

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382677

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	12/13/2010		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sugartown Worldwide, Inc.		12/13/2010	Corporation: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sugartown Worldwide LLC		
<b>Street Address:</b>	999 Peachtree Street, Suite 688		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30309		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3923375	LILLY PULITZER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4046531545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404 653 1461		
<b>Email:</b>	mheaton@oxfordinc.com		
<b>Correspondent Name:</b>	Mary Margaret Heaton		
<b>Address Line 1:</b>	999 Peachtree Street, Suite 688		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	LILLY PULITZER		
<b>NAME OF SUBMITTER:</b>	Mary Margaret Heaton		
<b>SIGNATURE:</b>	/Mary Margaret Heaton/		
<b>DATE SIGNED:</b>	05/02/2016		
<b>Total Attachments: 3</b>			
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# Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SUGARTOWN WORLDWIDE, INC.", A PENNSYLVANIA CORPORATION, WITH AND INTO "SUGARTOWN WORLDWIDE LLC" UNDER THE NAME OF "SUGARTOWN WORLDWIDE LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTIETH DAY OF DECEMBER, A.D. 2010, AT 11:32 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2010, AT 11:59 O'CLOCK P.M.

4917617 8100M

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8461168

DATE: 12-30-10

TRADEMARK  
REEL: 005783 FRAME: 0082

**CERTIFICATE OF MERGER**

**OF**

**SUGARTOWN WORLDWIDE, INC.  
A PENNSYLVANIA CORPORATION**

**WITH AND INTO**

**SUGARTOWN WORLDWIDE LLC  
A DELAWARE LIMITED LIABILITY COMPANY**

**(UNDER SECTION 18-209 OF THE  
DELAWARE LIMITED LIABILITY COMPANY ACT)**

1. The name and state of formation of each of the constituent parties are:
  - a. Sugartown Worldwide, Inc., a Pennsylvania Corporation (the "Corporation"); and
  - b. Sugartown Worldwide LLC, a Delaware limited liability company (the Limited Liability Company").
2. An Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by the Corporation and the Limited Liability Company.
3. The name of the surviving company is Sugartown Worldwide LLC (the "Surviving Company"). The Surviving Company is a Delaware limited liability company.
4. The executed Merger Agreement pursuant to which the Merger is being consummated is on file at the principal place of business of the Surviving Company. The address of the principal place of business of the Surviving Company is 222 Piedmont Avenue, Atlanta, GA 30308.
5. A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of the Surviving Company or any person holding an interest in the Merging Company.
6. This Certificate of Merger shall be effective at 11:59 P.M. Eastern Standard Time on December 31, 2010.

IN WITNESS WHEREOF, the undersigned limited liability company has executed and delivered this Certificate of Merger as of December 30, 2010.

SUGARTOWN WORLDWIDE LLC,  
a Delaware limited liability company

By: Oxford Industries, Inc.,  
a Georgia corporation,  
its sole and managing member

By: J. Hicks Lanier  
Name: J. Hicks Lanier  
Title: Chairman and Chief Executive Officer

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