPT INFORMATION	
ETAS ID:	TM382293
Receipt Date:	04/28/2016
Fee Amount:	\$190



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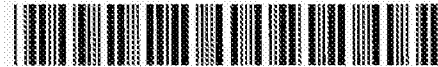
UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

May 05, 2016

PTAS

J. SCOTT GERIEN
1455 FIRST STREET, STE. 301
NAPA, CA 94559



900362536

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Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. There is a discrepancy with the Assignee Entity Type according to the underlying documentation. All LLC's must be a state. It can't be United States.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Monday, June 6, 2016**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

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MICHELE CARTER
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

900362536 04/28/2016

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