

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM383250

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
RESUBMIT DOCUMENT ID:	900362272		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BD BOOK CLUBS G.P. DBA BOOKSPAN		12/30/2013	General Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Bookspan LLC		
Street Address:	34 W. 27th Street, 10th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1392691	THE HISTORY BOOK CLUB	
CORRESPONDENCE DATA			
Fax Number:	4048817777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-881-7000		
Email:	angie.wicker@alston.com		
Correspondent Name:	Laura Kees		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	055205/476533		
NAME OF SUBMITTER:	Laura Kees		
SIGNATURE:	/Laura Kees/		
DATE SIGNED:	05/05/2016		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BD BOOK CLUBS G.P. DBA BOOKSPAN		12/30/2013	General Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Bookspan LLC		
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City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1392691	THE HISTORY BOOK CLUB	
CORRESPONDENCE DATA			
Fax Number:	4048817777		
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Correspondent Name:	Laura Kees		
Address Line 1:	1201 West Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Laura Kees		
Signature:	/Laura Kees/		
Date:	04/26/2016		

TRADEMARK

REEL: 005782 FRAME: 0920

Total Attachments: 4

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RECEIPT INFORMATION

ETAS ID: TM382024
Receipt Date: 04/26/2016
Fee Amount: \$40

TRADEMARK

Delaware

PAGE 1

The First State

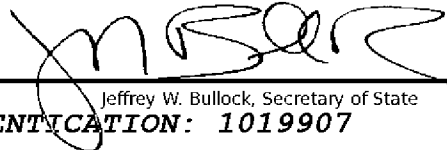
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE GENERAL PARTNERSHIP UNDER THE NAME OF "BOOKSPAN" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BOOKSPAN" TO "BOOKSPAN LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2013, AT 11:34 O'CLOCK A.M.

3179332 8100V

131486093

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1019907

DATE: 12-30-13

TRADEMARK
REEL: 005782 FRAME: 0922

**CERTIFICATE OF CONVERSION
TO
LIMITED LIABILITY COMPANY
OF
BOOKSPAN
TO
BOOKSPAN LLC**

This Certificate of Conversion to Limited Liability Company, dated as of December 30, 2013, has been duly executed and is being filed by Bookspan, a Delaware partnership (the "Partnership"), to convert the Partnership to Bookspan LLC, a Delaware limited liability company (the "LLC"), under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the Delaware Revised Uniform Partnership Act (6 Del. C. § 15-101, et seq.).

1. The Partnership filed its original statement of partnership existence with the Secretary of State of the State of Delaware and was first formed on February 17, 2000 in the State of Delaware, and was formed in the State of Delaware immediately prior to the filing of this Certificate of Conversion to Limited Liability Company.

2. The name and type of entity of the Partnership immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was Bookspan, a Delaware partnership.

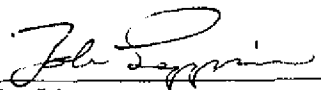
3. The name of the LLC into which the Partnership shall be converted as set forth in its certificate of formation is Bookspan LLC, a Delaware limited liability company.

4. The conversion of the Partnership to the LLC shall be effective upon the filing of this Certificate of Conversion to Limited Liability Company and a certificate of formation of the LLC with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of the date first-above written.

BOOKSPAN

By: Books Acquisition, LLC, as Partner

By: 
Name: John Lippman
Title: Manager

Delaware

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The First State

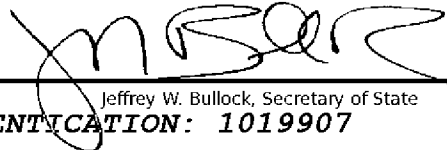
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "BOOKSPAN LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2013, AT 11:34 O'CLOCK A.M.

3179332 8100V

131486093

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1019907

DATE: 12-30-13

TRADEMARK
REEL: 005782 FRAME: 0924

CERTIFICATE OF FORMATION

OF

BOOKSPAN LLC

This Certificate of Formation of Bookspan LLC (the "LLC"), dated as of December 30, 2013, is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. §18-101, et seq.).

FIRST. The name of the limited liability company is Bookspan LLC.

SECOND. The address of the registered office of the LLC in the State of Delaware is c/o The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle 19801.

THIRD. The name and address of the registered agent for service of process on the LLC in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first written above.



Name: John Lippman
Authorized Person